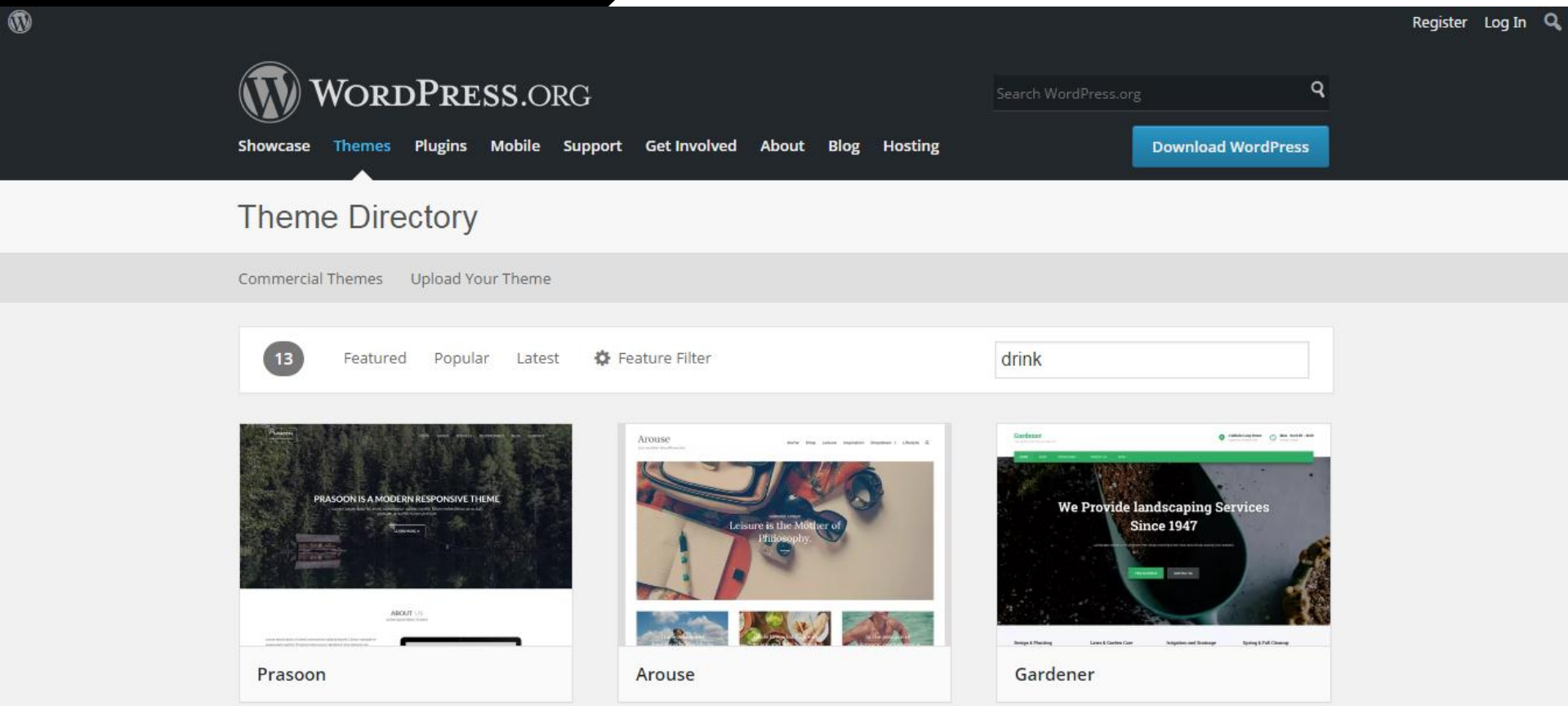
Starting an online business in Nigeria?

20 TOOLS

you need to optimize your online sales funnel

1 WORDPRESS.ORG



CREATE BEAUTIFUL WEBSITES & BLOGS

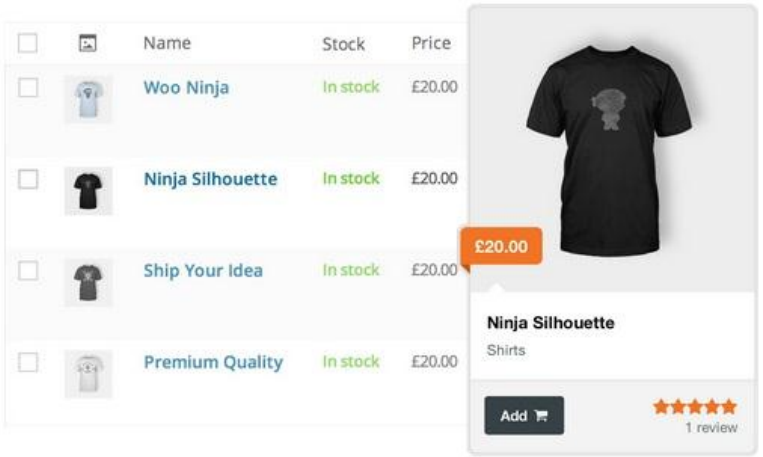
2 WOOCOMMERCE

WOO COMMERCE

eCommerce for WordPress

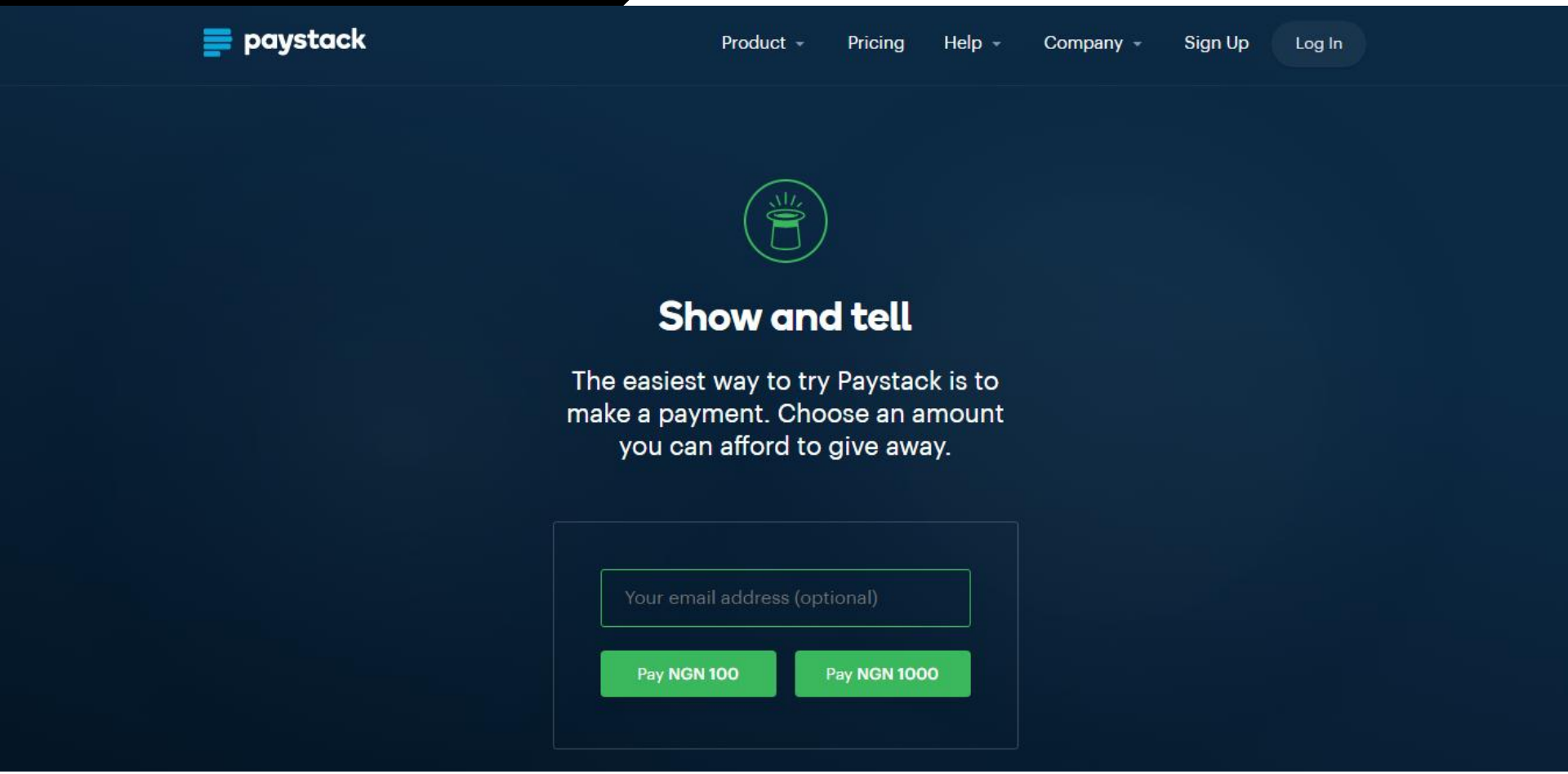
Add powerful shop facilities to your WordPress website with our free eCommerce plugin. Powering over 29% of **all** online shops, WooCommerce helps you sell anything. Beautifully.

MORE ABOUT WOOCOMMERCE



E-COMMERCE STORE FOR WORDPRESS

3 PAYSTACK



ONLINE PAYMENT GATEWAY FOR RECURRING CHARGES, SUBSCRIPTION MGT & INVOICING

WAIT!

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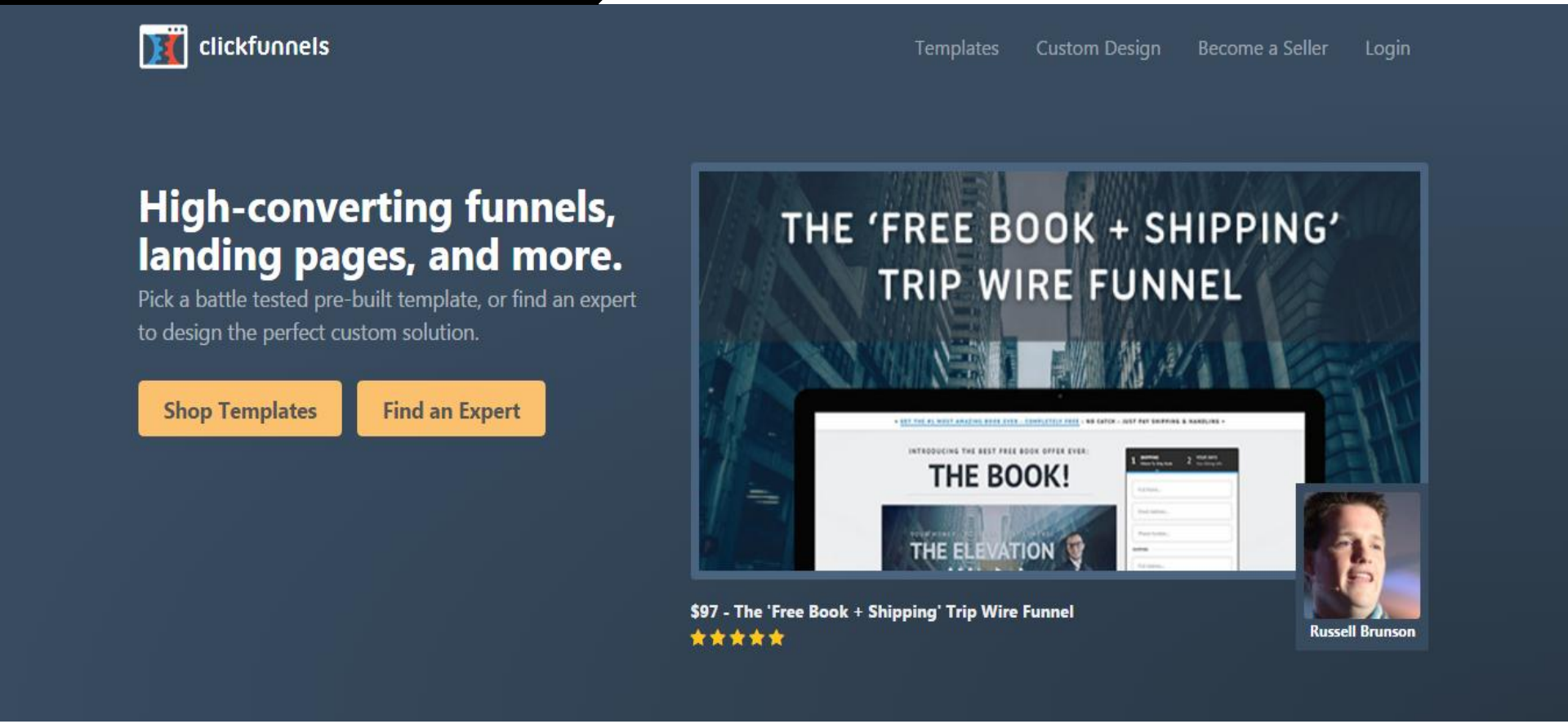
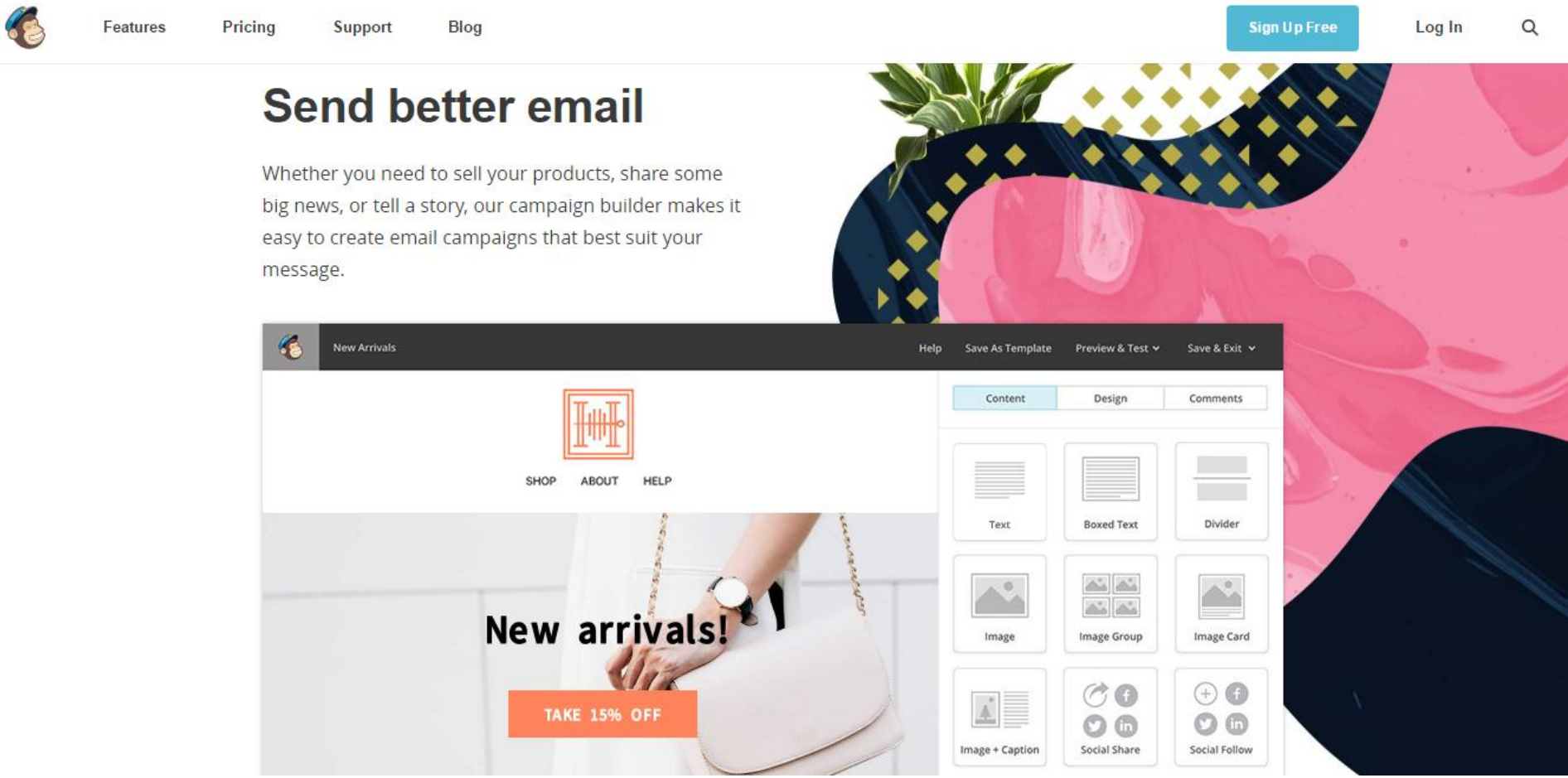
4 CLICKFUNNELS



