



Fall 2018 campaign #1 toolkit World's Largest Lesson

ABOUT WORLD'S LARGEST LESSON

[World's Largest Lesson](#) introduces the Sustainable Development Goals to students of all ages everywhere and unites them in action. So far, World's Largest Lesson has mobilized lessons in more than 160 countries, with millions of children taking part.

ABOUT THE SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals (SDGs), commonly referred to as the "Global Goals", are a collection of 17 targets established by the United Nations in 2015. They cover a broad range of social and economic development issues - including gender equality, hunger, and clean energy - and each goal provides clear guidelines and targets for all countries to achieve. The goals are also highly interconnected; often the key to success on one goal involves issues more commonly associated with another, and collectively, they tackle deeply-entrenched causes of poverty and inequality globally. Guided by the Goals, it is up to all of us: governments, businesses, civil society and the general public to work together to build a better future for everyone.

THE CAMPAIGN

In order to hold our governments accountable to do their part to meet the Sustainable Development Goals, we need to make sure people know about them.

World Teachers' Day is October 5th, and ONE is teaming up with [World's Largest Lesson](#) to bring the Global Goals into classrooms around the world. On this day, ONE Campus activists like you – armed with engaging and pre-prepared lesson plans – will join teachers in your communities to lead an instruction on one of the goals and mobilize the class to take an advocacy action right then and there.

This toolkit contains everything you need to organize and conduct a short lesson on the Global Goals. We've provided a few different versions of the sample lesson: one for a younger student audience (ages 10-15) and one for an older student audience (ages 16 to adult). We've also given you a few different versions of the lessons to focus on three Global Goals that are closely tied to ONE's current campaigns: [Goal #3 on Good Health and Well-Being](#); [Goal #4 on Quality Education](#); and [Goal #5 on Gender Equality](#). Choose the lesson that you're most passionate about or works best for the audience you'll be teaching.

By participating in this campaign, you join ONE members and volunteers from across the globe who will *all* teach lessons in classrooms around the world on World Teacher's Day.

THE ADVOCACY ACTION

After learning about the Goals, participants will take a quick action that will put us one step closer to making these goals a reality. We'll be asking participants to write a short letter to their U.S. Senator in support of full funding for the International Affairs budget.

SAMPLE LESSON PLAN

This lesson, including the call to action at the end, is intended to last approximately 15-20 mins. Feel free to adapt the lesson you choose as you see fit depending on the amount of time you have, the age of the group you are teaching, and what you think will resonate best with your audience.



You can find the full lesson plan [here](#). The folder also contains six PowerPoint slides (two for each of the three goals, depending on the age of your audience) that you can use to practice and present your lesson.

SAMPLE ADVOCACY ACTION

Dear Senator [NAME],

As an advocate in the fight against extreme poverty, I urge you to support full funding of the International Affairs budget in the FY 2020 budget.

For just 1% of the federal budget, the U.S. foreign assistance accounts support effective, life-saving development programs that advance the role of women and girls, provide access to such things as education, improve the health of millions, and help to lift the world's poorest out of extreme poverty. These programs are both the smart thing to do, and the right thing to do.

I care about this because [INSERT PERSONAL REASON WHY YOU CARE].

As you work to set the FY 2020 budget, please fully support the international affairs account. Thank you for your support!

[NAME]

[EMAIL]

[PHONE NUMBER]

[SCHOOL]

[ADDRESS]

HOW TO PLAN YOUR LESSON

- 1) **IDENTIFY A CLASS OR GROUP TO TEACH.** Brainstorm which group(s) or class(es) would be the best fit for this activity.
- 2) **CONFIRM THE DATE AND TIME OF YOUR LESSON.** Reach out to the appropriate professor/educator/teacher to explain World's Largest Lesson and secure permission to take about 15 mins of class time to teach the lesson (use the sample email below as a guide). Aim to host your lesson on October 5—World Teacher's Day—but if that day doesn't work, another day that week would suffice.
- 3) **REGISTER YOUR LESSON WITH ONE.** Once you've done this, register your lesson(s) [here](#) before **September 19**.
- 4) **PRACTICE YOUR LESSON AND GATHER MATERIALS.** Select the lesson plan from the options provided in this toolkit that best fits the audience you'll be teaching.
- 5) **CONDUCT YOUR LESSON.** Have fun! *If you can, take photos and upload your lesson pictures using the #GlobalGoals hashtag and don't forget to tag @TheWorldsLesson and @ONE.*



- 6) **REPORT YOUR LESSON AND ACTION DATA.** Go [here](#) to report your lesson and upload a [spreadsheet](#) with the name and contact information of each person who wrote a letter and/or attended your presentation. Be sure to use [this spreadsheet](#) to submit your data.
- 7) **DELIVER YOUR LETTERS.** Once you've submitted the data from the actions you collected to ONE HQ, deliver your letters to your local Members of Congress. Make sure to [report](#) that you delivered the letters as well.

SAMPLE PERMISSION REQUEST EMAIL

Dear [INSERT NAME],

World Teachers' Day is October 5th, so first, thank you in advance for all the work you do everyday in the classroom. I am our school's Campus Leader with [ONE](#), a global campaign and advocacy organization working to end extreme poverty, and we are teaming up with teachers/professors like you to teach the [World's Largest Lesson](#).

World's Largest Lesson is designed to bring the the United Nations' [Sustainable Development Goals](#) (commonly referred to as the Global Goals) into classrooms around the world to tackle global poverty and inequality. On this day, volunteers around the world will team up with educators to lead a short "lesson" on the Global Goals, with the option to focus on Goal #3 (health), #4 (education), or #5 (gender equality).

I am wondering if you'd allow me to lead a short presentation during your class on or around October 5. I will give a short, pre-prepared, lesson on the Global Goals and then provide students with the opportunity to take a quick advocacy action in the form of a handwritten message to their political leader in support of an end to extreme poverty. The presentation would take about 15-20 minutes of your class time. I am happy to share the materials and discuss them in advance of the class.

Will you join me in this global movement? If so, I will be in touch with subject options and scheduling.

Thanks for your consideration!

Sincerely,

[INSERT NAME]

Campus Leader for ONE at [Insert school]

MATERIALS CHECKLIST

- PowerPoint presentation or lesson plan notes (for your presentation)
- Paper and pens for writing letters
- Optional handout to print for lesson on goal # 3: [Gapminder graph](#)
- Optional [Global Goals chart](#) to print and have on display during your lesson
- ONE wristbands (work with your ONE staff person to request)
- ONE info cards (work with your ONE staff person to request)



FREQUENTLY ASKED QUESTIONS

Q: Can I choose which lesson I want to cover?

A: Yes! Choose whichever version of the lessons provided works best depending on the age group, subject matter of the class in which you're teaching, and what you're personally most passionate about.

Q: Can I teach more than one lesson?

A: Absolutely. ONE volunteers across the globe will be teaching lessons on and around October 5, and we're aiming to host as many lessons as we can to make sure as many people as possible know about the SDGs.

Q: Does my lesson have to take place inside a classroom?

A: Your lesson can take place anywhere you want! While the majority of lessons will happen during primary/secondary/university classes, you are welcome to create your own "classroom" by speaking to a group in whatever setting you'd like.

Q: Can I adjust the lesson to make it shorter or longer?

A: Definitely. The sample lesson and call to action provided is designed to take approximately 15-20 minutes but you can feel free to adapt it to make it shorter or longer as you see fit.

Q: Why are they called both the Sustainable Development Goals and the Global Goals?

A: The Sustainable Development Goals, or SDGs, is the real name for the Goals as agreed by the member states of the UN. The Global Goals is a nickname for the SDGs. It's easier to say and more memorable, so it's used to help connect and engage people with them.

Q: How does advocating for the foreign aid budget help us to achieve the Global Goals?

A: U.S. foreign assistance accounts support effective, life-saving development programs that help us achieve the very things that the Global Goals strive to accomplish. This includes advancing the role of women and girls, providing access to such things as education, improving the health of millions, and helping to lift the world's poorest out of extreme poverty.