

## HOW TO NAVIGATE

### TO TURN THE PAGES

TOUCH/CLICK THE ARROWS ON EITHER SIDE OF THE BROCHURE

### TABLE OF CONTENTS

TOUCH/CLICK THE TABLE OF CONTENTS BUTTON IN THE TOP NAVIGATION BAR OF THE SCREEN TO ADVANCE TO SPECIFIC AREAS OF INTEREST

### VIDEO COMPONENTS

TO PLAY VIDEO EMBEDDED WITHIN THE BROCHURE A LIVE INTERNET CONNECTION IS REQUIRED

# WRANGLER

2016



Jeep®



AUTHENTICITY

PASSION

ADVENTURE. *It manifests any number of ways. Wanderlust. A longing to learn. An appreciation for living in the moment with a simple curiosity for what lies beyond the next turn. Here's to making the most of the next 75 adventurous years.*

ADVENTURE

FREEDOM

SINCE 1941



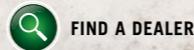
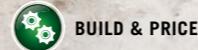
CELEBRATING

# 75 YEARS

— of the —

GO ANYWHERE,  
DO ANYTHING®  
SPIRIT

*THE ONLY FOUR-DOOR OPEN-AIR 4x4 ON THE MARKET<sup>1\*</sup> / PENTASTAR<sup>®</sup>  
3.6L V6 ENGINE WITH VARIABLE VALVE TIMING (VVT) / FIVE-SPEED  
AUTOMATIC TRANSMISSION WITH AUTOSTICK<sup>†</sup> / ROCK-TRAC<sup>®</sup> 4x4  
SYSTEM<sup>†</sup> / TRU-LOK<sup>®</sup> LOCKING DIFFERENTIALS<sup>†</sup> / TRAIL RATED<sup>®</sup>  
CAPABILITY / DANA<sup>®</sup> 44 HEAVY-DUTY SOLID AXLES<sup>†</sup> / FRONT SWAY BAR  
DISCONNECT SYSTEM<sup>†</sup> / BEST-IN-CLASS GROUND CLEARANCE<sup>2</sup> /  
TUNABLE MONOTUBE SHOCK ABSORBERS / ALPINE<sup>®</sup> PREMIUM  
9-SPEAKER AUDIO SYSTEM<sup>†</sup> / SIRIUSXM<sup>®</sup> TRAVEL LINK<sup>3†</sup> / BLUETOOTH<sup>®</sup>  
STREAMING AUDIO<sup>†</sup> / UCONNECT<sup>®</sup> 6.5-INCH TOUCHSCREEN<sup>†</sup> /  
REMOVABLE<sup>4</sup> FOLD-AND-TUMBLE REAR BENCH SEAT / WRANGLER  
RUBICON<sup>®</sup> 4x4 OF THE DECADE<sup>5</sup> / TRAILER TOW  
PACKAGE TOWS UP TO 3,500 LB<sup>†</sup> / SIDE AIR BAGS<sup>6†</sup>*



Unlimited Rubicon<sup>®</sup> in Hydro Blue Pearl.

\*A note about this brochure: all disclaimers and disclosures can be found on the back cover. <sup>†</sup>Available.

THE HEART OF THIS HERO ASTOUNDS YOU.

*Born of a heroic past and driven to deliver your most memorable tomorrows, Jeep Wrangler stands ready to put you in touch with the real world.*



THE ONLY  
FOUR-DOOR  
OPEN-AIR 4x4  
ON THE MARKET<sup>1</sup>

Best-in-class  
CAPABILITY<sup>2</sup>  
AND  
GROUND CLEARANCE<sup>2</sup>

4x4 OF THE  
DECADE<sup>5</sup>  
Wrangler Rubicon<sup>®</sup>



SEE LIFE MORE CLEARLY  
THROUGH A DUSTY LENS.

*Life looks pretty good through the windshield of a Wrangler. Every mile rides easy. Every song on your playlist suits the scenery and raises the volume of everything you see. You're connected to the world on multiple levels, until you decide not to be.*

*Found: Perfect view with custom-made seating, crafted by original manufacturer. Discovered on the road to freedom. Will happily return. Again and again.*



Rubicon® Hard Rock Edition in Mojave Sand.



**GO.** Wrangler Rubicon® / embroidered cloth seats and available embroidered leather trim / 17-inch polished Mineral Gray wheels / 32-inch BFGoodrich® Mud Terrain T/A tires / Rock-Trac® heavy-duty transfer case.

**DO.** The available Rock-Trac 4WD system helps you go virtually anywhere you point your vehicle. The Rock-Trac 4:1 crawl ratio provides greater torque at the wheels — making it easier to trek over obstacles like large rocks and timber, and ascend or descend sharp inclines and declines.

**HELP.** Standard tow hooks are perfect for helping to pull less capable vehicles out of ditches. These heavy-duty, forged-steel dual front and single rear frame-mounted tow hooks are an integral element of every single Wrangler built.

LEARN MORE  
JEEP.COM

TRAIL RATED TEST CATEGORIES



TRACTION

Trail Rated traction helps you maintain controlled forward motion. You can cross icy urban bridges, climb steep sand dunes and master muddy two-tracks. Others may fear untamed terrain, but your Trail Rated Wrangler has the traction within to master all kinds of topography and driving conditions.



WATER FORDING<sup>7</sup>

Traverse that stream with confidence, thanks to additional electrical and body seals, plus a high air-intake location. Wrangler has the capability to safely manage in up to 30 inches of water.<sup>7</sup> Always inspect all waterways before proceeding, just to make sure there are no unforeseen pitfalls.



MANEUVERABILITY

Every Wrangler is born with the athletic ability to navigate narrow gaps, handle emergency situations and avoid cosmetic damage to underbody sills thanks to precision steering, a tight turning radius, optimized wheelbases, and liberal approach, departure and breakover angles.



ARTICULATION

Wrangler's suspension systems enhance on- and off-road performance by maximizing flexibility, axle articulation and wheel travel. This standard indicates that when one or more wheels are elevated, the Jeep 4x4 system helps the others stay on the ground longer to keep you moving.



GROUND CLEARANCE

Head out knowing that your Trail Rated Wrangler has optimized approach, departure and breakover angles designed to clear logs, rocks and uneven ground. Your undercarriage is protected, too, with forged skid plates that cover your vehicle's most valuable underbody elements.



