



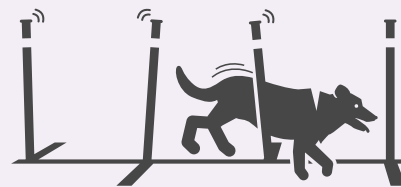
THE ECONOMIC BENEFITS OF AKC® DOG EVENTS



Potential local economic impact of AKC dog events is **more than \$2.15 million.**



Participants spend an average of **\$982 per event** in communities hosting AKC dog events.



AKC sanctions **more than 29,000** events across the country every year and included **over 3.7 million** participants in 2024.

AKC REUNITE®

The AKC Reunite® K-9 Cop Grant program has funded the purchase of **more than 800 K-9s** for law enforcement agencies.



AKC CANINE HEALTH FOUNDATION®



The AKC Canine Health Foundation® has funded **over \$75 million** in canine health research.

LOCAL SPENDING PER PARTICIPANT

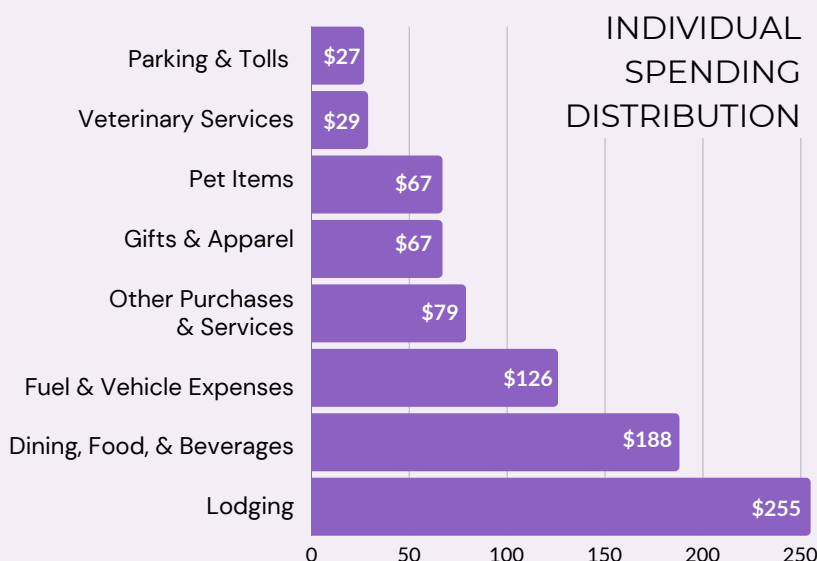
Surveys demonstrate that exhibitors at AKC conformation dog shows spend an average of **\$982 per show weekend.**

This means spending by AKC dog show exhibitors for a show weekend could inject **more than \$2.15 million*** into **the local economy.** Most participants travel more than 100 miles to get to AKC events and spend at least two to three nights in the community.

The AKC sanctions **more than 29,000 events** across the country every year, including dog shows, agility and obedience trials, performance events, and much more

In addition to participant spending, communities benefit from spending by the event-giving club, which may include:

- Facility Rental, Fees, Permits
- Catering
- Rental Equipment, Tents, Chairs, Tables
- Flowers
- On-site Security, EMT, Veterinarian
- Trophies
- Local Vendors and Concessions
- Advertising



ABOUT THE STUDY

Our goal was to identify spending in local communities by dog lovers who attend, participate in, and host American Kennel Club events. A survey was distributed in 2021 to participants in conformation shows held throughout the US. *The official tourism association for Orlando, FL, estimated the 2019 AKC National Championship Dog Show generated \$64 million in economic impact.