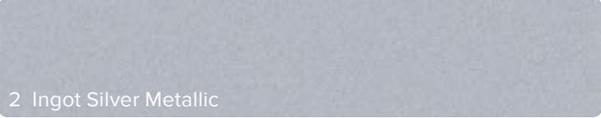


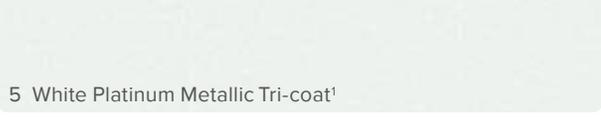


2017 LINCOLN
MKC Vehicle Content

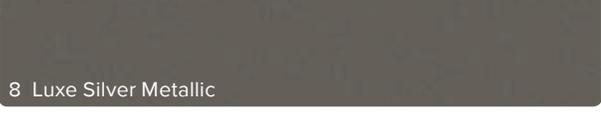
EXTERIOR FINISH


1 Black Velvet

2 Ingot Silver Metallic

3 Magnetic Gray Metallic

4 Burgundy Velvet Metallic Tinted Clearcoat ¹

5 White Platinum Metallic Tri-coat ¹

6 Ruby Red Metallic Tinted Clearcoat ¹

7 Palladium White Gold Metallic

8 Luxe Silver Metallic

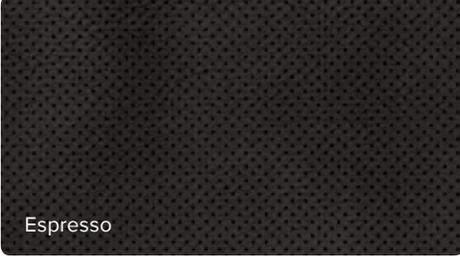
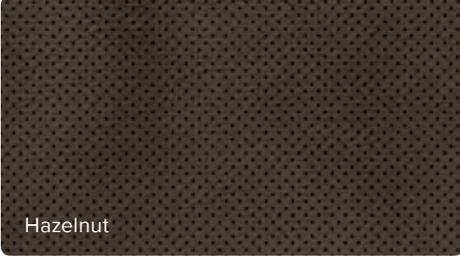
9 Midnight Sapphire Blue Metallic

10 Diamond Black Metallic ¹

INTERIOR PALETTE



Ebony ²

Cappuccino ²

Espresso

Hazelnut

ACCENT TRIM

		
Sonata Spin Aluminum ³	Santos Rosewood	Espresso Ash Swirl
<p>PREMIERE Available with exterior colors 1-3, 7-9</p> <p>SELECT Available with exterior colors 1-9</p> <p>RESERVE Available with exterior colors 1, 2, 4-6, 8-10</p>	<p>SELECT Available with exterior colors 1-9</p> <p>RESERVE Available with all exterior colors</p>	
<p>PREMIERE Available with exterior colors 1-3, 7-9</p>	<p>SELECT Available with exterior colors 1-9</p>	<p>RESERVE Available with all exterior colors</p>
	<p>SELECT Available with exterior colors 1-9</p>	<p>RESERVE Available with all exterior colors</p>
	<p>SELECT Available with exterior colors 1-9</p>	<p>RESERVE Available with all exterior colors</p>
		<p>RESERVE Available with exterior colors 1-3, 5, 10</p>

Colors are representative only. Interiors shown for color only. Actual interiors may vary. ¹Additional charge. ²Lincoln Soft Touch standard on Premiere. ³Sonata Spin Aluminum standard on Premiere. Optional on Select and Reserve.



STANDARD FEATURES

Power and Handling

2.0-liter GTDI I-4 (Auto Start-Stop Technology included on FWD, available on AWD)
240 hp @ 5,500 rpm¹ 270 lb.-ft. of torque @ 3,000 rpm¹

EPA-estimated fuel economy ratings²

Standard FWD 21 city/28 hwy/23 combined mpg (with Auto Start-Stop Technology)

Optional AWD 19 city/25 hwy/21 combined mpg

Available AWD 19 city/25 hwy/22 combined mpg (with Auto Start-Stop Technology)

6-speed SelectShift[®] automatic transmission with paddle activation

Active Grille Shutters

Electric-assist parking brake

Electric Power-Assisted Steering (EPAS)

Front-wheel drive (FWD)