# MARK OF MASTERY.

Every Jeep® Wrangler bears a Trail Rated® badge that announces its on- and off-road mastery. Rest assured your Trail Rated Wrangler works hard to safely navigate through the most difficult challenges Mother Nature can set forth. Five Trail Rated test categories prove Wrangler's fortitude.





.....

*When it comes to experiencing fresh air the way Mother Nature intended, keep your options open. Breathe in, breathe out and just be.*

.....

LEARN MORE  
JEEP.COM



EXPLORE ALL POSSIBILITIES.



***FRESH.** When it comes to experiencing the outdoors, Wrangler gives you an experience like no other. Take off the doors, fold down the windshield\* and remove the boundaries between you and the world.*

***FUN.** Make your own soundtrack for the trails, connect your MP3 player with the standard audio input jack and hear your tunes over the optional and outstanding nine-speaker Alpine® Premium Sound System.*

***COMFORTABLE.** Carefree comfort rides along, from the Jeep® brand steering wheel with available controls for audio, speed, communications and Electronic Vehicle Information Center (EVIC), and on to the cushioned seating with optional heated front seats.*

Unlimited Rubicon® in Firecracker Red.



THE THRILL OF EXPLORATION  
*comes in discovering what  
lies beyond the next ridge.*





# THIS ROAD IS WIDE OPEN.

.....  
*Here's your standing invitation to adventure.*



*You've got four doors  
to go all in with  
Wrangler Unlimited.*

*Cold weather has no hold over those equipped with  
the right stuff, that hands over a bold frame of mind.  
Wrangler knows the way all year round. When you join  
this club, the benefits of membership are many.*





Unlimited Sahara® in Bright White.



Unlimited Sahara in Rhino.



**NEW FOR 2016.** Sahara® enhancements include body-color front and rear bumper appliques, Fine-Silver grille throats and headlamp rings, an Olive Green leather seat option with embroidered logo, Granite Crystal painted pockets on the 18-inch Sparkle Silver polished wheel and a newly designed exterior Sahara decal.

**COMMUNITY.** Wrangler's Uconnect® system puts a range of available hands-free\* tools, entertainment and navigation at your service. The standard audio input jack lets you connect compatible devices and stay in play.

**CLEAN.** Weather-resistant surfaces and an interior that can be washed out with a hose give you full permission to get out and have fun in the mud, snow and slush.

**COURAGEOUS.** Advanced multistage front air bags\* provide nearly instantaneous occupant protection. Standard. Supplemental front seat-mounted air bags\* deploy from the outboard side of each front seat. Available.

Unlimited Sahara® in Hydro Blue Pearl.

# OPPORTUNITY AWAITS IN EVERY DIRECTION.

Meet every challenge with confidence.



*The Rock-Trac<sup>®</sup> 4x4 system, standard on Rubicon<sup>®</sup>, is tougher and bolder than the boulders it beats.*

*With its 4:1 low-gear ratio, Rock-Trac<sup>®</sup> lets you master grueling terrain like you're taking a Sunday drive on Easy Street. Rubicon's standard Brake-Lock Differential, Tru-Lok<sup>®</sup> electronic locking differentials and electronic front sway bar disconnect allow for jaw-dropping off-road capability. Getting up, over and back down again serves up the kind of success found when you live the #JeepLife.*



## DISCOVER

PRICES, SCORES AND MORE

*Gas prices, weather, team scores/schedules and movie listings are yours with a SiriusXM Travel Link<sup>®</sup> subscription. Available.*

## NAVIGATE

TO ADVENTURE

*Get turn-by-turn directions so you don't get lost along the way (unless you want to). Available.*

## SPEAK UP

AND BE HEARD

*Hands stay on the wheel while you make calls and select navigation destinations and radio stations using Voice Command<sup>®</sup>. Available.*

## LISTEN

TO MUSIC, TALK SHOWS AND SPORTS

*Access all your favorite genres, and save favorite artists and songs with SiriusXM<sup>®</sup> Satellite Radio<sup>®</sup>. Available.*

## PAIR

YOUR PHONE

*Use Bluetooth<sup>®</sup> technology to access your phone's contact list<sup>®</sup>, play music and make calls using Voice Command<sup>®</sup>. Available.*

## SEE

INTO THE FUTURE

*With SiriusXM<sup>®</sup> Travel Link<sup>®</sup> you'll get national and local weather forecasts – up to five days out. (5-year trial included on properly equipped vehicles).*

## HOST

A WIFI HOTSPOT<sup>10</sup>

*Add Uconnect<sup>®</sup> Web<sup>11</sup>, available through Mopar<sup>®</sup>, to your vehicle and let the connections begin.*



UCONNECT<sup>®</sup> BRINGS A RANGE OF AVAILABLE COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE, ALL BUNDLED TOGETHER WITHIN A ROBUST UCONNECT SYSTEM. WITH SO MANY CONVENIENT OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU WOULD LIKE TO CONNECT AT [DRIVEUCONNECT.COM](http://DRIVEUCONNECT.COM)





## THE GOODS

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*Take a closer look at the features you'll love most.  
Discover what goes into making the  
2016 Jeep® Wrangler everything you need.*

FORGE AHEAD  
WITH THE HEART  
OF A HERO.



3.6L PENTASTAR® V6 ENGINE WITH VARIABLE VALVE TIMING (VVT): This engine delivers the power to match Wrangler's legendary brawn. Boasting 285 horsepower with 260 lb-ft of torque, this efficient road master is cast from lightweight aluminum and sips regular-octane gas. Standard.

5-SPEED AUTOMATIC TRANSMISSION WITH AUTOSTICK: Gain exceptional efficiency and out-of-the-gate performance. An aggressive first-gear ratio offers ample launch power without compromise. Electronically controlled engine torque helps you move smoothly through every gear. The AutoStick feature offers driver-selectable control to manually change gears. Available.



TORQUE TO TOW: Wrangler can pull up to 2,000 lb of toys when equipped with the Trailer Tow Package, while Wrangler Unlimited can confidently tow up to 3,500 lb when properly equipped with the factory-installed Max Tow Package.



