



THE M4

 BMW 4 Series Coupe M models.

THE BMW 4 SERIES COUPE M MODELS.

The 4 Series Coupe M models are two door performance coupes that combine all the sporty style and prolific performance you've come to expect from BMW M. Exceptional engineering delivers incredible driving dynamics and outstanding power—both on the road and racetrack.

M



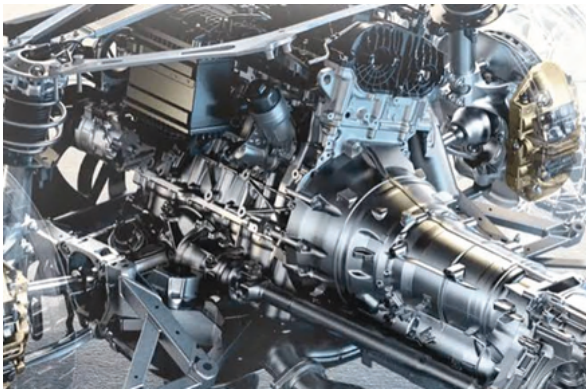
2027 BMW M4 Coupe, Competition Coupe, and Competition xDrive Coupe.

A coupe that embodies the best of BMW M: unstoppable power, incredible handling, and sporty styling.

	0-60 MPH	Horsepower
M4 Coupe	4.1 sec	473
M4 Competition Coupe	3.8 sec	503
M4 Competition xDrive Coupe	3.4 sec	523

An M knows no limit.

Two powerful icons of sport. The high-performance BMW M4 Competition Coupe boasts up to 503 hp thanks to the 3.0-liter BMW M TwinPower Turbo inline 6-cylinder gasoline engine. Equally impressive, the BMW M4 Competition xDrive Coupe includes the same powerhouse engine with all-wheel drive and 523 hp. Both vehicles guarantee exceptional driving dynamics—both on the road and racetrack.



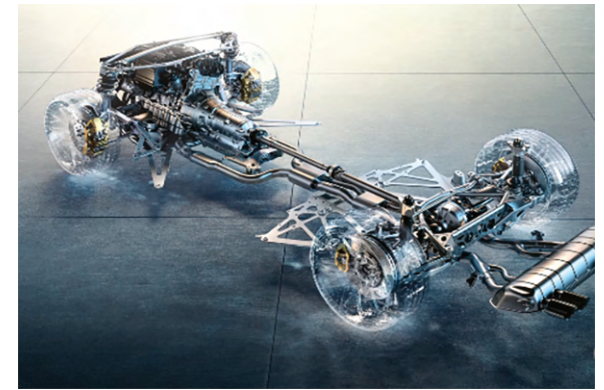
Go to the max with M xDrive.

The high-performance BMW M TwinPower Turbo inline 6-cylinder gasoline engine in the BMW M4 Competition xDrive Coupe turns out a mind-blowing 523 hp on the road. It's known for its outstanding power output and distinctive M engine sound.



Exceptional driving dynamics.

The high-performance BMW M TwinPower Turbo inline 6-cylinder gasoline engine in the BMW Competition Coupe delivers an impressive 503 hp on the road. It's known for its outstanding power generation and distinctive M engine sound.



Peak performance in every gear.

Whether you want an extremely sporty or incredibly comfortable drive, the 8-speed M Steptronic Sport Transmission has you covered. Choose between automatic or manual based on your mood.



Lightweight construction, powerful design.

M Compound Brakes with red calipers pack quite the punch. They provide exceptional stopping power, even in wet conditions, due to the lightweight and ventilated design.



Lighter is better.

The sporty Carbon Fiber roof makes your BMW significantly lighter overall. It also lowers the center of gravity for enhanced stability, agility, and overall handling.



See your surroundings in a new light.

The BMW M4 Competition Coupe offers an inventive take on BMW's typical four-headlight design. Vertically aligned Adaptive LED headlights make a bold statement while providing optimal visibility at all times.



Everything within view.

Control is at your fingertips—or just a command away. The expansive BMW Curved Display with Operating System 8.5 can be controlled with a simple touch or the voice-activated BMW Intelligent Personal Assistant.



Superior style and control.

Featuring molded thumb rests, the M leather steering wheel is comfortable to grip and exciting to admire—especially with the 12 o'clock positioning strip and M badge.



A sporty statement.

Bold Carbon Fiber interior trim, including the M Carbon Steering Wheel and Shift Paddles, gives your coupe's cockpit a sporty look.

M to the core.

