

WELCOME TO MINI.



AN ICON SINCE 1959 — AND WE'RE JUST GETTING STARTED.

The dilemma: A fuel crisis in post-World War II England. The solution? The Mini, crafted by top engineers to comfortably seat four, despite being a mere 10 feet long. And that meant reinventing the wheel (so to speak) with the groundbreaking transverse engine, which provided stability during tight turns and maximized interior passenger space.

When the first Mini began to motor in 1959, the world had never seen a car quite like it. Its unique combination of classic British style in a nimble package came to symbolize independence and spontaneity — characteristics MINI embodies to this day.

Nearly six decades later, MINI is as innovative as ever. Proving that amazing efficiency, superior handling and an almost limitless range of customization opportunities are truly timeless qualities. And there's more to come around the bend.







DESIGN MATTERS.



Design is an integral part of the MINI experience, and today's MINI is iconic as ever. The design of the original echoes through its exquisite bodywork, while modern craftsmanship is on display. Each curve is purposeful, every detail refined to pack more power and punch into a compact package.

Art and machine work together in tandem, a seamless blend of style and engineering. It's a level of sophistication that is simply unrivaled in its class. MINI has designed a sleek and savvy motoring experience — and you're invited along for the ride.

PUNCHING ABOVE OUR WEIGHT.

In 1961, the ground-breaking Mini caught the attention of British racing legend John Cooper. Thanks to its superior design and engineering, this underdog blew away the competition with its ability to outrace and outlast the bigger sedans of the day.

A scrappy fighter, MINI has made regular visits to the winner's circle and chalked up numerous international race wins — including three at the prestigious Monte Carlo Rally and, more recently, four Dakar rallies in a row.

On the road or at the track, today's MINI continues to cater to discerning motorers who seek skill, smarts and grit in a superior machine.







THE MINI HARDTOP 2 DOOR.

The true original and the one that started it all. The MINI Hardtop is feistier and more fun than ever, thanks to the MINI TwinPower Turbo engines developed with the BMW Group. Exhilarating features such as LED headlights (optional) and MINI Connected mobile command center add to the thrill. But despite all the premium enhancements, this sleek 2-door still has the same heart and soul as the original MINI.



COOPER	COOPER S
134 hp @ 4400 rpm, 162 lb-ft of torque @ 1250 rpm	189 hp @ 5000 rpm, 207 lb-ft of torque @ 1350 rpm
TwinPower Turbo, high precision direct-injection, 1.5-liter, 12-valve, in-line 3-cylinder engine with double VANOS	TwinPower Turbo, high precision direct-injection, 2.0-liter, 16-valve, in-line 4-cylinder engine with double VANOS
6-speed manual transmission (6-speed automatic transmission optional)	6-speed manual transmission (6-speed automatic or sport automatic optional)
15" standard alloy wheels with all-season tires	16" standard alloy wheels with all-season or performance tires
17" optional alloy wheels with all-season or performance tires; or 18" optional alloy wheels with performance tires	
MINI Connected system with 6.5-inch multifunction center display and support for MINI Connected app integration, Bluetooth telephone and audio, AM/FM HD radio, six-speaker audio system, optional harman/kardon® premium sound and optional SiriusXM® Satellite Radio	

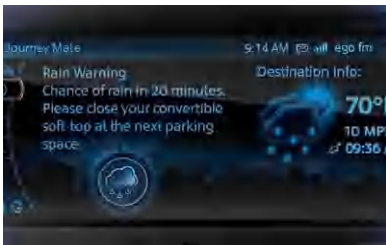
THE MINI HARDTOP 4 DOOR.

Same handling — more handles. It’s the icon you love with double the doors. Powered by MINI TwinPower Turbo engines developed with the BMW Group, this MINI Hardtop is loaded with premium features, our world-famous go-kart handling, and, with four doors, is built for sharing. Or for having a little more MINI all to yourself.