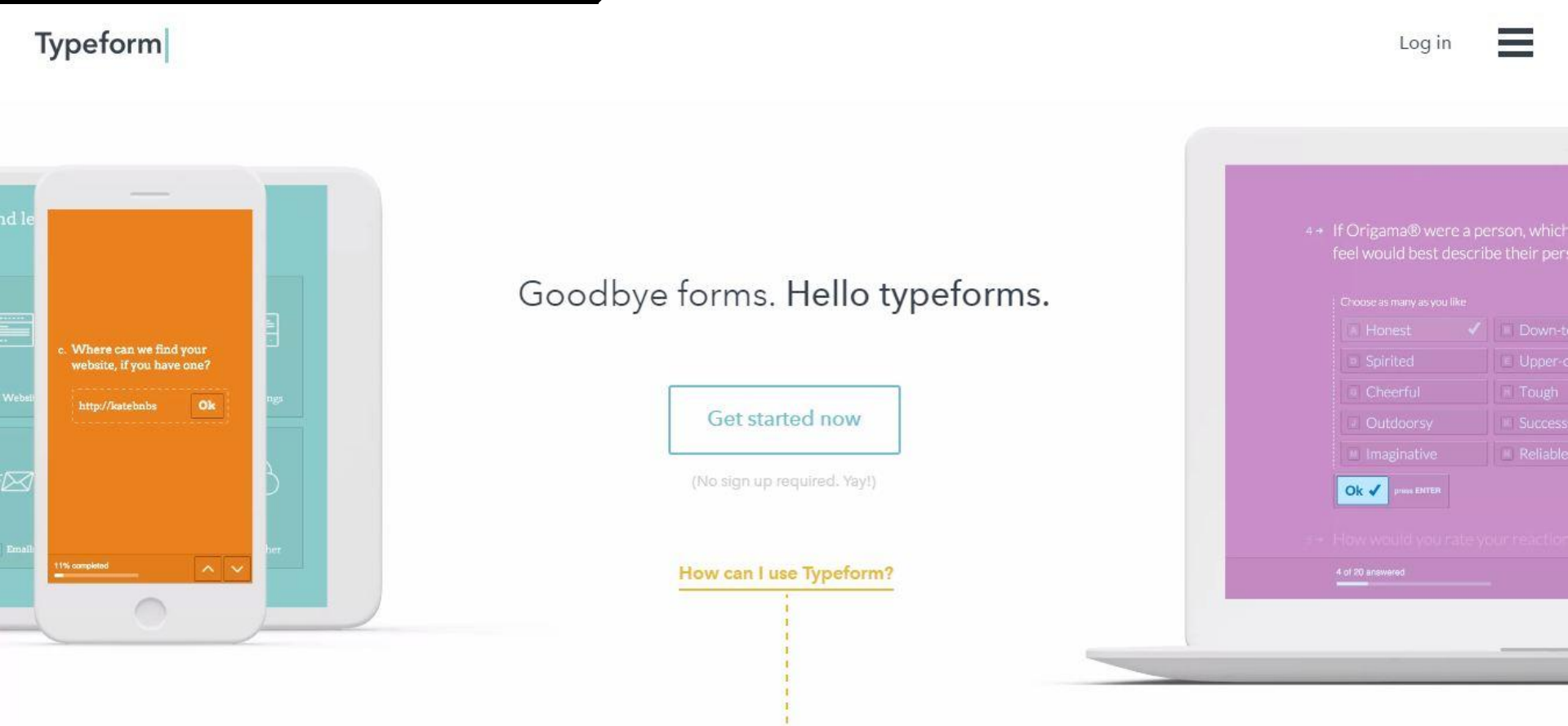
SALES FUNNEL & LANDING PAGES BUILDER

5 MAILCHIMP



EMAIL MARKETING AUTOMATION

6 TYPEFORM



CREATE SMART QUESTIONNAIRES & SURVEYS

7 TRYINTERACT

interact

PRODUCTS LIVE EXAMPLES CUSTOMER SUCCESSES INTEGRATIONS BLOG PRICING Call Sales (424) 652-8351 LOGIN

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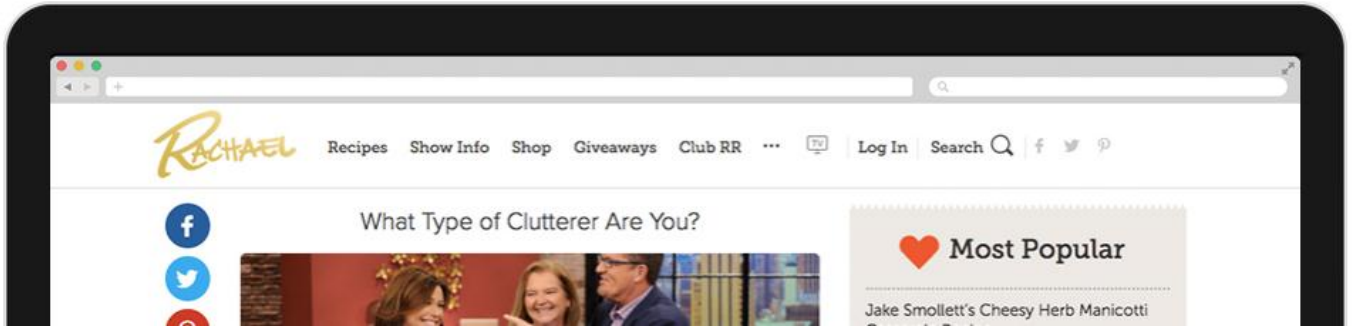
+ Create Giveaways and Polls, all with one account!

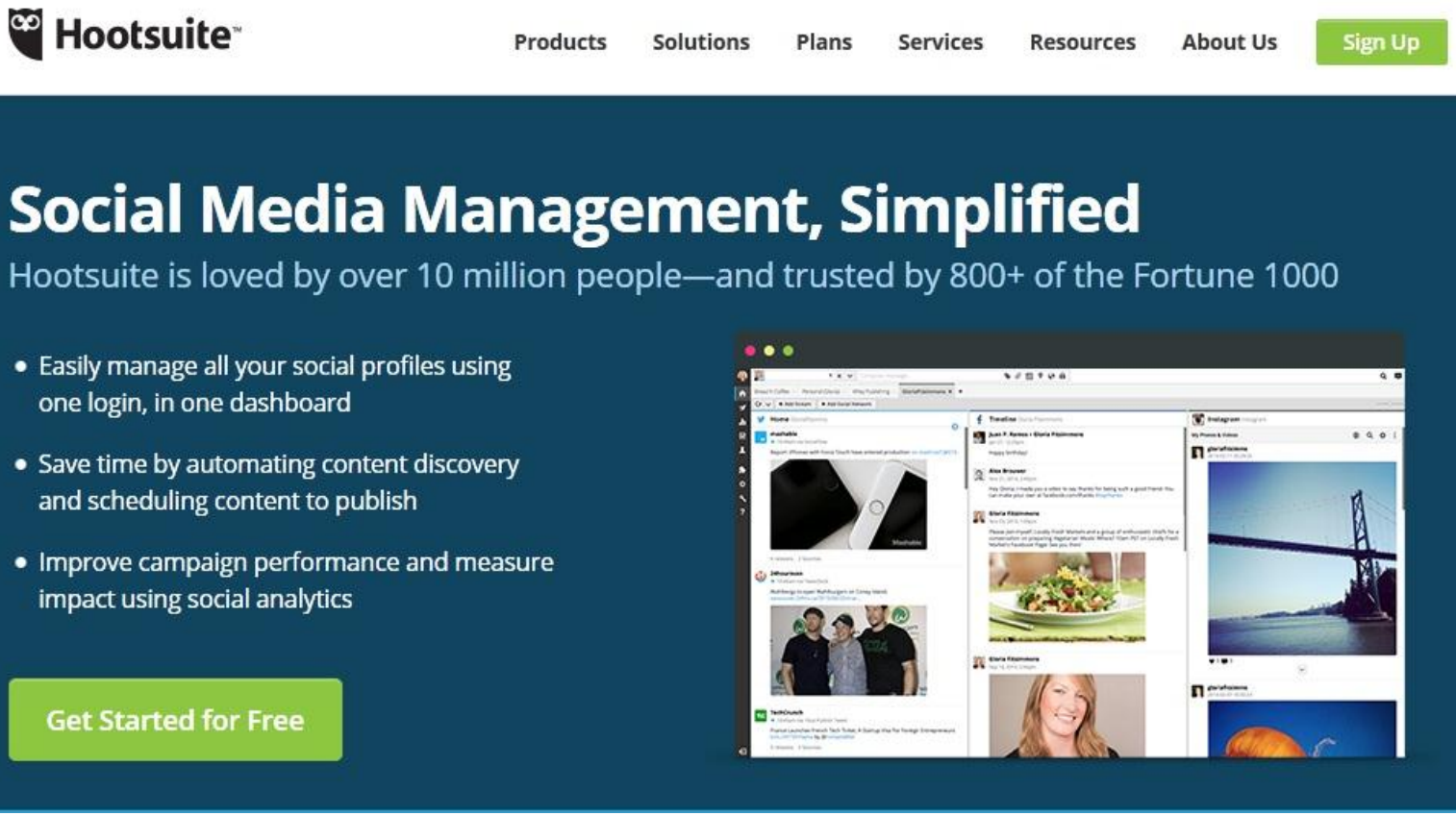
SIGN UP FOR FREE BROWSE PRE-MADE QUIZZES

(You can also create a custom quiz from scratch after signing up for a free account)



