

Sub-forum 3

“Lucid Waters and Lush Mountains are Invaluable Assets” -From Concept to Practice

1. Concept note

This forum will invite local governments, research institutes enterprises and social organizations with expertise and rich practical experiences in the sustainable use of ecological and environmental resources, and in the promotion of the transformation of eco-environmental advantages into social and economic development advantages to exchange ideas and share experiences on promoting the ‘Green to Gold’ transformation as well as improving human well-being. With that the event aims to contribute to the promotion of economic and social development along with biodiversity conservation.

2. Organizing Information

Organizers:

- Chinese Ecological Civilization Research and Promotion Association
- Research Institute for Eco-civilization, Chinese Academy of Social Sciences
- United Nations Environment Programme – International Ecosystem Management Partnership (UNEP-IEMP)

Co-Organizers

- World Business Council for Sustainable Development (WBCSD)
- Yunnan Academy of Social Sciences
- Yunnan Plateau Ecological Environment Protection Foundation
- Partnerships for Community Development (PCD)

3. Anticipated outcomes

The forum plans to release a research report – the Concept and Practices of ‘Lucid Waters and Lush Mountains are Invaluable Assets’. The purpose of this report is to showcase the thinking on the ‘Green is Gold’ concept, to reflect the paths that China has been taking toward sustainable development,

and the latest achievements in the establishment of the ‘Green is Gold’ practice and innovation bases. It also aims to contribute to a better understanding and the advocacy of the concepts and practices of Ecological Civilization globally by sharing theoretical achievements and good cases.

Proposed Agenda

Time: 14:30-18:00 October 14 th	
Venue: Pavilion 8, 3/F, Kunming Dianchi Convention & Exhibition Center	
Opening Remarks Moderator: Cui Shuhong, Director General of Department of Natural Ecological Protection, Ministry of Ecology and Environment	
14:30-14:55	Zhao Yingmin, Vice Minister, Ministry of Ecology and Environment
	Ren Junhao, Vice Governor of Yunnan province
	Wang Linggui, Vice President, Chinese Academy of Social Sciences
	Doreen Robinson, Head of Biodiversity & Land, United Nations Environment Programme (UNEP) (video)
	Diane Holdorf, Director of Food and Nature, World Business Council for Sustainable Development (WBCSD) (video)
Keynote Speeches Moderator: LIU Qingsong, Vice President & Secretary General, China Ecological Civilization Research and Promotion Association	
14:55-15:55	Title: Rural Ecological Resource Utilization and Farmers' Livelihood Improvement Speaker: Zhu Youyong, Academician, Chinese Academy of Engineering, Honorary Principal of Yunnan University
	Title: How ecological civilization improves people's well-being Speaker: Zhang Yongsheng, Director of Research Institute for Eco-civilization, Chinese Academy of Social Sciences

	<p>Title: Natural Capital Investment and Rural Revitalization in the Yangtze and Yellow River Basins (virtual)</p> <p>Speaker: Thomas Panella, Director, Environment, Natural Resources and Agriculture Division, East Asia Development and Chair, Water Sector Committee, Asian Development Bank (ADB) (video)</p>
	<p>Title: Ecological civilization and natural medicine-the case of Yunnan, a low-latitude plateau region of China</p> <p>Speaker: Zhu Zhaoyun, Director, Innovation R&D Centre, Yunnan Baiyao Group Co Ltd; Director of Yunnan Pharmaceutical Research Institute</p>
	<p>Title: Chinese story of the synergistic compliance of CBD's three major goals: theory and practice of realizing the value of ecological products in protected areas</p> <p>Speaker: Su Yang, Senior Research Fellow, Development Research Center of the State Council</p>
	<p>Title: Promoting synergies in addressing challenges of climate change, ecosystem degradation and livelihoods: experience and implications</p> <p>Speaker: Zhang Linxiu, Director, UNEP-IEMP</p>
15:55-16:05	Tea Break
<p>Cases Sharing</p> <p>Moderator: LIU Qingsong, Vice President & Secretary General, China Ecological Civilization Research and Promotion Association</p>	
16:05-17:10	<p>8 speakers, 6mins each</p> <ul style="list-style-type: none"> ● Wang Lixiang, Party Secretary and Director of Radio and Television Administration of Hebei Province ● He Xiaohong, Party Secretary of the CPC Committee and Director of Bureau of Ecological Environment, Director of the Office of Ecological Civilization, Huzhou City, Zhejiang Province ● Cheng Dejun, Party Secretary of Tengchong, Baoshan City, Yunnan Province ● Zhang Xiaobing, Party Secretary of Hinggan League, Inner Mongolia Autonomous Region ● Lei Jinsong, Director of the Lishui Municipal Bureau of Ecology

	<p>and Environment, Zhejiang Province</p> <ul style="list-style-type: none"> ● Wang Liyun, Party Secretary of Mengyin County, Linyi City, Shandong Province ● Zhou Haili, Deputy Director of Shenzhen Municipal Bureau of Ecology and Environment ● Wu Shuqin, Party Secretary of Zixi County, Fuzhou City, Jiangxi Province
<p>Dialogue: Transformation Mechanism and Path Choice of the “Lucid Waters and Lush Mountains are Invaluable Assets”</p> <p>Moderator: Zhang Yongsheng, Director of Research Institute for Eco-civilization, Chinese Academy of Social Sciences</p>	
17:10-18:00	<p>9 speakers, 5 mins each</p> <ul style="list-style-type: none"> ● Wang Xiangguo, Director General of Bureau of Three-River-Source National Park ● Yang Zhengquan, Secretary and President, Yunnan Academy of Social Sciences, Chinese (Kunming) Academy for South Asia and Southeast Asia Studies ● Gao Jungang, Chairman of Little Grass Digital, Inner Mongolia M-Grass Ecological Environment Group ● Du Juan, Director of Huawei TECH4ALL Digital Inclusion Project Office ● Hou Xiaoting, Senior researcher, leader of the ecosystem-based adaptation program, International Institute for Environment and Development (IIED) (video) ● Fang Zhi, Deputy Secretary General of China Environmental Protection Foundation ● Lai Jiping, Chief Engineer of Yunnan Plateau Ecological Environment Protection Foundation ● Tian Lei, Programme Manager, Partnerships for Community Development (PCD) Beijing Office ● Peng Yijie, President of Social Welfare and Green Development, Ant Group