



2024
Maverick®



Models

Choose Your Maverick

3 Models Available



XL

- Manual Seats
- 17-Inch Sparkle Silver Steel Wheels
- Cruise Control
- 6 Tie-Downs
- FLEXBED® Storage System
- Apple CarPlay® and Android Auto™ Compatibility



XLT

- Cubby Storage In Bed Passenger Side
- 10 Tie-Downs
- 17-Inch Carbonized Gray-Painted Aluminum Wheels
- LED Bed Lighting
- 400W In-Bed Power



LARIAT®

- Power 8-Way Adjustable Driver Seat With Power Lumber
- 6-Way Adjustable Manual Passenger Seats
- 18-Inch Machined-Face Bright Aluminum Wheels
- Ford Co-Pilot360® Assist Package
- High LED Headlamps With LED Signature Accent Lighting and Incandescent Taillamps
- Dual-Zone Electronic Automatic Temperature Control (DEATC)

360 Viewer

Personalize Your Maverick



Azure Gray Metallic Tri-Coat



Atlas Blue Metallic



Terrain



Shadow Black



Carbonized Gray Metallic



Cactus Gray



Oxford White



Hot Pepper Red Metallic



Iconic Silver

Performance

Pick Your Powertrain

Your truck comes equipped with available packages and engine options. Choose from the best-selling hybrid truck with fuel-efficient, available 2.5L hybrid engine or the standard 2.0L EcoBoost® engine. Let your lifestyle make the call.



Available Hybrid Pickup

The available 2.5L Hybrid engine is paired with an automatic continuously variable transmission (CVT) for a delightful driving experience.



Available All-Wheel Drive

Fuel adventure on all four wheels with optional all-wheel drive, available with the 2.0L EcoBoost® engine.



2.0L EcoBoost® Engine

This standard engine packs an impressive 250 horsepower and 277 lb.-ft. of torque.

Towing and Hauling

Capability That Helps You Seize the Day

This BUILT FORD TOUGH® truck offers options to fit your needs. With your choice of available towing and payload capacities, plus available off-road packages, you've got the flexibility to tackle life your way.



Standard 1,500 lbs. Max. Payload on 2.5L Hybrid Engine

Load up your landscaping tools, band equipment or college friend's furniture.



Available 4K Tow Package

This package includes a trailer hitch receiver with a 7-pin connector so you can bring your boat or a camper on a weekend away. Available with the 2.0L EcoBoost® engine and all-wheel drive.

TREMOR® Off-Road Package

Turn up your adventures with an Off-Road Tuned Suspension and increased ride height. This package adds all-terrain tires and stylish TREMOR® Orange Accents.

FX4® Off-Road Package

Take on almost any terrain with 17-inch unique aluminum wheels, A/T tires, Hill Descent Control™, skid plates, Performance Suspension, and two additional drive modes.

Interior

The Organizer's Dream



Ford Integrated Tether System (FITS)

Available accessories include extra cupholders, trash bin, phone cord holder, grocery hook, and individual dividers for under-seat storage.



Rear Under-Seat Storage

Store your tools and sports equipment in the standard rear under-seat storage.



Everything in Its Place

Purposeful organization starts with a custom-designed space in your door pocket, tailored just right for a 1.5L water bottle.

Exterior

Multi-Position Tailgate



Worksurface and Tailgating

Transform your tailgate into a sturdy work surface or the perfect party spot with ready-made tie-downs.



Versatile Loading

When your tailgate is half-closed in mid-position, it lines up perfectly with the wheel wells. Tie down items flat between them and haul longer materials like 4x8 sheets of plywood.



Power-Locking

Help secure your cargo with the available power-locking tailgate. When you lock your truck, it automatically locks your tailgate. It's as simple as that.

Technology

Enjoy Your Everyday Adventures



SYNC® 3

SYNC® 3 technology allows you to request a song or ask for directions -all from the sound of your voice.



Apple CarPlay® and Android Auto™ Compatibility

Use your smartphone to get directions, make calls, send and receive messages and enjoy your favorite music.



Immersive Sound

The B&O® Sound System by Bang & Olufsen® delivers surround sound speakers that are iconic in craft and design.

FAQs

What is the 2024 Ford Maverick® maximum towing capacity?

4,000 lbs. It requires the 2.0L EcoBoost® AWD and the available 4K Towing Package.

What engine options are available with the 2024 Ford Maverick®?

The 2.0L EcoBoost® Engine comes standard. The 2.5L Hybrid is optional.

Does the 2024 Ford Maverick® offer a hybrid option?

Yes. The available 2.5L Hybrid engine is offered across all trims.

Is the Ford Maverick® 4x4 or all-wheel drive?

Ford Maverick® has options for FWD, AWD and Advanced 4WD.

What are the dimensions for the 2024 Ford Maverick®?

The length is 199.7 inches. The height is 68.7 inches and the width is 83.5 inches.

What is included with the TREMOR® Package for the 2024 Ford Maverick®?

The following highlights of the available TREMOR® Package include: Off-road Tuned Suspension, Trail Control™, Advanced 4WD, Upper Grille with TREMOR Orange Accents, Hood and Lower Door Gray Graphic Decal, Black Onyx Seats with TREMOR Orange stitching and logo accents.

What packages are available with the 2024 Ford Maverick®?

XLT Luxury Package, 4K Tow Package, FX4® Off-Road Package, TREMOR® Off-Road Package and Black Appearance Package.



Disclaimer: This document was created by AutoiPacket for reference purposes only. The content in this document was retrieved from ford.com. Refer to this site for more up-to-date and detailed information.

3/6/2025

