2017 MODEL YEAR
RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $52,975

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Luxury Brown Pearl Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Filigree Leather Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
3.21 Rear Axle Ratio
Class IV Receiver Hitch
32-Gallon Fuel Tank
Keyless Enter 'n Go™
Remote Keyless Entry with All-Secure
Remote Start System (N/A Manual Transmission)
Spray-In Bedliner
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
ParkView™ Rear Back-Up Camera
ParkSense® Front / Rear Park Assist System
Sentry Key® Theft Deterrent System
Rain Sensitive Windshield Wipers
Auto-Dimming Rearview Mirror

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4 NAV
Uconnect® Access 1-Yr Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
SiriusXM Travel Link 5-Yr Travel Link Subscription
SiriusXM Traffic / 5-Yr Traffic Subscription
For More Information, Call 800-643-2112
9-Alpine® Speakers with Subwoofer
Premium Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Heated Steering Wheel
Power Adjustable Pedals with Memory
Laramie Longhorn Instrument Cluster
Rear Power Sliding Window
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated and Ventilated Front Seats
Heated Second-Row Seats
Second-Row In-Floor Storage Bins

EXTERIOR FEATURES
20-Inch x 9.0-Inch Alum Polish/Gold Inserts Wheels
P275/60R20 BSW All Season Tires
LED Bed Lighting
Automatic High Beam Headlamp Control
Bi-Function Halogen Projector Headlamps
Fog Lamps
Premium Tail Lamps
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
Exterior Mirrors with Turn Signals
Tow Hooks
Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Longhorn Package 26K	
Chrome Belt Moldings	
Chrome Grille with Ram Letters	
Protection Group	$225
Transfer Case Skid Plate	
Front Suspension Skid Plate	
Anti-Spin Differential Rear Axle	$435
Rear Window Defroster	$195
Power Sunroof	$1,095
Single Disc Remote CD Player	$345
Trailer Brake Control	$295
DESTINATION CHARGE	**$1,320**

TOTAL PRICE: * $56,885

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT3HS-626087 L4-VON: 3379 S.L. 0120

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG combined city/hwy

15 city **21** highway

5.9 gallons per 100 miles

These estimates reflect new EPA methods beginning with 2017 models.
Standard pickups range from 15 to 22 MPG.
The best vehicle rates 136 MPGe.

You **spend $4,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 3 (1 – 10, Best)

Smog Rating (tailpipe only): 6 (1 – 10, Best)

This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost $7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★
Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 29%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.