ROCK-TRAC® 4x4 SYSTEM: At the heart of the masterful capability of Wrangler Rubicon® beats one of the world's foremost four-wheel-drive systems. It delivers extreme rock-crawling ability, thanks to the 4:1 low-gear ratio. With the low crawl speed on Rock-Trac®, it's easy to ascend or descend sharp hills and crawl over obstacles. Available.



DANA® 44 HEAVY-DUTY SOLID AXLES: Durability comes from heavy shafts, stiff housings, large pinion bearings and above-center pinion mountings for smoother, quieter operation. (Rear Dana® 44 standard on all models. Front Dana 44 standard only on Rubicon.)

TRU-LOK® LOCKING DIFFERENTIALS: Front and rear electronic-locking differentials balance speed between left and right wheels, maintaining forward momentum for the ultimate in traction. An instrument panel-mounted rocker switch can lock either the rear or both axles. (Standard only on Rubicon.)



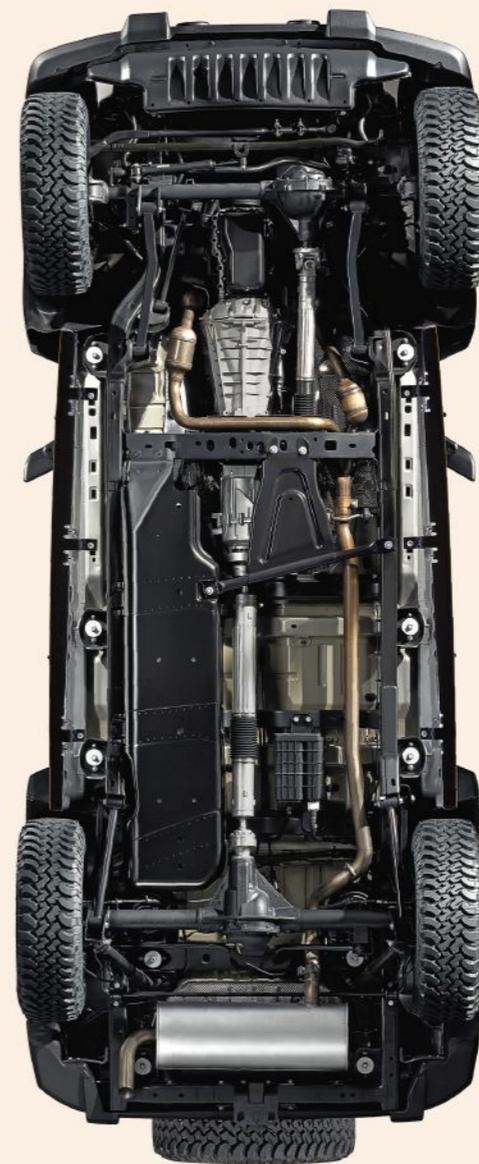
— BEST-IN-CLASS —  
GROUND CLEARANCE<sup>2</sup>

Wrangler Rubicon® runs over the competition with 10 inches of ground clearance, helped, in part, by its standard 32-inch BFGoodrich® off-road tires.

HEAVY-DUTY SUSPENSION: Solid axles with locating arms, track/stabilizer bars, coil springs, front steering damper and tunable monotube shock absorbers are firm at low speeds and more relaxed at higher speeds. (Standard on Sahara®. A performance suspension is standard on Rubicon.)

ROCK RAILS: Extra-tough body-mounted rails provide additional rocker panel protection. (Standard only on Rubicon.)

FRONT SWAY BAR DISCONNECT SYSTEM: Flip a switch and the sway bar disengages when driving under 18 mph in 4WD-low (4LO) mode. This allows the front suspension to travel up to 25 percent farther on Rubicon than on Sport and Sahara models. (Standard only on Rubicon.)



TWO-PIECE STRUCTURAL OIL PAN: A two-piece oil pan provides a steel lower portion for impact resistance and an upper aluminum section for improved weight savings.

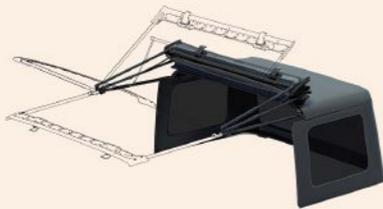
BODY-ON-FRAME DESIGN: Built with a frame that's fully boxed for strength, stiffness and durability.

KEEP STEERING ON COURSE: Wrangler features a steering linkage and recirculating-ball steering gear. Its robust, cross-link geometry helps provide one of the most precise and stiffest possible linkage systems in a solid-axle platform.



It's the recognized standard for off-road performance. Every Jeep® 4x4 that bears a Trail Rated® badge proves it's passed a series of grueling off-road capability tests. Rest assured your Trail Rated Jeep Wrangler will work hard to navigate the difficult challenges Mother Nature sets before you.





**SUNRIDER® SOFT TOP:** Let the sun shine in with this easy-to-use fold-back sunroof feature and its special three-ply fabric that's quiet and watertight. Standard. A premium Sunrider Soft Top adds further durability and sound dampening, and includes an easy-to-wash dust blocker that helps keep your top in tip-top shape. Available.

**FOLD-DOWN WINDSHIELD:<sup>4</sup>** This unique feature is useful during off-roading, helping the driver to keep a clear eye on the trail ahead. Be sure to follow Owner's Manual instructions when you want to experience extreme fresh-air freedom by lowering the windshield.



WHEN IT COMES TO FRESH AIR, KEEP YOUR OPTIONS OPEN.



**FREEDOM TOP® HARDTOP:** Strong, secure and available in either Black or the exterior paint color of your Wrangler Sahara® or Rubicon. A three-piece modular design lets you bring in the sun as you see fit: remove<sup>4</sup> either front panel or both, or leave them in place and remove<sup>4</sup> the main rear portion. A convenient padded storage bag is available for the removable<sup>4</sup> panels at [mopar.com](http://mopar.com)

**REMOVABLE<sup>4</sup> DOORS:** Full-framed doors with aluminum-forged hinges come standard on all models. Or opt for half-framed doors for the ultimate in open-air freedom.



**HARDTOP REMOVAL<sup>4</sup> TOOL KIT:** A complimentary tool kit is included with every hardtop Wrangler. It includes four tools to help make door, roof and bumper end removal<sup>4</sup> (Rubicon® Hard Rock Edition) a snap.



WITHIN WRANGLER'S UNIQUE CABIN, SEE THE WORLD FROM A VERY REVEALING POINT OF VIEW.

