



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$39,390**

RAM 1500 BIGHORN/LONESTAR CREW 4X2

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Conventional Differential Rear Axle
- 3.21 Rear Axle Ratio
- Push-Button Start
- Remote Keyless Entry
- ParkView® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain-Brake Support
- Tire-Fill Alert
- Electronic Roll Mitigation
- Electronic Stability Control
- Trailer Sway Damping
- Hill Start Assist
- Speed Control
- Rotary Shifter-Black

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Diamond Black Crystal Pearl-Coat Exterior Paint \$100
- Deluxe Cloth Bucket Seat \$595
- Customer Preferred Package 27Z**
- Premium Lighting Group \$995
- Front LED Fog Lamps
- LED Reflector Headlamps
- Trailer-Tow Group \$400
- Power Trailer-Tow Mirrors with Manual Fold-Away
- Trailer Brake Control
- Bed Utility Group \$945
- 4-Adjustable Cargo Tie-Down Hooks
- Pick-Up Box Lighting
- Spray-In Bedliner
- Big Horn Level 2 Equipment Group \$2,500
- 2nd-Row In-Floor Storage Bins
- 115-Volt Auxiliary Power Outlet
- 115-Volt Auxiliary Rear Power Outlet
- A/C Auto Temperature Control w/Dual-Zone Control
- Apple CarPlay®
- Class IV Receiver-Hitch
- Cluster 7.0-Inch TFT Color Display
- Media Hub-2 USB, Full Funct/Chg Only
- Exterior Mirrors with Supplemental Signals
- Google Android Auto™
- Heated Front Seats
- Heated Steering Wheel
- ParkSense® Front and Rear Park-Assist with Stop

- 4-Way Power Lumbar Adjustable Driver Seat
- 8-Way Power Driver Seat
- Power Adjustable Pedals
- Rear Power Sliding Window
- Rear Window Defroster
- Remote-Start System
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Rear Underseat Compartment Storage \$125
- 5.7L V8 HEMI® MDS VVT eTorque Engine \$1,695
- Wheel-to-Wheel Side-Steps \$745
- 9-Amplified Speakers with Subwoofer \$695
- 275/55R20 All-Season LRR Tire
- Uconnect® 12.0-Inch with Navigation \$2,095
- 4G LTE Wi-Fi Hot Spot
- SiriusXM® with 360L
- SiriusXM Guardian™ Connected Services w/1-Yr Trial
- SiriusXM® Traffic Service Plus
- SiriusXM® Travel Link
- 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595
- Blind-Spot and Cross-Path Detection \$595
- RamBox® Cargo Management System \$995

Destination Charge **\$1,695**

Package Value Savings of **\$2,300**

Included in Level 2 Equipment Group Price

TOTAL PRICE: * \$55,160

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-RREFTXLN-373802 L4-VON: 2153 0806



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



19 MPG
combined city/hwy
17 city 23 highway

5.3 gallons per 100 miles

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 136 MPGe.

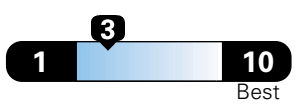
You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 467 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.