

2024

# SANTA CRUZ









# Part truck. Part crossover. All in.

There is nothing quite like the 2024 Hyundai Santa Cruz. It's got the room and refinement of a 4-door crossover vehicle, plus the cargo-hauling of a pickup bed. So whatever your plans, Santa Cruz is versatile enough to go with your flow.

Filled with functional innovations and available with potent turbocharged power, Santa Cruz is big enough for your family, friends and cargo. Yet compact enough to fit into your garage or parallel parking spaces. Drive it, and you'll discover its nimble handling - off-road or on. And with its available HTRAC All Wheel Drive, Santa Cruz Built at our U.S. plant in Alabama, Santa Cruz is one more reason why people who buy reaches those coveted campsites far off the beaten path. As you roam, connectivity technologies including complimentary Bluelink+ keep you wired to your world.1

When it comes to style, your Santa Cruz is anything but utilitarian. Check out the sophisticated effect of LED Daytime Running Lights hidden within the parametric jewels of its grille. And the way its wide stance and available 20" alloy wheels project a bold attitude. To help Santa Cruz drivers see and be seen, Bi-LED projector-type headlights are now standard on all trim levels. And for 2024, a new XRT trim gives more rugged style to Santa Cruz's adventure-ready substance.

a Hyundai are likely to buy another. For 14 years in a row, Hyundai has ranked #1 in customer loyalty according to the global brand research consultancy Brand Keys.<sup>2</sup>



Santa Cruz comes standard with a 191-horsepower 2.5L engine that delivers the fuel efficiency and quick acceleration of direct-injection technology. Want more power underfoot? Santa Cruz Night, XRT and Limited offer a turbocharged 281-horsepower engine sporting 311 lb-ft of torque and an 8-speed Wet Dual Clutch Transmission with paddle shifters. Together with HTRAC All Wheel Drive, they've got the power and precision to help you carry out your big plans.

A tight turning radius makes Santa Cruz an urban warrior that's nimble in congested traffic and easy to park once you reach your destination. Got a load to haul? Self-leveling rear shocks give Santa Cruz the stability to carry heavy cargo in its bed. Got toys to tow? The 2.5L 4-cylinder engine is tow-rated at up to 3,500 pounds, while Turbo AWD Santa Cruz models boast a towing capacity of up to 5,000 pounds.<sup>1</sup>

Naximum towing capacity with trailer brakes. Towing capability varies by configuration. See the towing guide in the Owner's Manual for proper use and additional information. Safety features vary by model. For details, refer to the Features chart in the back of this brochure or visit HyundaiUSA.com. Rear Cross-Traffic Collision-Avoidance Assist (RCCA) is designed to notify drivers of approaching cross-traffic behind their vehicle. When another vehicle is detected while your car is backing out of a parking spot, it provides audible and visual display warnings and applies braking if it senses a collision is miniment. RCCA is active when your vehicle is in reverse gear and backing at a speed of less than 6 mph. It only engages during the first activation of reverse gear from park and may not detect all vehicles. Never rely exclusively on RCCA. Always look over your shoulder and use your mirrors to confirm rors to confirm rors to confirm rors to confirm rors to confirm to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. The Surround View Monitor (SVM) is a parking support system. SVM cannot completely eliminate blind spots, may not detect every objects. Always look over your shoulder and use your wehicle. See Owner's Manual for details and limitations. The Surroundings and ensure it is clear before changing lanes by providing a live view of the blind spots on either side of the vehicle and sounding an audible alert if another vehicle is detected. The turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations. Philiphays private and limitations apply. Death we helice is distance from the vehicle haead. Lane markings must be clearly visible on the road. HDA blould not the used in poor weather, heavy or varying traffic, or on winding or slippery roads. D

# Making safety even safer.

With Hyundai SmartSense, your surroundings are monitored from nearly every angle by an array of sophisticated safety technologies that integrate cameras and radar sensors.<sup>2</sup> Around town, Rear Cross-Traffic Collision-Avoidance Assist,<sup>3</sup> a rearview camera and an available Surround View Monitor<sup>4</sup> help you navigate challenging parking maneuvers.

