

2011
Impreza

Love. It's what makes a Subaru, a Subaru.

SUBARU


Five doors, three friends
and a wicked smile ache.
The 2011 Subaru Impreza.
Impreza 2.5i Premium in Satin White Pearl with Power Moonroof Value Package.

Impreza 2.5i Premium with Ivory Tricot and Power Moonroof Value Package and TomTom® Navigation System.

You might not drive it forever, but it's a car for life.

When you're on the move and making your way, it's good to know there are some things you can depend on. Your friends, your sense of adventure, and your Subaru Impreza, too. It's all-wheel drive and made to last, so you can count on it in most any condition, time after time. Affordable and efficient, so it's a smart investment. And sporty and flexible, so it's up for whatever kind of fun you are. The Impreza is a car built not just for driving, we build it for living. And we could all stand to do a little more of that.





Love every mile.
Live every moment.

Getting out there. Getting going. Getting to where your life is lived. Whether you're taking a new turn or simply taking a break, we build every Subaru to help you take it all in. With Symmetrical All-Wheel Drive, you have the stability and control to drive with confidence where you want, when you want. Smart features help you do more of what you live for, and award-winning safety helps you do it with assurance. It's the joy of having a car that you don't just love to drive, but one built for life. And we think that's why owners always tell us, "I love my Subaru."

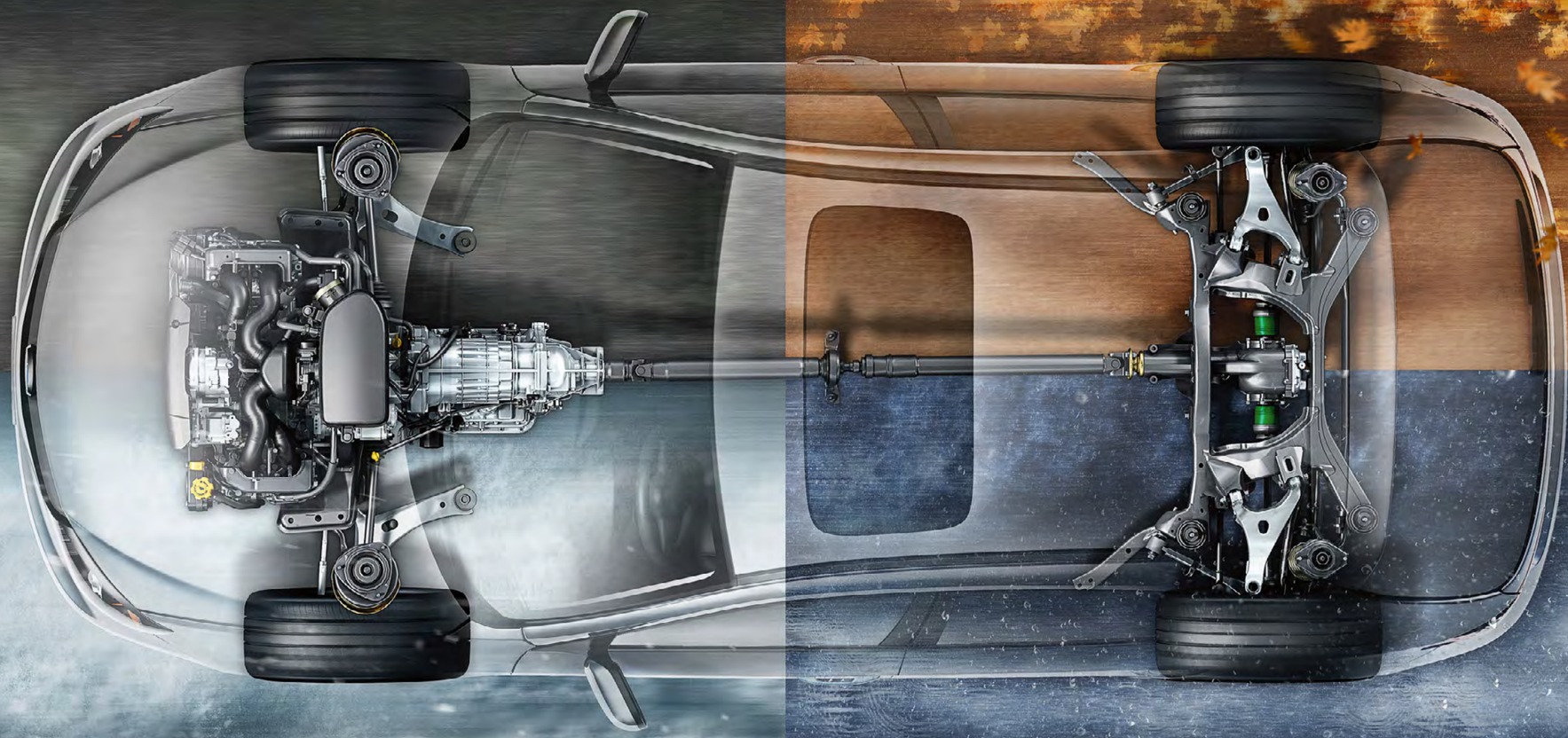
Love. It's what makes a Subaru, a Subaru.

