



2018 MODEL YEAR  
**RAM 1500 EXPRESS QUAD CAB 4X4**

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$43,470**

**RAM 1500 ST QUAD CAB 4X4**

**Exterior Color:** Flame Red

**Interior Color:** Black interior / Diesel Grey seats

**Interior:** Cloth front 40/20/40 split bench seat

**Engine:** 3.6L Pentastar VVT V6 engine

**Transmission:** 8-speed TorqueFlite automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Elec. shift-on-the-fly part-time transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Front stabilizer bar
- Rear stabilizer bar
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Sentry Key anti-theft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- Variable intermittent windshield wipers
- Rear dome lamp
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet
- Power accessory delay

**INTERIOR FEATURES**

- Heavy-duty vinyl front 40/20/40 split bench seat
- Rear folding seat
- Rear underseat compartment storage
- Black vinyl floor covering
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Tilt steering column
- Manual adjust seats
- Front height adjusting shoulder belts
- Rearview day/night mirror
- Driver and passenger assist handles
- Radio 3.0
- 6 speakers
- Remote USB port
- Audio input jack for mobile devices

**EXTERIOR FEATURES**

- 17x7-inch lightweight steel wheels
- P265/70R17 BSW All-Season tires
- Tinted glass

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Customer Preferred Package 22J** \$1,000
  - 17x7-inch aluminum wheels
  - Fog lamps
  - Delete spray-in bedliner
  - Body-colour front fascia
  - Body-colour rear bumper with step pads
  - Power, heated, manual folding exterior mirrors
  - Front floor mats
  - Black exterior mirrors
  - Heated exterior mirrors
  - Carpet floor covering
- Blackout Package** \$250
  - 20x8-inch Semi-Gloss Black aluminum wheels
  - P275/60R20 BSW All-Season tires
- Wheel & Sound Group** \$2,000
  - Uconnect 3 with 5-inch display
  - Cloth front 40/20/40 split bench seat
  - 20x9-inch Chrome-Clad aluminum wheels
  - SiriusXM satellite radio with 1-year subscription
  - 5-inch touchscreen
  - Hands-free communication with Bluetooth streaming
  - Remote keyless entry
  - P275/60R20 OWL All-Season tires
  - Full-size temporary use spare tire
  - 1-year SiriusXM satellite radio subscription
- 8-speed TorqueFlite automatic transmission** \$1,000
  - Electronic shift
- 3.6L Pentastar VVT V6 engine**
  - 3.21 rear axle ratio
  - Auxiliary transmission oil cooler
- Pickup box lighting** \$100
- ParkView Rear Back-Up Camera** \$475
  - Auto-dimming rearview mirror with display
- Class IV hitch receiver** \$495
- Flex-Fuel Vehicle** \$550
- Spray-in bedliner** \$550
- Add spray-in bedliner** \$550
- 2018 Express Quad Cab 3.6L Blackout** -\$1,395
- Federal A/C Excise Tax** \$100
- Ontario Tire Surcharge** \$100
- Destination Charge** \$1,895

**TOTAL PRICE: \* \$49,940**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7FGXJS-235030

L4-VON: 6377

0131



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

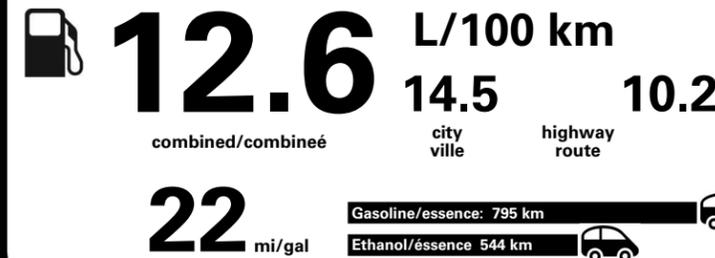
*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE

E85 Gasoline-Ethanol vehicle  
Véhicule à essence-éthanol

Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$0.98 per litre

**\$ 2 470**

**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,98 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

**10.9 – 16.2 Le/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.nrcan.gc.ca**