Power disc brakes with Anti-Lock Brake System (ABS)

Torque Vectoring Control

Traction control

Driver-Assist Technology

Autolamp

Hill start assist

Reverse Sensing System

SYNC[®] 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist[®], AppLink[™] and 2 smart-charging USB ports

Exterior

Anodized roof-rack side rails

Body-color rear spoiler

Dual bright exhaust tips

Easy Fuel[®] capless fuel filler

HID headlamps with LED signature lamps

LED taillamps

Lincoln split-wing grille with chrome surround and Satin bars

Power, heated, body-color sideview mirrors with memory and integrated blind spot mirrors

Lincoln Experiences

Approach Detection

Fade-up ambient lighting (not available on Premiere)

Illuminated exterior door handle pockets

Lincoln logo welcome mat

Lincoln signature fade-on/-off exterior lighting

Driver Controls

Auto Hold

Dual-zone electronic automatic temperature control

Intelligent Access with push-button start

Message center with compass

Push-button shift transmission

Remote Start System

Steering wheel-mounted controls for cruise and audio

Audio Systems

Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability and 9 speakers

SiriusXM[®] Satellite Radio with 6-month trial subscription

Interior

12-volt powerpoints (4)

Active Noise Control

Leather-wrapped steering wheel (Wollsdorf leather on Select and Reserve)

Power windows with one-touch-up/-down for all 4 windows

Seating

10-way power driver's seat with 2-way power lumbar and memory feature

60/40 split-fold-flat rear seat with recline

Safety and Security

Personal Safety System[™] for driver and front passenger with dual-stage front airbags,³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver's knee airbag³

Front-seat side airbags³

Side-curtain airbags³ with roll-fold technology

AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])

LATCH (Lower Anchors and Tether Anchors for Children)

MyKey[®]

Perimeter alarm

Rear view camera

SecuriCode[™] invisible keypad

SecuriLock[®] Passive Anti-Theft System

SOS Post-Crash Alert System[™]

Tire Pressure Monitoring System (excludes spare)

DIMENSIONS

WIDTH 84.1" (including mirrors) 76.3" (mirrors folded)		LENGTH 179.2"		HEIGHT 65.2"		WHEELBASE 105.9"
HEAD ROOM 39.6" front/38.7" rear		LEG ROOM 42.8" (max.) front/36.8" rear		HIP ROOM 54.4" front/52.8" rear		SHOULDER ROOM 56.0" front/55.3" rear
CARGO VOLUME 53.1 cu. ft. behind front seats/25.2 cu. ft. behind rear seats				FUEL TANK CAPACITY 15.7 gallons		

¹Tested with 93-octane fuel. ²Actual mileage will vary. ³Always wear your safety belt and secure children in the rear seat.

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PREMIERE			
	SELECT		
	RESERVE		
	O	O	Power and Handling 2.3-liter GTDI I-4 (requires AWD) 285 hp @ 5,500 rpm ¹ 305 lb.-ft. of torque @ 2,750 rpm ¹ EPA-estimated fuel economy ratings ² AWD 18 city/25 hwy/21 combined mpg
O	O	O	Intelligent all-wheel drive (AWD) (includes Lincoln Drive Control featuring Continuously Controlled Damping [CCD])
	O	O	Lincoln Drive Control featuring Continuously Controlled Damping (CCD) (FWD only; included with AWD)
	A	S	Driver-Assist Technology BLIS® (Blind Spot Information System) with cross-traffic alert ³
	S	S	Exterior Autofold sideview mirrors with turn signal indicators and auto-dimming driver's side feature
O	S	S	Configurable daytime running lamps
		S	Hands-Free Liftgate
S	S		Power liftgate
O	O	O	Wheel-locking lug nuts
			Driver Controls
	S		Embedded modem for use with the MyLincoln Mobile™ app
	S	S	Universal garage door opener
			Audio and Navigation Systems
O	O	O	Enhanced THX® II Certified Audio System with 14 speakers, 700 watts of power, and a 14-channel amplifier with Distributed Bass Technology™; includes HD Radio™ Technology
A	S	S	Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 6-year prepaid trial subscription – the longest of any automobile manufacturer ⁴
			Interior
	A	S	110-volt power outlet
O	O	O	All-weather floor mats
O	O	O	Cargo area protector
	S	S	Genuine wood accents on the instrument panel and door panels
	S	S	Interior cargo cover
S			Manual-tilt/-telescoping steering column
	O	S	Panoramic Vista Roof® with power sunshade
	S	S	Power-tilt/-telescoping steering column with memory feature
O	O	O	Premium reversible cargo mats
S	A	A	Sonata Spin aluminum accents on the instrument panel and door panels