Quicker Response

There are only four small patches of rubber that keep you in control of your vehicle. The more your tires are engaged the more control you have. Subaru keeps more power routed to all four tires than some other systems that only fully engage as a reaction to slippage that has already occurred.

Better Balance

Every Subaru is built for AWD from the ground up. This allows us to build a balanced, symmetrical drivetrain that is free of the extra components some other systems need to get power to all four wheels. This symmetry and balance means stability that helps make driving your Subaru safer and agility that makes it more fun.



All wheels. All in. **All the time.**

Subaru Symmetrical All-Wheel Drive

Wherever, whenever, or however you drive, control and confidence come from one place—where your tires meet the road. Subaru has spent nearly 40 years developing a system to get the most of those few points of contact, for traction and control that can make curves more exciting, acceleration more dynamic, and your ability to avoid danger more surefooted. Enjoy the driving satisfaction that the balance and stability of Subaru Symmetrical All-Wheel Drive delivers, knowing you're getting all that the road—and your Subaru—has to offer.

Efficient Design

Because power in some systems must route through extra components, these systems not only sacrifice efficiency, but also can incur more wear and tear. Subaru routes power directly from the engine to all four wheels to keep components—and frictional power losses—to a minimum.

Learn more about the benefits of Subaru AWD.
subaru.com/awd

Low profile. High performance.

Subaru Boxer Engine

Better engines start with better ideas. That's why we think about engines a little differently. And it's why every Subaru is powered by the SUBARU BOXER® engine. It features a unique horizontally opposed design and symmetrical layout. The design advantages it has over "V" or inline engines means it provides powerful, yet smooth acceleration, while at the same time helping to create a more stable and balanced vehicle. It's an insightful difference that has the power to make driving more engaging.

Horizontally Opposed Design

The pistons move in 180-degree opposition to each other on a horizontal plane, so each naturally cancels out the vibration of the piston opposite it.

Durable Construction

The engine's flat design is inherently rigid, and reduces the amount of vibration that "V" or inline engines—with more upright pistons—are subjected to during operation.

Lower Center of Gravity

The flatter profile and symmetrical design of the engine block, and the fact that it sits lower in the chassis, make the overall vehicle more stably balanced and resistant to side-to-side motion than other designs.



Smoother Operation

Step on the accelerator and the revs come on smooth. While there's plenty of power when you need it, it never compromises your comfort or control.

Increased Durability

An engine subjected to less vibration lasts longer. It's no wonder 95% of Subaru vehicles built in the last 10 years are still on the road today.[1]

1 Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009.

Greater Agility

The vehicle responds more quickly to changes in direction, which gives a feeling of tightness in turns. And it's less likely to become unstable during maneuvers, giving you an increased feeling of being in control at all times.

Find out more about how our engine compares.
subaru.com/boxer-engine

Impreza 2.5i in Marine Blue Pearl.



Fun and efficient. It's how we find balance.

170 Horsepower | Double-wishbone Rear Suspension | Up to 27 MPG[1]

Impreza 2.5i Premium in Spark Silver Metallic with Power Moonroof Value Package.