**DETAILED PRIDE:** Jeep® Wrangler is finely wrought with design details that are purposely placed and carefully crafted. Substantial bezels and knobs, robust stitching and a heritage-stamped grab handle are all proof that Wrangler is ready to endure years of heavy use.

**KEEP IT CLEAN:** Grab the gear and dogs and head for the hills, with all the sand and dirt the great outdoors can offer. Wrangler's weather-resistant surfaces and wash-out interior with drain plugs give you full permission to go out and have some fun in the mud.



**INNER GLOW:** Convenient interior courtesy lights illuminate the front footwells and cup holders, while an available electrochromatic rearview mirror automatically darkens to help eliminate the blinding glare of headlamps.

**BE SEATED:** Heated front seats are a must-have option when temps drop low. Wrangler's interior seat fabrics and comfort-designed seats stand up to all kinds of sitting down. With plenty of cushion and support, you've got more stamina to keep on going.



THE INNOVATION WITHIN  
IS ONE PART NICETY,  
ONE PART NECESSITY.



ENTERTAINMENT VALUE: Select the Uconnect® system that includes the features that will best rock your world. Connect your own device to the standard audio input jack and let your playlist create the mood. Uconnect Web!<sup>11</sup> available through Mopar®, lets you keep in touch with what's going on in the virtual world, and lets you add your own updates, too. The available Radio 430 or Radio 430N with a 6.5-inch touchscreen treats you to a wealth of intuitive features like voice recognition, navigation, climate control and so much more.



 SIRIUSXM® ALL ACCESS:<sup>12</sup> Hear all kinds of commercial-free music, plus your favorite sports, news, talk and entertainment AND listen to your SiriusXM favorites outside your vehicle by streaming your service online and on the app – it's included in your trial subscription.

### SiriusXM TRAVEL LINK

SIRIUSXM TRAVEL LINK:<sup>2</sup> Receive National Weather Service-issued emergency alerts for flooding, winter weather, tornadoes and more. Weather radar provides information on storm direction, speed and track for a range of severe weather conditions. Current conditions and five-day forecasts help you adjust travel plans accordingly. Your first five years of SiriusXM Travel Link<sup>3</sup> are included.



9-SPEAKER ALPINE® PREMIUM SOUND SYSTEM: The optional nine-speaker Alpine® Premium Sound System creates a realistic sound stage by utilizing a high-powered eight-channel 552-watt amplifier, an eight-inch all-weather subwoofer, two tweeters and four 6.5-inch speakers — two located in the overhead sound bar. Alpine is known for offering outstanding tonal balance and definition.



Properly secure all cargo.

EXPLORE WITH YOUR  
FAVORITE PEOPLE,  
PETS AND GEAR.

STOW YOUR STUFF: You'll appreciate the mesh net storage in all doors and a locking glove compartment for keeping smaller items secure and within reach.

LOCKABLE CENTER CONSOLE: With open-air freedom comes a safe place to store your goods. An inner tray helps keep things organized within the large bin.

REAR CARGO MAT AND STORAGE BIN: A reversible cargo mat protects your carpet while a storage bin beneath the rear floor features a lift-out tray with convenient storage for bolts that are removed<sup>4</sup> from your doors and/or hardtop.

REMOVABLE<sup>4</sup> FOLD-AND-TUMBLE REAR BENCH SEAT: Standard on two-door models, this seat easily tumbles with spring assist to make more room for cargo. Unlimited models come standard with a split-folding rear seat.

Properly secure all cargo.



PEACE OF MIND  
TAKES YOU FAR.

ADVANCED MULTISTAGE FRONT AIR BAGS:<sup>6</sup> Provide nearly instantaneous occupant protection by matching air bag<sup>6</sup> output to crash severity. Standard.

SUPPLEMENTAL FRONT SEAT-MOUNTED SIDE AIR BAGS:<sup>6</sup> Deploying from the outboard side of each front seat, these air bags<sup>6</sup> enhance the protection of the driver and front-seat passenger in certain impacts. Each side air bag<sup>6</sup> has its own sensor to trigger the air bag<sup>6</sup> on the side where the impact occurs. Available.

ELECTRONIC STABILITY CONTROL (ESC):<sup>13</sup> Designed to assist drivers in maintaining control of their vehicle at all times, utilizing hydraulic brake assist, traction control, Electronic Roll Mitigation (ERM) and Trailer Sway Control (TSC)<sup>14</sup> to constantly monitor driver input against the vehicle's actual course. If needed, ESC<sup>13</sup> automatically brakes and/or reduces engine torque, while ERM estimates the potential for wheel lift,

reducing engine power and applying brakes if needed. TSC<sup>14</sup> detects sway unique to trailering and engages the brakes to slow the vehicle, increasing brake force to one side of the vehicle to help counteract the sway from the trailer. ESC<sup>13</sup> has three modes: Full-On, Partial-On (shuts off traction control) and Full-Off (ideal for off-road driving). Standard.

SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER: A unique and embedded key code matched only to your vehicle helps keep your Wrangler safely where it belongs. Standard.



HILL START ASSIST (HSA) AND HILL DESCENT CONTROL:

Standard HSA works to help prevent Wrangler from rolling when starting on an uphill or downhill gradient. It holds the vehicle stationary for two seconds after the driver's foot is removed from the brake pedal, allowing time to apply the throttle. The available Hill Descent Control is packaged with the 5-speed automatic transmission and diligently works to help Wrangler navigate steep declines at a steady and consistent speed.

ENERGY-ABSORBING FRONT-RAIL EXTENSIONS: Collapsible hydroformed front-rail tips offer low-speed protection and can be serviced after impact events of up to 8 mph. Standard.

ENHANCED ACCIDENT RESPONSE SYSTEM (EARS): This system makes it easier for emergency personnel to see and reach occupants in the event of an accident, turning on interior lighting, flashing hazard lamps and unlocking power doors after air bag<sup>6</sup> deployment. It also shuts off the flow of fuel to the engine. Standard.



HEATED POWER EXTERIOR MIRRORS: Melt snow and ice off sideview mirrors as you warm up your interior. The heat also helps to keep your mirrors icicle-free as you drive. Available.