CREATE FUN QUIZZES FOR LEAD GENERATION

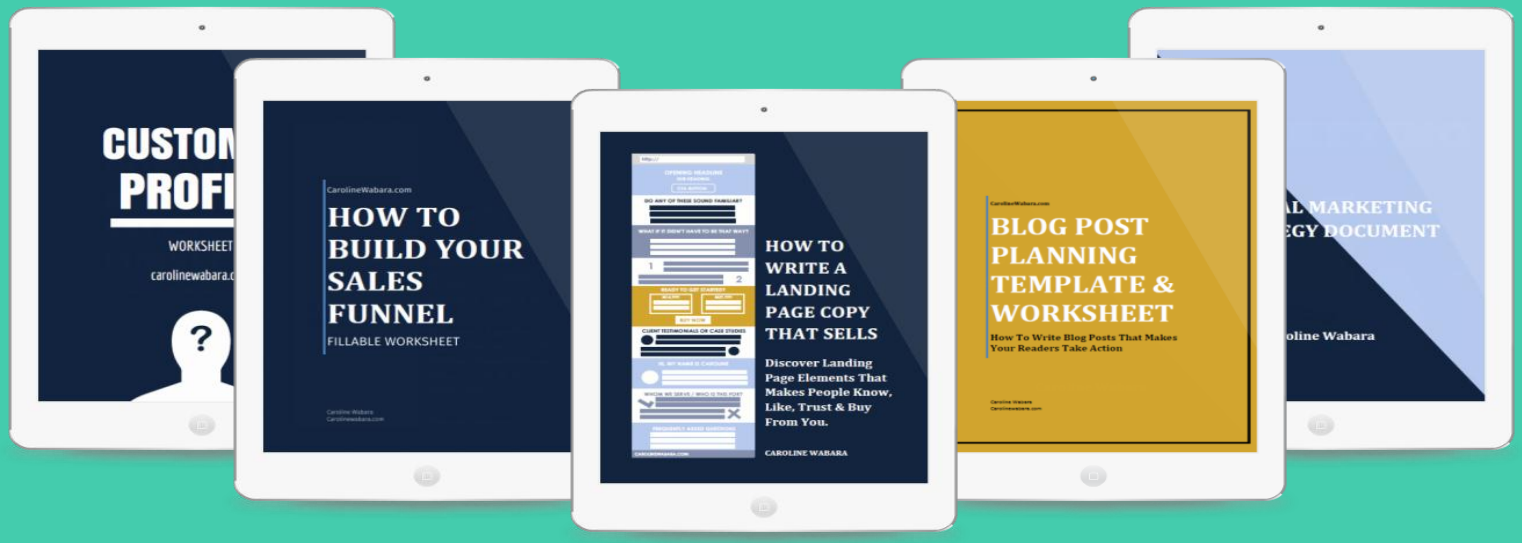
8 HOOTSUITE



SOCIAL MEDIA MANAGEMENT
& MONITORING DASHBOARD

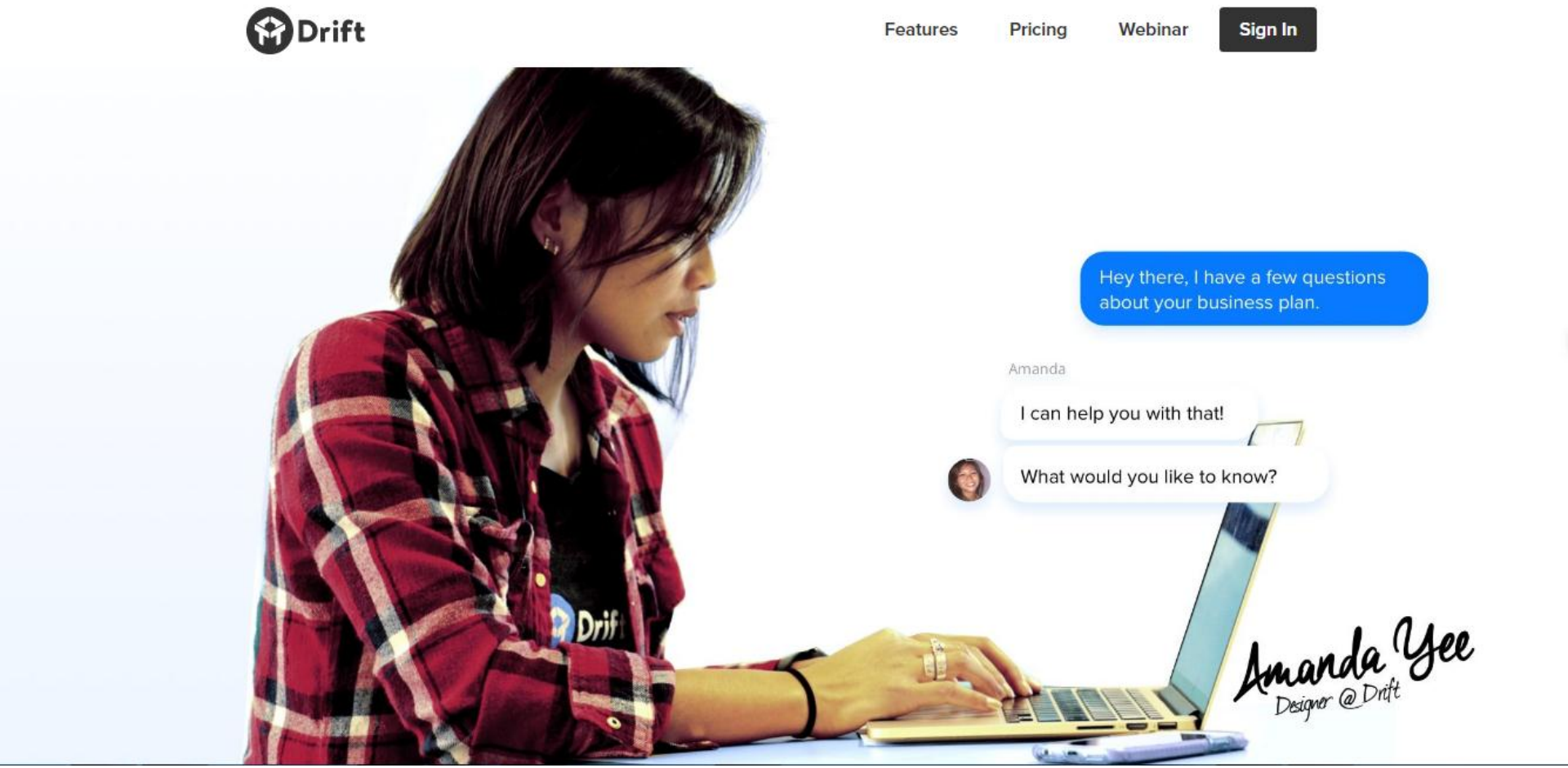
READY TO BUILD YOUR DIGITAL MARKETING CAMPAIGN TO BOOST SALES ON AUTOPILOT?

CLICK TO ORDER MY 5-DAY EMAIL COURSE



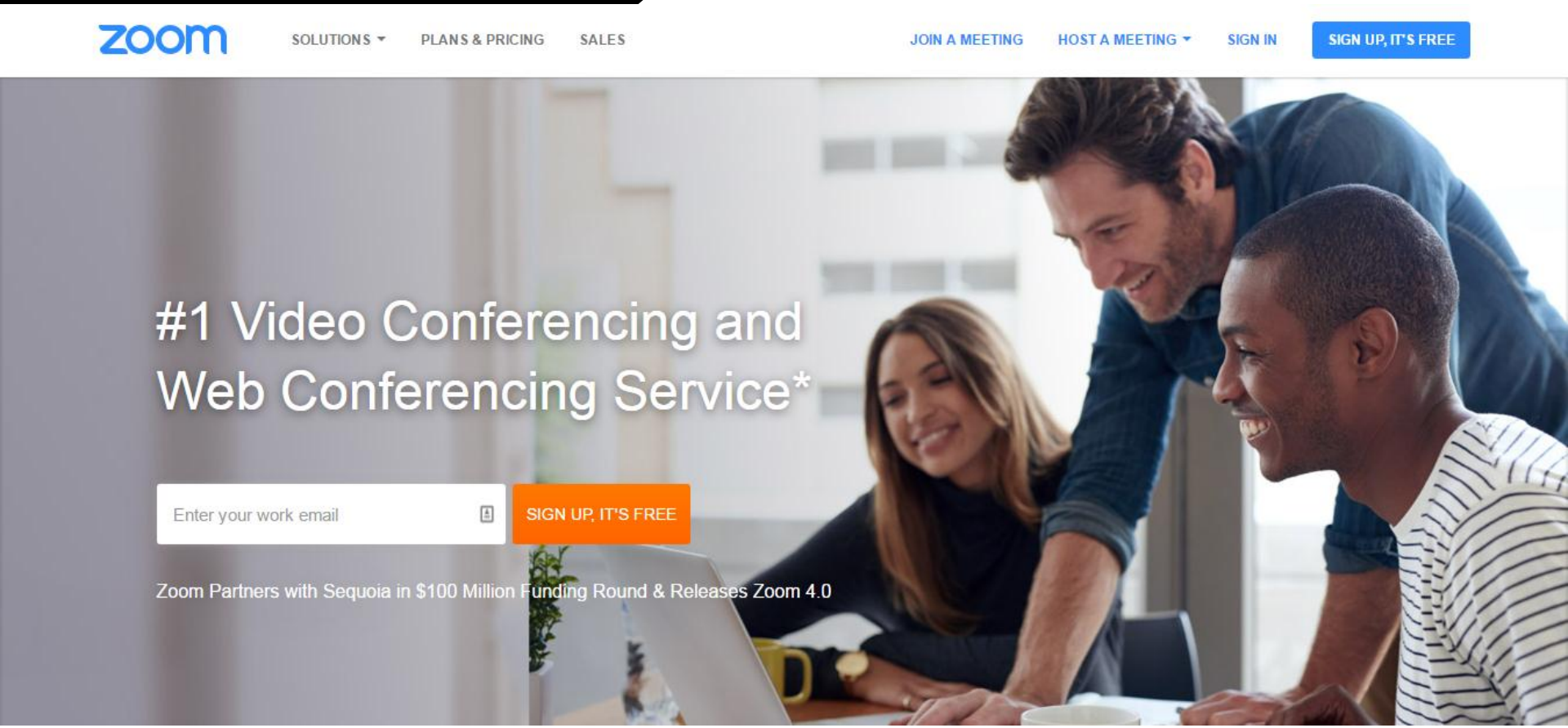
5 CORE LESSONS + WORKSHEETS + BONUS VIDEO LESSONS

9 DRIFT



LIVECHAT SOFTWARE FOR WEBSITE

10 ZOOM.US

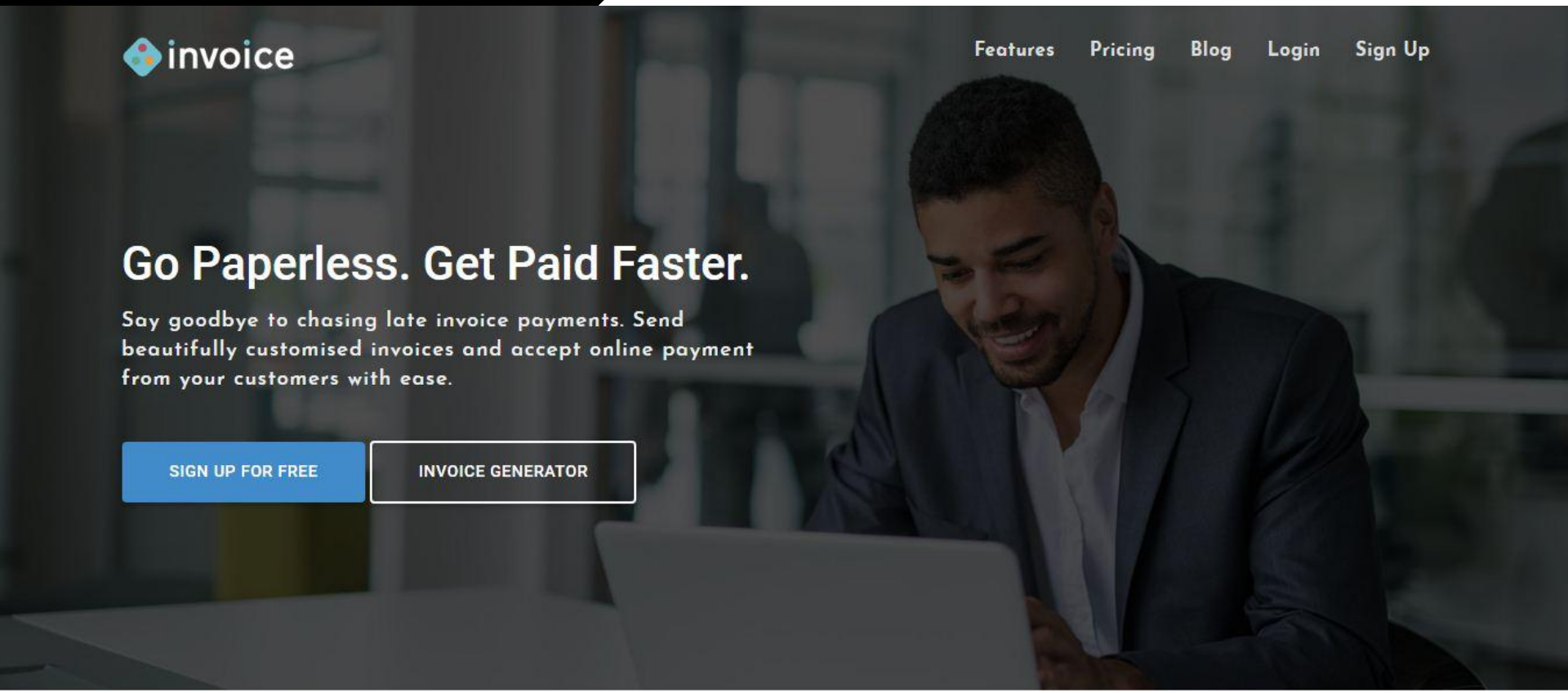


HOST WEBINARS & ONLINE MEETINGS
WITH LEADS, CLIENTS & STAFF ANYWHERE.