COOPER	COOPER S
134 hp @ 4400 rpm, 162 lb-ft of torque @ 1250 rpm	189 hp @ 5000 rpm, 207 lb-ft of torque @ 1350 rpm
TwinPower Turbo, high precision direct-injection, 1.5-liter, 12-valve, in-line 3-cylinder engine with double VANOS	TwinPower Turbo, high precision direct-injection, 2.0-liter, 16-valve, in-line 4-cylinder engine with double VANOS
6-speed manual transmission (6-speed automatic transmission optional)	6-speed manual transmission (6-speed automatic or sport automatic optional)
15" standard alloy wheels with all-season tires	16" standard alloy wheels with all-season or performance tires
17" optional alloy wheels with all-season or performance tires; or 18" optional alloy wheels with performance tires	
MINI Connected system with 6.5-inch multifunction center display and support for MINI Connected app integration, Bluetooth telephone and audio, AM/FM HD radio, six-speaker audio system, optional harman/kardon® premium sound and optional SiriusXM® Satellite Radio	





THE MINI CONVERTIBLE.

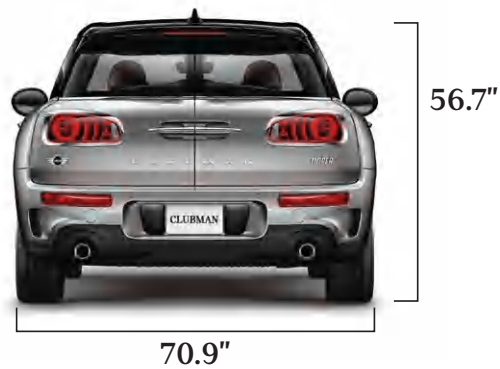
Stay Open. Grab a fresh view of the world from inside the MINI Convertible. With all the punch of a classic MINI in a reimagined drop-top package, the Convertible motors in style while keeping you connected with the latest technology. The MINI Convertible proves life is always more exciting with the top down.



COOPER	COOPER S
134 hp @ 4400 rpm, 162 ft-lbs of torque @ 1250 rpm	189 hp @ 5000 rpm, 207 ft-lbs of torque @ 1350 rpm
TwinPower Turbo, high precision direct-injection, 1.5-liter, 12-valve, in-line 3-cylinder engine with double VANOS	TwinPower Turbo, high precision direct-injection, 2.0-liter, 16-valve, in-line 4-cylinder engine with double VANOS
6-speed manual transmission (6-speed automatic transmission optional)	6-speed manual transmission (6-speed automatic or sport automatic optional)
15" standard alloy wheels with all-season tires	16" standard alloy wheels with all-season or performance tires
17" optional alloy wheels with all-season or performance tires; or 18" optional alloy wheels with performance tires	
Smooth and quiet soft-top mechanism with integrated sunroof feature	
MINI Connected system with 6.5-inch multifunction center display and support for MINI Connected app integration, Bluetooth telephone and audio, AM/FM HD radio, six-speaker audio system, optional harman/kardon® premium sound and optional SiriusXM® Satellite Radio	

THE MINI CLUBMAN.

The MINI Clubman is the most charming and sophisticated MINI we’ve ever made. It’s a step up in size — and in functionality with ALL4 all-wheel drive available for Cooper and Cooper S models. We’ve designed a roomy interior crafted from top-quality materials and packed full of the latest innovations. And with its six doors — including split rear doors — and seating for five, it’s the perfect sedan for long and short trips.



