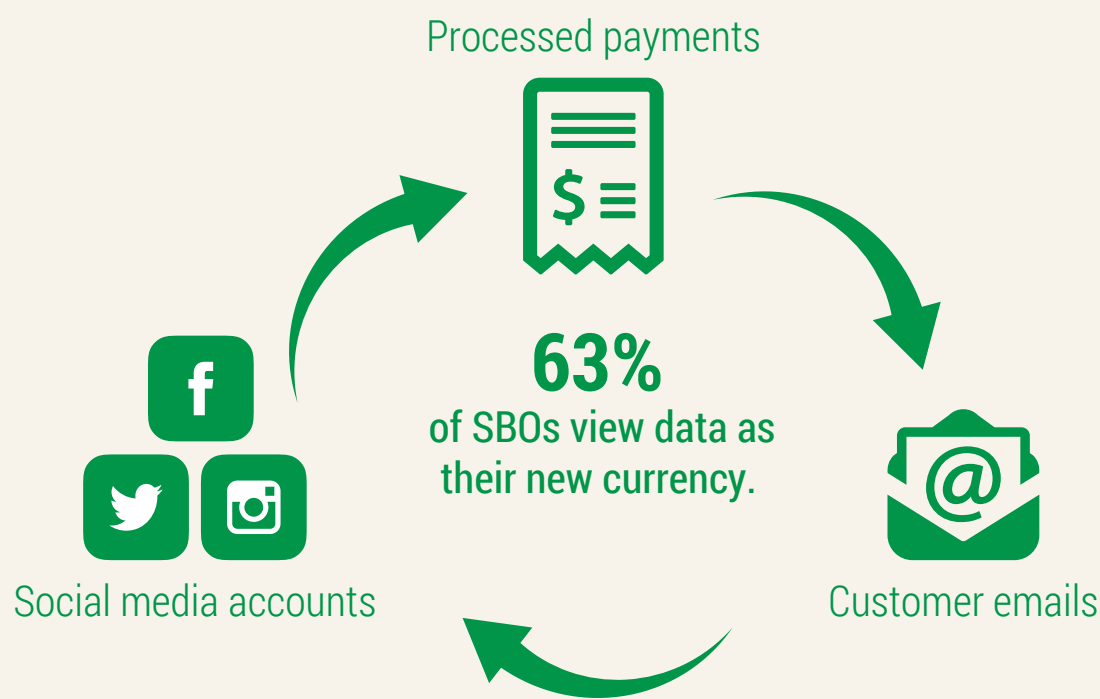


# THE DATA ECONOMY

The cost of data loss and the value of digital security.

## DATA EQUALS DOLLARS



## IS YOUR DATA SAFE?



## HOW MUCH IS YOUR DATA WORTH?

IDC estimates that a single data hack could have associated costs ranging from \$82,200 - \$256,000.

