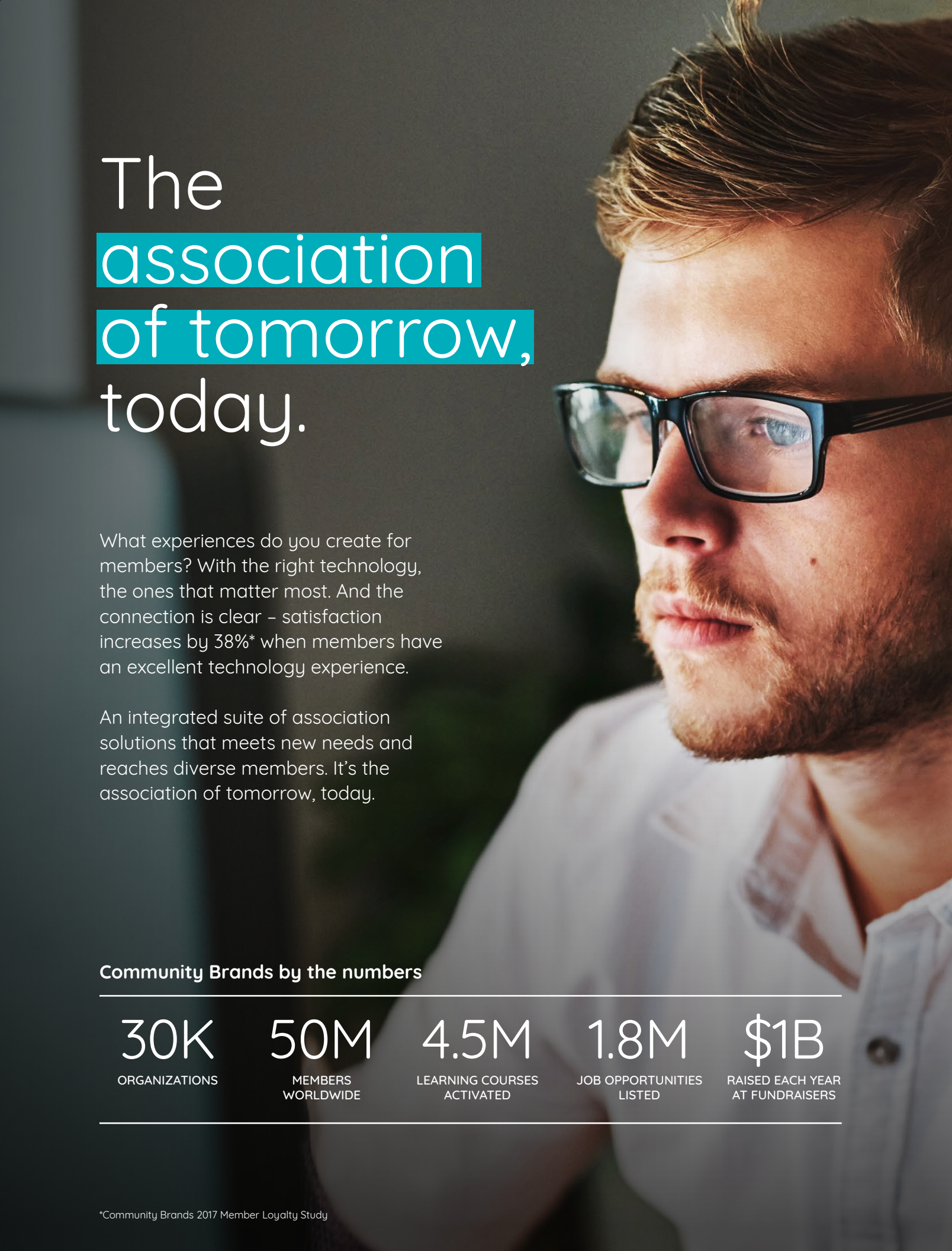




Tech for associations

One end-to-end
software suite.
Flexible, easy
to use, integrated.





The association of tomorrow, today.

What experiences do you create for members? With the right technology, the ones that matter most. And the connection is clear – satisfaction increases by 38%* when members have an excellent technology experience.

An integrated suite of association solutions that meets new needs and reaches diverse members. It's the association of tomorrow, today.