Economical 170-hp Engine

Beyond its inherent design advantages for balance and smoothness, the Impreza 2.5-liter SUBARU BOXER® engine delivers plenty of what you expect from an engine. For power in the passing lane, it gives you 170 horsepower, yet still gets you up to 27 mpg[1] on the highway—more than most any other AWD compact. To make driving as easy or involved as you like it, you can choose between a 5-speed manual with Incline Start Assist or an optional 4-speed automatic with manual shift mode.

1 EPA highway estimate. Actual mileage may vary.

Agile-handling Suspension

Keep the road close and the curves even closer with precise performance. Whether you are going down the street or up the mountain, the rear double-wishbone suspension keeps you comfortably connected to the road, no matter how curvy it becomes. Because the responsive suspension is fully independent at all four wheels, its design enhances your driving experience by diffusing any bumps along the road. Agile handling and a smooth ride. They're the perfect pairing with the control and balance of Subaru Symmetrical AWD.

More than driver-oriented, everyone-oriented.

Good times are best shared. Good thing the Impreza was designed with the driver and your friends in mind. Smartly sized outside, it's spacious inside with surprising amounts of headroom and legroom for up to five. You can opt for heated front seats to take the chill off those early start times, as well as available steering-wheel-mounted audio and cruise controls and Bluetooth hands-free capability, so you can keep your hands on the wheel as you take calls or tune the stereo system.

Audio System with Media Flexibility

Share more of your favorite tracks with the Impreza's multi-format capabilities. Play standard audio CDs or MP3/WMA discs. With the optional system, you can stream from your Bluetooth-enabled MP3 player, or play and control your iPod® or USB mass storage device through your stereo and steering-wheel-mounted controls. It will even keep your compatible iPod® charged and ready to play. Of course, your music will sound full and clear through up to six tuned speakers.

Impreza Outback Sport with Carbon Black Cloth and Power Moonroof and TomTom® Navigation System.

The things you need.
For the things you do.

From weekend getaways to getting around town,
the Impreza is full of smart features that fit your life.



Impreza 2.5i Premium with optional Power Moonroof Value Package and TomTom® Navigation System.

TomTom® Navigation System

Fully integrated into the audio system, the available TomTom navigation gives you a personal guide with driving directions to your destination. When in the car, it combines both navigation and audio displays. When you take to the trails, pop it out, take it with you, and it works as a hand-held nav device.

Available Fall 2010.



Roof Carrier Bars

Go ahead—bring more stuff. With the Roof Carrier Bars,[1] you can easily carry your gear, boards or that life-size carnival gorilla on top of your Impreza, freeing up more cargo room on the inside.

1 Standard on Impreza Outback Sport models. Available as an accessory on other Impreza models.



Mighty Versatile Cargo Storage

Whatever you carry, Impreza can help haul it, hold it or keep it upright. An accessory cargo tray helps keep water and mud out of the carpet. Accessory cargo nets can hold those little things in place. In the 5-door, four hooks in the cargo area floor let you tie your stuff down, and two thoughtful side hooks let you hang rolly things like grocery bags and helmets.



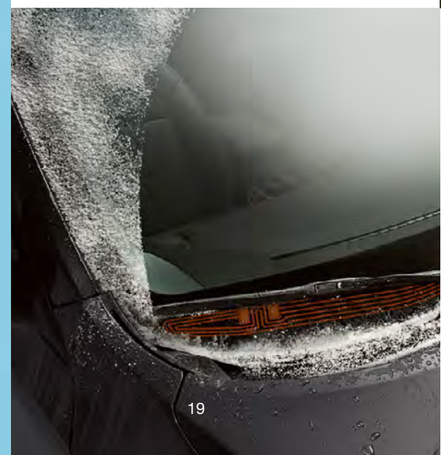


60/40-Split Folding Rear Seat

Whether loading up more friends or more stuff, 60/40-split flat-folding rear seats let you arrange your space accordingly. With both seatbacks up, you can seat three friends. Fold one side to balance passengers and gear. Or fold both for access to the entire trunk or cargo area.

