

◀ PULL THIS STRIP TO EXPOSE ADHESIVE



# 2023 SILVERADO 1500 CREW CUSTOM 4WD

**EXTERIOR: RED HOT  
INTERIOR: JET BLACK**

**ENGINE: 2.7L TURBO HIGH-OUTPUT  
TRANSMISSION: 8-SPEED AUTO**

Visit us at [www.chevy.com](http://www.chevy.com)

**STANDARD EQUIPMENT**

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB STANDARD BED 4WD

**OWNER BENEFITS**

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST

\*SEE CHEVROLET.COM OR DEALER FOR TERMS, DETAILS & LIMITS

**SAFETY & SECURITY**

- CHEVY SAFETY ASSIST
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

\*FOLLOWING DISTANCE INDICATOR

\*INTELLIBEAM-AUTO HIGH BEAM

- REAR VISION CAMERA
- TEEN DRIVER MODE
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

**PERFORMANCE & MECHANICAL**

- AUTOTRAC TRANSFER CASE
- ELECTRONIC CRUISE CONTROL
- 220 AMP ALTERNATOR
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- ALL-SEASON TIRES
- TRAILERING PACKAGE WITH HITCH GUIDANCE
- BRAKE PAD WEAR INDICATOR

**CONNECTIVITY & TECHNOLOGY**

- CHEVROLET INFOTAINMENT 3 7" DIAG COLOR TOUCHSCREEN

ADDITIONAL FEATURES FOR COMPATIBLE PHONES INCLUDE:

BLUETOOTH AUDIO STREAMING

VOICE COMMAND PASSTHROUGH TO PHONE, WIRED ANDROID AUTO & WIRED APPLE CARPLAY CAPABLE

- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 120V POWER OUTLET IN CARGO BED & INSTRUMENT PANEL
- USB PORTS
- DRIVER INFORMATION CENTER
- REMOTE KEYLESS ENTRY
- PUSH BUTTON START
- REMOTE START
- CONTENT THEFT ALARM
- REAR SEAT REMINDER

**INTERIOR**

- AIR CONDITIONING
- POWER WINDOWS

- FRONT 40/20/40 BENCH SEATS W/ ARMREST & UNDERSEAT STORAGE
- REAR 60/40 FOLDING BENCH SEAT
- 10-WAY POWER DRIVER SEAT
- CARPETED FLOOR
- RUBBERIZED VINYL FLOOR MATS

**EXTERIOR**

- BODY-COLOR STYLING THEME
- CORNERSTEP REAR BUMPER
- 12 TIE DOWNS IN CARGO BED
- LED CARGO AREA LIGHTING
- EZ LIFT, POWER LOCK, & RELEASE TAILGATE
- POWER ADJUSTABLE HEATED MIRRORS
- HALOGEN REFLECTOR HEADLAMPS
- INCANDESCENT TAILLAMPS
- DEEP-TINTED WINDOWS
- REAR-WINDOW DEFOGGER
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE	
<b>STANDARD VEHICLE PRICE</b>	<b>\$49,600.00</b>
<b>OPTIONS &amp; PRICING</b>	
OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)	
CHEVYTEC SPRAY-ON BEDLINER	545.00
DARK ESSENTIALS PACKAGE (DEALER INSTALLED)	350.00
• BLACK NAMEPLATES	
• BLACK TAILGATE LETTERING	
REAR WHEELHOUSE LINERS	140.00
CREDIT - NOT EQUIPPED WITH REAR USB PORTS	-25.00
CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK	-50.00
GVWR: 7,000 LBS. (3,175 KG)	INC.
REAR AXLE: 3.42 RATIO	INC.
CUSTOM CONVENIENCE PACKAGE	INC.
CUSTOM VALUE PACKAGE	INC.
<b>TOTAL OPTIONS</b>	<b>\$960.00</b>

TOTAL VEHICLE & OPTIONS	\$50,560.00
DESTINATION CHARGE	1,895.00
TOTAL BEFORE SAVINGS	\$52,455.00
2.7L TURBO HIGH-OUTPUT ENGINE CREDIT	-1,500.00
<b>TOTAL VEHICLE PRICE*</b>	<b>\$50,955.00</b>

**EPA DOT Fuel Economy and Environment** Gasoline Vehicle

SILVERADO 4WD

**Fuel Economy**

**19** MPG combined city/hwy

**18** MPG city

**21** MPG highway

**5.3** gallons per 100 miles

**You spend \$3,750 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,350**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 4

**Smog Rating (tailpipe only)** 7

This vehicle emits 459 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

This label has been applied pursuant to Federal law - Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 33%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 38%**

**NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.**

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT: ROANOKE, IN U.S.A.**  
**COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES**

© 2009 General Motors LLC  
GMLBL\_PROD\_0042 - 01/22/2023

**Equipped with the safety and security of OnStar®**

Visit [onstar.com](http://onstar.com) for details.  
[onstar.com/privacy](http://onstar.com/privacy)

ORDER NO CFNMKW SALES CODE E  
SALES MODEL CODE CK10743  
DEALER NO 36463  
FINAL ASSEMBLY: ROANOKE, IN U.S.A.

**VIN 1GCPDBEK5PZ183524 REISSUE**

DEALER TO WHOM DELIVERED  
**DOUG SMITH CHEVROLET**  
1341 N MAIN  
SPANISH FORK, UT 84660-1001

