



THE 2023
CX-5



OVERVIEW

Mazda's sophisticated vehicles turn heads wherever they travel, boasting eye-catching designs and unmatched features at unbelievably affordable prices. When it comes to tackling your daily commute or zipping through city streets, compact SUVs are designed to excel, and the 2023 Mazda CX-5 isn't just ready to hit the streets; it's prepared to captivate you.

CHOOSE YOUR TRIM

2023 CX-5 TRIM LEVEL DIFFERENCES

The 2023 Mazda CX-5 offers a choice between eight trim levels: 2.5 S, 2.5 S Select, 2.5 S Preferred, 2.5 S Carbon Edition, 2.5 S Premium, 2.5 S Premium Plus, 2.5 Turbo and 2.5 Turbo Signature. The "2.5" refers to the size of the engine. Most come with a 2.5-liter four-cylinder making 187 horsepower and 186 lb-ft of torque. The 2.5 Turbo and 2.5 Turbo Signature trims get a boost to 227 hp and 310 lb-ft on regular octane gas. With 93 octane fuel, those numbers rise to 256 hp and 320 lb-ft. Every Mazda CX-5 has a six-speed automatic transmission and standard all-wheel drive. Feature highlights include:

S

- 17-inch alloy wheels
- LED headlights with automatic high-beam operation
- Rain-sensing windshield wipers
- Remote keyless entry with push-button start
- Cloth seats
- Push-button start
- Leather-wrapped steering wheel
- 40/20/40-split folding back seat
- 10.25-inch central infotainment display
- Apple CarPlay and Android Auto smartphone integration
- Mazda Connected Services (three-year complimentary trial period)
- Four-speaker audio system

S PREFERRED

- Auto-dimming rearview mirror
- Sunroof
- Driver seat memory settings
- Power-adjustable passenger seat
- Leather upholstery

S SELECT

- Dark-tinted rear window privacy glass
- Hands-free keyless entry
- Dual-zone automatic climate control
- Rear air conditioning vents
- Power-adjustable driver seat
- Keyless entry
- Heated front seats
- Simulated leather upholstery with simulated suede inserts
- Six-speaker audio system
- Rear USB charging ports

S CARBON EDITION

- 19-inch black-painted wheels
- Exclusive gray exterior paint
- Gloss black side mirrors and exterior trim
- Black or red leather upholstery

S PREMIUM

- 19-inch wheels with black finish
- Adaptive headlights (swivel as you turn the steering wheel for better illumination in curves)
- Sport and Off-Road driving modes (Mazda Intelligent Drive Select)
- Transmission paddle shifters on the steering wheel
- LED daytime running lights
- Paddle shifters
- Bigger driver information display

TURBO

- Turbocharged engine
- Black-painted wheels
- Black exterior trim pieces
- Special exterior and interior trim
- Wireless charging pad

S PREMIUM PLUS

- Windshield wiper de-icer system
- Power-folding mirrors
- Power liftgate
- Head-up display (displays important information in your sight line onto the windshield)
- Ventilated front seats
- Heated rear seats
- Heated steering wheel
- 10-speaker Bose audio system

TURBO SIGNATURE

- Bright silver wheel finish
- LED and ambient interior lighting
- Black headliner
- Upgraded leather upholstery
- Wood trim
- Navigation system
- 360-degree camera system (gives you a top-down view of the CX-5 and its surroundings for tight parking situations)
- Parking sensors (alert you to obstacles that may not be visible in front of or behind the vehicle when parking)
- Rear automatic braking (brakes if sensors detect an imminent collision with an object behind the vehicle)

TECHNOLOGY

CONNECTED SERVICES

Through Mazda Connected Services, you have control of your vehicle and its features right at your fingertips. With the MyMazda App, you can start your SUV, set the temperature, access in-vehicle Wi-Fi capabilities, and so much more, making the CX-5 one of the most convenient crossovers on the streets. You'll also be able to access emergency services and roadside assistance, which adds another layer of assurance to the daily drive.

CUSTOMIZED DRIVE MODES

Through the available Mazda Intelligent Drive Select technology, or Mi-Drive for short, you can craft the ride you desire at all times. From a more exciting experience behind the wheel with Sport Mode to enhanced stability with Off-Road Mode, the perfect ride can be yours with just the push of a button. This allows you to feel truly connected with your vehicle, making it easy to enjoy the best experience possible every single time you take your place in the driver's seat.



TOP SAFETY TECH

There's a reason why the 2023 Mazda CX-5 has been named a Top Safety Pick by the IIHS, and it's due to the fact that it showcases a fantastic safety suite designed for the modern driver. With i-Activsense driver-assist technology, you can take advantage of exceptional features to help you remain safe on the road ahead. From Blind Spot Monitoring with Rear Cross Traffic Alert to Advanced Smart City Brake Support with Pedestrian Detection, you're covered from every angle in the CX-5. Mazda takes safety a step further with an Adaptive Front Lighting System, which features LED lights that are able to pivot as you turn to enhance visibility around curves.

Available features like Traffic Jam Assist allow you to remain safe and alert, even when you're driving through pockets of dense traffic around Kenmore. By maintaining a safe distance from the vehicle in front of you and assisting with steering to help you stay in your lane, Traffic Jam Assist helps promote a more focused and enjoyable ride. No matter if you're traveling during the day or night, on uneven terrain or wide-open expanses of highway, the CX-5 is ready for anything that awaits you on your journey.







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