Plenty-big Cargo Space

If you like to travel with more than you need, the Impreza has space for all of it. The 5-door offers up to 19.0 cubic feet of space with both rear seats in use. And with both seats folded, you can get full use of the maximum 44.4 cubic feet of capacity. You can even get up to three golf bags in the 11.3 cubic feet trunk of the 4-door.



Windshield Wiper De-icer

Winter just got easier now that you can free your frozen wipers from inside your vehicle with the windshield wiper de-icer, part of the All-Weather Package. Simply press a button and the area around the front wipers heats up. The ice soon melts away, leaving the wipers free to do their job.



The 2011 **Impreza Outback Sport**

Up for any drive, or any idea.

Expand your possibilities with the Outback Sport. The raised suspension gives you more capability to get out to more of the world. And the Roof Carrier Bars give you the utility to bring extra gear, so you can do more while you're out there. To help find your way, you can opt for a special TomTom® Navigation System that you can take out of the car and on the trails with you, along with a power moonroof to let more of the world in.

Impreza Outback Sport in Steel Silver Metallic/Spark Silver Metallic with accessory bumper cover.



Building Cars That Last

Life is too important to slow down with a car you can't rely on. That's why we build each of our vehicles with the highest standards of manufacturing, with designs that are inherently tough, and with engineering that can keep you going—all with quality and consistency. This commitment is why 95% of all the vehicles we've built in the last 10 years are still on the road today.[1] It's also why Subaru vehicles keep their value so well. In fact, Subaru was named the number one automotive brand for residual value by ALG for 2010.[2]

1 Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009.
2 Based on ALG's 2010 Residual Value Awards Brand Rankings for Mainstream Brands.

Supporting Partners That Care

Subaru has spent decades building relationships with dozens of organizations that believe in building a cleaner, greener, and more hopeful world as much as we do. That's why you'll see us supporting events like Dining Out for Life, or promoting responsible recreation with Leave No Trace. Our year-end Share the Love sales event raises money for Habitat for Humanity, National Wildlife Federation, Meals on Wheels and Boys & Girls Clubs of America. With the help of our generous customers, in 2010 we donated almost five million dollars to these worthy causes. We hope to see even more love in 2011.






Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Subaru Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. Subaru Added Security offers the only mechanical and maintenance plans backed by Subaru of America, Inc., and because we've been backing them for more than 25 years, they're agreements you can trust. Your dealer has full coverage details.

Ensuring You're Fully Covered

We know you love your Subaru, but sometimes accidents happen. Subaru Equity Shield™ GAP could help you avoid further sorrow by paying all or most of a possible difference between what your insurance company covers for your Subaru that was totaled, or stolen and not recovered, and what you still owe in payments. It will even cover your deductible for up to $1,000. Also, being part of the Subaru family may save you money on some types of insurance, such as auto and homeowners. Subaru owners may be eligible for exclusive rates through Subaru Advantage Insurance by Liberty Mutual. Find out more at subaru.com.

Find out more about how we care.
subaru.com

The only manufacturer with
2010 IIHS Top Safety Picks for all models.[1]
—Insurance Institute for Highway Safety (IIHS)

Discover in-depth the
Subaru safety advantage.
subaru.com/safety

It's more than engineering. It's a promise.

Subaru Active and Passive Safety

You'll find our commitment to safety in almost every aspect of Subaru design. From a uniquely poised All-Wheel Drive system, to a one-of-a-kind engine that can help protect you in an accident, we've created each of our vehicles with active and passive safety systems that make a Subaru—in a worst-case scenario—one of your best possible bets. This passionate commitment to your confidence was the reason Subaru was the only manufacturer to have each of its models tested named a 2010 IIHS Top Safety Pick[1], and why we continue to win safety accolades year after year.



Stopping Power

Powerful and reliable disc brakes are teamed with advanced technologies to help you stop short of danger. Antilock brakes help make sure you don't lose traction, and the advanced Brake Assist system helps ensure maximum pressure is applied to the brakes as quickly as possible in an emergency situation.

Exceptional Control

Safety begins with avoidance. The traction and balance of Subaru Symmetrical All-Wheel Drive and the stability of the SUBARU BOXER® engine provide you with the outstanding control you need to react to hazards. Every Impreza also comes standard with VDC electronic stability control, which can detect a loss of control and intervene to help keep you on your intended path.



