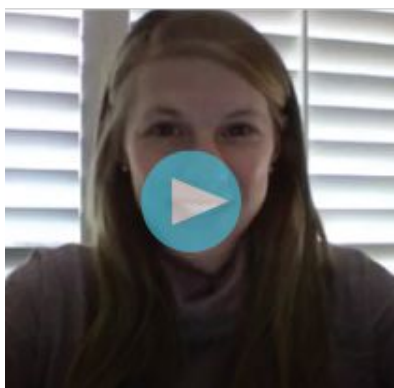




### [LIVE WEBINAR] Back to Basics: 6 Steps to Connect More Patient Callers & Boost Conversions

In 2020, an average of 37% of all patients who called a dental practice or DSO were unable to connect with someone who could help them. **Join Call Box's Ford Kirk on April 28th at 12pm CST for a FREE live webinar where you'll discover how call connection is trending over time, causes of poor call connection, and six simple steps to see immediate improvement in your practice's connection performance.**

[REGISTER NOW](#)


### [PRODUCT UPDATE] Enhanced Inbound Call Categorization

Call Box is excited announce that we've enhanced our call categorization for "Reasons Not Connected." In doing so, we've introduced more clarity in the reporting of calls that do not get connected to someone who can help and re-introduced a prior, popular category: callers who didn't leave a live message.

[LEARN MORE](#)

### [ON-DEMAND WEBINAR] Dental Marketing in 2021: How to Own the Phones & Make Impactful Adjustments

Miss the live webinar? Watch our FREE on-demand webinar co-hosted with Jarvis Analytics' CEO Steven Maroulis. You'll discover how to capitalize on emerging dental marketing trends and better leverage the phone to improve your marketing efforts.

[WATCH NOW](#)

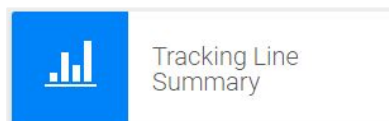

### [FEATURED CE COURSE] Connection: The #1 Leak in Your Practice's Phone Process

Discover operational and technical recommendations for overcoming gaps in connection performance, as well as tips to optimize phone techniques and capture more appointments. Dental professionals earn 1.0 CE credits through CE Zoom upon completion of the course.

[WATCH NOW](#)

### [PRODUCT UPDATE] Clickthrough Call Data on Tracking Line Summary

Call data within the Tracking Line Summary pod is now clickable! Easily pull up calls associated with unique data points and lead sources. Scroll to the bottom of the page in the Tracking Line Summary section of your Call Box account to see for yourself!

[CHECK IT OUT](#)


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