



THE 2026

X3

The gift of control.

2026 IIHS TOP SAFETY PICK+

iPacket[®]
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Available offers for the X3 30 xDrive.

Offer(s) only applicable for the X3 30 xDrive. Vehicle on offer may not be shown on page. Visit your BMW Center for more details.

Qualified buyers are eligible for up to \$1,000 Loyalty Credit. Please contact your dealer for more information.



2026 BMW X3 30 xDrive.

Adventure is calling louder than ever. The versatile BMW X3 delivers all-terrain performance, power, and efficiency in a rugged utility vehicle.

	0-60 MPH	Horsepower
X3 30 xDrive	6.0 seconds	255

Impressive from all angles.

The exterior of the BMW X3 SUV exudes presence and power. Expansive surfaces and dramatic curves combine to form its monolithic proportions—from the formidable front end to the imposing rear. Bold design features include the kidney grille with contoured lighting and double light signature headlights.



The glow of an icon.

The available BMW Iconic Glow Kidney Grille is nothing short of eye-catching, especially after dark. The dramatic white light highlights every contour when the vehicle is stationary and moving.

Exclusive M wheels.

19" Midnight Grey Bi-color Wheels add sporty style to your X3 with their dark center and high-gloss finish.

Sweeping views of the sky.

Your window to the world, the available Sky Lounge Panoramic Moonroof draws natural light into the cabin for a more spacious feel.



All-encompassing ambiance.

The interior of the X3 is contemporary yet comfortable with its luxurious finishes and minimalist approach. The latest technology, including the expansive 14.9" BMW Curved Display and BMW Interaction Bar, keeps you engaged and entertained on the road.





Set the perfect mood.

Calming or captivating. Subdued or striking. Adjust the atmosphere of your BMW X3 with your choice of 15 colors and dynamic effects of Ambient Lighting.



Sporty. Supportive. Individual.

With an array of adjustable settings, standard front sport seats provide personalized support and comfort for an intense driving experience.



Spacious surroundings.

Everyone has room to relax in the 2026 BMW X3. Up to three passengers can enjoy the comfort of the rear with extended legroom and luxurious upholstery for all.

Digital. Incredible interactions.

The BMW X3 sets the bar for how intuitive and intelligent technology can be. Use the BMW Digital Key Plus to lock and unlock doors with your smartphone when you are within range. As you drive, simply speak to control key vehicle functions with the BMW Intelligent Personal Assistant. And during breaks from driving, enjoy exciting entertainment or gaming on the 14.9" BMW Curved Display with the optional BMW Digital Premium package. Just one app provides access to a host of streaming providers.

Your attentive assistant.

Simply speak to take control of your BMW. The voice-activated BMW Intelligent Personal Assistant is happy to answer any question or command. And with every interaction, it gets smarter.

The BMW Digital Premium experience.

One subscription, endless benefits. Unlock smooth data streaming for enhanced BMW Maps navigation, endless entertainment and apps, advanced functionality, BMW Intelligent Personal Assistant functionality, and more.

Always up to date.

Check your vehicle's status, compare has prices, arrange service appointments, and more. The My BMW App is your direct link to your BMW.

Drive your way.

Available Dynamic Damper Control automatically adapts to the road and your driving style. Prefer a sportier driving style? Simply engage the SPORT My Mode for tighter turning.

At one with the road.

Optional Variable Sport Steering with Servotronic improves driving dynamics and delivers precise road feedback.





BMW ConnectedDrive.

BMW ConnectedDrive seamlessly integrates your mobile devices, smart home technology, and your vehicle's intelligent interfaces into a complete driver's environment. Learn more at: bmwusa.com/explore/connecteddrive



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