## DISCOVER THE JEEP LIFE

-----  
*MODELS, MEASUREMENTS AND RESOURCES*  
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*The road to legendary freedom starts here. Which path will you choose? Every Wrangler model comes with a range of resources to help turn dreamers into doers.*

# RUBICON® HARD ROCK EDITION

## STANDARD

- 3.6L Pentastar® V6 engine with 6-speed manual transmission and 4.10 rear axle ratio
- Power dome hood with functional vents and drainage
- Steel off-road front bumper with removable<sup>4</sup> end caps, fog lamps and winch capability
- Steel off-road rear bumper with spare-tire carrier capability
- Mopar® rock rails
- Red front and rear dual tow hooks
- Black fuel filler door
- 17-inch polished Black wheels
- 32" BFGoodrich® Mud Terrain tires
- Rock-Trac® 4WD system
- Tru-Lok® locking differentials
- Front sway bar disconnect system
- Dana® 44 heavy-duty axles
- Performance suspension with high-pressure monotube shocks and tunable valves
- Electronic Stability Control (ESC)<sup>13</sup>
- Hill Start Assist (HSA) and Electronic Roll Mitigation (ERM)
- Advanced multistage driver and front-passenger air bags<sup>5</sup>
- Automatic headlamps
- SiriusXM® Satellite Radio<sup>3</sup> includes one-year trial subscription
- Black leather-trimmed seats with "Rubicon" logo embroidering
- Heated seats
- Locking center console
- Slush mats
- Reversible cargo mat
- 115-volt outlet
- Air conditioning
- Fold-and-tumble removable<sup>4</sup> rear seat (2-door only)
- Wash-out interior with removable<sup>4</sup> carpet and drain plugs
- Trailer Sway Control<sup>13</sup>
- Power Convenience Group, including power door locks, auto-dimming rearview mirror, power heated mirrors, power windows, remote keyless entry and security alarm (requires full-framed doors)
- Connectivity Group, including Electronic Vehicle Information Center (EVIC), Uconnect® Voice Command<sup>2</sup> tire pressure monitoring display and leather-wrapped steering wheel with speed and audio controls

## AVAILABLE

- 5-speed automatic transmission
- Half doors, removable<sup>4</sup> with plastic windows (requires soft top; N/A with power windows/doors)
- Body-color fender flares
- Freedom Top® Black 3-piece modular hardtop with rear wiper/washer, rear defroster, full-framed doors and Freedom Panel storage bag (also packaged with Dual Top Group)
- Body-color hardtop
- Speed control
- Sentry Key® anti-theft engine immobilizer
- Skid plates for fuel tank and transfer case
- Removable<sup>4</sup> front air dam
- Premium Sunrider® Soft Top with deep-tint windows
- Full-framed removable<sup>4</sup> doors
- Radio 130
- Alpine® Premium Sound System with 9 speakers including an all-weather subwoofer

- Radio 430N navigation AM/FM radio, CD/DVD/MP3, audio input jack, USB port, 6.5-inch touchscreen, steering wheel-mounted music controls; also includes five-year trial subscription to SiriusXM Travel Link<sup>3</sup> and SiriusXM Traffic<sup>3</sup>
- Remote Start System with integrated key fob controls (requires automatic transmission)
- Supplemental front seat-mounted side air bags<sup>6</sup>
- Automatic temperature controls

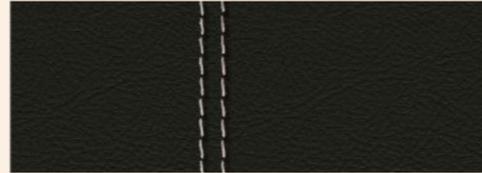
**DUAL TOP GROUP:** Black or body-color 3-piece hardtop and premium Black Sunrider Soft Top

**MAX TOW PACKAGE (4-door only):** Class II hitch receiver and 4-pin adapter

**SMOKER'S GROUP:** Removable ashtray and lighter element



17-inch Polished Black (standard)



McKinley Leather Trim: Black with Light Slate Gray accent stitching, Black upper and lower instrument panel (available)



# RUBICON®

## STANDARD

- 3.6L Pentastar® V6 engine with 6-speed manual transmission and 4.10 rear axle ratio
- Rock-Trac® 4WD system
- Tru-Lok® front/rear locking differentials
- Front sway bar disconnect system
- Dana® 44 heavy-duty axles
- Performance suspension system with high-pressure monotube shocks and tunable valves
- Electronic Stability Control (ESC)<sup>13</sup>
- Hill Start Assist (HSA) and Electronic Roll Mitigation (ERM)
- Advanced multistage driver and front-passenger air bags<sup>5</sup>
- Speed control
- Sentry Key® anti-theft engine immobilizer
- "Rubicon" embroidered seating
- Skid plates for fuel tank and transfer case
- Front and rear tow hooks
- Removable<sup>4</sup> front air dam
- Rock rails
- Sunrider® Soft Top
- Full-framed removable<sup>4</sup> doors
- Radio 130
- Automatic headlamps
- Premium Sound System with 8 speakers
- SiriusXM® Satellite Radio<sup>3</sup> includes one-year trial subscription
- Full center console with locking storage
- Leather-wrapped steering wheel with speed and audio controls
- Power Convenience Group, including power door locks, auto-dimming rearview mirror with reading lamp, power heated mirrors, power windows, remote keyless entry and security alarm (4-door models only)
- 17-inch polished aluminum Mineral Gray wheels
- 32" BFGoodrich® Mud Terrain tires
- Reversible cargo mat
- 115-volt outlet
- Air conditioning
- Fold-and-tumble removable<sup>4</sup> rear seat (2-door only)
- Wash-out interior with removable<sup>4</sup> carpet and drain plugs
- Trailer Sway Control<sup>13</sup>

## AVAILABLE

- 5-speed automatic transmission with 3.73 rear axle ratio
- Half doors, removable<sup>4</sup> with plastic windows (requires soft top; N/A with power windows/doors)
- Body-color fender flares
- Deep-tint glass, rear and quarter
- Freedom Top® Black 3-piece modular hardtop with rear wiper/washer, rear defroster, full-framed doors and Freedom Panel storage bag (also packaged with Dual Top Group)
- Body-color hardtop
- Alpine® Premium Sound System with 9 speakers including an all-weather subwoofer
- Automatic temperature controls (requires Power Convenience Group, already standard on 4-door models)
- Power windows (standard on 4-door models, requires Power Convenience Group on 2-door models)