COOPER		COOPER ALL4		COOPER S		COOPER S ALL4	
Front-wheel drive		All-wheel drive		Front-wheel drive		All-wheel drive	
134 hp @ 4400 rpm, 162 ft-lbs of torque @ 1250 rpm				189 hp @ 5000 rpm, 207 ft-lbs of torque @ 1350 rpm			
TwinPower Turbo, high precision direct-injection, 1.5-liter, 12-valve, in-line 3-cylinder engine with double VANOS				TwinPower Turbo, high precision direct-injection, 2.0-liter, 16-valve, in-line 4-cylinder engine with double VANOS			
6-speed manual (6-speed Steptronic automatic transmission optional)		6-speed manual (8-speed Steptronic automatic transmission optional)		6-speed manual (8-speed Steptronic automatic transmission optional)			
16" standard alloy wheels with all-season or performance tires; 18" optional alloy wheels with performance tires				17" standard alloy wheels with all-season or performance tires; 18" optional alloy wheels with performance tires			
Split rear doors							
MINI Connected system with 6.5-inch multifunction center display and support for MINI Connected app integration, Bluetooth telephone and audio, AM/FM HD radio, six-speaker audio system, optional harman/kardon® premium sound and optional SiriusXM® Satellite Radio							





THE NEW MINI COUNTRYMAN.

MINI has crafted an entirely new vehicle from the ground up. The bigger, sportier MINI Countryman comes equipped with standard features you might expect to be optional. Added cabin space to make room for fresh thinking, a panorama sunroof to give you more perspective and rain-sensing wipers to keep your story going through unexpected elements. Let the New MINI Countryman lead the way to adventure.



71.7"

61.3"



169.8"

COOPER		COOPER ALL4		COOPER S		COOPER S ALL4	
Front-wheel drive		All-wheel drive		Front-wheel drive		All-wheel drive	
134 hp @ 4400 rpm, 162 ft-lbs of torque @ 1250 rpm				189 hp @ 5000 rpm, 207 ft-lbs of torque @ 1350 rpm			
TwinPower Turbo, high precision direct-injection, 1.5-liter, 12-valve, in-line 3-cylinder engine with double VANOS				TwinPower Turbo, high precision direct-injection, 2.0-liter, 16-valve, in-line 4-cylinder engine with double VANOS			
6-speed manual (6-speed Steptronic automatic transmission optional)		6-speed manual (8-speed Steptronic automatic transmission optional)		6-speed manual (8-speed Steptronic automatic transmission optional)			
Standard 17" alloy wheels; 18" or 19" optional alloy wheels				Standard 18" alloy wheels; 18" or 19" optional alloy wheels			
Panorama sunroof, MINI Connected system with 6.5-inch multifunction center display and support for MINI Connected app integration, Bluetooth telephone and audio, rear view camera and six-speaker audio system							

RACING IS IN OUR BLOOD.

MINI JOHN COOPER WORKS. In the course of a career that revolutionized racing, John Cooper, the British racing legend, collected three Monte Carlo Rally titles and 16 Grand Prix wins. A fitting tribute to a racing icon, MINI John Cooper Works vehicles offer a potent combination of balanced handling and ballistic acceleration. They are tuned to achieve performance normally reserved for race cars. That may be the reason that a MINI has won the famed Dakar rally four times in a row.



Above: MINI John Cooper Works Convertible, MINI John Cooper Works Hardtop. Opposite page: MINI John Cooper Works Clubman.

HIGHLIGHTS FOR JOHN COOPER WORKS MODELS

228 hp 2.0-liter 4-cylinder engine with TwinPower Turbo technology

6-speed manual transmission (6- or 8-speed Sport Automatic transmission optional)

Powerful John Cooper Works brakes with red 12.4" Brembo calipers

John Cooper Works Sport suspension

John Cooper Works performance seats

Specially-tuned sport exhaust systems

Unique motorsport-derived aerodynamic modifications









ONCE AGAIN, THE WHEEL CHANGES EVERYTHING.

MINI Connected is the intuitive command center for your MINI. It puts a wide range of tools, services and apps at your fingertips that give you directions, keep you in touch with your friends, and help you find parking — and the perfect playlist. It's innovation, front and center.

These are a few of the standard and optional features that turn any trip into a high-tech adventure:

NAVIGATION. Travel to your destination with confidence. Our Navigation System will tell you where you are and get you where you want to go, with turn-by-turn directions so you can keep your eyes on the road.