Protected on the Inside

Front, front-side and side-curtain airbags[2]—standard on every Impreza—surround outboard occupants in the event of a crash to further help prevent injury. To maximize their effectiveness, the advanced system found on the Impreza uses an array of sensors to ensure the airbags are deployed in the best way possible.





Protected from the Outside

During an impact, nothing is more crucial for the safety of all occupants than maintaining cabin integrity. Our frame design, the Ring-shaped Reinforcement Frame is exceptionally strong for maximum resistance to impact energy. What's more, its unique configuration helps divert that energy away from occupants.

1 Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org.
2 Always wear seatbelts. Children should be properly restrained in the rear seat.

Impreza 2.5i Premium in Camellia Red Pearl with Power Moonroof Value Package.

Life shouldn’t always play in fast forward.

Subaru vehicles have higher predicted resale value than Honda, Mazda, Nissan, Toyota, or VW.

— Based on ALG’s 2010 Residual Value Awards Brand Rankings for Mainstream Brands

Impreza 2.5i Premium in Paprika Red Pearl with Power Moonroof Value Package.

Make your Subaru truly yours.



All-weather Floor Mats

Custom-fitted, heavy-gauge floor mats help protect your vehicle's carpet from sand, dirt and moisture.

Not intended for use over top of carpeted floor mats.



Bike Carrier—Roof Mounted

Each kit securely transports one bicycle. Lockable, padded jaws can hold bikes with 1"-3" downtubes.

Roof Carrier Bars required. Consult vehicle owner's manual for total roof load limit.



Remote Engine Starter

Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable. Remote confirms when vehicle engine has been started.



Auto-dimming Mirror with Compass and HomeLink®

Mirror darkens when headlights are detected. Includes a compass and three HomeLink buttons programmable for most garage-door openers and other HomeLink-compatible devices.



Sport Mesh Grille

Features a bold metal mesh design that adds an aggressive look to both 4- and 5-door Impreza. Comes pre-painted and ready to install.



Body Side Moldings

Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Hood Protector

Matches contours of the hood and helps protect it from stone chips and bugs.



Deck Lid Spoiler

Enhances the performance look of the 4-Door Impreza. Features an integrated L.E.D. brake light and comes pre-painted to match your Impreza.



Cargo Net—Rear Seatback

Neatly holds cargo and prevents it from sliding while the vehicle is in motion. (5-Door)



Moonroof Air Deflector

Helps reduce wind noise and sun glare.



Roof Carrier Bars

Can be installed or removed in minutes. Fits 4-door and 5-door models, and are compatible with most Genuine Subaru roof attachments and carriers.

Increased wind noise may be experienced when Roof Carrier Bars are installed and moonroof is opened. If wind noise is encountered, Roof Carrier Bars should be removed when not in use.



Trunk Tray

Helps protect the trunk from stains and dirt while providing a surface that helps reduce the shifting of cargo while driving.

ENGINE AND DRIVETRAIN

	2.5i and 2.5i Premium	Outback Sport
Engine	2.5-liter SOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with i-Active Valve Lift System.	
Power	170 hp @ 6,000 rpm	
Torque	170 lb-ft @ 4,400 rpm	
Manual transmission	Standard fully synchronized 5-speed manual with Incline Start Assist	
Automatic transmission	Optional 4-speed electronic direct-control automatic with manual shift mode	
CA Emissions	Certified Low Emission Vehicle (LEV2)	

TRACTION AND STABILITY

Symmetrical All-Wheel Drive	Standard	Standard
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.	
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.	

