



2026 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,430

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Bright White Clear-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Deluxe Cloth Bucket Seat

Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start

Transmission: 8-Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat-Mounted Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Advanced Brake-Assist
- 3.21 Rear Axle Ratio
- Electronic Shift-On-Demand Transfer-Case
- Sentry Key® Theft-Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Parking Brake
- Electronic Roll-Mitigation
- Electronic Stability-Control
- Front Heavy-Duty Shock Absorbers
- Rear Heavy-Duty Shock Absorbers
- Active Lane-Management System
- Adaptive Cruise Control with Stop and Go
- Automatic High-Beam Headlamp-Control
- Blind-Spot and Cross-Path Detection
- Full-Speed Forward-Collision Warning Plus
- Hill-Start Assist
- ParkSense® Front and Rear Park-Assist
- ParkView® Rear Back-Up Camera
- Pedestrian Emergency Braking
- Remote Keyless-Entry
- Remote-Start System
- Push-Button Start
- Class IV Receiver-Hitch
- Trailer Sway Damping
- 26-Gallon Fuel Tank

INTERIOR FEATURES

- 4-Way Manual Adjustable Driver Seat
- 4-Way Manual Adjustable Front Passenger Seat
- Uconnect® 5 with 8.4-Inch Touch Screen Display
- Handsfree Phone and Audio
- Ram Connect (Connected Services) with Trial
- 4G LTE Wi-Fi® Hot Spot
- Cluster with 3.5-Inch TFT Color Display
- 6 Speakers
- Full Function Media Hub with 2-USB Plus Aux Port
- 12-Volt Auxiliary Power-Outlet

EXTERIOR FEATURES

- 18-Inch x 8.0-Inch Cast-Aluminum Painted Wheels

- 275/65R18 BSW All-Season LRR Tires
- 18-Inch Full-Size Steel Spare Wheel
- Black Power Mirrors
- Automatic Headlamps
- LED Low/High Reflector Headlamps
- LED Front Fog Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 23Z

Big Horn Level 1 Equipment Group **\$1,695**

- Rear Center Armrest
- Universal Garage-Door Opener
- Steering-Wheel-Mounted Audio Controls
- Heated Front Seats
- Heated Steering Wheel
- 8-Way Power Adjustable Driver Seat
- 2-Way Power Lumbar Adjustable Driver Seat
- Rear 60/40 Folding Seat
- 400W Inverter
- Power Adjustable Pedals
- 2nd-Row In-Floor Storage Bins
- Rear Power-Sliding Window
- Automatic-Dimming Rear-View Mirror
- Automatic Power-Folding Mirrors
- Leather-Wrapped Steering Wheel
- Power-Heated Mirrors with Power Fold-Away
- SiriusXM® with 3-Month Radio Sub Call 800-643-2112
- Front and Rear Rubber Floor Mats by Mopar® **\$215**
- 3.55 Rear Axle Ratio **\$145**
- Steel Standard Hood
- 33-Gallon Fuel Tank **\$445**

Destination Charge **\$2,595**

TOTAL PRICE: * \$58,525

WARRANTY COVERAGE

- 10-year or 100,000-mile Powertrain Limited Warranty (Retail Purchases).
- 5-year or 100,000-mile Powertrain Limited Warranty (Fleet/Government Purchases).
- 3-year or 36,000-mile Basic Limited Warranty.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-RRFFG3T4-173931

L4-VON: 5405

0225-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



21 MPG
combined city/hwy

19 city
24 highway

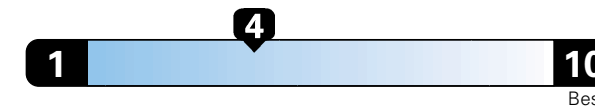
Standard pickups range from 12 to 87 MPGe. The best vehicle rates 146 MPGe.

4.8 gallons per 100 miles

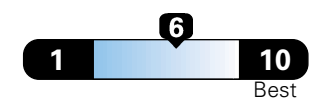
You spend
\$3,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 35%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 59%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

FlexCare

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.