



2024 BMW 3 SERIES

TRIM LEVELS



330i

Standard 3 Series trim with rear-wheel drive or all-wheel drive and a turbocharged 4-cylinder engine.

- Up to 25 City / 34 Hwy MPG
- Rear-wheel drive or xDrive all-wheel drive
- 2.0L turbocharged inline 4-cylinder engine with 255 horsepower
- 8-speed automatic transmission
- BMW Curved Display with configurable 12.3" instrument cluster and 14.9" information display
- And more!



330e

Plug-in hybrid trim with either rear-wheel drive or all-wheel drive and up to 22 miles of pure electric range.

- Up to 22 miles of pure electric range (20 miles with 330e xDrive)
- Rear-wheel drive or xDrive all-wheel drive
- 2.0L turbocharged inline 4-cylinder engine with 181 horsepower paired with eDrive electric motor with 107 hp (288 hp total)
- Hybrid-specific instrument cluster displays



M340i

Upgraded trim with a 3.0L turbocharged 6-cylinder engine and various M Performance components.

- Up to 23 City / 31 Hwy MPG
- 3.0L M turbocharged inline 6-cylinder engine with 382 horsepower
- 0-60 MPH in 4.4 seconds
- And more!



M3

Top-of-the-line 3 Series model with the most power and advanced M Performance features.

- Up to 16 City / 23 Hwy MPG
- Rear-wheel drive or xDrive all-wheel drive
- 3.0L M turbocharged inline 6-cylinder engine with up to 503 horsepower
- 6-manual or 8-speed automatic transmission
- And more!

PERFORMANCE



The top-of-the-line 2024 BMW M3 Competition xDrive has 503 horsepower and can accelerate from 0 to 60 MPH in only 3.4 seconds on its way to a top speed of 180 MPH. If you are looking for better efficiency, the 330i gets up to 25 city and 34 highway MPG, and the 330e plug-in hybrid can go up to 22 miles on pure electric.

Standard 3 Series performance features include a turbocharged 4-cylinder engine and a smooth-shifting 8-speed automatic transmission.

Available features include a more powerful 3.0L turbocharged 6-cylinder engine, xDrive all-wheel drive, M Sport Brakes, Adaptive M Suspension, and an M differential.

INTERIOR



The 2024 BMW 3 Series interior seats up to five passengers. Standard interior features include sport seats in perforated SensaTec upholstery, a moonroof, adjustable ambient lighting, and the modern BMW Curved Display instrument cluster/central information screen.

Available features include heated front seats and steering wheel, lumbar support, Vernasca leather upholstery, and a Harman Kardon surround sound system.



TECHNOLOGY



The 2024 BMW 3 Series comes standard with the iDrive 8 Operating System, which includes Remote Software Upgrades to keep your vehicle up-to-date with the latest features, and BMW Intelligent Personal Assistant, which can help you perform various functions with simple voice commands.

Additional standard features include wireless Apple CarPlay, wireless Android Auto, Digital Key, and My BMW App compatibility.

Available technology features include a head-up display, remote engine start, a surround view parking camera with 3D view, and wireless device charging.

EXTERIOR



The 2024 BMW 3 Series is a 4-door sedan with a modern and athletic exterior design. Standard exterior features include the iconic BMW double kidney grille, full LED headlights, Satin Aluminum exterior trim, and 18" wheels.

The available M Sport package adds an aerodynamic body kit, gloss-black Shadowline exterior trim, and M-design wheels.

Eighteen exterior color options are available, from classic colors like Alpine White and Black Sapphire Metallic to M-specific colors like Brooklyn Grey Metallic and Isle of Man Green Metallic.



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