



THE 2026

X1

That's the spirit.

Driving pleasure.

For drivers who refuse to compromise—no matter the weather or terrain. The BMW X1 delivers the perfect balance of versatility, style, comfort, and power.

X1



2026 BMW X1 xDrive28i.

Often underestimated but never overlooked, this luxury SUV stands out with incredible flexibility, power, and style.

	0-60 MPH	Horsepower
X1 xDrive28i	6.2 seconds	241

Ready for everyday adventures.

With the right ride, every day feels more exciting, futuristic, and enjoyable. The BMW X1 is built to move with you—confidently and in style. There's room for all in this luxury SUV, plus plenty of cargo space for whatever the day brings. Inside, a high-tech cockpit featuring the BMW Curved Display puts control at your fingertips. Welcome to a driving experience that delivers joy, every day of the year.

Even at first glance, the versatile design of the BMW X1 is unmistakable. Up front, the striking double kidney grille and slimline LED headlights combine to create a powerful presence. The flowing lines of the X1's silhouette show off a bold, upright stance with clean, expansive design details. The modern rear makes a striking impression with three-dimensional L-shaped taillights. The BMW X1 embraces every adventure in style.



Iconic X profile.

Sharp lines meet strong stance. With its bold wheel arches and raised profile, the BMW X1 balances rugged attitude with refined style.



Striking front.

The 2026 BMW X1 has a powerful and confident presence thanks to the large double kidney grille and slim LED headlights that span far into the flanks.



Unforgettable impression.

L-shaped rear lights are the star of the show in this compact SUV. When they're on, smoked lens elements accentuate their 3D look. Switched off, their modern, hexagonal pattern grabs attention.

Plenty of space for your ideas.

The 2026 BMW X1's interior is designed with a clean, minimalist layout that puts the focus where it belongs. A sleek, frameless BMW Curved Display takes center stage, highlighted by metallic accents that flow seamlessly into the doors. Add in an upholstered dash with premium contrast stitching, and you get a space that feels both calm and powerful—as a signature BMW should.



Intuitive controls.

Voice or touch? You decide how you'd prefer to communicate with your BMW X1. You'll see all the important information at a glance on the BMW Curved Display.



All in one place.

Everything's right at your fingertips in the center console. Plus, there's room for your smartphone in this luxury SUV's standard Wireless Charging tray.



Room for everyone.

Rear seat passengers ride in comfort with standard soft-touch Veganza upholstery in a variety of colors. A 40/20/40 split allows for maximum configurability of the cavernous cargo area.



Power, intelligently distributed.

Driving becomes safer, more stable, and sportier with the standard BMW xDrive all-wheel drive system. It distributes driving forces directly to where they are useful.



Greater dynamics when shifting gears and driving.

The 7-speed dual clutch transmission boasts crisp gear changes, delivering smoother acceleration and more responsive performance.



Pure joy of cornering.

Performance Control makes cornering more dynamic and safer. The inner cornering wheels are specifically braked, while the outer wheels gain more power.

Connect to convenience.

BMW Maps

Enjoy an entirely new cloud-based navigation experience, with faster route calculation, destination information, real-time updates, and intuitive search.

BMW Intelligent Personal Assistant

The voice-activated BMW Intelligent Personal Assistant learns your preferences, remembers destinations, and gets smarter with every interaction – all you need to do is say "Hey, BMW...." and speak your request.

Head-up Display

This cockpit technology displays important information such as speed, navigation, and more directly on the windshield.

On-Street Parking Information

Take the stress out of parking with this innovative service, which helps find likely available spots and garages near your destination.

Advanced Real-Time Traffic Information

Get up-to-date traffic reports, construction and accident alerts, and more that streamline your trip with live information.

Personal eSIM

Turn your BMW into a driveable smartphone. Personal eSIM links your vehicle to your mobile network, optimizing your network and hotspot connections.





BMW ConnectedDrive.

BMW ConnectedDrive seamlessly integrates your mobile devices, smart home technology, and your vehicle's intelligent interfaces into a complete driver's environment. Learn more at: bmwusa.com/explore/connecteddrive



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