Community Brands by the numbers

30K

ORGANIZATIONS

50M

MEMBERS
WORLDWIDE

4.5M

LEARNING COURSES
ACTIVATED

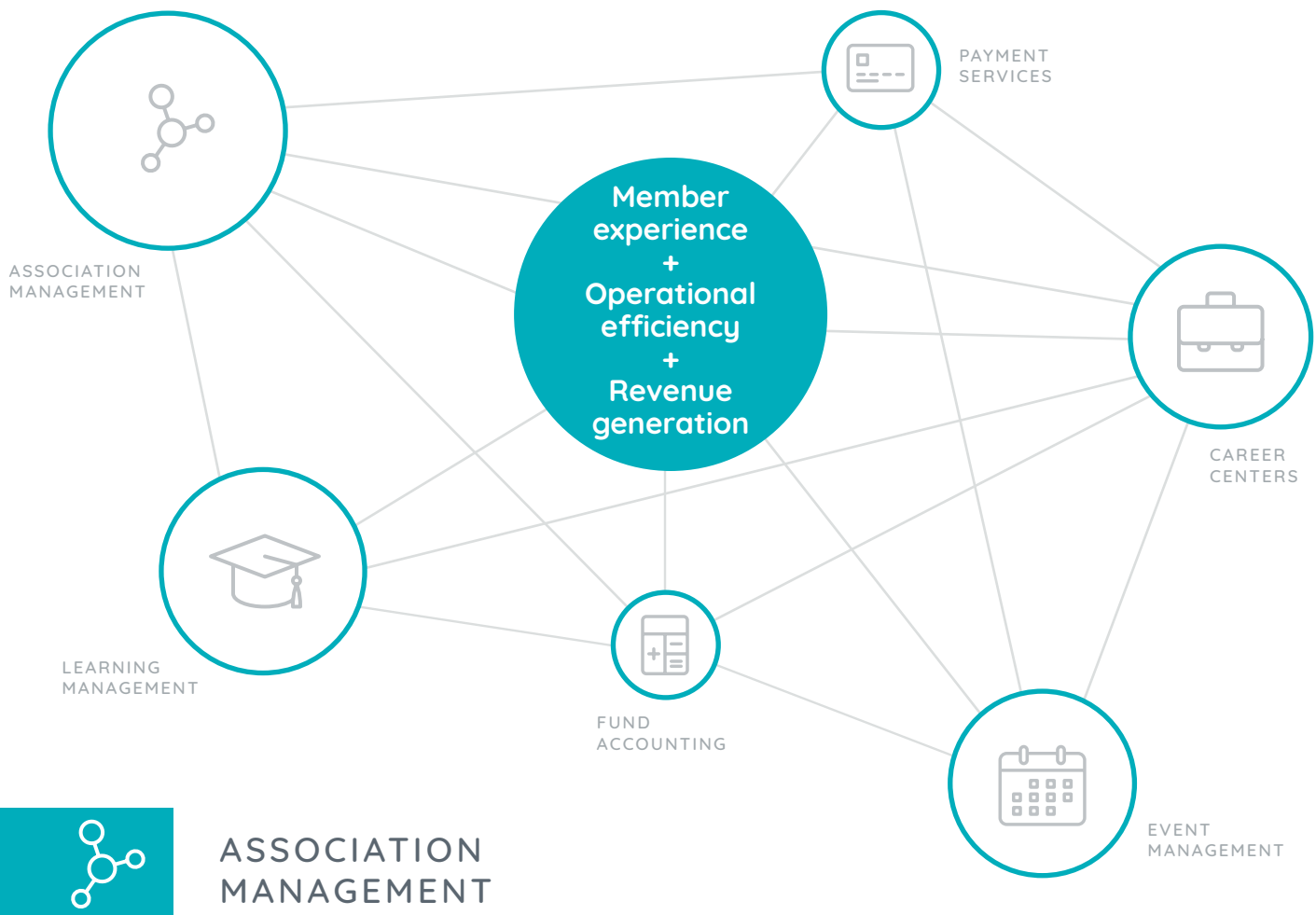
1.8M

JOB OPPORTUNITIES
LISTED

\$1B

RAISED EACH YEAR
AT FUNDRAISERS

Many needs. One suite.



Attract, engage, and retain members with association management solutions (AMS) that are easy to use, strengthen association loyalty, and allow you to connect with diverse groups of members.



Built for developers, with 99% client retention. Aptify offers the flexibility needed to meet the unique needs of large organizations.



Robust capabilities to manage the most complex needs. netFORUM Enterprise delivers a high-performing solution for optimizing the entire membership lifecycle.



The most in-demand AMS on Salesforce. Nimble helps manage every aspect of an association while leveraging the power of the world's #1 CRM.



The all-in-one AMS managing over 24 Million members. YourMembership is a simple and seamless solution for increasing engagement and staff efficiency.



LEARNING MANAGEMENT

Foster engagement, transform online learning and professional education, and grow revenue. Award-winning learning management solutions (LMS) that leverage the latest in education strategies and technology.

crowdwisdom[®]

Powering the world's most advanced professional education and development programs, small to enterprise, with over 9.8 million enrollments.

freestone[®]

LEARNING MANAGEMENT SYSTEM

Supporting over 4,500 live events annually, the industry's leading tool for live-event capture, webinars, webcasts and on-demand streaming.



CAREER CENTERS

Join more than 3,000 associations delivering world-class career development resources to members and industry professionals. Drive engagement and non-dues revenue with a fully-branded career center and the world's largest recruitment advertising sales team and marketing engine.

ymcareers[™]





EVENT MANAGEMENT

Create memorable experiences for event attendees with registration tools, onsite event management technology, and best-of-breed mobile fundraising solutions.

GiveSmart[®]

World-class suite of services and tools to simplify event fundraising and mobile bidding for special events, galas, and silent auctions.



Leading event technology for online and onsite registration, attendee tracking, lead retrieval services, and cutting-edge features like facial recognition.



FUND ACCOUNTING

The gold standard for true fund accounting, empowering 5,000 associations, nonprofits and their related foundations to navigate complexity and tell their financial story with confidence and accuracy.



PAYMENT SERVICES

Connect to the feature-rich, PCI-certified BluePay Gateway, offered in partnership with First Data, for payment collection and processing. Directly integrated with the Community Brands association management solutions.

“Moving to Community Brands was important to us because...we’re a totally virtual office, so having everything cloud-based is critical for our staff and members, accessing everything from anywhere. The user experience is super simple. Our members are fast adopters and require the latest and greatest technology.”

Christine Shupe, Executive Director
Veterinary Hospital Managers Association (VHMA)



Learn how Community Brands helps 30,000 organizations increase efficiency and engagement, and drive revenue growth.

communitybrands.com/associations

Community Brands is the preferred provider of association management software (AMS), learning management software (LMS), career centers, event management, mobile fundraising, accounting, and payment solutions. Associations of all sizes use this integrated software suite to increase revenue, improve efficiency and create lasting member experiences.