

AKC® Detection Dog Task Force



presents:

2024 AKC® NATIONAL
DETECTION DOG
CONFERENCE

*Detection Dogs:
Past, Present & Future
July 23-25, 2024*

*Support
Prospectus*



2024 AKC NATIONAL DETECTION DOG CONFERENCE

The AKC Detection Dog Task Force is pleased to announce the 5th AKC National Detection Dog Conference on July 23 – 25, 2024 in Wilmington, Ohio.

This year's theme is *Detection Dogs: Past, Present & Future*. The conference will include speakers that operate on the cutting edge of canine detection research, training, breeding and handling. The conference will look at the crucial role of working dogs in protecting public safety, current trends and context, and explore opportunities for breeders, researchers, industry leaders and trainers to work together to address the shortage of U.S. bred detection canines to improve future operations.

The conference focuses on presenting practical information and important advances for each of our key audiences – breeders, researchers, puppy raisers, trainers, buyers and handlers of detection canines – and providing real, actionable resources that improve participants' opportunities to collaborate as the field of canine detection advances and evolves.

Roberts Centre - Hotel & Convention Center

123 Gano Road
Wilmington, OH 45177

Invest in the solution of providing more domestic detection dogs for national security purposes.

Visibility in a significant AKC leadership program.

Direct access to users/consumers and influencers specific to the detection canine industry.

Six Reasons to Become a Supporter

Opportunity to connect and begin partnerships with others (breeders, trainers, vendors, organizations, programs) in the same industry.

Learn about cutting edge research and trends that impact you.

Obtain the latest knowledge and resources available regarding detection dogs and use that to market your business.

www.akc.org/edc

EVENT SUPPORT

\$15,000

Presenting Supporter

Package Includes: four conference tickets, speaking opportunity, attendee engagement space (table) in foyer area for both conference days, logo on front of program (exclusive), color ad on back of program (exclusive), banner placement in ballroom (pull up style only), multiple foam core posters printed and placed, vocal thank you shout outs every day, branded coasters at every seat in the main ballroom, logo on event webpage & registration bag.

Verbiage on marketing materials will include the name of your company as the presenting supporter.

\$5,000

Welcome Reception & Dinner Supporter

Package Includes: two conference tickets, branded coasters, banner on display for this particular event (pull up style only), vocal shout out by host, full page program ad, foam core poster printing and placement, and attendee engagement space (table) in foyer area for both conference days.

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\$1,500

Seller/Buyer Meet & Greet Fair Supporter

Package Includes: one conference ticket, banner on display for this particular event (pull up style only), full page program ad, foam core poster printing and placement, and attendee engagement space (table) in foyer area for both conference days.

Multiple opportunities available.



Support Prospectus

GENERAL SUPPORT

\$1,000

Coffee Break Supporter

Package Includes: coffee cup sleeves with branding, tabletop signage near coffee, and full page program ad.

Two opportunities available.

\$250 / \$350

Program Ads

Half page (8.5x5.5") or full page (8.5x11") black and white ad in program.

No cost

Registration Bag Item

Branded product placement in registration bag given to all attendees.

Subject to approval.

All supporters will receive general recognition by having their logo placed on signage in multiple locations.

For more details, questions, or to discuss a specific support idea, please contact:

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AKC® National



Detection Dog Conference

Support Prospectus