This is the essence of M. Driving purists will love the M4 Coupe's unapologetically athletic design. The high-performance BMW M TwinPower Turbo engine never fails to impress with an output of 473 hp. Meanwhile, the performance, oriented rear-wheel drive, manual 6-speed Transmission, and M Sport suspension exudes power.



High-performance M TwinPower Turbo inline 6-cylinder engine. This is power you can feel and hear. The combustion engine delivers maximum horsepower along with the legendary and distinctive sound of an M engine.



Drive your way. Adaptive M Suspension automatically adapts to the road and your driving style for optimal driving dynamics and comfort.



Manual thrill. The perfected gear ratios deliver every last unit of power to the wheels, while the shifter feels short yet precise. All resulting in an impressive, empowering manual transmission.



Brighter is better.

At the front of your M4 Coupe, Adaptive LED headlights provide ideal illumination for the road ahead. Meanwhile in the back, rear lights with laser technology serve as an impressive highlight.



Strike a pose.

The available high-gloss black M graphic extends from the hood to the rear. It highlights the dramatic lines of this sporty coupe and creates an exciting contrast with the paint finish.



Technically and visually impressive.

Add the available M Carbon Exterior Package and take the sportiness of your BMW to the next level. It includes M Carbon mirror caps, M Carbon rear spoiler, and side air inlets in the front bumper as well as the rear diffuser insert.



Precise steering with a sporty look.

The available M Alcantara steering wheel offers an ergonomic, non-slip grip. Exclusive BMW M design accents including M badging, M tri-color stitching, and a red 12 o'clock stripe nod to BMW's legendary racing heritage.



Lightweight support.

Get a better feel for your M4 Coupe with available M Carbon Bucket Seats, featuring an illuminated M badge and sporty carbon accents.



The ambiance of BMW M.

The thrill of driving—made visible. The M-specific instrument display adjusts to highlight speed, navigation, and other important driving information based on the selected M Mode.

Unmistakably M.

This is the sports coupe that set the benchmark for all others. From the bold BMW kidney grille to the tailpipe trim, the exterior is both athletic and alluring. Interior highlights, including M Sport Seats and M leather Steering Wheel, take the sportiness of the cockpit up a notch. And of course, the legendary performance is befitting of BMW M. Experience the excellence of the BMW 4 Series Coupe M Models: M440i and M440i xDrive.



M TwinPower Turbo inline 6-cylinder engine.

The M TwinPower Turbo inline 6-cylinder engine is defined by its unique power generation. State-of-the-art turbocharger technology ensures outstanding performance and excellent efficiency.



Maximum grip.

Traction is key for a sporty driving style. The M Sport Differential improves driving dynamics, especially on winding roads.



At one with the road.

The variable sport steering with Servotronic improves driving dynamics and delivers precise road feedback in all situations.



Even the grille exudes performance.

With a minimalist L-shape and modern smoked glass components, LED rear lights add to the sporty aesthetic of your BMW M.



Remarkable rear lights.

Breathtaking as it drives away, the high-precision rear lights with laser technology makes a bold statement. The three-dimensional fiberglass clusters ensure razor-sharp contours for improved visibility.



See your surroundings in a new light.

The BMW M440i Coupe offers a fresh take on BMW's typical four-headlight design. Vertically aligned Adaptive LED headlights make a bold statement while providing optimal visibility at all times.



Coordinated in carbon.

Available Carbon Fiber Trim around the instrument panel and center console lends a higher level of sportiness to the cockpit of your coupe.



Seats that radiate sport.

Designed for comfort and support, the 4 Coupe's seats add the sporty atmosphere of the cabin.



In style and under control.

The molded thumb rests make the flattened M leather steering wheel comfortable to grip. The 12-o'clock position marking the M logo serve as nods to its racing influence.



Everything under control.

BMW Operating System 8.5 makes it easier for you to control navigation, music, and other important functions.



Your attentive assistant.

Get to know your BMW better. BMW Intelligent Personal Assistant gives you complete control over vehicle settings, navigation, and entertainment systems. Simply bring to life with "Hey, BMW..." and speak your instructions.



Always up to date.

Check your vehicle's status, compare gas prices, arrange service appointments, and more. The My BMW App is your direct link to your BMW.



BMW ConnectedDrive.

BMW ConnectedDrive seamlessly integrates your mobile devices, smart home technology, and your vehicle's intelligent interfaces into a complete driver's environment.

Learn more:

www.bmwusa.com/explore/connecteddrive.html



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