PREMIERE			S = Standard	O = Optional	A = Available as part of a package	
	SELECT					
	RESERVE					
	S					Seating 4-way power front-passenger seat
	S	S				10-way power front-passenger seat
	S	S				Heated front seats
		S				Heated and cooled front seats
	A	A				Heated rear outboard seats
						Packages
	O	O				Class II Trailer Tow Package (includes 110-volt power outlet on Select; 3,000 lbs. max.)
	O	O				Climate Package: heated rear outboard seats, heated steering wheel, auto high-beam headlamps, rain-sensing windshield wipers and windshield wiper de-icer
		O				Select Plus Package: voice-activated Navigation System and BLIS (Blind Spot Information System) with cross-traffic alert ³
	O	O				Sonata Spin Aluminum Trim Package (Ebony interior only)
		O				Technology Package: Adaptive Cruise Control and Collision Warning with Brake Support, Active Park Assist with Park Out Assist, Forward Sensing System, Lane-Keeping System with Driver Alert System (includes Auto Start-Stop Technology on 2.0-liter AWD)

Lincoln Automotive Financial Services

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

Lincoln Protect Extended Service Plans

Whether you purchase or lease your Lincoln vehicle, insist on genuine Lincoln Protect extended service plans. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

¹Tested with 93-octane fuel. ²Actual mileage will vary. ³BLIS replaces standard integrated blind spot mirrors. ⁴Source: January 2016 analysis of satellite data service offers by SiriusXM to full-line luxury brand vehicles offered in the U.S.A.

Comparisons based on competitive models (class is Luxury Small Utilities starting under \$53,000 based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



WHEEL AVAILABILITY



18" Painted Aluminum
Standard
PREMIERE



18" Painted Aluminum
Standard
SELECT



18" Bright Machined Aluminum
with Dark Stainless-Painted Pockets
Standard
RESERVE



19" Premium Painted Aluminum
Optional
RESERVE (FWD only)



19" Premium Painted
5-Spoke Aluminum
Optional
RESERVE (AWD only)



20" Polished Aluminum
with Ebony-Painted Pockets
Optional
RESERVE (2.3-liter AWD only)



LINCOLN ACCESSORIES

Lincoln MKC shown with molded splash guards, and the roof rack crossbar system and roof-mounted bike carrier by THULE^{®1,2}. Express your personal preference in style, convenience and protection: Shop the complete collection at accessories.lincoln.com.

