



# THE 2024 CX-50



## OVERVIEW

The 2024 Mazda CX-50 packs a lot of punch for a small crossover SUV, making it a top contender for Columbia drivers looking for their next adventure-ready vehicle. With multiple engine options and significant fuel efficiency, the new 2024 Mazda CX-50 ensures you'll receive all the performance and capability you need on your daily drives.

# CHOOSE YOUR TRIM

## 2024 CX-50 TRIM LEVEL DIFFERENCES

The 2024 Mazda CX-50 is a compact crossover SUV with five-passenger seating. It comes in eight trim levels: Select, Preferred, Premium, Premium Plus, Turbo, Turbo Meridian, Turbo Premium and Turbo Premium Plus. The CX-50 Select, Preferred, Premium and Premium Plus have a 2.5-liter four-cylinder engine (187 horsepower, 186 lb-ft of torque), while the Turbo versions use a turbocharged 2.5-liter four-cylinder. It makes 227 hp and 310 lb-ft on regular gas and 256 hp and 320 lb-ft on 93 octane premium fuel. All CX-50s have a six-speed automatic transmission and standard all-wheel drive. Keep reading for a breakdown of the significant standard and optional features you get with each trim level.

### SELECT

The select trim is the new base version of the CX-50. It has:

- 17-inch black alloy wheels
- LED headlights
- Roof rails
- Remote keyless entry and keyless start
- Dual-zone automatic climate control
- Partial synthetic leather upholstery
- 60/40-split folding rear seats
- Partial digital instrument panel
- 10.25-inch infotainment display
- Apple CarPlay and Android Auto smartphone integration (both with wireless connectivity)
- Eight-speaker audio system

### PREMIUM

This 2024 version lets extra light shine in and improves the infotainment system with:

- Panoramic sunroof
- Auto-dimming rearview mirror
- 12-speaker Bose premium audio
- Wireless smartphone charger

### PREFERRED

Consider the Preferred trim if you live in a cold-weather region thanks to:

- Power liftgate
- Heated exterior mirrors
- Windshield wiper de-icer
- Power-adjustable driver's seat
- Heated front seats

### PREMIUM PLUS

This is the best-equipped version of the non-turbocharged models, adding:

- 20-inch alloy wheels
- Power-folding mirrors
- Leather upholstery
- Ventilated front seats
- Memory for the driver's settings
- Power-adjustable front passenger's seat
- Head-up display (displays important information in your sight line on the windshield)

## TURBO

The more powerful Turbo trim includes the Preferred trim features, plus:

- 20-inch alloy wheels
- Self-leveling adaptive headlights (swivel as you turn the steering wheel for better illumination in curves)
- Paddle shifters
- Towing mode
- Panoramic sunroof
- Leather upholstery
- Memory for the driver's settings
- Power-adjustable front passenger's set

## TURBO PREMIUM

This trim adds several desirable features such as:

- Power-folding mirrors
- Heated steering wheel
- Ventilated front seats
- 12-speaker Bose premium audio
- Head-up display

## TURBO MERIDIAN EDITION

Mazda positions the Meridian Edition as the outdoorsy model that can handle moderately challenging terrain. Upgrades include:

- 18-inch black alloy wheels
- All-terrain tires
- Unique styling treatments and decals

## TURBO PREMIUM PLUS

At the top of the lineup, the Turbo Premium Plus trim is the fully loaded version of the CX-50 with:

- Heated rear seats
- Navigation system
- Surround-view monitor (gives you a top-down view of the vehicle and its surroundings for tight parking situations)
- Front and rear parking sensors (alert you to obstacles that may not be visible in front of or behind the vehicle when parking)
- Reverse automatic braking (applies the brakes automatically to avoid an imminent collision with an object behind the vehicle)
- Blind-spot intervention (automatically steers the car back into its lane if you try to change lanes while a car is in the vehicle's blind spot)



# TECHNOLOGY

## SEAMLESS CONNECTION

Never miss a moment with wireless Apple CarPlay integration for your iPhone. Access maps, playlists, contacts and compatible apps with your voice through Siri. All that and more is powered by the intuitive Mazda Connect Infotainment System. All your options appear on the vivid 10.25-inch center-mounted display—operated using the multifunction Commander control or with voice prompts.

## BOSE AUDIO SYSTEM

Pair the sounds of nature with your favorite track. Whatever music you select to accompany the views, hear it as the artist intended on the available 12-speaker Bose sound system. Custom-engineered for the CX-50, it's a seamless enhancement to any adventure.

## WIRELESS CHARGING PAD

Stayed charged, however far you go. With our available Wireless Charging Pad, keeping your compatible smartphone charged has never been easier. Simply place it on the charging pad until the indicator turns green, and venture on.



## CARGO SPACE

Deeper than it is wide, the cargo floor of the CX-50 is designed to fit coolers, packs, and gear lengthwise. The liftgate opening is flush with the floor so you can slide heavy items in and out without the strain of hoisting them from below. Additionally, our line of cargo accessories including cargo blocks, liners and mats make storage even easier.

## ADAPTIVE FRONT-LIGHTING SYSTEM

Drive confidently through dark winding country roads with our available Adaptive Front Lighting system, designed to help you see around corners at night. As you turn a corner, the LED headlights pivot in the direction of your turn, improve visibility and help you to spot potential hazards ahead.

## ACTIVE DRIVING DISPLAY

Maintain focus in every driving condition. With the available Active Driving Display, you have access to important information. This feature projects a small display onto the windshield within the driver's line of sight, informing you on speed, following distance and more.

## 360° VIEW MONITOR

Experience greater awareness in every direction with the available 360° View Monitor. From boulders and stumps in the great outdoors to curbs and pedestrians in your daily drive, see a more complete view of your surroundings via the 10.25" dashboard-mounted Mazda Connect™ screen.

## G-VECTURING CONTROL PLUS

Every aspect of our driving technology is engineered to work with you. G-Vectoring Control Plus responds to steering inputs with subtle engine torque and braking adjustments. The system is used in tandem with our drive modes and all-wheel drive to help provide enhanced stability for a smoother drive on pavements, when towing or on off-road terrain.





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