



THE 2024
MX-5 MIATA / MX-5 MIATA RF



DESIGN: MX-5 MIATA

EYE-CATCHING STYLE

The 2024 MX-5 Miata convertible is inspired by classic 1960s roadsters—in a way that’s pure Mazda. With its sleek lines, our Kodo design communicates a sense of fluid motion, even at a standstill.

ELEGANCE IS IN THE DETAILS

Refined details are integral to the joy of driving, and you’ll find them throughout the Mazda MX-5 Miata. Available Tan Nappa leather seats also add a rejuvenating touch to Grand Touring interiors.

WHICH MX-5 MIATA IS RIGHT FOR YOU?



SPORT

- Redesigned 16-inch Metallic Black alloy wheels
- Apple CarPlay™ and Android Auto™ integration
- Blind Spot Monitoring



CLUB

- Sport-tuned suspension with Bilstein® dampers
- Redesigned 17-inch Metallic Black alloy wheels
- Bose® 9-speaker audio system



GRAND TOURING

- Adaptive Front-lighting System
- Heated leather-trimmed seats
- Mazda Navigation System



CLUB: MX-5 MIATA RF

- BBS® Forged Dark Gunmetal alloy wheels
- Heated Recaro® sport seats
- Bose® 9-speaker audio system



GRAND TOURING: MX-5 MIATA RF

- Adaptive Front-lighting System
- Heated leather-trimmed seats
- Mazda Navigation System



DESIGN: MX-5 MIATA RF

THE DETAILS OF INDULGENCE

The MX-5 Miata RF cabin captures a spirit of motion and comfort, with available Tan Nappa Leather seats and sophisticated accents. The new 2024 model features full LED headlights and new taillight and wheel design elements.



PERFORMANCE

AN EXTENSION OF YOU

We've instilled the Mazda MX-5 Miata with a joy of driving. It delivers precise steering and better control. For 2024, we've improved stability and steering precision by updating the power steering system and added an Asymmetric Limited Slip Differential (MT models only).

ENGINEERED TO ASTOUND

You'll feel the power of the Skyactiv[®]-G 2.0-liter engine as you drive the Mazda MX-5 Miata RF, thanks to its ideal power-to-weight ratio and its 181 hp and 151 lb-ft of torque. For 2024, we've improved stability and steering precision by updating the power steering system and adding an Asymmetric Limited Slip Differential (MT models only).

NEAR PERFECT BALANCE

All our vehicles are engineered with the driver in mind, and for the Mazda MX-5 Miata and RF, we make sure every driver can feel and experience the exhilaration of a near perfect 50/50 weight distribution.



TECH

CONNECTIVITY

With a greater level of technological integration, our Mazda Connect™ Infotainment System allows you to immerse yourself in each drive while staying in touch with the world at large with available wireless connection to Apple CarPlay™ integration for your compatible iPhone®.



STAY WITHIN REACH

With the MX-5 Miata's Commander control, you can intuitively navigate through playlists, driving directions, contacts and more without taking your eyes off the road.





SAFETY

I-ACTIVSENSE TECH

When it comes to a transcendent driving experience, confidence is everything. With i-Activsense® safety technology, sophisticated safety features alert you to hazards to help you avoid collisions—or lessen their impact.

ADAPTIVE FRONT LIGHTING SYSTEM

This available system is designed to help you see around corners at night. As you turn a corner, the headlights pivot in the direction of your turn, improving visibility and allowing you to spot potential hazards ahead.

TRAFFIC SIGN RECOGNITION SYSTEM

To help you stay alert and informed, the available Traffic Sign Recognition System can show you Speed Limit, Stop, and Do Not Enter information in the MX-5 Miata's 4.6-inch full-color LCD display.

BLIND SPOT MONITORING

This standard feature can detect vehicles in the driver's blind spots and provide visual alerts. If the driver signals a lane change while a vehicle is in their blind spot, an additional audible alert can activate.

REAR CROSS TRAFFIC ALERT

This standard feature is designed to assist the driver in checking the area to the rear of their vehicle while reversing and can provide audible and visual alerts if a vehicle approaching from either side is detected.

HIGH BEAM CONTROL

Available High Beam Control helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.



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