Media exposure can influence many aspects of a person’s self-awareness, including their body image. Body image is “the subjective, internal representation of one’s physical appearance based on self-observation and reaction of others,” (Spurr, Berry, & Walker, 2013, p. 17). Social media use has exploded since the founding of Facebook in 2004. Personality has also been associated with the development of an individual’s body image. Previous research indicates that out Big Five personality traits, neuroticism, extraversion and conscientiousness may have the greatest influence on an individual’s body image. Influenced by personality, peers, and the media, individuals may develop negative body images in an effort to conform to beauty ideals. My study investigates the relationship between personality, social media, and body image. There will be approximately 80 participants (MDN = 18, range: 18-41) in various classes at a small liberal arts university. The Big-Five Inventory-10 (BFI-10) measures personality, the Media and Technology Use Scale (MTUS) measures social media use, and the Body Image States Scale (BISS) operationalizes body image. It is predicted that participants with frequent social media use will score higher on the BISS, and will also score greater in neuroticism and extraversion than those reporting less social media use.