



INTERNATIONAL CONGRESS SPONSORSHIP APPEAL FUNDRAISING PACK

Dear Friends,

The 2015 International Congress Office at International Headquarters is delighted to announce the release of a new fundraising pack, supporting the Mind the Gap appeal. This aims to sponsor approximately 1,500 Salvationists from the developing world who, for economic reasons, would otherwise be unable to attend Boundless. The General has set a fundraising goal of £100,000 for this appeal to ensure each of the 126 countries in which The Salvation Army operates is represented. So far, individuals, corps, centres and divisions have raised £73,000. That's almost three-quarters of the way there. But we're not done yet and we need your help!

We have devised this fundraising pack to both spur and support your fundraising journey. In it you will find an official letter from General André Cox inviting you to support the appeal, a promotional flyer, a profile on a sponsored territory and delegate, and an invitation to make a gift in memory or in honour of a faithful Salvationist in your life, among other Mind the Gap resources. We encourage you to share these materials at home, at church and in your workplace.

Access the pack at http://www.boundless2015.org/boundless/mtg_fundraising. For more information and to stay up to date with Mind the Gap news, please visit <http://sar.my/mindthegap>.

**Every blessing,
The Congress Office**





INTERNATIONAL CONGRESS SPONSORSHIP APPEAL FUNDRAISING GUIDE

Thank you for your interest in Mind the Gap – we're pleased you're involved!

It costs approximately £2,000 to bring a delegate to the Congress. By donating, in full or in part, to support the appeal, you will help to cover:

- A round-trip flight to London, England
- Passport and visa
- Accommodation and meals
- Tickets to all 7 sessions and travelcard for local transport
- A 'Boundless Buddy' to support the delegate during the Congress (many will never have travelled outside their country, making their journey to London a new experience)

We want to support your fundraising journey and hope the following items will be helpful to you.

1. **Invitation from General André Cox** to support the appeal
 - a. For corps and centres, we invite you to share it with your church family.
 - b. For divisions and territories, we invite you to circulate it at your headquarters.
 - c. For individuals, we invite you to consider your response to the General's call to action with your family and friends.
2. **Promotional flyer** to place on your bulletin boards and insert in your programmes
3. **Donation form** to confirm your fundraising goal
Please complete and email a scan to IHQ-Congress@salvationarmy.org.
4. **'Boundless 2015' logo progress indicator** to keep track of your fundraising
See the image come together as you approach your goal! We'll take you through it step by step in the attached instructional sheet.
5. **Sponsored territory/delegate profile** to give you a better idea of the importance, reach, and impact of your gift, and to share and discuss with your fundraising partners
6. **"In Memory of"/"In Honour of" appeal and donation form**
Remember or honour a faithful soldier by giving a gift in their name.
7. **Electronic media sources** for more information and to stay up to date with Mind the Gap news
 - a. **Website:** <http://sar.my/mindthegap> (Don't forget to watch and share the video!)
 - b. **Social Media:** Search for 'Boundless 2015' on Facebook and on Twitter.
 - c. **Please share your progress** with us via email, Facebook message, or Twitter.

We are looking to gather all support funds by **28 February 2015**, giving you time to fundraise and permitting us to continue plans for sponsored delegates in good time for the Congress.



The Salvation Army

International Headquarters

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A Christian church and registered charity.



OFFICE OF
THE GENERAL

Dear Friends,

Commissioner Silvia and I would like to invite you to prayerfully consider participating in the 'Mind the Gap' sponsorship programme. This seeks to bring to the 2015 International Congress 1,500 Salvationists who, through economic reasons, would not otherwise be able to attend. We encourage corps, centres, divisions, regions, commands, territories and individuals to raise or donate funds to help ensure that all 126 countries within which The Salvation Army is present are represented at the Congress.