- Radio 430N navigation AM/FM radio, CD/DVD/MP3, audio input jack, USB port, 6.5-inch touchscreen, steering wheel-mounted music controls; also includes five-year trial subscription to SiriusXM Travel Link<sup>3</sup> and SiriusXM Traffic<sup>3</sup>
- Remote Start System with integrated key fob controls (requires Power Convenience Group and automatic transmission)
- Heated front seats, included with leather trim (packaged with Mopar® Premium Sound and Leather Group, 4-door models only; must have Power Convenience Group)
- Slush mats
- Supplemental front seat-mounted side air bags<sup>6</sup>

**DUAL TOP GROUP:** Black or body-color 3-piece hardtop and premium Black Sunrider Soft Top

**CONNECTIVITY GROUP:** Electronic Vehicle Information Center (EVIC), Uconnect® Voice Command<sup>2</sup> and leather-wrapped steering wheel

**POWER CONVENIENCE GROUP:** Power door locks, auto-dimming rearview mirror, power heated mirrors, power windows with front one-touch-down operation, remote keyless entry and security alarm (requires full-framed doors)

**MOPAR PREMIUM SOUND AND LEATHER GROUP:** Heated front seats and Alpine 9-Speaker Premium Sound System with an all-weather subwoofer

**MOPAR PREMIUM CHROME GROUP:** Includes Chrome Exterior Mirror Caps and Bright Grille

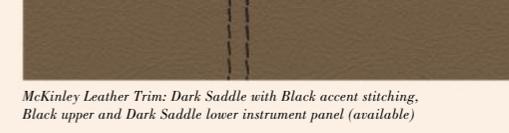
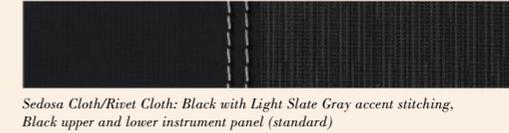
**TRAILER TOW GROUP:** Class II hitch receiver and 4-pin adapter (not available on 4-door models)

**MAX TOW PACKAGE (4-door only):** Class II hitch receiver and 4-pin adapter

**SMOKER'S GROUP:** Removable ashtray and lighter element



17-inch Polished Aluminum Mineral Gray (standard)



# S A H A R A<sup>®</sup>

## STANDARD

- 3.6L Pentastar<sup>®</sup> V6 engine with 6-speed manual transmission and 3.21 rear axle ratio
- Command-Trac<sup>®</sup> 4WD system
- Dana<sup>®</sup> 44 heavy-duty rear axle
- Dana 30 front axle
- Heavy-duty suspension with gas shocks
- Electronic Stability Control (ESC)<sup>13</sup>
- Hill Start Assist (HSA) and Electronic Roll Mitigation (ERM)
- Advanced multistage driver and front-passenger air bags<sup>5</sup>
- Speed control
- Front and rear tow hooks
- Body-color fender flares
- Front/rear fascias with body-color inserts
- Sentry Key<sup>®</sup> anti theft engine immobilizer
- “Sahara” embroidered seating
- Skid plates for fuel tank and transfer case
- Removable<sup>4</sup> front air dam
- Side steps
- Sunrider<sup>®</sup> Soft Top
- Full-framed removable<sup>4</sup> doors
- Radio 130
- Automatic headlamps
- Premium Sound System with 8 speakers
- SiriusXM<sup>®</sup> Satellite Radio<sup>3</sup> includes one-year trial subscription
- Full center console with locking storage
- Leather-wrapped steering wheel with speed and audio controls

- Power Convenience Group, including power door locks, auto-dimming rearview mirror with reading lamp, power heated mirrors, power windows, remote keyless entry and security system

- 18-inch Sparkle Silver wheels with Granite Crystal painted pockets
- P255/70R18 Bridgestone<sup>®</sup> Dueler A/T on-/off-road tires

- Reversible cargo mat
- 115-volt outlet
- Air conditioning

- Fold-and-tumble removable<sup>4</sup> rear seat (2-door only)
- Wash-out interior with removable<sup>4</sup> carpet and drain plugs
- Deep-tint glass, rear and quarter
- Trailer Sway Control<sup>13</sup>

## AVAILABLE

- 5-speed automatic transmission
- Trac-Lok<sup>®</sup> limited-slip differential
- 3.73:1 axle ratio
- Freedom Top<sup>®</sup> Black 3-piece modular hardtop with rear wiper/washer, rear defroster, full-framed doors and Freedom Panel storage bag (also packaged with Dual Top Group)

- Body-color hardtop
- Slush mats

- Automatic temperature controls (requires Power Convenience Group)
- Remote Start System with integrated key fob controls (requires automatic transmission)

- Radio 430N navigation AM/FM radio, CD/DVD/MP3, audio input jack, USB port, 6.5-inch touchscreen, steering wheel-mounted music controls; also includes five-year trial subscription to SiriusXM Travel Link<sup>3</sup> and SiriusXM Traffic<sup>3</sup>

- Alpine<sup>®</sup> Premium Sound System with 9 speakers and an all-weather subwoofer
- Heated front seats, included with leather trim (packaged with Mopar<sup>®</sup> Premium Sound and Leather Group; must have Power Convenience Group)

- Supplemental front seat-mounted side air bags<sup>6</sup>

**DUAL TOP GROUP:** Black or body-color 3-piece hardtop and premium Black Sunrider Soft Top

**CONNECTIVITY GROUP:** Electronic Vehicle Information Center (EVIC), Uconnect<sup>®</sup> Voice Command<sup>4</sup> tire pressure monitoring display and leather-wrapped steering wheel

**MOPAR PREMIUM SOUND AND LEATHER GROUP:** Heated front seats and Alpine 9-Speaker Premium Sound System with an all-weather subwoofer

**MOPAR CHROME EDITION GROUP:** Includes Chrome Tubular Side Steps, Chrome Exhaust Tip, Chrome Fuel Filler Door and Chrome Taillamp Guards (Authentic Jeep<sup>®</sup> Accessories by Mopar)

**MOPAR PREMIUM CHROME GROUP:** Includes Chrome Exterior Mirror Caps and Chrome Grille (requires Mopar Chrome Edition Group; Authentic Jeep Accessories by Mopar)