11 BETTER PROPOSALS

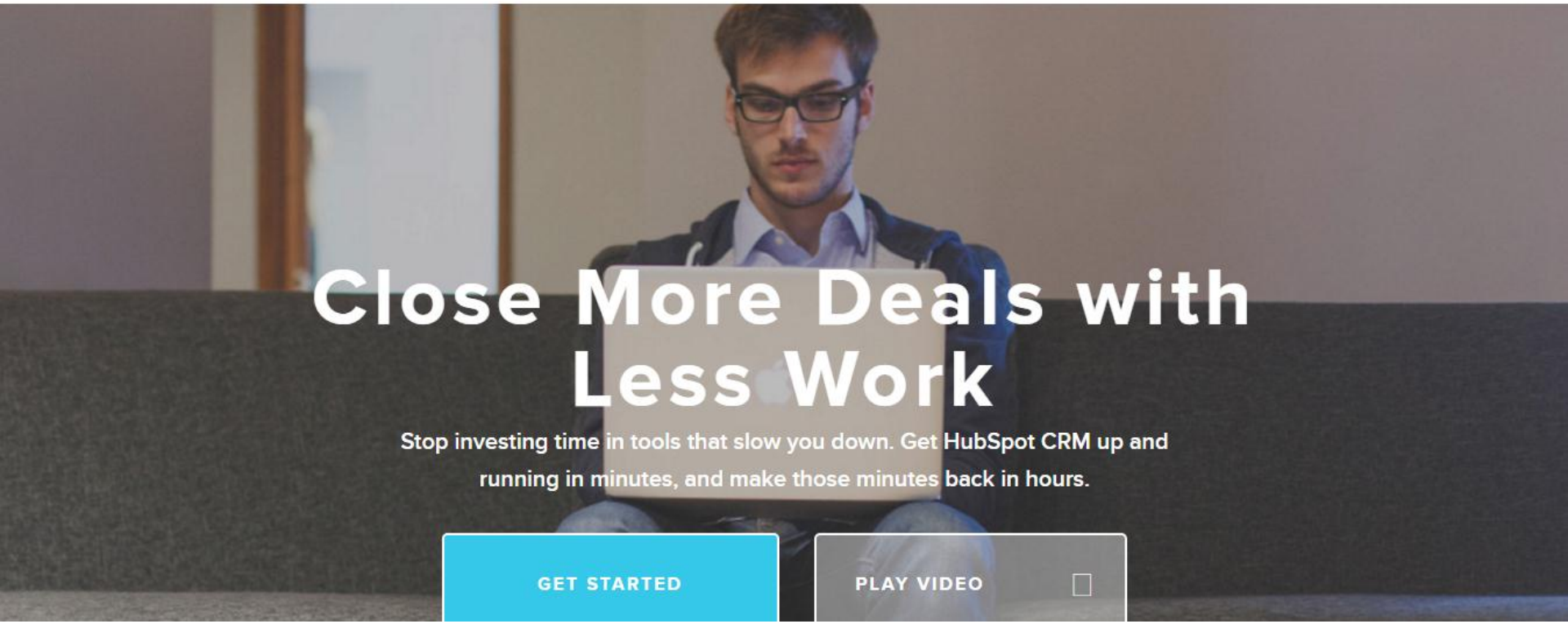
CREATE BETTER PROPOSALS

12 INVOICE.NG



CREATE INVOICE, EXPENSE & ACCEPT ONLINE PAYMENT

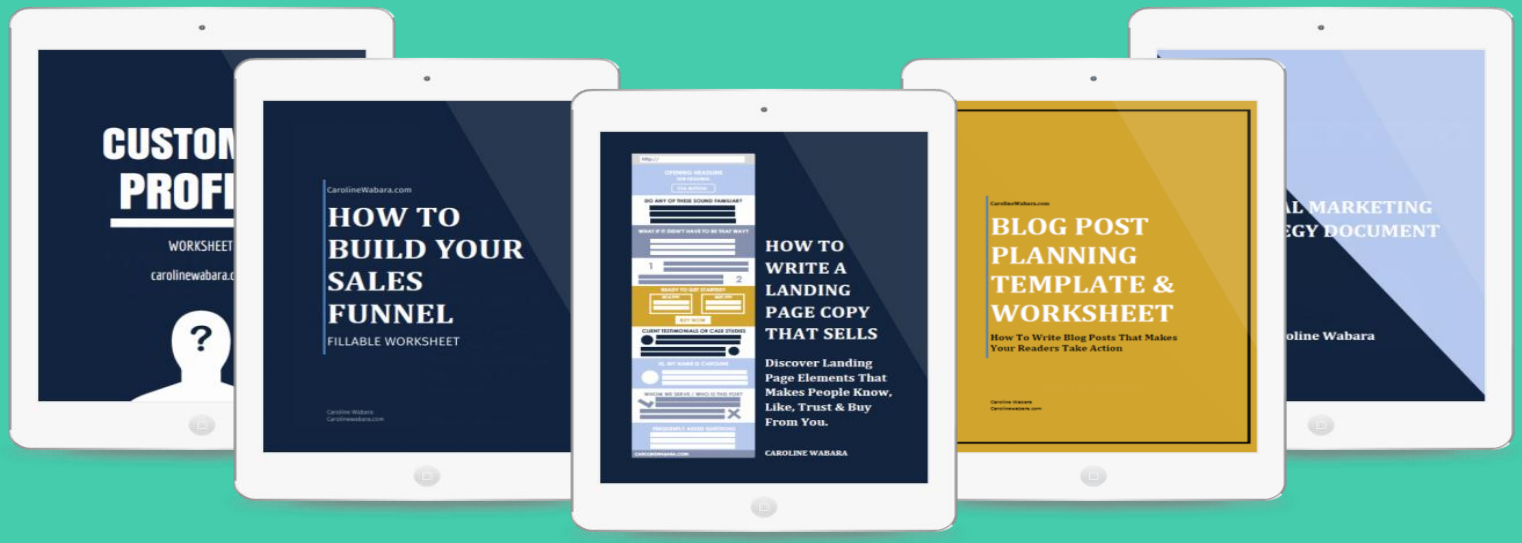
13 HUBSPOT CRM



MANAGE & MONITOR YOUR SALES PIPELINE & DEALS ON A VISUAL DASHBOARD.

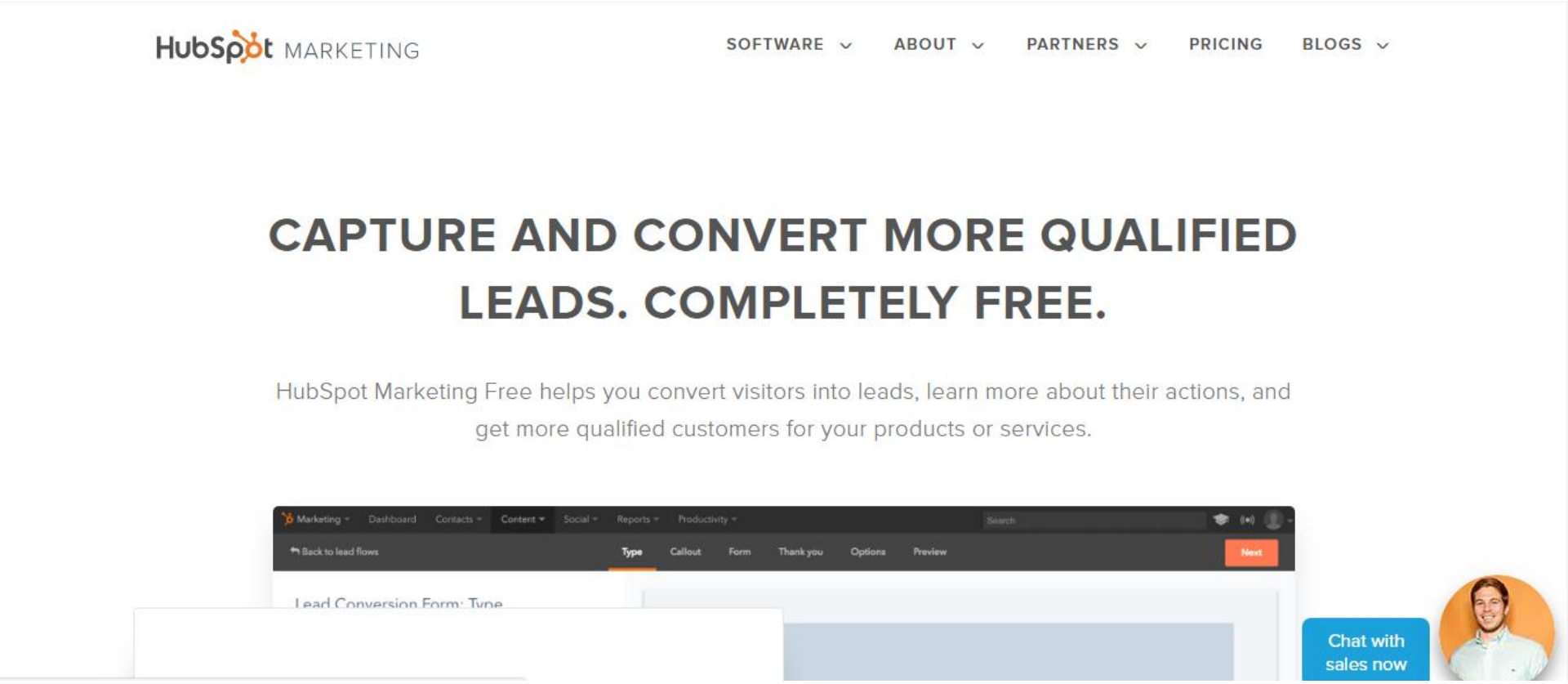
READY TO BUILD YOUR DIGITAL MARKETING CAMPAIGN TO BOOST SALES ON AUTOPILOT?

