



603. W. Linden Street Allentown, PA 18101
Phone: (610) 841-9090 Fax: (610) 432-3330

Hello,

September 18, 2026 marks International Parking Day, and the Allentown Parking Authority is once again proud to host a community celebration that brings together local businesses, residents, and nonprofit organizations for a meaningful cause.

In previous years, this event has been generously supported by organizations such as AASA Land Surveyors, Barnacle, Brown & Brown Insurance, City Center, ESSA Bank & Trust, Fast Signs, First Northern Bank and Trust, Joyce Carmody & Moran, P.C., Kistler O'Brien, Motorola, North Star Construction Management Inc., ParkMobile, PayByPhone, Pennoni, Smith Law Offices, Stotz & Fatzinger, T2 Systems, THA Consulting, Uninvest, Yocco's, Davis & McCarthy Professional Corporation, and Syscom Business Technologies. Our beautiful "park" setting has also been graciously donated by Lehigh Valley Home & Garden Center.

This year, we will again be conducting a community-wide donation drive benefiting the Allentown Area Ecumenical Food Bank, Ripple Community, The Allentown Rescue Mission, and the Sixth Street Shelter. From August 1 through September 18, we will be collecting canned and packaged food items, along with essential household supplies specifically requested by these agencies. All donated items will be presented to the organizations during our International Parking Day celebration.

On September 18, 2026, we will host our event at the Allentown Parking Authority office located at 603 W. Linden Street, transforming the space into a welcoming, park-like atmosphere from 11:00 AM to 2:00 PM. The event will include hot dogs, popcorn, sodas, games, giveaways, and raffle prizes for attendees. Local radio stations typically broadcast live from the event and promote it in advance, helping us raise awareness and encourage community participation.

As part of the donation drive, raffle tickets will be distributed in exchange for donated items. This is where your support can make a tremendous difference. We are seeking sponsorships or donations of products or services that can be used as raffle prizes. These contributions not only encourage community donations but also provide valuable exposure for your business.

All sponsors and donors will be recognized across our social media platforms, website, and event marketing materials, and highlighted through our radio advertising leading up to and during the event. Your support demonstrates a strong commitment to the Allentown community while placing your business in front of a broad and engaged local audience.

The Allentown Parking Authority hopes to collect a significant volume of donations for these vital organizations, and we cannot do it without the support of our local business partners. We sincerely hope you will consider joining us in making a meaningful impact on our community.

Please feel free to contact me with any questions. We greatly appreciate your consideration and look forward to the possibility of partnering with you for this important event.

Best regards,

Christina Dayton

Christina Dayton, PTMP

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