



2025 BMW 2 SERIES

NEW FEATURES TO SHOWCASE



GET IN THE FLOW.

Cleverly integrated interior air vents embody form and function. A new, available M Sport Leather Steering Wheel gives your 2 Series Coupe an exciting look and feel. M240i models also feature unique red markings in the 12 o'clock position and M stitching.

PAINT THE TOWN.

Express yourself with new paint options, Skyscraper Grey Metallic, Frozen Portimao Blue Metallic, and Zandvoort Blue (only available on the M240i).

EXTREME STYLE.

M240i models feature standard high-gloss black mirror caps, front air intakes, and kidney grilles. Add the Available M Sport Professional Package for a coordinating high-gloss black rear spoiler.



PERFORMANCE

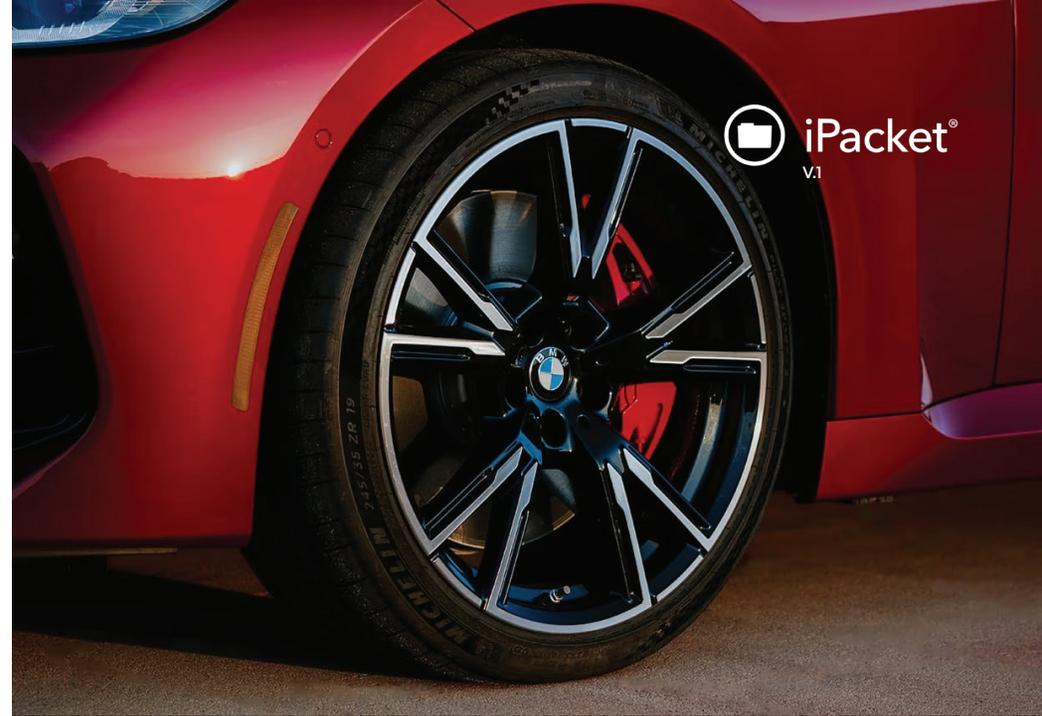
PULSE-RACING ENGINES.

The Standard 8-Speed Sport Automatic Transmission provides a powerful foundation for all 2025 2 Series Coupes. The 230i models feature an inline 4-cylinder engine, while the M240i models offer an inline 6-cylinder engine.

SHARP TURNS.

Both 2 Series Coupe models offer available xDrive – an intelligent all-wheel drive system designed to give you more control in varying conditions by distributing power between wheels automatically. On the M240i models, standard M Sport Suspension and M Sport Differential put more power on the road with exceptional handling and agility.





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DESIGN

STRONG PROFILE.

The 2 Series Coupe's shark nose profile and low, muscular stance are classic BMW, while new high-gloss black triangular design elements give it a modern twist.

WIDE WHEELED.

Up to 19" wheels - included as standard on the M240i and available on 230i models - give your 2 Series Coupe a more sport-centric look.

CRAFTED FOR SPORT.

The 2 Series Coupe's driver-focused interior includes standard Sport Seats and a new available M leather steering wheel, which offers a precise grip for every drive.

SAFETY



ACTIVE BLIND SPOT DETECTION

Visual cues in exterior mirrors alert you to hazards in blind spots, with steering wheel vibration for extra protection.

LANE DEPARTURE WARNING

If your BMW starts to stray from its lane, this automated system alerts you to get back on track.

FRONTAL COLLISION WARNING

This system provides visual and acoustic warnings to alert you to potential dangers, and helps to prevent collisions.



TECHNOLOGY

VIBRANT VISUALS.

The BMW Curved Display, which features a 12.3" Digital Instrument Cluster and a 14.9" Central Information Display, is intuitive and aesthetically pleasing.

ONE TOUCH TO CONTROL IT ALL.

The convenient My BMW App lets you check vehicle status, lock and unlock your vehicle from afar, and activate your engine with the available Remote Engine Start so you're always ready to go as soon you step inside.

COMPATIBLE WITH YOU.

Standard wireless Apple CarPlay® and Android Auto™ compatibility integrate your favorite apps and devices, while the BMW Intelligent Personal Assistant and BMW Operating System 8.5 grant you complete control over vehicle settings, navigation, and more.





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