We, alongside thousands of others right around the globe, are greatly looking forward to celebrating 150 years of The Salvation Army's worldwide mission and ministry. In thanking God for his boundless love in past years, the International Congress will, of course, also offer fresh opportunity to consecrate ourselves again to God's will and purpose in us and through us. We pray that the boundless presence, power, and provision of God will be made manifest during this International Congress and beyond, and hope that this opportunity will be made accessible to people from all over the Army world, thanks in part to your sacrificial giving.

We do hope that you too will join these celebrations at The O2 arena in London, England from Wednesday 1st until Sunday 5th July 2015.

God bless you.

Yours sincerely,

André Cox
GENERAL

Can you help raise funds to bring Salvationists to the congress?

The General has presented a challenge, asking YOU, officers, soldiers, and friends of The Salvation Army to give sacrificially and devise fundraising schemes to support the sponsorship appeal.

The cost will be **£2,000** to sponsor one delegate to the International Congress

How much can you, your community, centre, corps or division raise? Could you partner with another group of soldiers/friends and make this once-in-a-lifetime opportunity possible and **MIND THE GAP** for Salvationists from developing countries?

For more information visit **sar.my/mindthegap**

or contact **ihq-congress@salvationarmy.org**

MIND THE GAP



BOUNDLESS
the whole world redeeming

**INTERNATIONAL
CONGRESS**
SPONSORSHIP
PROGRAMME



INTERNATIONAL CONGRESS SPONSORSHIP APPEAL DONATION FORM

Name of individual/corps/centre/HQ participating _____

Division _____ Territory _____

Total amount of funds committed _____

Date by which funds will be submitted to IHQ _____

Address _____

Postcode/Zip code _____

Email _____

Signed _____

Printed Signature _____

☐ I give permission for the Congress Office to place my name on the Wall of Sponsors on the International Congress Website www.boundless2015.org (please tick)

☐ I am a UK tax payer. Please GiftAid my donation.

☐ I require a receipt.

Thank you for minding the gap!

(Please send this form to the Territorial Congress Liaison Officer for submission to the IHQ Congress Office.
If unknown, please submit directly to The International Congress Office: IHQ-Congress@salvationarmy.org)



BOUNDLESS
the whole world redeeming



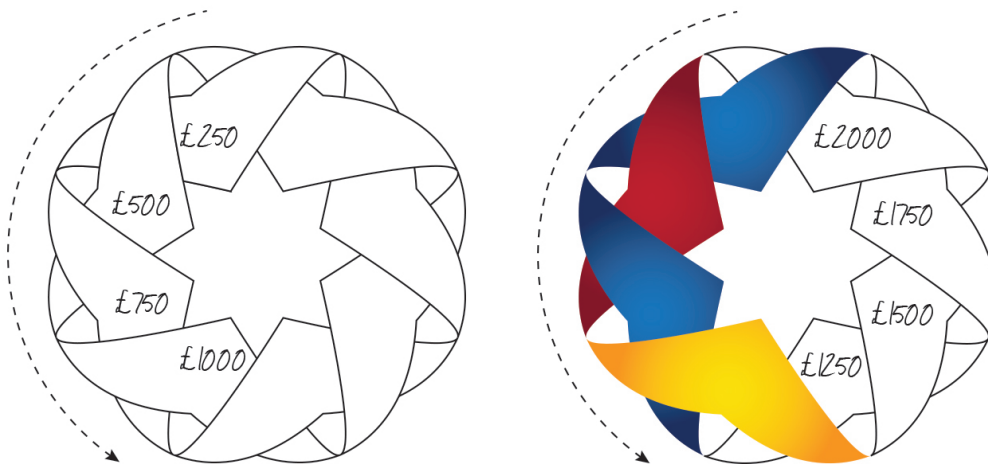
INTERNATIONAL CONGRESS SPONSORSHIP APPEAL PROGRESS INDICATOR INSTRUCTIONS

To help you keep track of your fundraising, we've created a 'Boundless 2015' progress indicator. See the image come together as you approach your goal!

