

CBINSIGHTS PRICING

EFFECTIVE DECEMBER 26, 2016

	Analytics	Insights	Answers	Prime	Advisor	Expert
Per Month Price (Billed Annually)	\$3,550	\$4,925	\$6,225	\$8,225	\$9,970	\$12,450
	\$42,600	\$59,100	\$74,700	\$98,700	\$119,640	\$149,400
Core Platform	Yes	Yes	Yes	Yes	Yes	Yes
Integration with CB Insights Research		Yes	Yes	Yes	Yes	Yes
Team Collaboration Tools		Yes	Yes	Yes	Yes	Yes
Collaborate with Non-Subscribers		Yes	Yes	Yes	Yes	Yes
Custom Charts		Yes	Yes	Yes	Yes	Yes
Ask an Analyst (in Platform)			Yes	Yes	Yes	Yes
Mosaic Scores (predictive analytics)			Yes	Yes	Yes	Yes
Enhanced Data				Yes	Yes	Yes
Analyst Research / Custom Insights					Limited	Full
Premium Research						1 Vertical

Notes:

Team subscriptions cover 1 functional group or team within an organization typically capped at 5 users

Discounts available for multiple Team subscriptions. Email demo@cbinsights.com for details

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Core Platform	Yes	Yes	Yes	Yes	Yes	Yes
Includes: (1) DATA - All global & industry-wide financing and exit data + performance metrics (web traffic, social media, news, hiring) and tech stack info (2) SEARCH - Top search and all advanced searches (deal, company, investor/acquirer, people, Board of Director), company comparison tool, (3) ANALYTICS - Includes Industry Analytics, Investor Analytics, Investment Syndicate Dashboard, and Trends (4) PRODUCTIVITY - tools include direct search from Chrome, Chrome plugin, bulk search via excel, company upload, daily financing newsletter (FundingFlash), alerts and reminders, custom feeds, Salesforce.com integration, customized search output, (5) TRAINING & SUPPORT—live and recorded						
Integration with CB Insights Research		Yes	Yes	Yes	Yes	Yes
Includes: Access to in-platform integration with CB Insights research including our market maps, unbundling industry, industry level deep dives and investor/acquirer transaction rankings so you can quickly identify companies, investors, acquirers from our research						
Team Collaboration Tools		Yes	Yes	Yes	Yes	Yes
Includes: Access to CB Insights Collections to build industry market maps, sector level analyses and target lists and comment and collaborate with members of your team						
Collaborate with Non-subscribers		Yes	Yes	Yes	Yes	Yes
Includes: Give access to non-subscribers you need to collaborate with on market maps, competitive reviews, industry tracking efforts, etc. You may invite anyone to CB Insights including co-investors, founders, business unit partners, potential investments/acquisitions						
Custom Charts		Yes	Yes	Yes	Yes	Yes
Includes: See custom charts & visualizations related to market maps, industry landscapes and investors/acquirers who you've built Collections around						

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Ask an Analyst			Yes	Yes	Yes	Yes
Includes: Access to our analyst team on-platform via "Ask an Analyst" button to assist with identification of similar companies (comparables), technology scouting, or determination of potential investors/acquirers/partners						
Predictive Analytics			Yes	Yes	Yes	Yes
Includes: National Science Foundation-backed Mosaic scores to assess the health of private companies. Also includes Market Mosaic which scores the health of underlying industries. Company Mosaic scores are integrated into search to help you quickly narrow lists of private companies						
Enhanced Data				Yes	Yes	Yes
Includes: (1) ENHANCED PRIVATE COMPANY VALUATIONS—By mining government filings, enhanced valuation data includes valuation, price/share, liquidation preferences as well as underlying government filings including Certificates of Incorporation, Form Ds, State Franchise Filings, (2) PATENTS—Approved and filed patent applications searchable by organization and keywords/topics, (3) WHISPER VALUATIONS - Rumored valuations picked up from media and other sources						
Analyst Research / Custom Insights						
Includes: Custom research which marries CB Insights data with insights from our analyst team. There are four primary types of Custom Insights research reports we deliver for clients including (1) Unbundling / Disruption Reports, (2) Market Maps of Emerging Industries and Startups, (3) Competitive Strategy Teardowns and (4) Industry Trend Deep Dives						
Note: Advisor subscription comes with 1 of these Custom Insights reports. Expert comes with 4 reports over the course of the annual subscription.						
Premium Research						1 Vertical
Includes: Monthly premium research reports providing insight into trends in specific industry verticals or technology segments ranging including: (1) Industrial IoT, (2) Consumer Packaged Goods (CPG)—Food & Beverage, (3) Mobility, (4) Digital Therapeutics, (5) Consumer Packaged Goods (CPG)—Personal Care and (6) Property & Casualty Insuretech						

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