**TRAILER TOW GROUP:** Class II hitch receiver and 4-pin adapter

**MAX TOW PACKAGE (4-door only):** Class II hitch receiver, 4-pin adapter and 3.73 rear axle ratio

**SMOKER'S GROUP:** Removable ashtray and lighter element



18-inch Polished Aluminum Sparkle Silver with Granite Crystal painted pockets (standard)



18-inch Polished Aluminum (available)



Sedosa Cloth/Rivet Cloth: Black with Light Slate Gray accent stitching, Black upper and lower instrument panel (standard)



Sedosa Cloth/Rivet Cloth: Black with Dark Saddle accent stitching, Black upper and lower instrument panel (standard)



McKinley Leather Trim: Black with Light Slate Gray accent stitching, Black upper and lower instrument panel (available)



McKinley Leather Trim: Dark Saddle with Black accent stitching, Black upper and lower instrument panel (available)



McKinley Leather Trim: Olive Green with Cattle Tan accent stitching, Black upper and lower instrument panel (available)



# S P O R T

## STANDARD

- 3.6L Pentastar<sup>®</sup> V6 engine with 6-speed manual transmission and 3.21 rear axle ratio
- Command-Trac<sup>®</sup> 4WD system
- Dana<sup>®</sup> 44 heavy-duty rear axle
- Dana 30 front axle
- Electronic Stability Control (ESC)<sup>13</sup>
- Hill Start Assist (HSA) and Electronic Roll Mitigation (ERM)
- Advanced multistage driver and front-passenger air bags<sup>5</sup>
- Speed control
- Front and rear tow hooks
- Sentry Key<sup>®</sup> anti theft engine immobilizer
- Skid plates for fuel tank and transfer case
- Leather-wrapped steering wheel with speed and audio controls (Sport “S”)
- Removable<sup>4</sup> front air dam
- Halogen headlamps and fog lamps
- Sunrider<sup>®</sup> Soft Top
- Full-framed removable<sup>4</sup> doors
- Radio 130
- Premium Sound System with 8 speakers
- Cloth seating
- Full center console with locking storage
- 16-inch slot-spoke steel painted wheels
- 17-inch 5-spoke Sparkle Silver painted aluminum wheels (Sport “S”)
- P225/75R16 Goodyear<sup>®</sup> Wrangler ST, BSW, on-/off-road tires
- Reversible cargo mat
- 12-volt outlet
- Air conditioning (Sport “S”)

- Fold-and-tumble removable<sup>4</sup> rear seat (2-door only)
- Wash-out interior with removable<sup>4</sup> carpet and drain plugs

## AVAILABLE

- 5-speed automatic transmission
- Trac-Lok<sup>®</sup> limited-slip differential (Sport “S”)
- 3.73:1 axle ratio
- Half doors, removable<sup>4</sup> with plastic windows (Sport “S”; requires soft top, N/A with power windows/doors)
- Side steps (Sport “S”)
- Deep-tint glass, rear and quarter (Sport “S”)
- P255/75R17 Goodyear Wrangler SR-A, OWL, on-/off-road tires
- Freedom Top<sup>®</sup> Black 3-piece modular hardtop with rear wiper/washer, rear defroster, full-framed doors and Freedom Panel storage bag (also packaged with Dual Top Group)
- Radio 430 AM/FM radio, CD/DVD/MP3, audio input jack, USB port, 6.5-inch touchscreen and steering wheel-mounted music controls
- SiriusXM<sup>®</sup> Satellite Radio<sup>3</sup> includes one-year trial subscription
- Alpine<sup>®</sup> Premium Sound System with 9 speakers including an all-weather subwoofer
- Slush mats
- Air conditioning (standard on Wrangler Unlimited)
- Heated front seats, included with leather trim (packaged with Mopar<sup>®</sup> Premium Sound and Leather Group; must have Power Convenience Group)
- Supplemental front seat-mounted side air bags<sup>6</sup>

**DUAL TOP GROUP:** Black 3-piece hardtop and premium Black Sunrider Soft Top

**CONNECTIVITY GROUP:** Electronic Vehicle Information Center (EVIC), Uconnect<sup>®</sup> Voice Command<sup>4</sup> tire pressure monitoring display and leather-wrapped steering wheel

**POWER CONVENIENCE GROUP:** Power door locks, auto-dimming rearview mirror, power heated mirrors, power windows with front one-touch-down operation, remote keyless entry and security alarm (requires full-framed doors)

**MOPAR PREMIUM SOUND AND LEATHER GROUP:** 115-volt auxiliary power outlet, heated front seats and Alpine 9-Speaker Premium Sound System with an all-weather subwoofer

**MOPAR BLACK APPEARANCE GROUP:** Black Side Steps, Black Fuel Filler Door and Black Taillamp Guards (Authentic Jeep<sup>®</sup> Accessories by Mopar)

**MOPAR CHROME EDITION GROUP:** Includes Chrome Tubular Side Steps, Chrome Exhaust Tip, Chrome Fuel Filler Door and Chrome Taillamp Guards (Authentic Jeep Accessories by Mopar)

**TRAILER TOW GROUP:** Class II hitch receiver and 4-pin adapter (not available on RHD models)

**MAX TOW PACKAGE (4-door only):** Class II hitch receiver, 4-pin adapter and 3.73 rear axle ratio

**SMOKER'S GROUP:** Removable ashtray and lighter element



16-inch Slot-spoke Styled Steel Painted Argent (standard)



16-inch Slot-spoke Styled Steel Painted Black (available)



17-inch Moab Cast Aluminum (available)



Sedosa Cloth/Jeep Hex Cloth: Black with Black upper and lower instrument panel (standard)



Firecracker Red

Hydro Blue Pearl

Hypergreen\*

Bright White

Mojave Sand

Billet Silver Metallic

Granite Crystal Metallic

Rhino

Black

Rock



Black Freedom Top® Hardtop (available)



Body-Color Freedom Top Hardtop (available)

**EXTERIOR DIMENSIONS**  
(2-door/4-door Rubicon®; inches unless noted)

Wheelbase	95.4 / 116
Overall Length	164.3 / 184.9
Overall Width	73.7
Track (front and rear)	61.9
Height	72.5 / 72.6
Ground Clearance (at curb weight)	10 (4.10 Std. — Rubicon)
Approach Angle (degrees)	42.2
Breakover Angle (degrees)	25.8 / 21.2
Departure Angle (degrees)	32.31 / 32.5
Water Fording Depth <sup>1</sup>	30