There are **three main ways** to use the indicator:

1. If you plan to **fully sponsor a delegate** (i.e. raise £2,000), simply write £250, £500, £750, £1,000, £1,250, £1,500, £1,750, and £2,000 – or your foreign currency equivalent if that is more convenient – in the blank spaces. When you reach a milestone, affix a red, yellow, or blue dove to the blank space.
2. If you plan to **raise a different amount**, simply divide it by eight and fill in each of the blank spaces with the same amount (e.g. If you plan to raise £800, you can fill in the spaces with one eighth of the goal eight times: £100, £100, £100...£100) **OR** with subtotals (e.g. If you plan to raise £800, you can fill in the spaces £100, £200, £300...all the way to £800). When you reach a milestone, affix a dove to the blank space.
3. Or **make it your own** and choose your own 8 milestones. Simply fill in the spaces with those amounts and affix a dove each time you reach one. The possibilities are *boundless*!

Example:

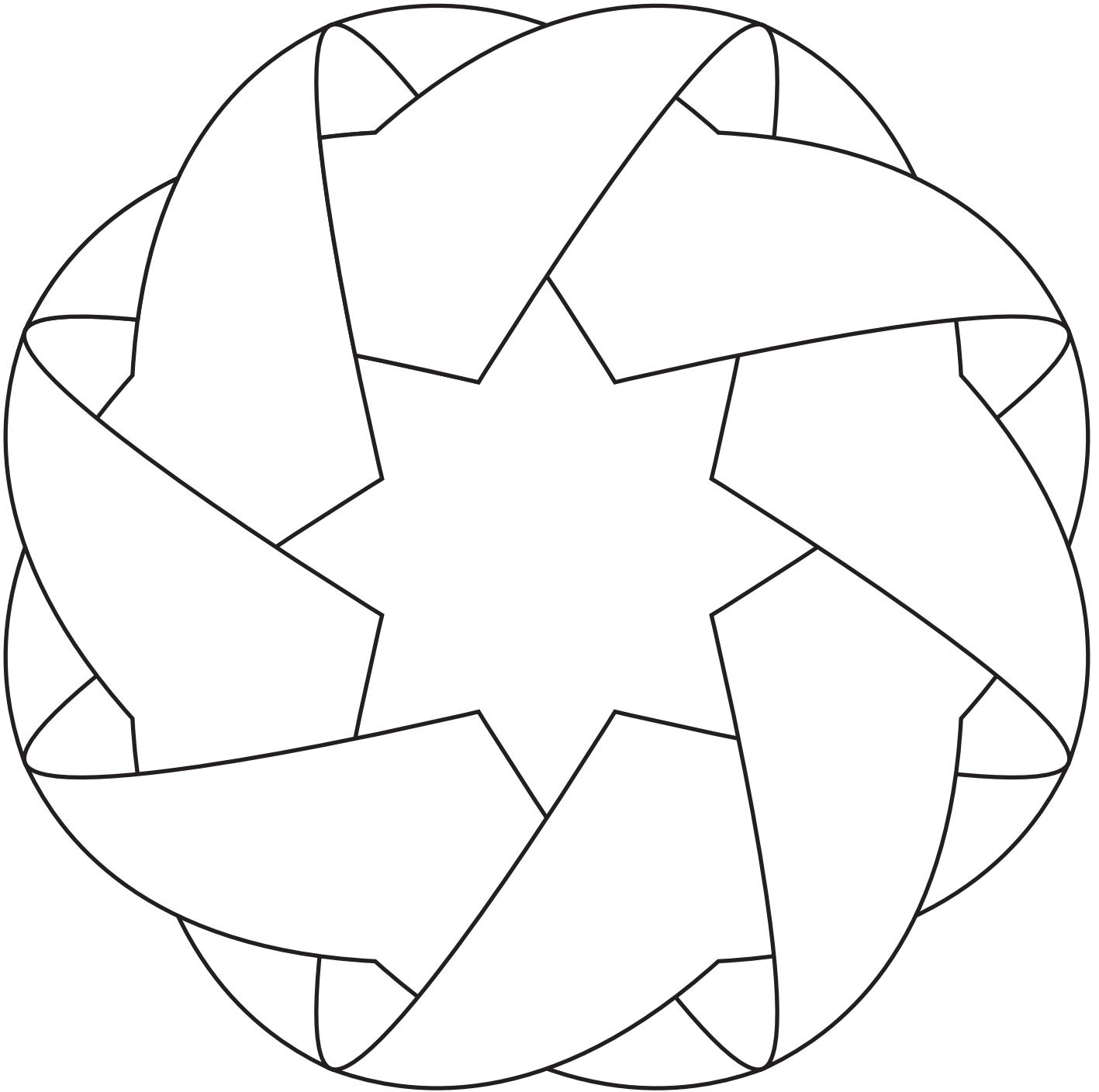


We would love it if you shared your progress with us via email, Facebook (#boundless2015), Twitter (@Boundless2015), and Instagram (@Boundless_2015) with the hashtags #boundlessmindthegap, #almostthere, etc.

