



THE NEW 2026

XM

BMW XM Label.

For those who want more.

The XM Label is an extrovert from head to toe, with powerful proportions and striking design elements, and a top horsepower of 738. The BMW XM Label sets new benchmarks in the high-performance segment, combining the typical M model power with advanced plug-in hybrid technology. Discover the new BMW XM Label, including its build options, stats, and features.

Specifications based on the 2026 XM Label.

- 0-60 mph: 3.6 seconds
- 738 lb-torque
- Maximum horsepower: 738



Unmatched M power.

In combination with its integrated electric motor, the high-performance M TwinPower Turbo V8-cylinder engine delivers an incredible 738 horsepower. Intelligent drive modes make the driving experience even better.



Adapts to every driving situation.

Adaptive M Suspension Professional ensures you have a smooth ride on any road. Integral Active Steering improves maneuverability at low speeds.



Enhanced traction you can feel.

M Sport Differential improves driving dynamics, especially with more sport-focused driving. Your BMW has more grip and accelerates faster on tight curves.

An illuminating showstopper.

Innovative LED lighting accentuates the contours of the BMW kidney grille with Iconic Glow. You can opt to have Iconic Glow active when stationary, driving, or both.



Roll out the light carpet.

Experience an exclusive, redesigned atmosphere when getting in and out of the vehicle. LEDs illuminate the area in front of the doors and create a dynamic effect with XM lettering.



Unmistakably sporty.

The all-new 23" M Star-spoke Jet Black style 1096M wheels with Staggered Performance Tires are available as an optional upgrade.



A striking look and distinctive sound.

The M Sport exhaust system features twin exhausts, one on top of the other. Their impressive sound is intensified in Sport and Sport Plus modes.

Interior design.

The XM Label interior features vintage leather on the door trim and dashboard, providing a refined ambience. Also contributing to the atmosphere is the standard Bowers & Wilkins Diamond Surround Sound System, which enhances the interior design experience across the senses.



An expression of presence and performance.

The M multifunction seats with diamond-shaped upper backrests are tailored for the active driving experience. BMW Individual Merino Leather in exclusive Night Blue underscores the uniqueness of the BMW XM Label.



M ambience for passengers.

Passengers can sit and relax thanks to the one-piece seat cushion in the M Lounge. Diamond-shaped patterns in the headrests and seams show the sophisticated side of the BMW XM Label.



Exquisitely framed.

Indirect lighting accentuates the three-dimensional prism-like form of the M Alcantara fabric, which can change color to suit your mood.

ELECTRIC DRIVING WITH THE BMW M HYBRID.

The subtle sounds of electric driving.

Enjoy an entirely new cloud-based navigation experience, with faster route calculation, destination information, real-time updates, and intuitive search.

BMW charging.

The BMW XM Label comes with the Flexible Fast Charger and adapters for charging at a 120V or 240V outlet. You can also install the optional BMW Wallbox in your garage or outside for fast charging between daily drives. Charge on the go with ease by accessing Level 2 chargers, which enable AC charging up to 11 kW and can be easily located in your vehicle navigation or the My BMW App.



All displays point to M.

Interact with BMW Operating System 8.5 by voice, touch, or BMW iDrive Controller. The M-specific displays provide information in fractions of a second.



All information in one place.

The large BMW Curved Display is within easy reach. It combines a 12.3" instrument display with a 14.9" touch display.



Sporty performance at the touch of a button.

Retrieve your settings using the M1 and M2 buttons on the steering wheel. Fine tune your dampers or steering during the drive to suit your preferences.

SAFETY & TECHNOLOGY

Driving Assistant Professional.

The Driving Assistant Professional actively keeps you in your lane and maintains a safe distance at speeds up to 85 miles per hour. Your BMW will automatically brake to a standstill if necessary and then drive off again. This is especially helpful in stop-and-go traffic.

Parking Assistant Plus.

Parking Assistant Plus provides an excellent view while you park. Additional cameras transmit a 3D view of your BMW's surroundings to the control display, making it easy to see how much room you have to maneuver.

High beams for any moment.

BMW Automatic High Beams automatically shields other drivers from your high beams. There's no need to switch manually between high and low beams, and the road ahead will always be perfectly illuminated for you.

BMW Digital Key Plus.

With the BMW Digital Key Plus, you can use your compatible smartphone as a vehicle key—and share a digital copy with up to five people. As you approach, your BMW automatically unlocks and illuminates with lighting effects.

BMW Live Cockpit Professional.

Reach your destination with ease. The BMW Head-Up Display projects helpful navigation and driving information right where you need it. Meanwhile, Augmented View displays route guidance on the control display via live video.



BMW ConnectedDrive.

BMW ConnectedDrive seamlessly integrates your mobile devices, smart home technology, and your vehicle's intelligent interfaces into a complete driver's environment.



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