



THE 2026

3

Iconic in every season.

Pure driving pleasure.

The BMW 3 Series brings mind-blowing driving dynamics and modern style together in a striking sports sedan. Innovative technology and intelligent driver assistance systems transform every journey into an unforgettable experience. Bold exterior design, classy interiors, and intuitive touches throughout are sure to thrill drivers and passengers alike.

3



2026 BMW 330i and 330i xDrive Sedans.

The 330i models combine iconic performance, style, and technology in a compact sports sedan that thrills both drivers and passengers.

	0-60 MPH	Horsepower
330i Sedan	5.6 seconds	255
330i xDrive Sedan	5.4 seconds	255

Exterior design.



Striking, sporty, stylish.

An unforgettable first impression. The double kidney grille with vertical bars strikes the perfect balance between sophistication and sportiness.



More M. More excitement.

A sportier look and feel. The available M Sport Package combines the exclusive Aerodynamic Kit with exciting M design upgrades.



Bold and bi-colored.

Expertly forged and gloss-coated, available 19" M Double-spoke style light alloy wheels deliver on performance and style.



Interior design.



Incredible ambiance.

From elevated materials to intuitive controls, the interior of the 2026 BMW 3 Series puts drivers first. And at night, standard Ambient Lighting lets you set the perfect mood for the evening.

Sleek and sophisticated.

The available SenaTec Dashboard with eye-catching double-stitched seams adds to a refined touch to the interior of your BMW 3 Series.

An elevated touch.

Natural and modern, the interior trim is crafted from exquisite ash wood. Its open-pored finish perfectly complements the Grey Blue finish.



Connect to the thrill of driving.

Access everything faster.

The QuickSelect start screen on the BMW Operating System 8.5 provides faster access to your favorite entertainment and contacts.

Always up to date.

Check your vehicle's status, compare gas prices, arrange service appointments, and more. The My BMW App is your direct link to your BMW.

Your attentive assistant.

Simply speak to take control of your BMW 3 Series. The voice-activated BMW Intelligent Personal Assistant is happy to answer any question or command. And with every interaction, it gets smarter.

Agility comes standard.

The standard suspension responds to a variety of driving situations and road conditions — keeping you comfortable and in control at all times.

Drive your way.

The available Adaptive M Suspension automatically adapts to the road and your driving style — for optimal driving dynamics and comfort.

Incredible stopping power.

Optional M Sport Brakes with internally ventilated front discs pack a powerful punch — and stand out on the street with available high-gloss red calipers and the iconic M logo.



BMW ConnectedDrive.

BMW ConnectedDrive seamlessly integrates your mobile devices, smart home technology, and your vehicle's intelligent interfaces into a complete driver's environment. Learn more at: bmwusa.com/explore/connecteddrive



Disclaimer: This document was created by AutoiPacket for reference purposes only. The content in this document was retrieved from bmwusa.com. Refer to this site for more up-to-date and detailed information.

