

## Crypto pioneer Altana launches Digital Assets Fund

Altana Wealth has launched its new Digital Assets Fund that will invest in Blockchain Technology across a wide spectrum of sectors.

The London and Monaco based fund manager is one of the pioneers in crypto investing. Altana launched its Digital Currency Fund (ADCF), the first cryptocurrency fund in Europe, in May 2014 which has returned 7000% since inception. In January 2017 it launched Altana Specialty Finance (ASF), which loans USD to crypto traders and has never had a down month.

The Altana Digital Assets Fund (ADAF) invests in early-stage Blockchain projects that are largely inaccessible through traditional equity investments allowing investors to participate in the significant upside potential of an asset class that is poised to explode. It uses a discretionary portfolio management strategy following a VC style rules-based investment process to source, research and filter the highest quality digital assets.

ADAF follows six main primary investment themes: Layer 1 & 2 Blockchain, Decentralised Finance, Web 3.0, centralised exchange platforms, interoperability and Metaverse/Gaming.

Says portfolio manager Samed Bouaynaya: "With the current market sell off and investor sentiment at extreme fear levels, we believe we have an extraordinary opportunity to launch the fund now and start averaging into our best blue-chip projects. We have been closely monitoring key players' liquidity positions following the recent market sell-off and work alongside Altana's macro portfolio managers to monitor Central Bank policy actions. We believe both factors will soon signal a sentiment reversal.

"As we remain firm believers in the long term disruptive potential of Blockchain Technology these are exciting times for us."

Says Altana Founder Lee Robinson: "We recognised the opportunities for a new and truly decentralised asset class back in 2014 when Bitcoin was trading at \$435. Since then Altana has been a leader in crypto markets that are constantly changing and innovating. ADAF will give our investors the opportunity to invest alongside us in game-changing Blockchain technologies that have the potential to generate asymmetric returns. I am excited to be able to participate in VC type returns yet have the ability to reallocate in real time "

### **Notes to Editors**

#### **Altana Wealth**

Established in 2010, Altana Wealth has in excess of \$500m in assets under management and employs over 30 personnel across its London and Monaco offices. The firm focuses on delivering alpha from niche strategies, with low correlation to other asset classes and broader markets, where it has an information or structural advantage to generate real returns above inflation. These strategies include award-winning funds offering exposure to cryptocurrencies, focused equity, niche fixed income, FX, social impact and carbon markets. Altana founder, Lee Robinson has made over \$1bn for investors through these strategies over the past 20 years.

### **Altana Digital Currency Fund (ADCF)**

ADCF was the first active cryptocurrency fund in Europe when it started trading in May 2014. It has since returned close to 7000% (net of fees) including a 1495% return in 2017. It invests in major cryptocurrencies in proportion to their global market capitalization and since inception has outperformed the Bloomberg Galaxy Crypto Index by 1000%+ and won multiple performance awards.

### **Altana Specialty Finance (ASF)**

ASF, which was launched in January 2017, was originally developed in ADCF before being offered as a stand-alone strategy. It is a USD lending vehicle for cryptocurrency investors secured by their underlying crypto assets. ASF has generated 19% gross annualised returns with zero impairments on its loans and has never had a single negative performance month.

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