



2023 MODEL YEAR

RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$63,135

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint
Interior Color: Black / New Saddle Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Full-Speed Forward-Collision Warning Plus
Advanced Brake-Assist
ParkView® Rear Back-Up Camera
3.21 Rear Axle Ratio
Remote-Start System
Class IV Receiver-Hitch
7-Pin Wiring Harness
Dampened Tailgate
Active Front Air-Dams
Power Tailgate-Release
Rain-Sensitive Windshield Wipers
Tire-Fill Alert

INTERIOR FEATURES

Ram Clean Air System
Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
SiriusXM® 360L with 6-Month Sub Call 800-643-2112
Ram Connect (Connected Services) with Trial
Apple CarPlay®
Google Android Auto™
Cluster with 12-Inch TFT Color Display
Full Function Media Hub with 2-USB Plus Aux Port
115-Volt Auxiliary Power-Outlet
9 Amplified Speakers with Subwoofer
A/C with Dual-Zone Auto Temperature Control
Wood / Leather-Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
8-Way Power Driver and Passenger Seats
Heated Front Seats

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Exterior Paint \$795
Customer Preferred Package 27K
Trailer-Tow Group \$1,095
Trailer Reverse Steering Control
Trailer Tire Pressure Monitoring System
Trailer Brake-Controller
Bed Utility Group \$545
4 Adjustable Cargo Tie-Down Hooks by Mopar®
Off-Road Group \$1,145
Selec-Speed™ Control
Raised Ride Height
Electronic Locking Rear Axle
Front Suspension Skid-Plate
Fuel Tank Skid-Plate
Steering Gear Skid-Plate

Transfer-Case Skid-Plate
Longhorn Level 1 Equipment Group \$6,660
Head-Up Display
Digital Rearview Mirror
Pedestrian Emergency Braking
19 Speaker Harman Kardon® Premium Sound
Blind-Spot and Cross-Path Detection
Lane Keep Assist
Power Running-Boards
Parallel and Perpendicular Park-Assist with Stop
Pick-Up Box Lighting
Spray-In Bedliner by Mopar®
Wireless Charging-Pad
Surround-View Camera System
Tri-Fold Tonneau Cover \$695
3.92 Rear Axle Ratio \$145
5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start \$2,995
Chrome Power-Fold Trailer-Tow Mirrors \$445
Multi-Function Tailgate \$1,095
33-Gallon Fuel Tank \$445
Engine-Block Heater \$95
4-Corner Air-Suspension \$1,805
22-Inch x 9.0-Inch Polish/Painted Wheels w/ Inserts \$2,095
285/45R22XL BSW All-Terrain Tires
20-Inch Full Size Aluminum Spare Wheel

Destination Charge \$1,895

TOTAL PRICE: * \$85,085

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-SRFKT0PN-570335 L4-VON: 7978 0310-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city 22 highway

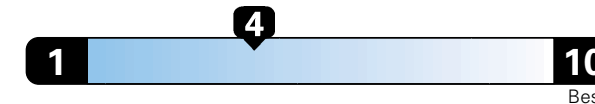
Standard pickups range from 12 to 70 MPGe. The best vehicle rates 132 MPGe.

5.3 gallons per 100 miles

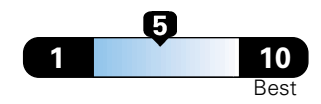
**You spend
\$5,500
in fuel costs
over 5 years**
compared to the average new vehicle.

**Annual fuel cost
\$2,700**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 457 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.