

Car Wars Edge

Car Wars *Edge* keeps your entire dealership engaged by streaming LIVE phone performance, CRISP reporting and daily progress toward dealership goals on a flat screen.



GAIN MORE ACCOUNTABILITY

Edge reporting updates in real time, giving managers and agents full transparency on how every inbound and outbound call was handled. Scrolling staff lists provide further accountability by showing which sales agents are excelling or falling short in their performance throughout the day.



IMPROVE PHONE PERFORMANCE

Edge boosts competition and keeps phone performance top of mind by highlighting top performers, flashing CRISP competition rankings and showing live staff performance.



PURSUE WEEKLY GOALS

Edge allows you to view your progress toward weekly Pursue goals and CRISP scores. Your team can keep track of how well they are actively pursuing missed opportunities and if they are meeting their intended goals for the week.

If you don't have a TV near your team, we'll send our consultants out to install one and train your team while we're there.



Does your team need an *EDGE*?

Sign up [here](#) or give us a call at 866-769-9356.