CLICK TO ORDER MY 5-DAY EMAIL COURSE



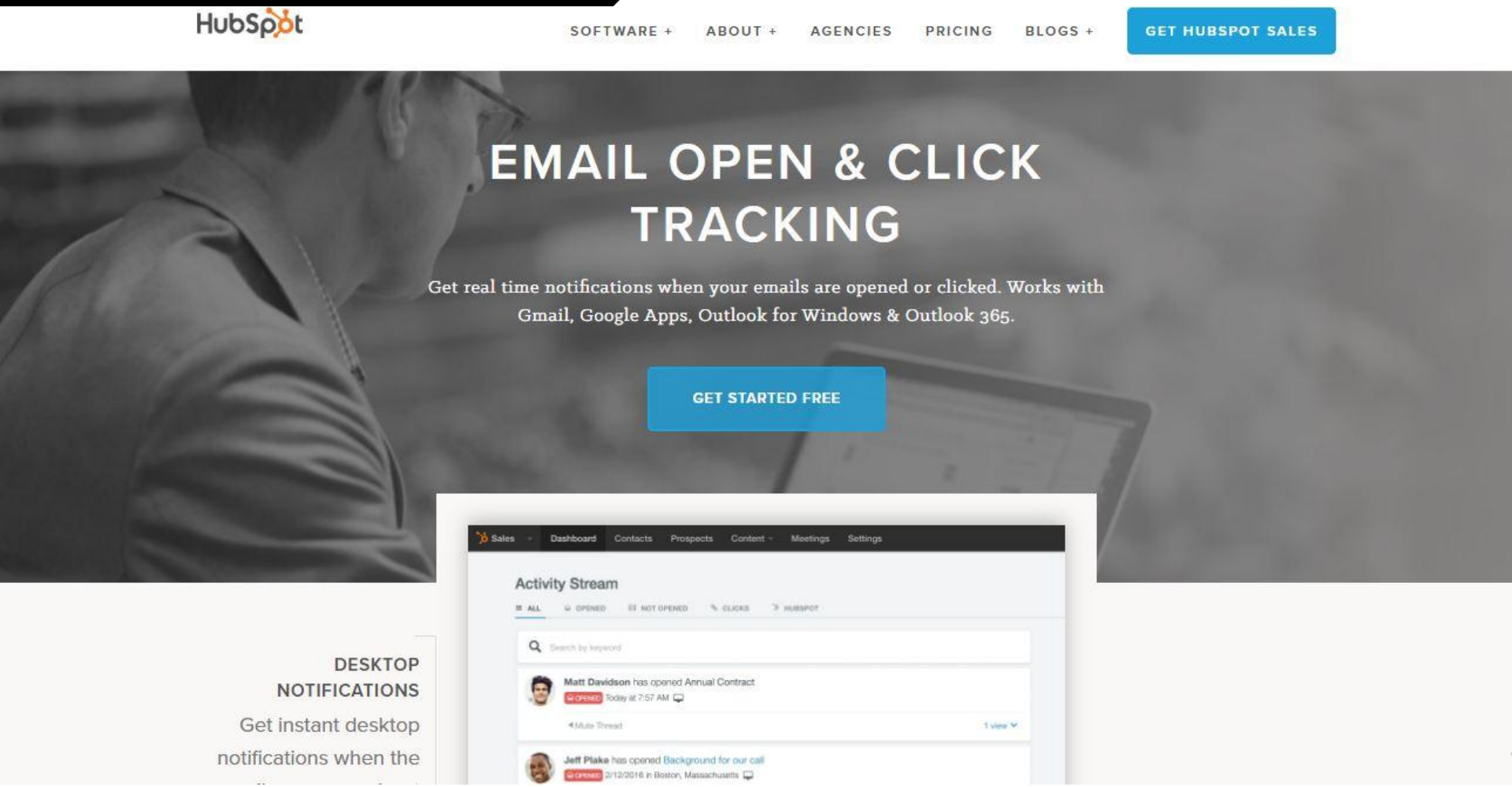
5 CORE LESSONS + WORKSHEETS + BONUS VIDEO LESSONS

14 HUBSPOT MARKETING



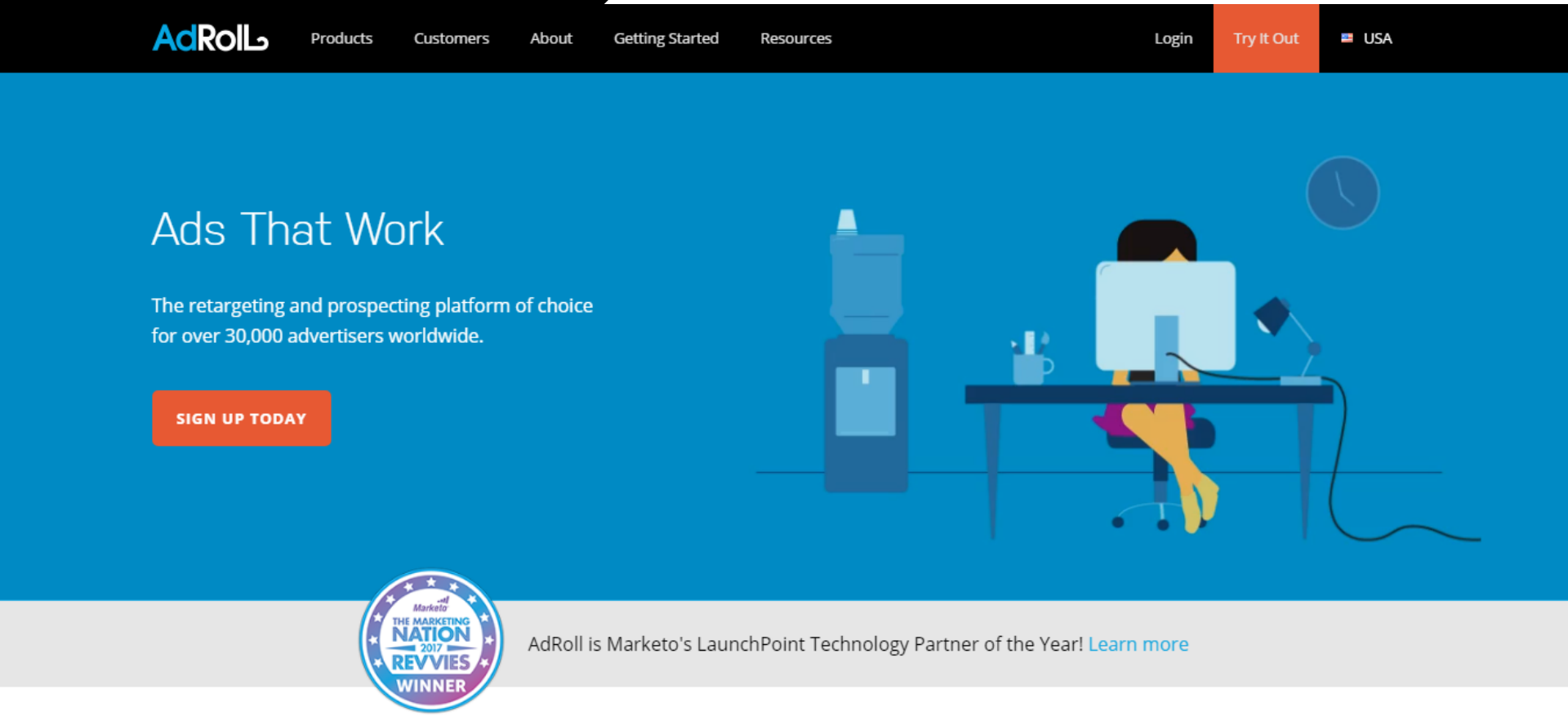
TRACK & GET INSIGHTS INTO EVERY LEAD THAT FILLED OUT A FORM ON YOUR WEBSITE

15 HUBSPOT SALES



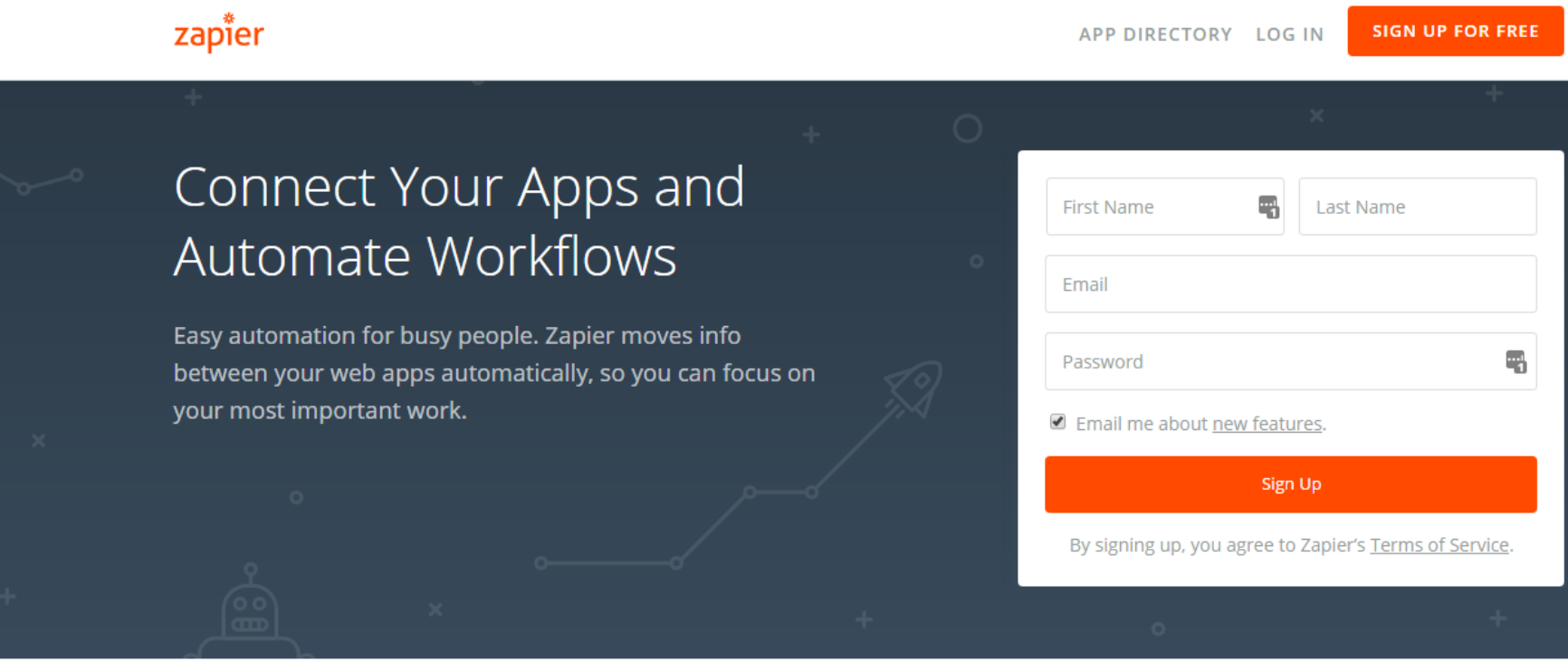
EMAIL OPEN & CLICK TRACKING FOR GMAIL & OUTLOOK

16 ADROLL



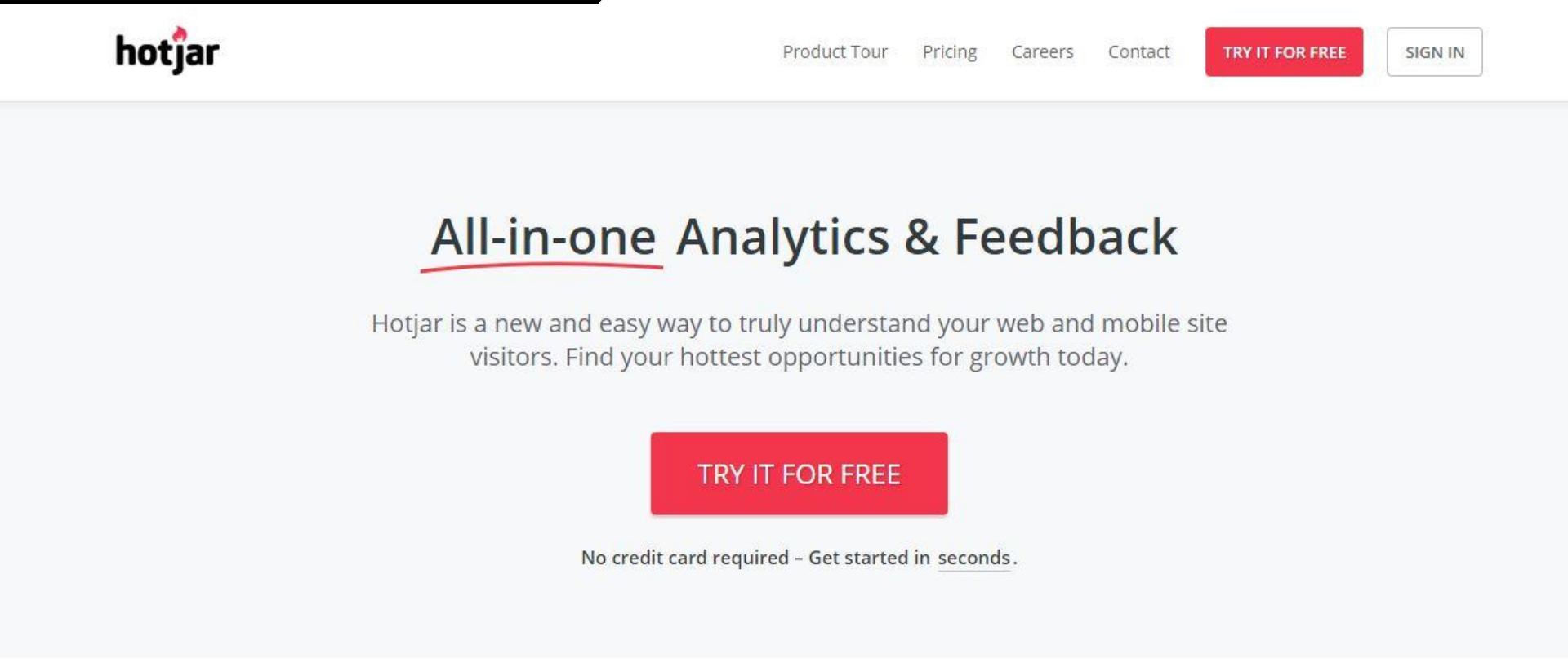
ADS RETARGETING PLATFORM FOR WEB, MOBILE, FACEBOOK, INSTAGRAM & EMAIL

17 ZAPIER



CONNECT WEB APPS TO AUTOMATE ONLINE TASKS

18 HOTJAR



VISITOR RECORDINGS, HEATMAPS, FEEDBACK POLLS, SURVEYS, FORM ANALYSIS & CONVERSION FUNNELS

READY TO BUILD YOUR DIGITAL MARKETING CAMPAIGN TO BOOST SALES ON AUTOPILOT?