Electronics

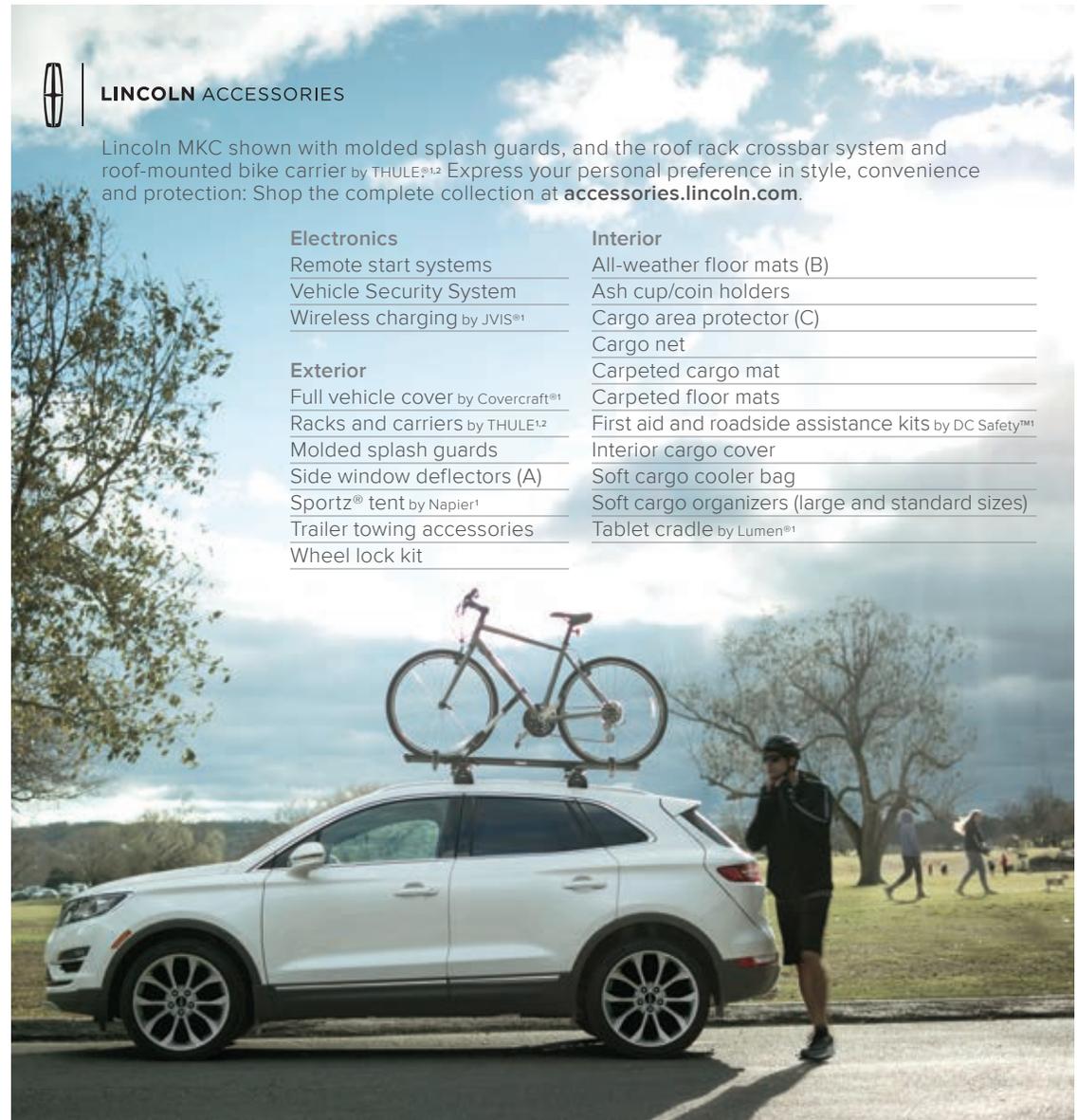
- Remote start systems
- Vehicle Security System
- Wireless charging by JVIS^{®1}

Interior

- All-weather floor mats (B)
- Ash cup/coin holders
- Cargo area protector (C)
- Cargo net
- Carpeted cargo mat
- Carpeted floor mats
- First aid and roadside assistance kits by DC Safety^{™1}
- Interior cargo cover
- Soft cargo cooler bag
- Soft cargo organizers (large and standard sizes)
- Tablet cradle by Lumen^{®1}

Exterior

- Full vehicle cover by Covercraft^{®1}
- Racks and carriers by THULE^{®1,2}
- Molded splash guards
- Side window deflectors (A)
- Sportz[®] tent by Napier¹
- Trailer towing accessories
- Wheel lock kit



Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. ¹Lincoln Licensed Accessory. ²Consult owner's manual for details on roof rack load limits.

2017 LINCOLN MKC

Lincoln.com





From our trusted service advisors to our expert technicians to the voice on the other end of the line should you call – we'll be there for you and your Lincoln wherever, whenever, if ever you need us.

Our Promise Includes:

PICKUP AND DELIVERY

We'll pick up your Lincoln when it's time for service, including your complimentary first oil change, and deliver it back to you when we're finished! We'll even provide you with a complimentary Lincoln loaner to use while we have yours.²

LINCOLN CONCIERGE

Our caring agents are empowered to handle your call and concerns from beginning to end. Contact us at 800-521-4140 or 800-232-5952.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-days-a-week assistance nationwide.²

COMPLIMENTARY CAR WASH

After each service visit, select dealers are happy to return your Lincoln to you washed and ready for the road ahead.²

COMPLIMENTARY LINCOLN LOANER

Should your Lincoln require warranty service, we'll be there for you with a complimentary Lincoln loaner vehicle.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.³