FUEL

Fuel economy (city/highway)[1]	Manual: 20/27 mpg Automatic: 20/26 mpg	
Fuel requirement	Unleaded gasoline (87 octane)	
Fuel capacity	16.9 gallons	

CHASSIS

Steering	Power-assisted rack-and-pinion. Turning circle: 34.8 feet.	
Suspension	**Front:** Strut-type with lower L-arm. **Rear:** Double wishbone. **2.5i:** 4-wheel independent suspension. Front stabilizer bar. **Outback Sport:** 4-wheel independent raised suspension. Front stabilizer bar.	
Brakes	4-wheel disc, ventilated front. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	
Brake discs (front/rear)	10.9 inches/11.3 inches	
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	

WHEELS AND TIRES

Wheels	**2.5i:** 16 x 6.5-inch steel with full wheel covers. **2.5i Premium:** 16 x 6.5-inch 12-spoke aluminum-alloy.	17 x 7.0-inch 6-spoke aluminum-alloy. High-luster finish.
Tires	205/55 R16 M+S all-season	205/50 R17 M+S all-season

EXTERIOR AND INTERIOR DIMENSIONS

	Sedan	5-Door
Length/Width/Height	180.3 inches/68.5 inches/58.1 inches	173.8 inches/68.5 inches/58.1 inches (**Outback Sport:** 58.3 inches[2])
Wheelbase	103.1 inches	103.1 inches
Track (front/rear)	58.9 inches/58.9 inches	58.9 inches/58.9 inches (**Outback Sport:** 58.7 inches/58.9 inches)
Headroom (front/rear)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.5 inches)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.4 inches)
Legroom (front/rear)	43.5 inches/33.5 inches	43.5 inches/33.5 inches
Shoulder room (front/rear)	54.8 inches/53.2 inches	54.8 inches/53.2 inches
Passenger volume	94.6 cubic feet (with moonroof: 93.0 cubic feet)	94.6 cubic feet (with moonroof: 93.2 cubic feet)
Cargo volume	11.3 cubic feet	19.0 cubic feet (44.4 cubic feet with rear seat lowered)
Base curb weight (manual/automatic)	**2.5i:** 3,075 lbs/3,142 lbs **2.5i Premium:** 3,053 lbs/3,120 lbs	**2.5i:** 3,075 lbs/3,142 lbs **2.5i Premium:** 3,053 lbs/3,120 lbs **Outback Sport:** 3,109 lbs/3,175 lbs

Warranties

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.

EXTERIOR

	2.5i	2.5i Premium	Outback Sport
Projector low-beam and multireflector high-beam halogen headlights	●	●	●
Fog lights	o[3]	o	●
L.E.D. taillights (5-door)	●	●	●
Rear spoiler (5-door)	●	●	●
Body-color side mirrors	●	●	●
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	–	o	●
Body-color door handles	●	●	–
Silver-painted door handles	–	–	●
Two-speed windshield wipers with variable intermittent mode and mist feature	●	●	●
Single-speed rear window wiper with fixed intermittent mode (5-door)	●	●	●
Roof Carrier Bars	o[3]	o[3]	●
Front and rear bumper underguards	–	–	●
Body side moldings	o[3]	o[3]	●
Power tilt/sliding-glass moonroof	–	o	o

SEATING AND TRIM

6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●	●
Heated front seats (All-Weather Package)	–	o	●
60/40-split flat-folding rear seatback	●	●	●
3-spoke steering wheel with cruise control buttons	●	–	–
Leather-wrapped 3-spoke steering wheel with audio system, cruise control and Bluetooth® hands-free phone on/off buttons	–	●	●
Tilt steering column	●	●	●
Leather-wrapped shifter handle	–	●	●
Tricot upholstery	●	●	–
Cloth upholstery	–	–	●

CONVENIENCE FEATURES

Power front and rear windows with driver's auto-down	●	●	●
Power side mirrors	●	●	●
Electronic cruise control	●	●	●
Dual cup holders in center console	●	●	●
Single bottle holder in each door panel	●	●	●
Sun visors with concealed vanity mirrors	●	●	●
Center console with L.E.D.-illuminated front storage tray and 12-volt power outlet	●	●	●
Illuminated and lockable glove box	●	●	●
Cargo-area tiedown and grocery-bag hooks (5-door)	●	●	●
Retractable and removable cargo-area cover (5-door)	●	●	●
Removable cargo-area tray	o[3]	o[3]	●

INSTRUMENTATION

Analog speedometer, tachometer and fuel gauges	●	●	●
Digital odometer and automatic transmission (when equipped) shift position indicator	●	●	●
Digital trip computer displaying average fuel economy, digital clock and ambient temperature	●	●	●

