

TERMS OF USE

for INFORMATION and DATA
acbl.org/termsfuse

Last Updated: March 2018

These Terms of Use for Information and Data (“Terms”) provide guidance for requests and use of various types of information and data regarding ACBL members. The Terms outline who may have access to ACBL member information, what member information can be used and how that information can be used.

The ACBL Privacy Policy (“Privacy Policy”) may be viewed via the “Privacy Policy” link the bottom of the home page of the ACBL website, acbl.org. The Privacy Policy informs members of what information the ACBL collects, how it used and how it can be shared.

Those using member information in a way that violates these Terms may be subject to civil lawsuit and further ACBL disciplinary action in accordance with ACBL’s Code of Disciplinary Regulations located at acbl.org/cdr.

NOTE: The following ACBL officials must allow publishing of their name and email address for ACBL-related purposes: ACBL Board of Directors, ACBL Board of Governors, Unit Presidents, Unit Board members, other Unit officials, District Presidents, District Board members, other District officials, and Club Managers.

Club Managers, Unit/District Presidents, members of Units and Districts designated by the respective Unit or District President (referred to as a Unit/District Electronic Contact, respectively) and members of the ACBL Board of Directors and Board of Governors may receive ACBL member information, including personally identifiable information¹, provided that such information is:

- limited to members of the respective club, Unit or District;
- used only for legitimate bridge purposes that have been approved by the ACBL;
- maintained as confidential; and
- is not used for private, personal or commercial purposes.

¹ Personally identifiable information is any information that can be used to identify, contact, or locate an individual, either alone or combined with other easily accessible sources. General examples of data elements that can identify an individual include name, fingerprints, email address, telephone number or social security number.

The following purposes have been approved by the ACBL:

Approved Purposes for Use of Name, Contact, and Birthday Information

- Sending to members private communications with announcements and promotions of ACBL-sanctioned bridge events led by, or held at, the respective club, Unit or District
- Sending to members private communications with announcements and newsletters discussing activities of the respective club, Unit or District
- Publishing of a directory of members (only with the individual member's prior consent)
- Contacting member with birthday or similar greetings
- Publishing club or tournament game results which may include the member's name, city, state/province and country
- Facilitating the sharing of information through <http://live.acbl.org/>, including name, city, state, tournament location and results
- Partnership Desk for the purpose of matching potential partners

Approved Purposes for Use of Other ACBL Member Information

- Announcing and posting of results from ACBL-sanctioned bridge events in or on club, Unit, District or ACBL magazines, newsletters, websites, bulletin boards or similar venues which may include year-to-date and/or cumulative ACBL masterpoints® and rankings

The following are unapproved uses of an ACBL member's information:

- Solicitations or offers for personal or private fundraisers, even if bridge-themed
- Solicitations or offers for personal or private business opportunities, investments or other commercial purposes, even if bridge-themed
- Personal or private programs or purposes², even if bridge-themed
- Dissemination of ACBL member's contact information to the public (e.g. a phone directory without prior consent), except publication of club or tournament game results that may include members' name, city, state/province and country

The recipients of an ACBL member's personally identifiable information may not release it to unrelated third parties or to the public. Other types of ACBL member's information may be released to the public for bridge related purposes.

Clubs

Club Managers may *only* access and use the personal information of ACBL members and non-members who have played in their club. They will be allowed to access ACBL members' personal information for the specific approved purposes outlined above but may not share member roster information with other ACBL-affiliated clubs, Units, or tournament committees without approval pursuant to the Privacy Policy.

² Solicitations of prospective students for bridge classes or to join the ACBL by ACBL certified bridge teachers or other recruiters shall not be considered a personal or private program or purpose.

Districts and Units/Board of Directors

Members of the ACBL Board of Directors, District/Unit Presidents and Electronic Contacts (or other appointed designees) may *only* contact members in their respective Districts and Units. They will be allowed to access lists containing ACBL members' personal information for the specific approved purposes outlined above. The recipients of this information may not release it to unrelated third parties.

The Board, Districts and Units may contact the ACBL to request its assistance in approved communications to wider audiences other than that allowed under the Privacy Policy (such as tournament emails or communications to ACBL members located outside their respective District or Unit). Restrictions regarding the usage and sharing of such information will be determined on a case-by-case basis pursuant to Privacy Policy principles.

Board of Governors

Members of the ACBL Board of Governors are not able to receive ACBL member information without express, written permission from a District President. Such information must be (i) limited to members from their respective District; (ii) used only for legitimate bridge purposes approved by the ACBL or authorized by such District President; (iii) maintained as confidential; and (iv) not used for private, personal or commercial use. Announcements and newsletters discussing activities in their District, for instance, is a use approved by the ACBL.

The ACBL Board of Governors members may not release this information to unrelated third parties, including members from another District.

National Bridge Organizations (CBF, MBF and USBF)

National Bridge Organizations (NBOs), including the Canadian Bridge Federation (CBF), Mexican Bridge Federation (MBF), and the United States Bridge Federation (USBF), may request and receive personal information of ACBL members, provided that such information is (i) limited to their respective NBO members; (ii) used only for NBO bridge purposes approved by the ACBL; (iii) maintained as confidential; and (iv) is not used for private, personal or commercial purposes.

The USBF, MBF and the CBF shall each designate one person who may request and receive this information. The recipient of this information may not release it to third parties unrelated to the USBF, MBF, or the CBF, respectively.

Approved Uses

- Announcements and promotions of ACBL-sanctioned bridge events led or sponsored by the USBF, MBF or the CBF.
- Announcements and postings of results from ACBL-sanctioned bridge events led or sponsored by the USBF, MBF, or the CBF.

Tournament Directors and ACBL Employees

Tournament Directors and ACBL employees may request and receive personal information of ACBL members, provided that such information is: (i) limited to the use intended; (ii) used only for legitimate bridge purposes related to their employment at the ACBL; (iii) maintained as confidential; and (iv) is not used for private, personal or commercial purposes.

The recipients of this information may not release personal information to unrelated third parties.

Teachers and Recruiters

In specific circumstances, ACBL certified bridge teachers or volunteers recruiting members to the ACBL may request and receive ACBL member information, provided that such information is: (i) limited to the use intended; (ii) used only for the legitimate bridge purposes approved by the ACBL; (iii) maintained as confidential; and (iv) is not used for private, personal or commercial purposes.

Solicitations, announcements, newsletters and other similar measures related to teaching the game of bridge and recruitment of members to the ACBL are approved uses of ACBL member information by ACBL certified bridge teachers and recruiters. The recipients of this information may not release it to unrelated third parties.