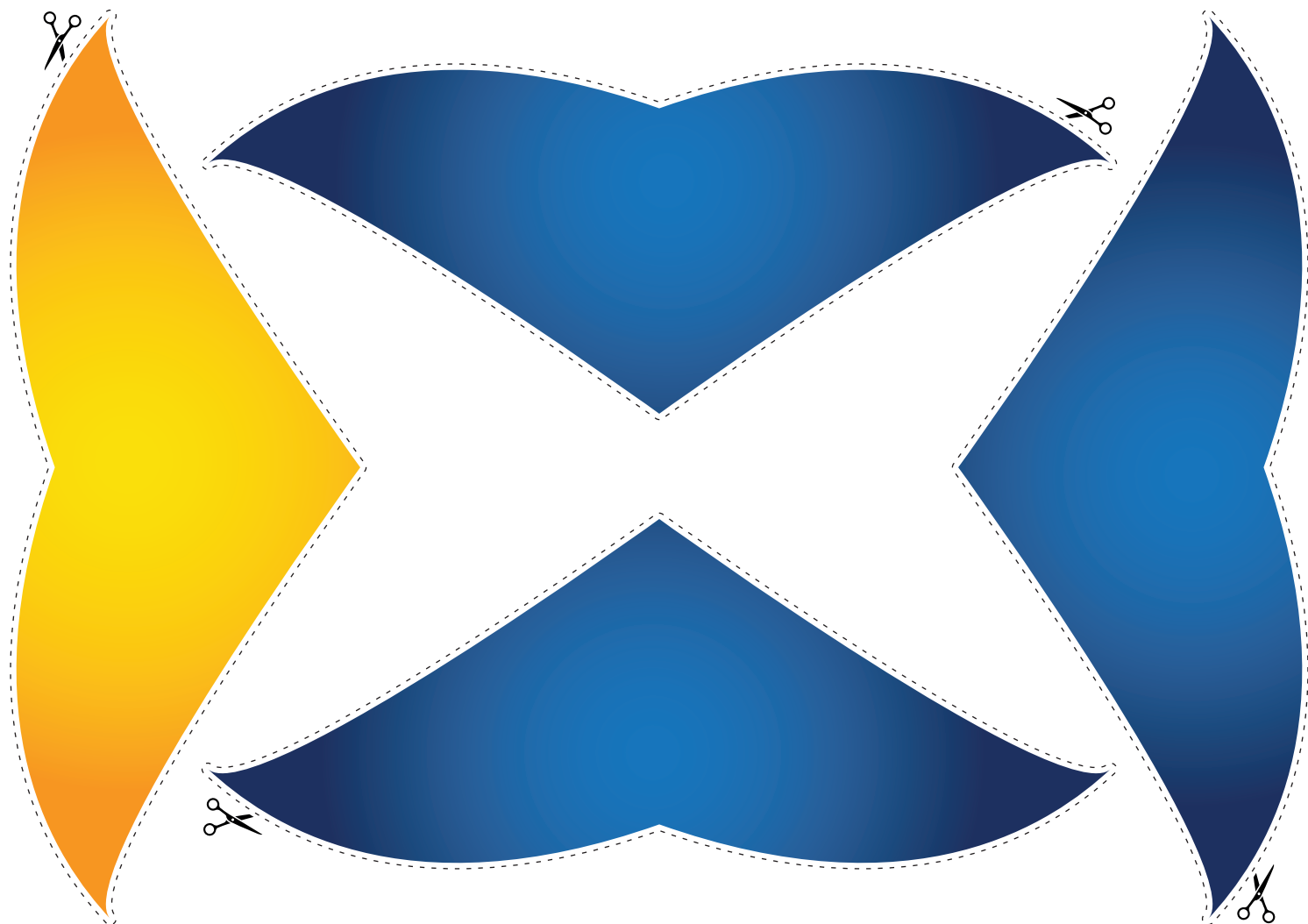
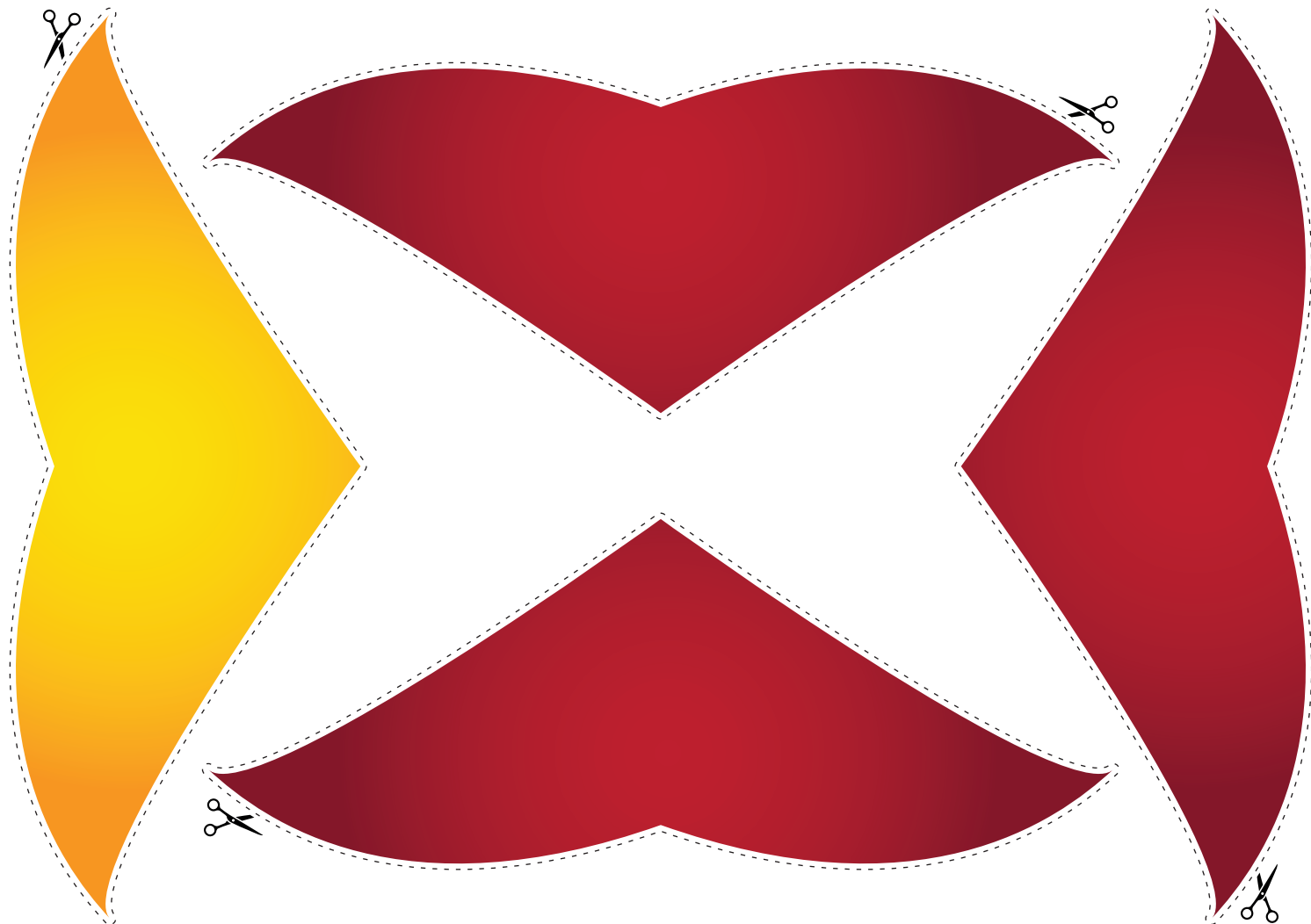
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INTERNATIONAL CONGRESS SPONSORSHIP APPEAL
PROGRESS INDICATOR