SPOTIFY. MINI Connected lets you connect to services and apps like Spotify®, so you can rock out as you roll out. Get access to all the music you'll ever need, right through your MINI sound system.*

HEAD-UP DISPLAY. Maybe the only premium feature that won't turn heads. Head-Up Display rises from the driver's side dash and keeps your eyes pointed straight ahead by showing speed, apps and notifications.

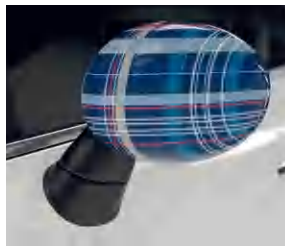
RESPONSIVE TOUCHSCREEN DISPLAY. The optional 8.8" touchscreen display puts navigation and media controls at your fingertips. Available on select MINI Clubman and Countryman models.

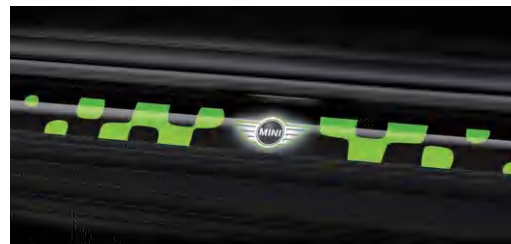
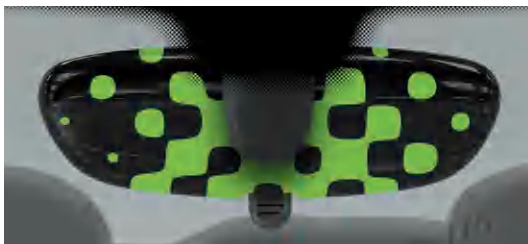
*Data and subscription charges apply.

UNIQUELY YOURS.

One of the best things about a MINI is making it uniquely your own. With a huge selection of customizable options — including roof graphics, bonnet or sport stripes, mirror caps, racing lamps, alloy wheels and a variety of exterior colors — your MINI will be a perfect reflection of you.

shopminiusa.com





DETAIL DRIVEN.

Attention to detail is part of what makes driving a MINI a premium experience. You can expect perfection in every seam, edge, curve and stitch. From its precise engineering to its lush interior cabin, MINI sets the standard for sophistication and style.



MINI ALL4.

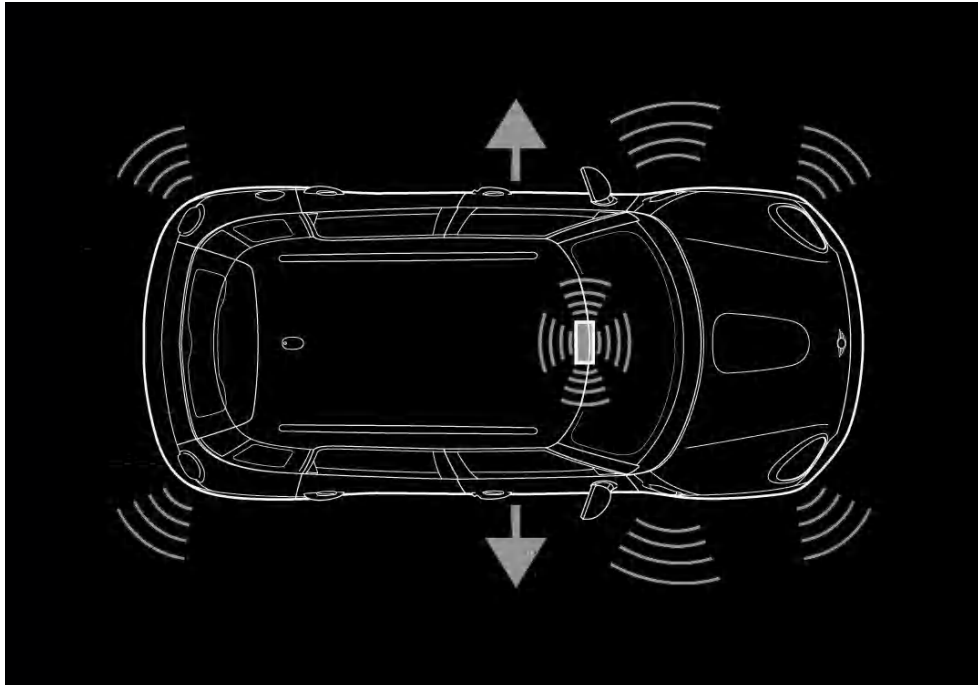
We've taken the MINI ALL4 all-wheel drive system and made it even smarter for better performance in virtually all conditions. When the system detects the need for four-wheel drive, ALL4 intelligently routes power to the wheels with better traction in as little as $\frac{1}{4}$ of a second.





