

Tracey Robinson Trace Skin Care

Owner
Tracey Robinson

Year Opened
2008

Type of Business
Skin Care

Tracey Robinson, APN, WHNP-BC has the solution! She said she has the latest non-surgical treatments to resolve skin problems and concerns her clients have.

Robinson is a model for other women who have trouble balancing family and career. The mother of two small children with a third child due in January, Robinson said she has found the perfect way to “do it all” with her own skin care practice.

Her successful business, Trace Skin Care, offers personal non-surgical skin solutions for her clients including laser or injectable treatments such as Botox.

She also is a distributor for top retail skin care products.

A native Nashvillian, Robinson attended Vanderbilt University, earning her Bachelor of Science in human and organizational development with a focus in health and human services. She continued on at Vanderbilt

University School of Nursing, earning her Masters of Science in nursing with a specialty in women’s health.

Heading West, she worked at Camelback Women’s Health in Scottsdale, Az., before relocating to Manhattan where she was with New York’s prestigious Laser and Skin Surgery Center. Then in 2008, she established her own business.

Robinson brings a unique mix of top-flight education, real-world training, and hands-on experience to a growing list of discriminating clients who appreciate the one-of-a-kind combination of empathy and expertise Trace Skin Care consistently provides.

“I’m very proud to be an NCC Board Certified Women’s Health Nurse Practitioner,” she said on her web page.

Robinson said of her practice: “My priority is the overall canvas and not just a wrinkle between the brows. I will educate you regarding your skin. I will let you go when I have exhausted all treatment options to help guarantee your desired result.”

“I can, when necessary, recommend many wonderful plastic surgeons, dermatologists and aestheticians who are here in Nashville, so that I can be your skin care advocate.

“I will never tell you that I have it all or can do it all, but I will always offer you my very best.”

One satisfied client commented on the Trace Skin Care Facebook page, “Tracey has more knowledge, skill, and training than pretty much anyone in Nashville about skin care. She would never do a procedure that she didn’t feel was necessary or in your best interest. I’ve been going to Tracey for years and I just love her.”

Robinson admitted the biggest challenge she faced in starting her own practice was narrowing the skin care solutions she offers.

“My greatest reward in owning my business is knowing the loyal clientele I’ve developed,” she said.

She credits the physicians at New York Laser and Skin Surgery Center for inspiring her to set up her own establishment and practice.

“If an aspiring entrepreneur asked my advice, I would tell him or her to accept that you can’t do it all at first,” she said. “Start your business small, then grow.”

Trace Skin Care is located at 3810 Bedford Ave. Suite 310B, Nashville, TN, 37215.

For information, call 615-829-7198.