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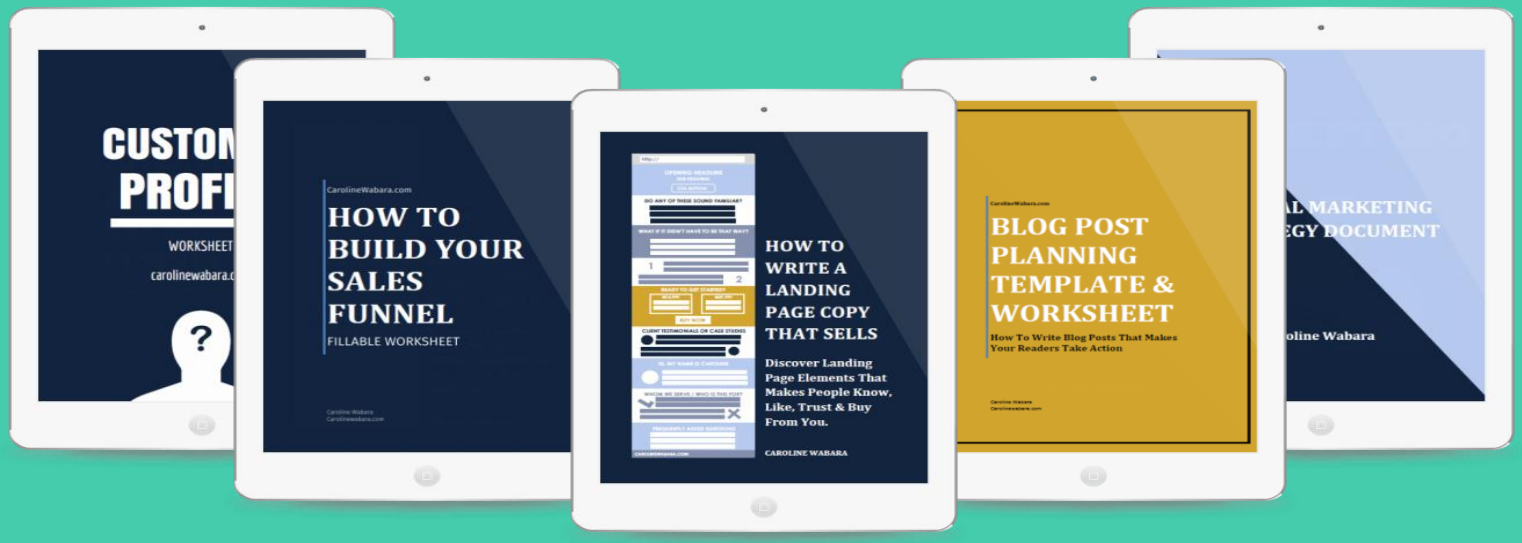

5 CORE LESSONS + WORKSHEETS + BONUS VIDEO LESSONS

19 SEMRUSH

COMPETITIVE ANALYSIS

20 GOOGLE ANALYTICS

Google Analytics

SIGN IN TO GOOGLE ANALYTICS

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Turn insights into action.

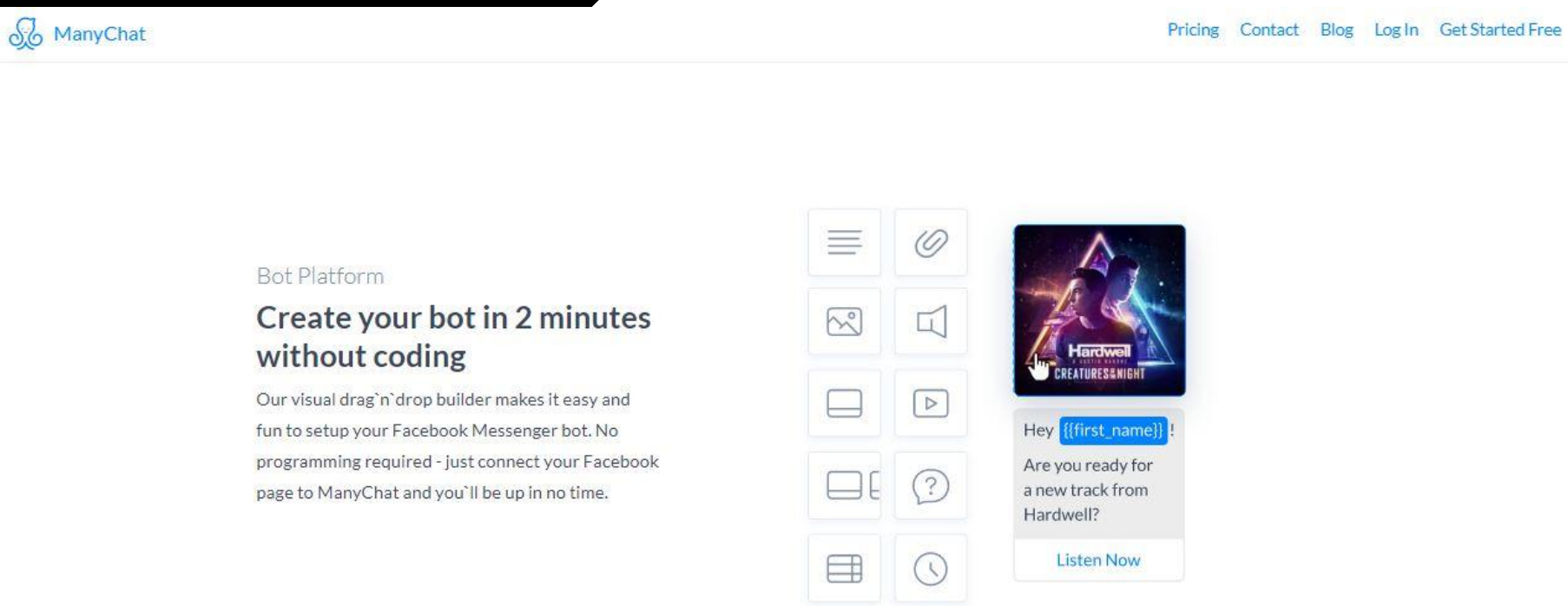
Improve performance across your sites, apps, and other marketing channels. Google Analytics and related products can help you turn customer insights into actionable solutions for your business.

ANALYTICS FOR WEBSITES & MOBILE APPS

BONUS!