AUDIO AND COMMUNICATION SYSTEMS

4-speaker audio system with single-disc in-dash CD player with MP3/WMA playback capability	●	–	–
6-speaker audio system with single-disc in-dash CD player with MP3/WMA playback capability, iPod® control, and Bluetooth hands-free phone and audio streaming connectivity	–	●	●
TomTom® Navigation System[4]: Integrated 6-speaker audio system with single-disc in-dash CD/DVD[5] player with MP3/WMA playback capability and detachable TomTom® touch-screen navigation system with 4.3-inch high-resolution screen, iPod® control, Bluetooth® hands-free phone connectivity, and TomTom® Traffic[6]	–	o	o
SIRIUS® Satellite Radio[7]	o	o	o
XM® Satellite Radio[7]	o	o	o

CLIMATE CONTROL

Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, fan and airflow direction	●	●	●

SECURITY

	2.5i	2.5i Premium	Outback Sport
Keyless entry system with answer-back electronic chirp	●	●	●
Antitheft security system	●	●	●
Engine immobilizer	●	●	●

SAFETY

ACTIVE			
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●
SUBARU BOXER® engine	●	●	●
Vehicle Dynamics Control (VDC)	●	●	●
Traction Control System (TCS)	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●
Brake Assist	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●
Daytime Running Lights (DRL)	●	●	●
PASSIVE			
Subaru advanced frontal airbag system with driver's and front-passenger's front airbags (SRS)[8]	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS)[8]	●	●	●
Seat-mounted front side-impact airbags (SRS)[8]	●	●	●
Height-adjustable active front-seat head restraints	●	●	●
Three individual rear head restraints	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point seatbelts at all rear seating positions.	●	●	●
Rear child-safety door locks	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●
Ring-shaped Reinforcement Frame body structure	●	●	●

OPTIONAL EQUIPMENT

4-speed electronic direct-control automatic transmission with manual shift mode	o	o	o
TomTom® Navigation System[4]: Integrated 6-speaker audio system with single-disc in-dash CD/DVD[5] player with MP3/WMA playback capability and detachable TomTom® touch-screen navigation system with 4.3-inch high-resolution screen, iPod® control, Bluetooth® hands-free phone connectivity, and TomTom® Traffic[6]	–	o	–
Power Moonroof Value Package: Power tilt/sliding-glass moonroof, fog lights and All-Weather Package: Windshield wiper de-icer, heated side mirrors and heated front seats	–	o	–
Power Moonroof and TomTom® Navigation System: Power tilt/sliding-glass moonroof, TomTom® Navigation System	–	–	o

● Standard o Optional – Not available

1 2011 EPA fuel economy estimates. Actual mileage may vary. 2 Does not include Roof Carrier Bars. 3 Available as an accessory. See your dealer. 4 Available Fall 2010. Requires optional Power Moonroof Value Package on 2.5i Premium. 5 DVD player only with vehicle stopped and parking brake engaged. 6 Subscription fee and cell-phone data plan usage required. Not all cell phones compatible and service not available in all areas. See subaru.com for more details. 7 Available as an accessory. Satellite radio hardware and required monthly subscription sold separately. See your dealer. Satellite radio capability not available with optional TomTom® Navigation System. 8 The Supplemental Restraint System (SRS) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position.

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Log on and take off.

What makes an Impreza, an Impreza.

Making the final decision to purchase a vehicle can be complex. That's why you'll find everything you'll need to know about being an Impreza owner at subaru.com. Not only will you find images of the Impreza and detailed information about it, but you'll also be able to check out special offers, ratings, reviews, and news about Subaru. We've also provided a wealth of interactive tools to help you decide if a Subaru is right for you.

subaru.com/impreza



Subaru Gear subaru.com/gear
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Drive Magazine subaru.com/drive

2.5i





- 170-hp 2.5-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional 4-speed automatic transmission with manual mode
- 16-inch steel wheels with covers
- Cloth upholstery
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- 4-speaker audio system with CD player with MP3/WMA playback capability, and SIRIUS®/XM® Satellite Radio capability[1]

