

Common Craft Video Fact Sheet



Used by educators in over 50 countries, Common Craft videos help students get on the same page quickly by clearly explaining new or complex subjects.

What is Common Craft?

Common Craft is a small company that produces and licenses a library of original videos used by educators, trainers and consultants.

How are Common Craft videos used?

Members of Common Craft access videos from our website and can download the video files, embed them on websites or display them in classrooms. Further, the videos can be used in learning management systems and other learning platforms.

What subjects do the videos cover?

Our central focus is technology and the internet. Our videos are organized into categories including: technology, social media and internet safety. We also offer many videos on study skills and money.

"Common Craft takes the business of 'explaining' to a whole new level. Simple, profoundly understandable, and applicable for any audience."

- Drew Boyd, Associate Professor, University of Cincinnati



How does membership work?

Common Craft membership is annual and pricing depends on the size of the organization using the videos and membership plan (see below). We offer a non-profit discount and have members around the world, from schools to Fortune 500 companies.

How many videos are in the library?

Our library is constantly growing and currently includes around 100 carefully designed videos. We publish about ten new videos a year and members help us decide what titles produce next.

Can I evaluate the videos before purchase?

Yes. You can watch the first minute of any video in our library and read a full transcript. Each video is available with captions and most include a downloadable Lesson Plan that gives teachers a head start.

Plan	Description	Annual Fee
Basic	Access three videos	Starts at \$79
Pro	Access all videos	Starts at \$159
Editor	Pro plan <i>plus</i> rights to edit any video using your software.	Starts at \$299

Watch videos: CommonCraft.com/videolist

Plans and pricing: CommonCraft.com/join