







LIVE WEBINAR

# DENTAL MARKETING IN 2021

*How to Own the Phones and Make Impactful Adjustments*

WITH YOUR HOSTS



**STEVEN MAROULIS**  
CEO, Jarvis Analytics



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## [REGISTER NOW] Dental Marketing in 2021: How to Own the Phones & Make Impactful Adjustments

Join Call Box's Director of Consulting Katie Tinkle and Jarvis Analytics' CEO Steven Maroulis on February 24th at 12pm CST to learn how to capitalize on emerging dental marketing trends and better leverage the phone to improve your marketing efforts. They'll share how dental marketing is changing in 2021, what type of campaigns deserve your immediate consideration, which marketing metrics you need to be looking at consistently, and common areas dental marketers fall short and miss out on new patient opportunities.

SAVE YOUR SPOT



## [FEATURED CE COURSE] Call Box Advanced Training: Key Phone Habits

Check out Call Box's free CE course to learn how to optimize Call Box's platform and customize it to your needs. Discover how to take action on your data, streamline workflow, and implement best practices. Dental professionals earn 1.0 credit through CE Zoom upon completing the course!

WATCH NOW

## [FREE CHECKLIST] Front Desk Checklist for Booking Success

Check out Call Box's *Front Desk Checklist for Booking Success* that provides your team the tools they need to execute an ideal scheduling conversation with patients. Use this checklist as a helpful resource or print it out and put it next to your desk phone as an everyday reminder!

DOWNLOAD NOW



## [ARTICLE] Creating Innovative Dental Marketing Strategies for 2021

In this guest article by Jarvis Analytics, discover strategies to market to patients in the COVID-19 era, as well as how to hone in on timeless, empathetic marketing tactics that will resonate with your patients. Furthermore, learn specific ways to embrace the new normal in your marketing.

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