**INTERIOR DIMENSIONS**  
(2-door/4-door; inches unless noted)

Seating Capacity: 2-door (front/rear)	2 / 2 adults
4-door (front/rear)	2 / 3 adults
Head Room: front	41.3
rear	40.3 / 40.4
Leg Room: front	41.0
rear	35.6 / 37.2
Shoulder Room: front	55.8
rear	44.7 / 56.8
Hip Room: front	55.6
rear	44.7 / 56.7
Front-seat Travel	9.4
Front-seat Volume Index (cu ft)	54.6
Rear-seat Volume Index (cu ft)	48.3 / 49.4
Cargo Volume (cu ft):	
rear seat up	12.8 / 31.5
rear seat folded	56.5 / 70.6
Total Passenger plus Cargo Volume (cu ft)	120.05 / 150.4

**CAPACITIES/WEIGHTS**  
(4WD) (2-door/4-door; pounds unless noted)

Fuel Tank (gal)	18.6 / 22.5
Base Curb Weight	3,760 / 4,075
Payload Capacity (with all occupants and cargo)	1,000
Gross Vehicle Weight Rating (GVWR) (when properly equipped)	5,000 / 5,500

**POWERTRAIN**

Engine	3.6L Pentastar® V6
Displacement (cu in)	220
Horsepower (SAE @ rpm)	285 @ 6,400
Torque (SAE net lb-ft @ rpm)	260 @ 4,300
Axle Ratio (1)	
6-speed Manual	3.21 Std., 3.73 Opt. (4.10 Std. — Rubicon)
5-speed Automatic	3.21 Std., 3.73 Opt. (3.73 Std., 4.10 Opt. — Rubicon)
Fuel System	Sequential, multipoint, electronic fuel injection

**TRANSMISSION**

6-speed manual with overdrive, synchronized in all gears, multi-rail shift system with top-mounted shift lever. Std. 5-speed automatic with overdrive clutch hydraulic actuation, Hill Descent Control, electronically controlled converter clutch (Std. on right-hand-drive (RHD) models) Opt.

**ELECTRICAL SYSTEM**

Alternator	160-ampere
Battery	600-CCA, maintenance-free
Fan	On-demand, pulse with modulated electric

**4x4 TRANSFER CASE**

NV241 GI Command-Trac® (includes off-road skid plate), part-time, 2-speed, with shift-on-the-fly, 2.72:1 low-gear ratio Std. on all except Rubicon  
NV241 OR Rock-Trac® (includes off-road skid plate), part-time, 2-speed, with shift-on-the-fly, 4.0:1 low-gear ratio Std. on Rubicon

**BODY/SUSPENSION/CHASSIS**  
(2-door/4-door)

Body Design	Boxed steel frame with crushable, hydroformed front rail tips
Suspension	Live solid axles, 5-link front/rear, coil springs, leading arms, track/stabilizer bars and front steering damper
Steering	Power, recirculating ball with damper
Turns (lock-to-lock)	3.5
Turning Diameter (curb-to-curb, with P225/75R16 tires) (ft)	34.6 / 40.8
Brake System	4-wheel disc hydraulic, power-assisted, 11.9" front and rear



**GEAR RATIO/CRAWL RATIO**

Model	First Gear*	Transfer Case (4LD)	Axle	Crawl
Rubicon	4.46	4.00	4.10	73.1
Sahara®	4.46	2.72	3.21	45.25
Sport	4.46	2.72	3.21	45.25

\*Manual transmission.

**RAMP TRAVEL INDEX (RTI)**  
(20-degree ramp; sway bar connected/disconnected)

Rubicon	638 / 822
Unlimited Rubicon	484 / 644

**TOWING DATA**  
(pounds)

Towing Capacity:  
2-door/4-door (with Trailer Tow Group, not available for RHD) 2,000  
4-door (with Max Tow Package) 3,500  
Tongue Load Limit 350

Properly secure all cargo.



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Make your Wrangler as unique as you are. With hundreds of parts to transform your Jeep® Wrangler and make it your own, Mopar offers a wide variety of accessories, each one crafted for a custom fit. You won't have to guess if your part will fit correctly or worry if the color will match; when you go with the authentic quality of Mopar, you'll get it right the first time. You're using original equipment designed by the same engineers who know your Wrangler inside and out. Mile after mile, you'll enjoy the fit, finish and style of Mopar, specifically made to last long and strong.



LED Headlights



Tailgate Reinforcement Assembly



Oversized Wheel Mount



Big Brake Kit



Rubicon® X Hood Kit

1 WATER-RESISTANT FRONT AND REAR SEAT COVERS, 2 ROADSIDE SAFETY KIT, 3 SATIN BLACK TWO-DOOR TUBULAR SIDE STEPS, 4 PRIMED HARDTOP, 5 SATIN BLACK FOUR-DOOR TUBULAR SIDE STEPS, 6 SILVER HOOD GRAPHIC, 7 FOUR-DOOR SUN BONNET, 8 DARK SLATE GRAY PREMIUM CARPET FLOOR MATS, 9 SATIN BLACK GRILLE, 10 BLACK HOOD GRAPHIC, 11 RUBICON® X FRONT BUMPER, 12 MOPAR WARN® WINCH, 13 WINCH GUARD, 14 CUSTOM HOOD GRAPHIC, 15 SIDEVIEW MIRROR SET, 16 RECTANGULAR LED WINDSHIELD-MOUNTED OFF-ROAD LIGHTS, 17 HALF-DOOR KIT, 18 BLACK FUEL FILLER DOOR, 19 BLACK TAILLAMP GUARDS, 20 BEADLOCK WHEELS, 21 TWO-DOOR ROCK RAILS, 22 BARE AXLE HOUSING, 23 SATIN BLACK FOUR-DOOR ROCK RAILS, 24 2-INCH LIFT KIT IN CRATE (ALSO AVAILABLE IN A 4-INCH LIFT KIT IN CRATE), 25 ALL-WEATHER HEAVY-DUTY MATS, 26 TWO-DOOR SUN BONNET, 27 TOW STRAP KIT

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## HOW FAR WOULD YOU GO

*if you could go anywhere?*

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Unlimited Rubicon® in Hydro Blue Pearl

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