

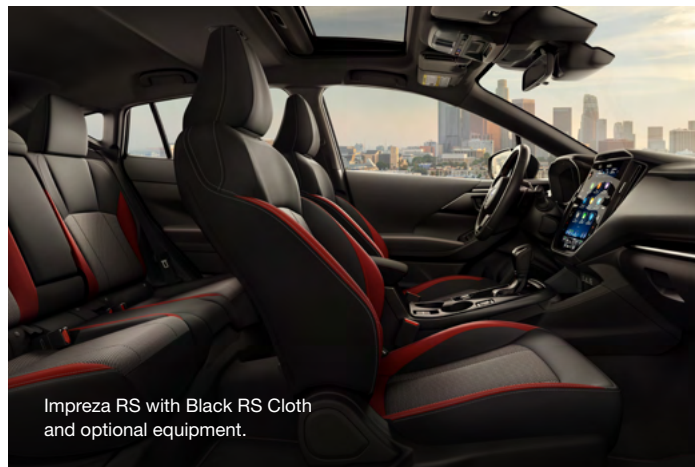
Impreza | 2026



Meet the 2026 Subaru Impreza

Love what you can do.

This might be the same route you've taken before, but with the 2026 Impreza, driving suddenly feels fun. Maybe it's the smooth control of Subaru Symmetrical All-Wheel Drive, or that it's both capable and connected. Maybe it's all of the above. If you're after even more excitement, take the Impreza RS for a spin.



Impreza RS with Black RS Cloth and optional equipment.



Sport

- 152-hp 2.0-liter 4-cylinder SUBARU BOXER® engine with direct injection and auto start-stop system
- Subaru 11.6-inch Multimedia System with wireless Apple CarPlay®, Android Auto™ integration, 4-month SiriusXM¹ with 360L trial subscription, Bluetooth®, and 6 speakers
- EyeSight® Driver Assist Technology²: Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning with Lane Departure Prevention, and Advanced Adaptive Cruise Control with Lane Centering
- MySubaru® Connected Services enabled³ for essential emergency support and convenience features
- Keyless Access with Push-Button Start
- 8-speed manual mode paddle shifters
- LED fog lights and auto-on/off LED Steering Responsive Headlights with High Beam Assist
- 18-inch alloy wheels in Dark Gray with machine finish

Optional Package (OP 23)

- All-Weather Package: Heated exterior mirrors, dual-mode heated front seats, and windshield wiper de-icer
- Illuminated vanity mirrors
- Power moonroof
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁴
- Emergency Lane Keep Assist and Automatic Emergency Steering

RS Includes Impreza Sport key features and adds:

- 180-hp 2.5-liter 4-cylinder SUBARU BOXER® engine with direct injection and auto start-stop system
- Leather-wrapped steering wheel with red stitching and leather-wrapped shifter handle
- All-Weather Package: Heated exterior mirrors, dual-mode heated front seats, and windshield wiper de-icer
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁴
- Front and rear USB-A and USB-C charge ports and Qi® charging pad⁵
- Aluminum-alloy pedal covers

Optional Package (OP 33)

- Harman Kardon® premium audio system with 432-watt-equivalent amplifier and 10 speakers
- 10-way power driver's seat with 2-way lumbar support
- Power moonroof

Love. It's what makes Subaru, Subaru.®



2026 Impreza

Colors & Dimensions

Exterior



Crystal
Black Silica



Ice Silver
Metallic



Magnetite
Gray Metallic



Citron
Yellow Pearl⁶



Pure Red



Sapphire
Blue Pearl



Crystal
White Pearl

Interior



Black Sport
Cloth

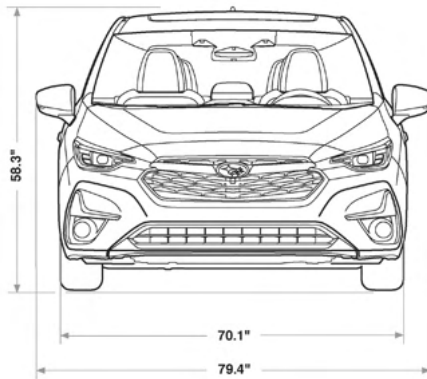


Black RS
Cloth

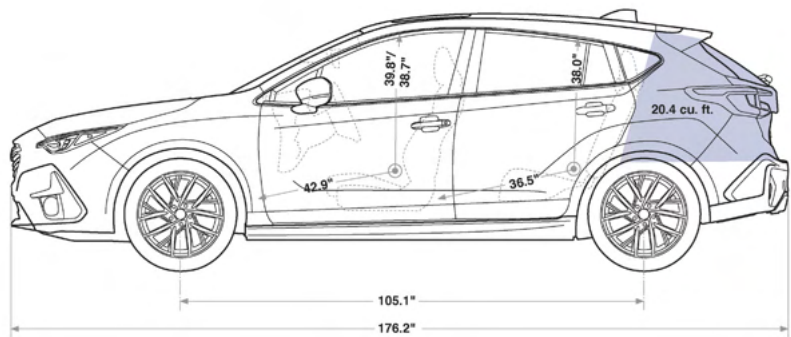


There's more to love.

More info on color, dimensions, additional features, photos, and awards at <https://www.subaru.com/vehicles/impreza>.



Length/Width/Height 176.2 inches/70.1 inches (79.4 inches with mirrors)/58.3 inches



Passenger/Cargo Volume 100.5 cubic feet (with moonroof: 99.0 cubic feet)/20.4 cubic feet (with rear seat lowered: 56.0 cubic feet)

Headroom (front/rear) 39.8 inches/38.0 inches (with moonroof: 38.7 inches/38.0 inches)

Legroom (front/rear) 42.9 inches/36.5 inches



Impreza Sport in Crystal Black Silica.

▶ See 2026 models in action.



Information current at time of printing.



Find out more about our efforts to keep it cleaner and greener. subaru.com/environment

1 SiriusXM 4-Month Trial: Service will automatically stop at the end of your trial subscription period unless you decide to continue service. Trial is non-transferable. If you do not wish to enjoy your trial, you can cancel by calling the number below. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. Service subject to the SiriusXM Customer Agreement and Privacy Policy, visit siriusxm.com for complete terms and how to cancel which includes online methods or calling 1-866-635-2349. Some services and features are subject to device capabilities and location availability. Satellite service not available in AK & HI. Certain features and/or content may not be available in vehicles with SiriusXM with 360L unless an active data connection is enabled in the vehicle. Content varies by SiriusXM subscription plan. All fees, content and features are subject to change. SiriusXM and related logos are trademarks of SiriusXM Radio Inc. and its respective subsidiaries. 2 EyeSight[®] is a driver assist feature that may not operate optimally in all weather and road conditions. Drivers always remain responsible for safe and attentive driving. See Owner's Manual for details on system operations and limitations. 3 Activation with subscription required. Credit card required for specific packages for renewal purposes. Not available in all states. See your Subaru retailer for details. 4 Blind-Spot Detection, Lane Change Assist, and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 5 Qi[®] wireless charging may not be compatible with all mobile devices. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. 6 Premium paint at additional cost. See your Subaru retailer for details.