SAFETY RUNS IN THE FAMILY.

YOU CAN NEVER BE TOO SECURE. That's why every MINI is packed with safety features in a compact, efficient package. However, avoiding an accident in the first place is a much better outcome, which is why every MINI includes a host of active safety features including Dynamic Stability Control and the latest-generation four-channel Anti-lock Brake System.



CRASH-TEST GENIUS.

In the event of an impact accident, doors unlock, interior and hazard lights turn on and the fuel pump shuts down. When a car can think for itself in the event of an accident, you know it's pretty brilliant.

ADDITIONAL SAFETY FEATURES

Eight airbags standard on MINI Hardtop 2 Door and 4 Door, Clubman and Countryman models. Six airbags on the MINI Convertible.*

Rigid body structure and advanced crumple zones channel collision forces away from the passenger compartment.

Standard Anti-lock Brake System with Corner Brake Control helps to ensure optimum braking performance in any situation.

Available Dynamic Traction Control with Electronic Differential Lock Control for enhanced cornering, standard on John Cooper Works.

*Airbags on all models may not deploy simultaneously.

**CERTIFIED
PRE-OWNED**





LEAVE THE SURPRISES FOR THE ROAD.

You know where your Certified Pre-Owned MINI is going. We know where it's been. Every model is thoroughly tested and approved, with 100% MINI parts and a premium protection plan. Everything you need to make MINI, and the road, yours.

PROGRAM DETAILS

Less than 5 years old. Although every MINI is young at heart, a Certified Pre-Owned MINI is actually still young.

Less than 60,000 miles. Low mileage means plenty of serious motoring still to come.

Genuine MINI parts. Any parts used to repair or service MINI CPO vehicles are the real deal — 100% MINI.

MINI Certified Pre-Owned Protection Plan.* MINI Certified Pre-Owned Protection Plan is up to 6-year/100,000-mile warranty* from original in-service date.

MINI Certified Pre-Owned 575 Protection Plan.** For the younger cars (less than 36,001 miles), the MINI Certified Pre-Owned 575 Protection Plan is up to 5-year/75,000-mile warranty** from original in-service date.

Roadside Assistance plan. On the off chance of a breakdown, Roadside Assistance will come to you and help get you back on your way ASAP. Roadside Assistance is good for the length of your protection plan.

Rigorously inspected. MINI trained technicians inspect and certify every MINI CPO candidate.

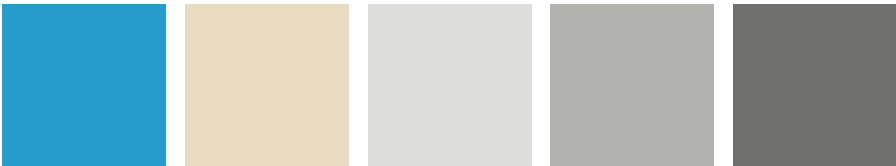
* Every MINI Certified Pre-Owned vehicle is covered for up to 6 years or 100,000 miles (whichever comes first). MINI Certified Pre-Owned Protection Plan provides coverage for 2 years or 50,000 miles (whichever comes first) from the date of the expiration of the 4-year/50,000-mile MINI New Passenger Car Limited Warranty, which starts from the in-service date. MINI CPO cars are only available at authorized MINI Dealers. Please see your MINI Dealer for complete details.

