



AUGUSTINE INSTITUTE®

# Kiosk Revitalization Ideas:

## Tips and Best Practices for your kiosk



### Why have a kiosk at your parish?

A kiosk serves as an “evangelization station” that gives the parish another way to proclaim the Gospel. It is a place where parishioners and visitors can find authentic Catholic materials for their own use and to share with family and friends. The materials in the kiosk make it easy to find answers to questions and to grow in the faith.

The kiosks have wheels so that the Gospel message can move to where people gather for church and school events. When visitors come to the church for weddings, Baptisms, Confirmations, and funerals, seekers will find the resources on the kiosk tremendously helpful.

The kiosk is meant to create a culture of evangelization at a parish. Each person who picks up a book, pamphlet, or CD is invited to share it with one or more friends.

Since December 2018, every CD includes a free MP3 with it. Look for CDs with the “free download inside” banner in the left upper corner. These CDs offer a way to share a digital version of each Lighthouse Talk.



### Best Practices

Rotate kiosk placement every month so it can be seen at the different entrances of the church. Parishioners are creatures of habit in where they park, enter, and sit in the church. Many may miss the kiosk if it is always kept near the same entrance, and they may come and go from other entrances. Likewise, those who come in and always see the kiosk in the same place may become blind to it. Some parishes have a kiosk at each entrance, to reach everyone who comes to Mass. One parish placed a kiosk at the Adoration door entrance and the books were a big hit!

People learn by reading, watching, and listening. Keep an assortment of different items on your kiosk: books, booklets, pamphlets, and CDs (which include MP3s) in English and Spanish.

Rotate the items on the shelves so the kiosk is always fresh. Add new content for the liturgical seasons of the year—Advent, Christmas, Lent, and Easter. You can also run a theme on the kiosk, such as conversion stories, pro-life materials, works of mercy items, or the lives of the saints.



## Make the Most of Your Kiosk



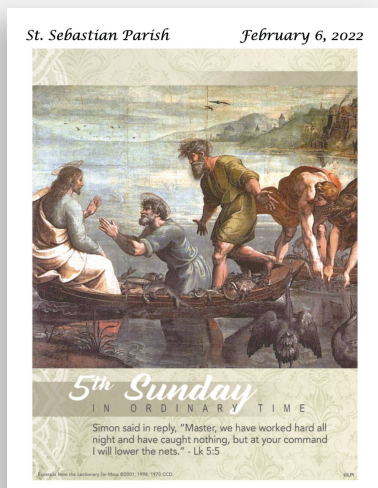
We have several two-sided header boards for the kiosk. Flip the header board over to the other side every month. Purchase additional header boards for even more variety.



Stock the kiosk with life-changing titles for children. We encourage parishes to add Paul McCusker's The Adventures of Nick & Sam books to the kiosk to draw in the younger parishioners. When parents read with or to their children, the parents grow in their faith too.



Use the kiosk to share your parish's FORMED subscription or information about the free Amen prayer and meditation app. We've created postcards and business cards with all the details that you can put on a shelf in your kiosk. These cards are also wonderful for sharing with new parishioners!



Insert an item in the bulletin on a weekly basis to highlight new titles or those that support an ongoing evangelization effort in the parish. Be sure to let staff members and ministry heads know about any titles that directly relate to their work.

Consider forming a team of reviewers who take turns reading or listening to material from the kiosk and then writing a short review for the bulletin. The most vital member of this group is your pastor! To help reviewers get started, find a description of each title on <https://catholic.market/kiosk/>.

## Tips for Engagement



Some parishes use the kiosk to offer a parish mission or a book club. Invite parishioners to take specific items from the kiosk to listen to or read in preparation for a day of reflection or a discussion group at the parish. Afterwards, parishioners could then be invited to share the item with a friend or family member.

Find a few volunteers to help manage the kiosk. When a parishioner stands next to the kiosk after attending Sunday Mass, it attracts people to come over and ask questions and learn how the kiosk works. Consider having teenage students help with the kiosk for service hours. Students could stock the kiosk or stand by after Mass to answer questions. Ask the volunteers to listen to or read a few items to learn about the content.

Create welcome/information packets for new parishioners and for those preparing for a sacrament (Baptism, Confession, First Communion, Confirmation, RCIA, and Marriage Prep). Include a book, booklet, CD, or pamphlet from the kiosk with directions for where they can find more.

**It's easy to order kiosk hardware and shelves, as well as books, booklets, CDs, and pamphlets. Just visit [catholic.market/kiosk/](https://catholic.market/kiosk/)**