2.5i Premium





- 170-hp 2.5-liter 4-cylinder SUBARU BOXER engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional 4-speed automatic transmission with manual mode
- 16-inch aluminum-alloy wheels
- Cloth upholstery
- Leather-wrapped 3-spoke steering wheel
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- 6-speaker audio system with CD player with MP3/WMA playback capability, iPod® control and SIRIUS®/XM® Satellite Radio capability[1]
- Bluetooth® hands-free phone and streaming audio connectivity
- Optional Power Moonroof Value Package
- Optional TomTom® Navigation System

Outback Sport



- 170-hp 2.5-liter 4-cylinder SUBARU BOXER engine
- Subaru Symmetrical All-Wheel Drive
- Raised suspension
- 5-speed manual transmission or optional 4-speed automatic transmission with manual mode
- 17-inch aluminum-alloy wheels
- Fog lights
- Roof Carrier Bars
- Front and rear bumper guards
- Body side moldings
- Cloth upholstery
- Leather-wrapped 3-spoke steering wheel
- 6-way manually adjustable driver's seat. 4-way power adjustable front-passenger's seat.
- 6-speaker audio system with CD player with MP3/WMA playback capability, iPod® control and SIRIUS®/XM® Satellite Radio capability[1]
- Bluetooth hands-free phone and streaming audio connectivity
- Cargo-area tray
- All-Weather Package
- Optional Power Moonroof and TomTom® Navigation System

[1] SIRIUS® or XM® Satellite Radio available as an accessory. Satellite radio hardware and required monthly subscription sold separately. See your dealer.

Paint

Satin White Pearl



Spark Silver Metallic



Sky Blue Metallic



Paprika Red Pearl



Camellia Red Pearl



Marine Blue Pearl



Dark Gray Metallic



Obsidian Black Pearl



Steel Silver Metallic/
Spark Silver Metallic



Sage Green Metallic



Marine Blue Pearl/
Steel Silver Metallic



Obsidian Black Pearl/
Dark Gray Metallic

Upholstery



Ivory Tricot (IT)



Ivory Cloth (IC)



Carbon Black Tricot (CBT)



Carbon Black Cloth (CBC)

Color Combinations	2.5i–2.5i PREMIUM	OUTBACK SPORT
Satin White Pearl	IT	–
Spark Silver Metallic	CBT	–
Sky Blue Metallic	IT	–
Paprika Red Pearl	IT	–
Camellia Red Pearl	CBT	CBC
Marine Blue Pearl	CBT	–
Dark Gray Metallic	CBT	–
Obsidian Black Pearl	IT	–
Steel Silver Metallic/Spark Silver Metallic	–	CBC
Sage Green Metallic	–	IC
Marine Blue Pearl/Steel Silver Metallic	–	CBC
Obsidian Black Pearl/Dark Gray Metallic	–	IC

– Not available



The earth isn't disposable.
Neither is a Subaru.

The Impreza is designed for maximum enjoyment out on the road, but at Subaru, we put just as much emphasis on minimizing our impact on the world around us. First, we build vehicles for maximum durability, because more time spent on the road is less time in a landfill. It's why 95% of the vehicles we've built in the last 10 years are still on the road today.[1] We also work diligently to cut waste before the car ever rolls out of the factory. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru facilities in Japan have achieved similar goals in reusing and recycling. And, because clear skies are just as important as clean landscapes, many of our vehicles achieve Partial Zero Emission Vehicle—PZEV[2]—status. Our commitment to reducing pollution extends to everything we do.

Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment

Subaru reminds you to always properly restrain pets during transport.
Vehicle depicted on front cover not in motion.

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By producing these brochures in a green way rather than by traditional methods, we saved 71 trees preserved for the future; 206 lbs water-borne waste not created; 30,284 gallons wastewater flow saved; 3,351 lbs solid waste not generated; 6,597 lbs net greenhouse gases prevented; 50,498,245 BTUs energy not consumed.

1 Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009. 2 2011 Forester, Legacy and Outback 2.5L non-turbo models certified as Partial Zero Emission Vehicle (PZEV) are available in all 50 states. Only those sold and registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New Mexico, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty.

SUBARU

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