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INTERNATIONAL CONGRESS SPONSORSHIP APPEAL SPONSORED TERRITORY & DELEGATE FEATURE

How can you impact the reach and power of the global Salvation Army? Consider minding the gap!

General André Cox has set a challenge to raise funds to help bring to the International Congress 1,500 Salvationists from developing countries, who would otherwise be unable to attend. To give you an idea of the importance and reach of your donations, the International Congress Office is happy to spotlight the Kenya East Territory and sponsored delegate Bramwel Mutinda Kisilu.

The Salvation Army's work began humbly in Kenya in 1896 with three Salvationists building a new railway and making their witness while based at the Taru Camp. Over the years, God has blessed the Army's work in Kenya, so much so that in 2008 the then Kenya Territory – which had grown from 3 to 349,159 junior and senior soldiers – was divided into the Kenya East and Kenya West Territories.

The Kenya East Territory continues to thrive today, with four new districts and two new divisions recently established. Financial resources are, however, limited, especially when it comes to attending the congress next July. With The Army working mightily to meet human needs in His name in Kenya, where most people live on less than \$3 (US) a day, attending the congress is impossible for Kenyan Salvationists without your help. Sponsored delegate Bramwel Mutinda Kisilu (front left) seen here praising with the Kenya East Gospel Dance Brigade says,

'I thank God and the Army for granting me the privilege to attend the International Congress. God has exposed me to the Army World and I thank Him for this historical event in my life. It is my first time in life to fly to any country of the World. Mixing with other Nations of the Army World is a big blessing in my life [...] I feel humbled to be chosen as a delegate in our territory and also to be sponsored. It is my prayer that [through the congress] the Lord will develop my witness so that I will bless others as the Army has done to me.'



Your donations to the Mind the Gap appeal mean that soldiers, like Bramwel, can come to London for the congress and be blessed so that they, in turn, may continue to be a blessing in their communities. Your donations mark a commitment to the global vision and mission of the Army by guaranteeing that soldiers from each of the countries in which the Army operates can attend the Congress and corporately bring an offering of praise to the Lord for his goodness and faithfulness.

It costs approximately £2,000 to bring a sponsored delegate to the congress and every donation counts. Whether you can give £5, £20, or £100, every gift makes a difference. And, now it is even easier to donate with the secure online facility, sar.my/givemtg. Those who donate more than £250 will be acknowledged on the online Congress Wall of Sponsors.





INTERNATIONAL CONGRESS SPONSORSHIP APPEAL IN MEMORY/HONOUR OF A SALVATIONIST

Remember or honour a faithful soldier by supporting the Mind the Gap appeal

*Onward, Christian soldiers, marching as to war,
With the cross of Jesus going on before.
Christ, the royal Master, leads against the foe;
Forward into battle see his banners go!*
– Sabine Baring-Gould, 1865

In 1865, the same year the Salvation Army was born, Anglican priest Rev. Sabine Baring-Gould wrote, 'