



Communities,
Land and
Environment

Communautés,
Terres et
Environnement



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November 5, 2018

Ms. Line Berube
Director, Eastern Canada
Call2Recycle Canada, Inc.
9160 Boul. Leduc, Suite 410
Brossard, QC J4Y 0E3

Dear Ms. Berube:

Subject: Five-Year All-Battery Collection and Recycling Plan (Stewardship Plan) for Prince Edward Island

My staff are pleased to acknowledge receipt of the proposal from Call2Recycle to implement a stewardship program on behalf of brand owners of single-use and rechargeable batteries, as per Division 5.1, section 84.5 of the Prince Edward Island *Environmental Protection Act* Materials Stewardship and Recycling Regulations.

The voluntary recovery program operated in Prince Edward Island by Call2Recycle since 2015 has diverted significant volumes of material from our solid waste system and recycled valuable materials for reuse. We understand that the implementation of a regulated program will provide Call2Recycle with the industry support required to enhance consumer education and motivate Island consumers to increase their level of battery recycling.

You are encouraged to work with the staff of my Department as well as with the management of Island Waste Management Corporation (IWMC) to maximize program efficiency and effectiveness. Also, you will find the communication staff of my Department and IWMC to be of assistance as you implement the Call2Recycle's supporting Communications Plan.

As per subsection 84.5(5) of the *Environmental Protection Act* Materials Stewardship and Recycling Regulations, the Call2Recycle Canada Inc. proposal for An All-Battery Collection and Recycling Plan for Prince Edward Island is approved for the five (5)-year period of 2019-2023.

Call2Recycle Canada Inc. will remit the prescribed annual fee and provide an annual report not later than June 30 of each year.

As Minister of the Department of Communities, Land and Environment, I look forward to successful environmental outcomes and I welcome the opportunity to meet during the April 1 launch of the new program.

Sincerely,

Richard Brown
Minister

CC: Michele Dorsey, Deputy Minister