** Every MINI Certified Pre-Owned 575 vehicle is covered for up to 5 years or 75,000 miles (whichever comes first). MINI Certified Pre-Owned 575 Warranty Program provides coverage for 1 year or 25,000 miles (whichever comes first) from the date of the expiration of the 4-year/50,000-mile MINI New Passenger Car Limited Warranty, which starts from the in-service date. MINI 575 cars are only available at authorized MINI Dealers. Please see your MINI Dealer for complete details.

MOTOR THE SPECTRUM.

Hardtop Colors — 2 Door and 4 Door

All Models



Electric Blue Pepper White White Silver Melting Silver Moonwalk Gray

Cooper and Cooper S Models Only



Deep Blue British Racing Green Blazing Red

All Models



Midnight Black Volcanic Orange Chili Red MINI Yours
Lapisluxury Blue

Cooper S and
JCW Models Only



Thunder Gray

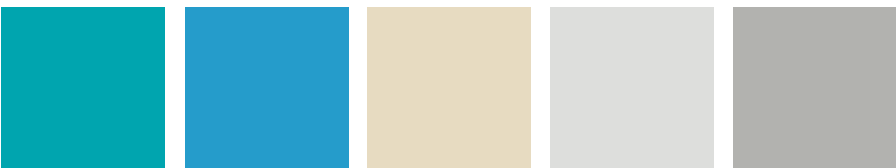
JCW Only



Rebel Green

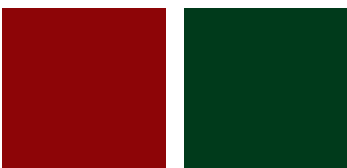
Convertible Colors

All Models



Caribbean Aqua Electric Blue Pepper White White Silver Melting Silver

Cooper and Cooper S Models Only



Blazing Red British Racing Green

All Models



Moonwalk Gray Midnight Black Volcanic Orange Chili Red MINI Yours
Lapisluxury Blue

Cooper S and
JCW Models Only



Thunder Gray

JCW Only



Rebel Green

Configure your MINI at miniusa.com

Clubman Colors

All Models



Pepper White White Silver Melting Silver Moonwalk Gray

All Models



Midnight Black Chili Red MINI Yours
Lapisluxury Blue

Cooper and Cooper S Models Only



Digital Blue Pure Burgundy Blazing Red British Racing
Green

Cooper S and JCW
Models Only



Thunder Gray

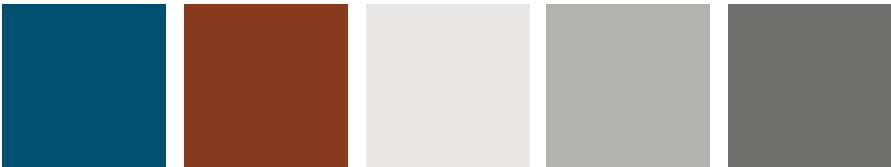
JCW Only



Rebel Green

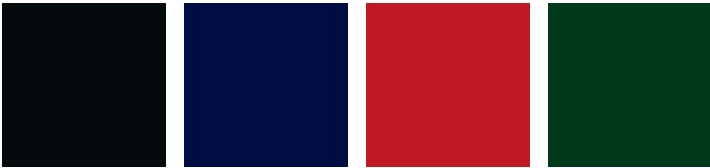
Countryman Colors

All Models



Island Blue Chestnut Light White Melting Silver Moonwalk Gray

All Models



Midnight Black MINI Yours
Lapisluxury Blue Chili Red British Racing
Green Thunder Gray