TOOLS FOR CONVERTING YOUR ONLINE CONTENT INTO A PERSUASIVE SALES MACHINE

1 MANYCHAT

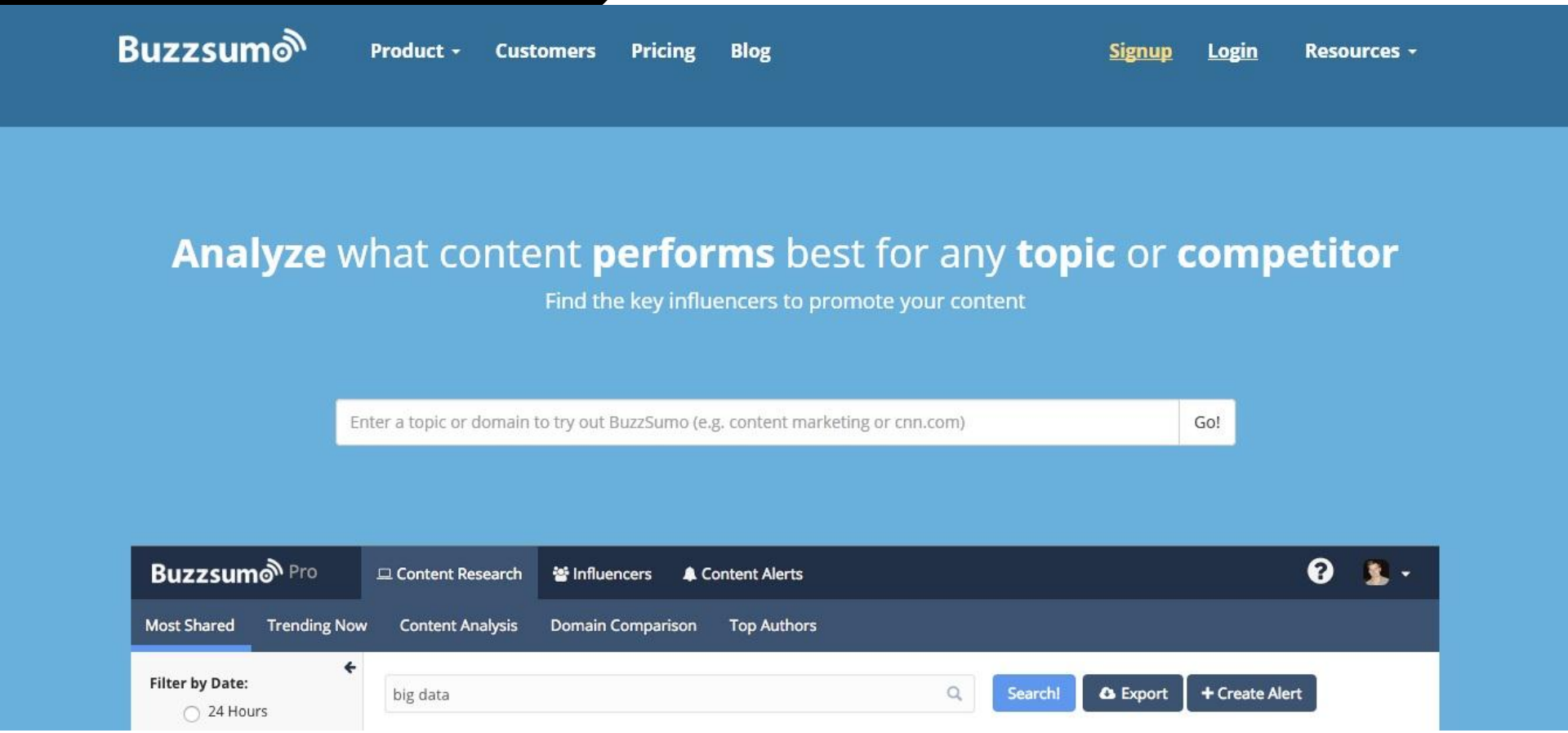


SEARCH ENGINE OPTIMIZATION

2 YOAST SEO FOR WORDPRESS

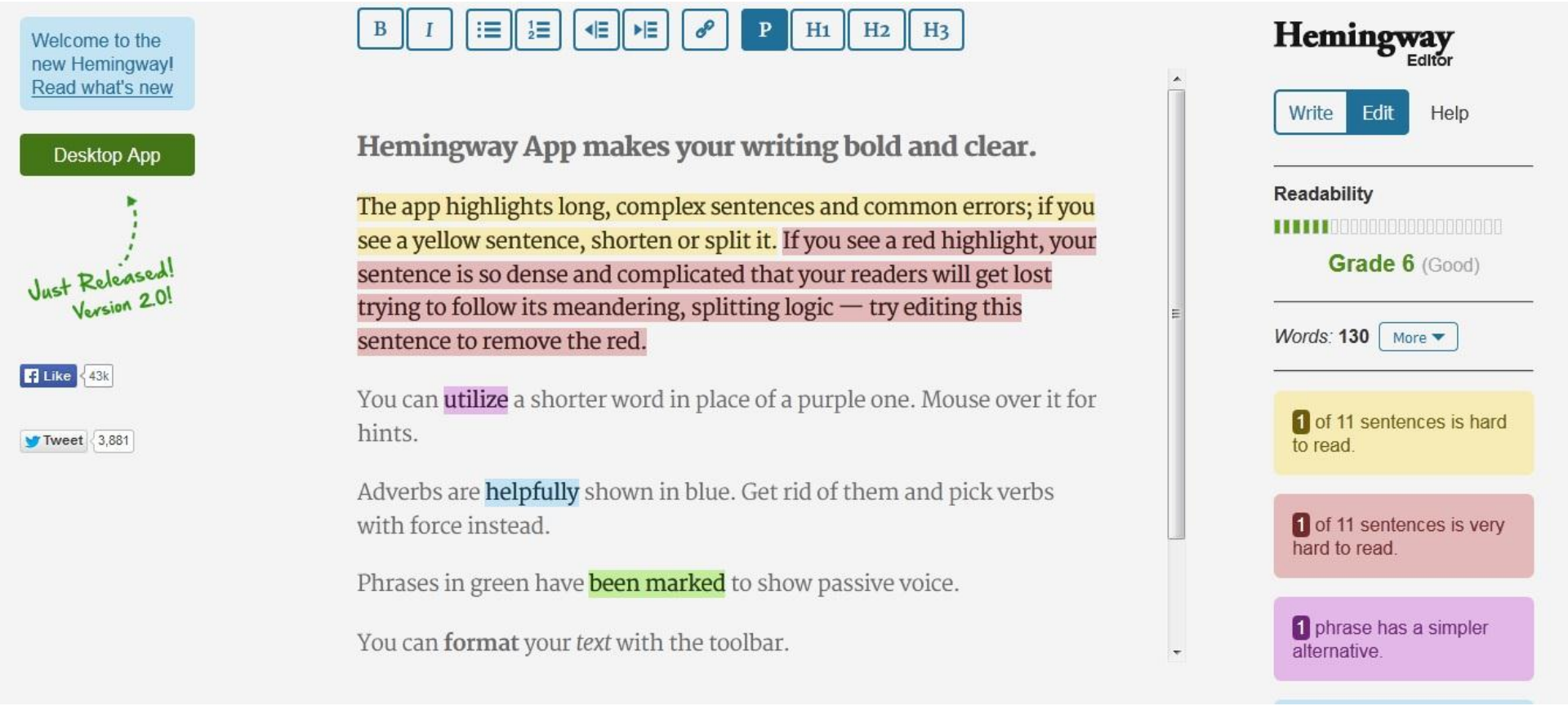
SEARCH ENGINE OPTIMIZATION

3 BUZZSUMO



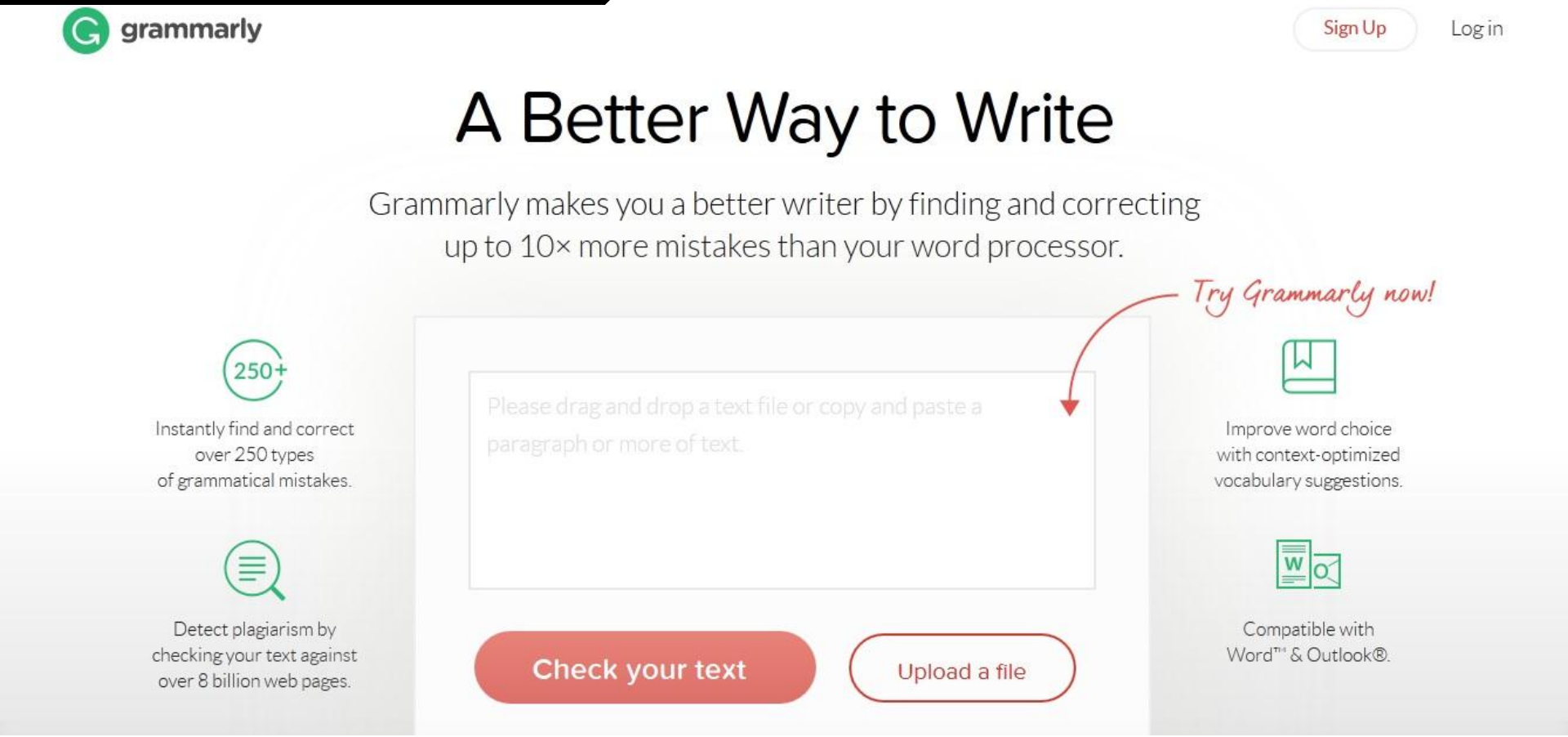
CONTENT RESEARCH FOR POPULAR TOPICS

4 HEMINGWAY APP



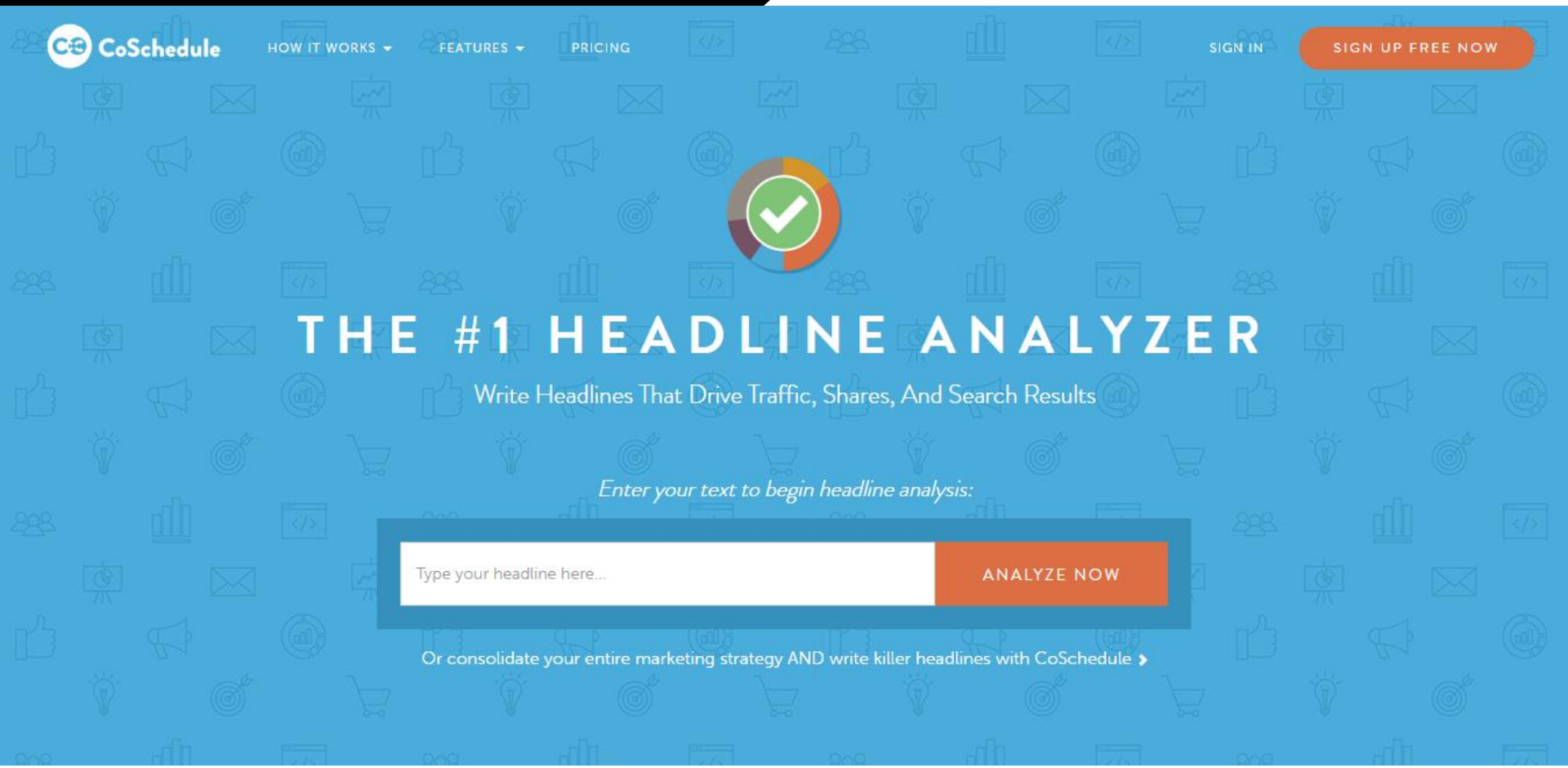
CONTENT EDITOR

5 GRAMMARLY



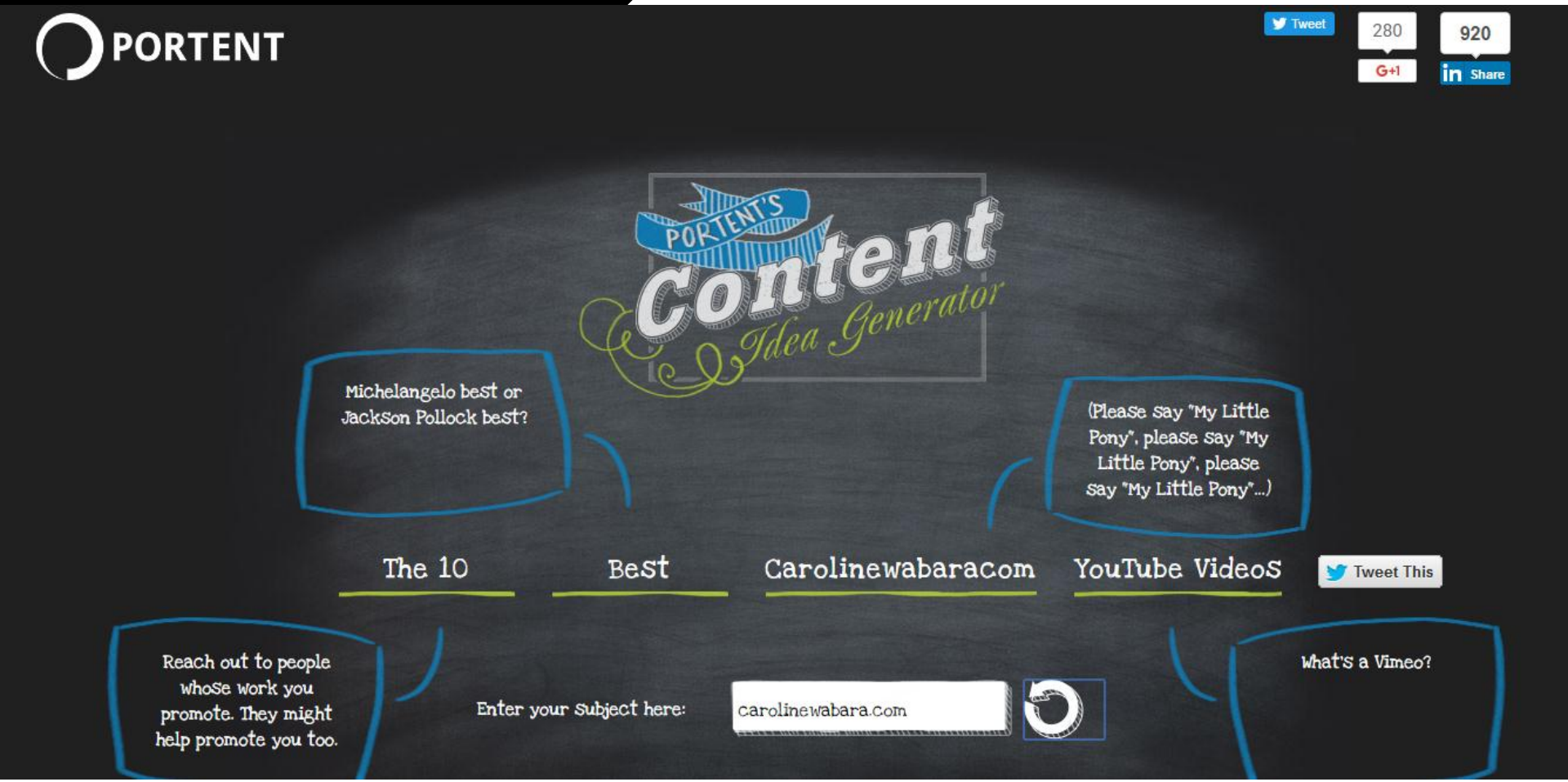
GRAMMATICAL ERROR CHECKER

6 COSCHEDULE



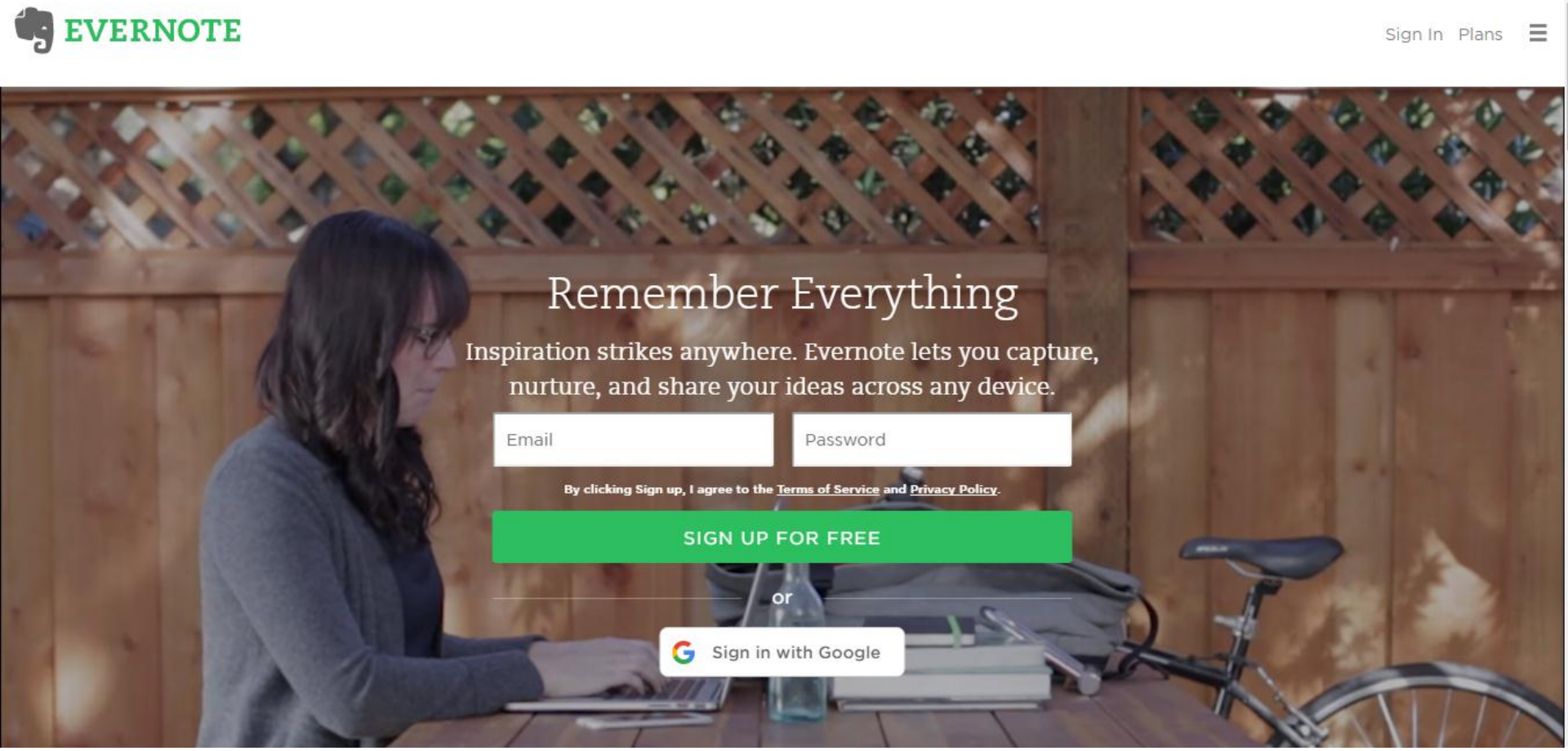
BLOG POST HEADLINE ANALYZER

7 PORTENT



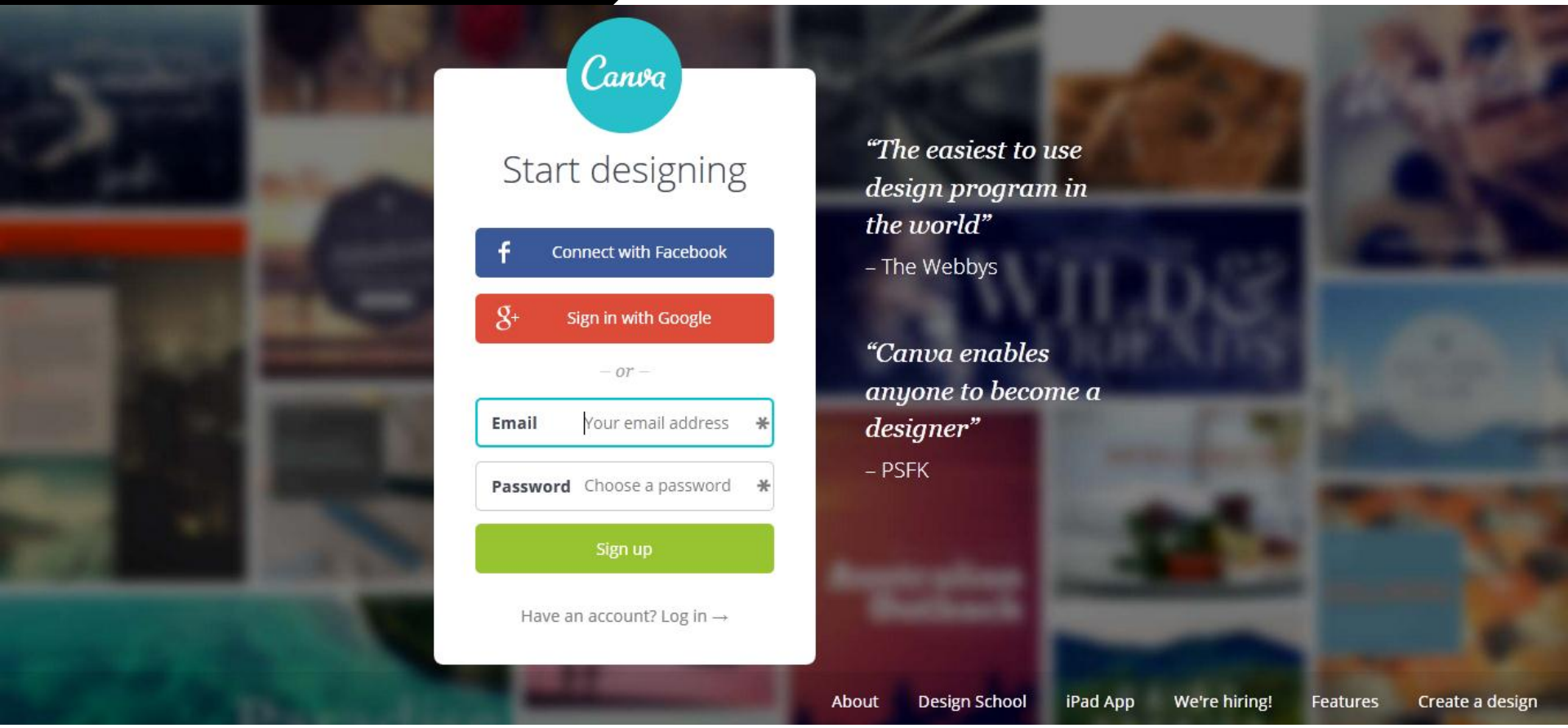
BLOG CONTENT IDEA GENERATOR

