



THE CARLSTAR GROUP

News Release

The Carlstar Group to increase prices on styled wheels

Franklin, TN – December 1, 2017 - The Carlstar Group announced today it intends to globally increase prices on its styled wheel products up to 8% effective on or before February 1, 2018.

The increases will impact all wheel products that are sold globally under the Cragar[®], Black Rock[®] and Unique[®] brands. The increase will also impact steel wheel components.

The Carlstar Group cited significant volatility in the prices of steel and aluminum materials due to supply constraints as the primary reason for the increase.

About The Carlstar Group

The Carlstar Group is headquartered in Franklin, Tennessee and is a global manufacturer of original equipment and aftermarket specialty tires and wheels for the agriculture, construction, outdoor power equipment, powersports, high speed trailer and flat free/manual markets. The diverse portfolio of solutions are offered under several leading brands including Carlisle[®] tires and wheels, ITP[®] tires and wheels, as well as Cragar[®], Black Rock[®] and Unique[®] wheels and Marastar[®] flat free and manual tires. The Carlstar Group employs over 3000 associates in 15 facilities located in four countries. The Carlstar Group has created a legacy of excellence in product innovation, quality, and customer service. For more about The Carlstar Group, visit www.carlstargroup.com.

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