On the highway, Santa Cruz Limited's Blind-Spot View Monitor displays live video in the instrument cluster from either side of your vehicle once the turn signal is activated.<sup>5</sup> Santa Cruz Limited also features Highway Driving Assist, which helps maintain a safe cruising distance from vehicles in front while keeping you centered in your lane.<sup>6</sup> Intelligent Speed Limit Assist and Navigation-based Smart Cruise Control with Curve Control team up to automatically adjust for changing speed limits and reduce your cruising speed as you approach curves in the road.<sup>7</sup>

For 2024, the heightened sense of security you enjoy behind the wheel of your Santa Cruz is enhanced with a new feature placed right at your fingertips. As the driver, you'll now feel haptic feedback through the steering wheel whenever Lane Keeping Assist<sup>8</sup> or Blind-Spot Collision-Avoidance Assist<sup>9</sup> issue an alert.



HTRAC All Wheel Drive

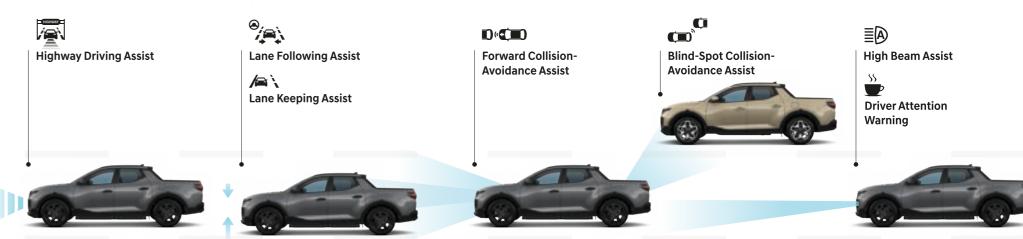






Blind-Spot View Monitor

#### Hyundai SmartSense Technologies



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# Keep connected and carry on.

Open any of its four doors, and Santa Cruz welcomes you to an interior designed around comfort and connectivity. A wraparound dual-cockpit design puts infotainment features at your command, while a large touchscreen with Apple CarPlay® and Android Auto™ integration punctuates the center stack.¹ You can connect two phones to the audio system simultaneously via Bluetooth® streaming and keep your digital devices powered with dual front USB ports (plus two rear USB ports on Santa Cruz Limited) and an available wireless phone charger.²

Control over Santa Cruz Limited's Bose® premium audio system is at your fingertips through a 10.25 "touchscreen display. Or the sound of your voice, thanks to Dynamic Voice Recognition that lets you switch SiriusXM® channels using voice commands³ or plot your course via the high-resolution navigation system.

Santa Cruz's rear cargo bed puts capability at your command, too. Whether your cargo is bulky, muddy or tall, Santa Cruz is ready to haul. Need extra room? Put the tailgate down to extend the bed. Integrated bumper steps wide enough for large boots make it easy to access your cargo. And how cool is this: In the cargo bed floor, there's a compartment with a drain plug that can be used for dry storage – or filled with ice and used as a cooler. An available 115-volt outlet powers electric coolers and other portable appliances, while an available retractable/lockable tonneau cover has valuables in the cargo bed covered.





Sheet molded composite bed with rail system, adjustable tie-down cleats and LED bed lighting



Available 10.25" digital instrument cluster



Lockable underbed storage compartment



Available lockable tonneau cover



Integrated multi-level rear bumper steps

SANTA CRUZ Limited in Black Leather

### Introducing Bluelink+: No fees. No trial. No worries.

With the introduction of Bluelink+, Hyundai becomes the first automotive brand to offer its suite of connected car features to new car purchasers at no extra cost. Bluelink+ is complimentary with the purchase of your new 2024 Santa Cruz.1

Bluelink features technologies designed to help keep you safe - from automatic collision notifications to automatic emergency assistance if your airbags deploy and enhanced roadside assistance that sends your exact location to a roadside assistance associate.<sup>2</sup> Bluelink also includes helpful maintenance features like remote diagnostics and monthly vehicle health reports. All complimentary with your 2024 Santa Cruz new vehicle purchase for the life of the supporting wireless network technology.3

Your MyHyundai app turns your compatible smartphone, smartwatch or smart home assistant device into a Bluelink remote control that can unlock your Santa Cruz's doors and start the engine and climate controls before you walk out the door.4

Starting your Santa Cruz remotely, or with the available Digital Key,<sup>5</sup> also retrieves radio presets and available digital instrument cluster preferences using your Bluelink personal profile. Digital keys can be shared with a secondary driver or a quest driver - as the primary driver, you can control when a shared key can be used, and pause or end shared-key access at any time.





#### **Automatic Emergency** Assistance

Hyundai Bluelink offers 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you're in an accident where the vehicle's airbags deploy.



#### **On-Demand** Diagnostics

Run vehicle diagnostics from your MyHyundai app, report issues at the press of a button, and receive monthly vehicle health reports or maintenance reminders by email.



#### Remote Vehicle Controls

Your compatible smartphone, smart speaker or wearable device can remotely start the engine, unlock your Santa Cruz's doors, set the cabin's temperature and more.



#### Destination Send-to-Car

Use the MyHyundai app to find restaurants or other points of interest and send the destination to your Santa Cruz's available navigation system before you start to drive.



#### **Driver Profile** Management

When using remote start or your Digital Key, the radio presets, navigation destinations and other Bluelink profile settings are intact the moment you take a seat inside of your Santa Cruz.6



#### Remote Vehicle Status

Wondering how much fuel is in the tank? If your Santa Cruz's doors are unlocked? Your MyHyundai app knows the answers to these questions and more.





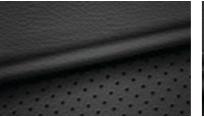
Apple CarPlay®



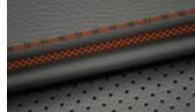
#### **Interior Colors**











Gray Cloth SE / SEL

**Black Cloth** SE / SEL

Black H-Tex™ Night / XRT

**Black Leather** Limited

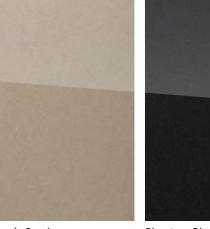
Dark Gray Leather / Orange Accents

#### **Exterior Colors**











Atlas White

Hampton Gray

Sage Gray

Blue Stone

California Sand

**Phantom Black** 

#### Wheels









1 Not available with Santa Cruz SE. Bluelink+ requires an active subscription agreement subject to the Connected Services Terms and Conditions. Term starts from the new vehicle date of first use. Only use Bluelink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. A fee will apply for map and multimedia over-the-air (OTA) updates, which are dependent on an active Bluelink connection, after an initial 3-year period of complimentary updates. For details and limitations, visit Hyundai USA.com or your authorized Hyundai dealer. 2 Bluelink agents will contact existing emergency service responders. 3 All Bluelink services rely on digital wireless telecommunications technology outside of our control and in the control of the wireless carriers who provide the telecommunications technology. 4G LTE cellular networks are controlled and maintained by thirdparty wireless carriers. Telecommunication technologies have been known to change over time. If and when these networks change and discontinue services or the underlying technology required to support Bluelink is obsolete, then the connected services will not work and we will be forced to cancel impacted subscription services. 4 Requires active Bluelink Advanced subscription (complimentary for the original owner). Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. 5 The Hyundai Near Field Communication Digital Key requires a compatible Android smartphone and appropriately equipped 2024 Santa Cruz. Not all Android devices are compatible. Vehicle must be equipped with a smart key with push button start, wireless phone charger and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Lock/unlock functionality works on the front doors only. See your Owner's Manual or visit your local Hyundai dealer for details. <sup>6</sup> Bluelink profile settings vary by trim level.

SANTA CRUZ Limited in Blue Stone

#### SANTA CRUZ

SE

2.5L GDI/MPI Engine 191 нр

181 LB-FT



#### **Popular Features**

8.0" Display Audio with AM/FM/HD Radio™

Android Auto™ / Apple CarPlay®

Projector-type LED headlights / LED Daytime Running Lights / LED taillights

Rearview camera

Sheet molded composite bed with sidewall and underbed storage

Forward Collision-Avoidance Assist with Pedestrian Detection

Blind-Spot Collision-Avoidance Assist

Rear Cross-Traffic Collision-Avoidance Assist

#### **SANTA C XRT**

2.5LTurbo GDI/ with HTRAC AV 281 нр

311 LB-FT



#### **Popular Features**

Wider fender cladding and black lower door accents

Satin black exterior door handles and side mirror covers

Dark chrome accent front grille and tailgate handle trim

Leather-wrapped steering wheel and shift knob

Black H-Tex™ seating surfaces

Smart Cruise Control with Stop & Go

Intelligent Speed Limit Assist

Digital Key

Bed rails and running boards

Auto-dimming rearview mirror

#### SANTA CRUZ **EPA MPG Estimates** (City/Highway/Combined)

SANTA CRUZ Night

2.5L Turbo GDI/MPI Engine with HTRAC AWD

311 LB-FT



#### **Popular Features**

Proximity Key with push button start

Key fob remote engine start

SANTA CRUZ

2.5L GDI/MPI Engine

SEL

191 нр

181 LB-FT

Dual automatic temperature control and auto-defogging windshield

Heated side mirrors with LED turn signal indicators

Heated front seats

8-way power driver seat with 2-way power lumbar support

Power windows with front auto-down/up

Bluelink+ Connected Car System

SiriusXM® Satellite Radio

#### **SEL Activity Package**

Integrated lockable tonneau cover

Roof side rails and power tilt-and-slide sunroof

Rear sliding glass window with defroster

10.25" digital instrument cluster

10.25" navigation system

Dynamic Voice Recognition 115V AC power inverter in bed

Dual C-channel bedside utility tracks

Adjustable tie-down cleats

LED bed lighting

Front and rear LED interior lights

Wireless phone charger

#### HTRAC All Wheel Drive SE / SEL Option

HTRAC All Wheel Drive

HTRAC liftgate badge

AWD Lock

#### **Popular Features**

8-speed Wet Dual Clutch Transmission (DCT)

Steering wheel paddle shifters

Dark front and rear lower fascias

Gloss black side mirror covers and door handles

Dark chrome accent front grille and tailgate handle trim

Running boards

Black H-Tex™ seating surfaces

Dark 20" alloy wheels

#### **SANTA CRUZ** Limited

2.5L Turbo GDI/MPI Engine with HTRAC AWD

281 нр

311 LB-FT



#### **Popular Features**

20" alloy wheels

Blind-Spot View Monitor and Surround View Monitor

Highway Driving Assist

Leather-trimmed seats and ventilated front seats

Floor console-mounted rear air conditioning vents

Bose® premium audio

Heated steering wheel

Rain-sensing windshield wipers

Dual rear USB ports

Ambient interior lighting

22/26/23 MPG | SE/SEL | 21/25/23 MPG | SE/SEL | 25/25/24 MPG | 25/

#### SANTA CRUZ

Power & Handling	SE	SEL	Night	XRT	Limited
191 hp/181 lb-ft, Smartstream 2.5L GDI/MPI 4-cylinder engine	•	•	-	-	_
281 hp/311 lb-ft, Smartstream 2.5L Turbo GDI/MPI 4-cylinder engine	-	-	•	•	•
8-speed automatic transmission with SHIFTRONIC®	•	•			
8-speed Wet Dual Clutch Transmission (DCT) with paddle shifters			•	•	•
Drive Mode Select	•	•	•	•	•
Self-leveling multi-link rear suspension	•	•	•	•	•
Hillstart Assist Control and Downhill Brake Control	•	•	•	•	•
HTRAC All Wheel Drive	0	0	•	•	•
Electronic Parking Brake with Automatic Vehicle Hold	•	•	•	•	•
3,500-lb   5,000-lb towing capacity (with trailer brakes) and trailer pre-wiring	• -	• -	- •	- •	-  <b>•</b>
Exterior Features	SE	SEL	Night	XRT	Limited
Automatic headlights with High Beam Assist	•	•	•	•	•
LED Daytime Running Lights and LED taillights	•	•	•	•	•
Projector-type LED headlights	•	•	•	•	•
Dark chrome accent front grille and tailgate handle trim	_	_	•	•	•
Dark front and rear lower fascias	_	_	•	•	_
Wider fender cladding and black lower door accents	_	_		•	_
Heated side mirrors with LED turn signal indicators	_	•	•	•	•
Bodycolor door handles	_	_	_	_	•
Roof side rails and power tilt-and-slide sunroof	_	•	•	•	•
Rear sliding glass window with defroster	_	•	•	•	•
Sheet molded composite bed	•	•	•	•	•
Integrated multi-level rear bumper steps	•	•	•	•	•
Heavy duty cargo D-rings	•	•	•	•	•
Sidewall and underbed storage compartments	•	•	•	•	•
115V AC power inverter in bed and LED bed lighting	_	•	•	•	•
Roof-mounted LED cargo light	•	•	•	•	•
Rain-sensing windshield wipers	-	-	-	_	•
Interior & Convenience Features	SE	SEL	Night	XRT	Limited
Proximity Key with push button start and key fob remote engine start	-	•	•	•	•
4.2" digital cluster + analog gauges	•	•		_	_
10.25" digital instrument cluster	_	•	•	•	•
Leather-wrapped steering wheel and shift knob	_	_		•	•
Heated steering wheel and ambient interior lighting	_	_			•
8-way power driver seat with 2-way power lumbar support	_	•	•	•	•
Heated front seats	_	•	•	•	•
H-Tex™ seating surfaces	_	_	•	•	_
Leather-trimmed seats and ventilated front seats	_	_			•
Dual automatic temperature control and auto-defogging windshield	_	•	•	•	•
Floor console-mounted rear air conditioning vents					•

Interior & Convenience Features	SE	SEL	Night	XRT	Limite
Smart Cruise Control with Stop & Go		-	-	•	•
Front and rear LED interior lights	_	•	•	•	•
Auto-dimming rearview mirror with   without HomeLink®	- -	- -	- -	- •	• -
60/40 split tip-up rear seat cushions and under-seat storage tray	•	•	•	•	•
Rearview camera	•	•	•	•	•
Advanced Safety		SEL	Night	XRT	Limite
Forward Collision-Avoidance Assist with Pedestrian Detection	•	•	•	_	_
Forward Collision-Avoidance Assist with Pedestrian, Cyclist and Junction-Turning Detection		-	-	•	•
Lane Keeping Assist and Lane Following Assist	•	•	•	•	•
Driver Attention Warning / Rear Occupant Alert / Safe Exit Warning		•	•	•	•
Blind-Spot Collision-Avoidance Assist		•	•	•	•
Rear Cross-Traffic Collision-Avoidance Assist		•	•	•	•
Intelligent Speed Limit Assist				•	•
Navigation-based Smart Cruise Control with Curve Control		_	_	_	•
Highway Driving Assist		_	_	_	•
Blind-Spot View Monitor and Surround View Monitor		_	_	_	•
Audio & Connected Car Technology	SE	SEL	Night	XRT	Limite
8.0" Display Audio with AM/FM/HD Radio™		•	_	_	_
10.25" navigation system		•	•	•	•
Bose® premium audio		_	_	_	•
Apple CarPlay® and Android Auto™		•	•	•	•
SiriusXM® Satellite Radio		•	•	•	•
Dynamic Voice Recognition		•	•	•	•
Wireless phone charger		•	•	•	•
Digital Key	_	_	_	•	•
Bluelink+ Connected Car System	-	•	•	•	•
Dual USB ports (front   rear)		• -	• -	• -	• •
	• -		• -	• -	• •

<ul> <li>Standard • Optional • SEL Activity Package — No</li> </ul>	Not Available
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xterior Dimensions	SANTA CRUZ	1
heelbase	118.3 in	H
verall Length	195.7 in	H
verall Width	75.0 in	L
verall Height (with roof rails)	66.7 in	5
inimum Ground Clearance	8.6 in	F

interior Dimensions	SANTA CRUZ
Headroom – front/rear with sunroof	38.4 / 39.6 in
Headroom – front/rear w/o sunroof	40.2 / 39.6 in
Legroom – front/rear	41.4 / 36.5 in
Shoulder Room – front/rear	57.6 / 56.1 in
Passenger Interior Volume	101.8 cu ft

n Bed Dimensions		SANTA CRUZ
Length (upper/lower/	tailgate open)	48.4 / 52.1 / 74.8 in
Width (maximum/bet	ween wheelhouse)	53.9 / 42.7 in
Depth		19.2 in
nd Clearance	Bed Gate	50.8 in
	Bed Floor	31.6 in
	Rear Bumper Step (lower/upper/side)	18.1 / 25.2 / 18.9 in

EPA estimates are for comparison only. Mileage may vary. Your actual mileage will vary based on options, driving conditions, driving habits and the vehicle's condition.







#### Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 25 years, Hyundai Hope On Wheels has donated \$225 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



#### **America's Best Warranty**

**POWERTRAIN** LIMITED WARRANTY

10 YEARS 100,000 MILES 5 YEARS 60,000 MILES 7 YEARS UNLIMITED MILES 5 YEARS UNLIMITED MILES

**NEW VEHICLE** LIMITED WARRANTY

**ANTI-PERFORATION** WARRANTY

24/7 ROADSIDE **ASSISTANCE** 



Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factoryscheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2024 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

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