8 EVERNOTE



WRITING PAD FOR SAVING & SHARING YOUR TO-DO LISTS, ARTICLES & IDEAS ON ANY DEVICE.

9 CANVA



GRAPHICS DESIGN TOOL

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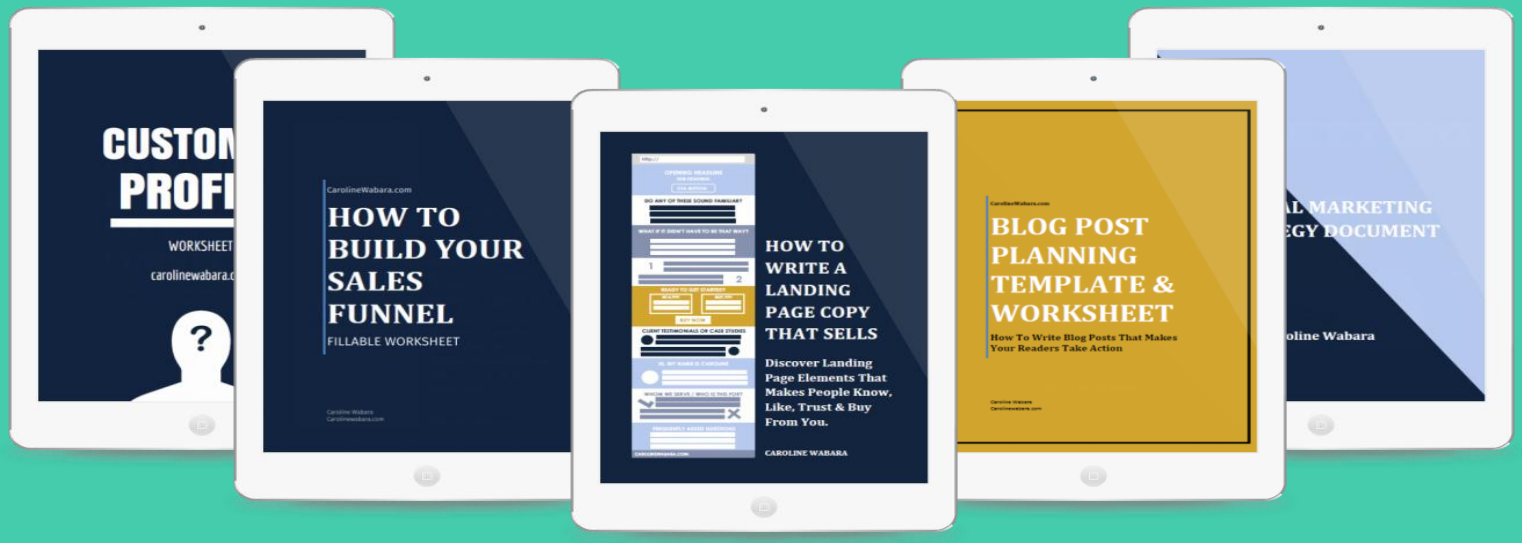
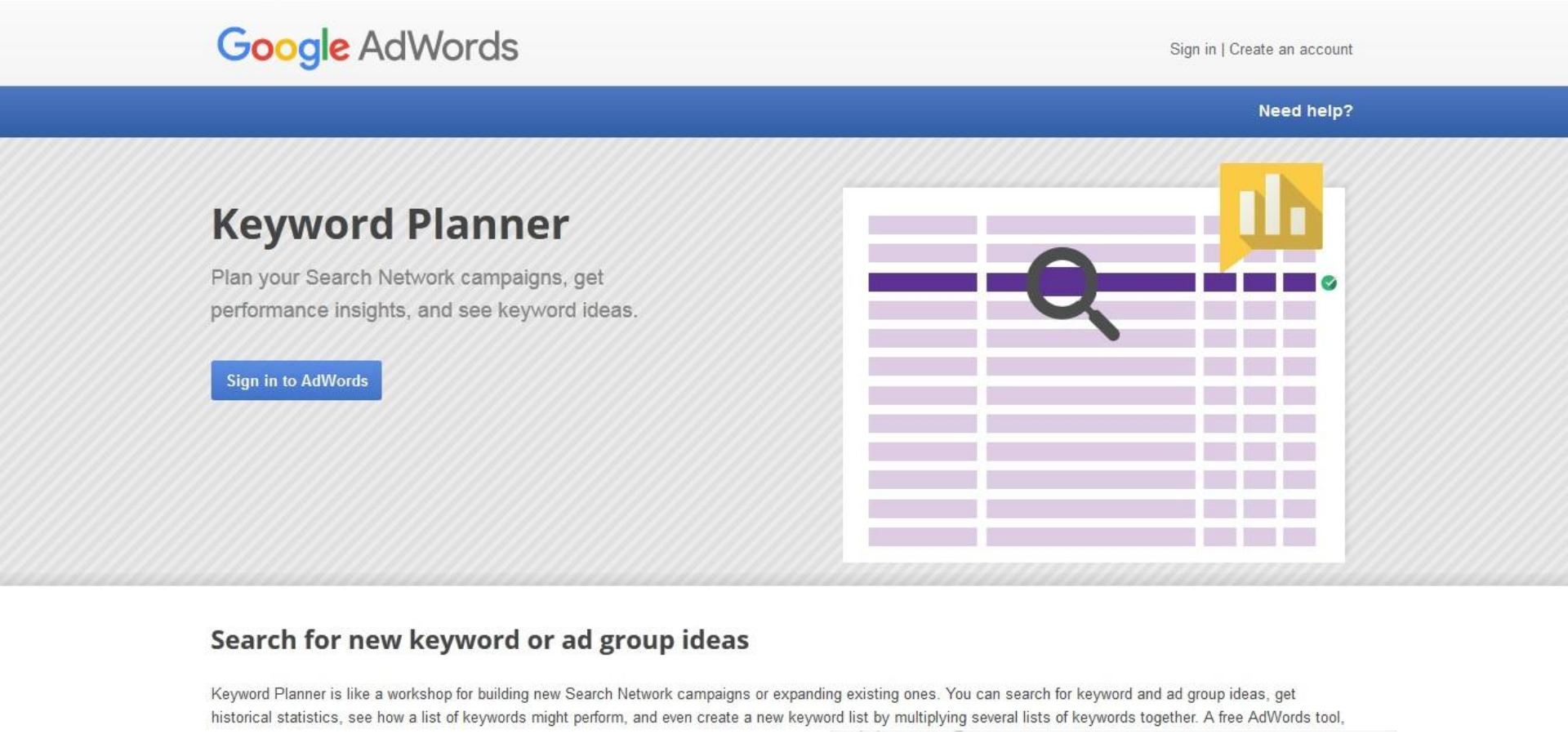


5 CORE LESSONS + WORKSHEETS + BONUS VIDEO LESSONS

10 DRIPSCRIPTS

EMAIL SEQUENCE TEMPLATES GALLERY

11 GOOGLE ADWORDS KEYWORD PLANNER



FIND KEYWORDS THAT YOUR AUDIENCE ARE USING TO LOCATE YOUR WEBSITE ON GOOGLE SEARCH

THANK YOU!

Caroline Wabara

Digital Marketing Strategist
@carolinewabara
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WAIT!

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