Cooper S
Models Only



Thunder Gray

Roof & Mirror Cap Colors

All Hardtop, Clubman, Convertible and Countryman Models



Black White Body Color

Clubman
Models Only



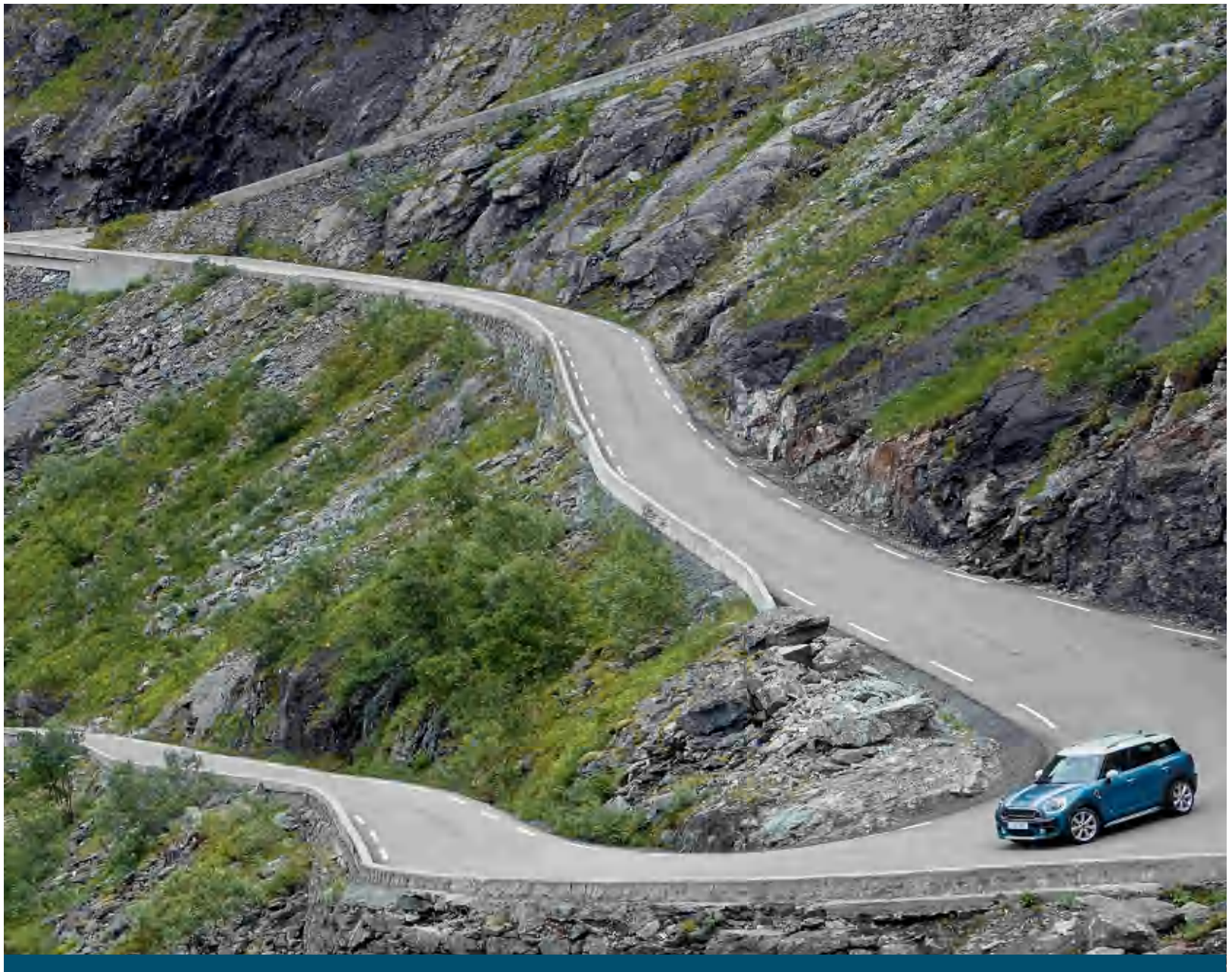
Melting Silver

JCW Models Only



Chili Red

Some body color and roof/mirror combinations are not available. Check with your Motoring Advisor for details.



For more information, visit miniusa.com



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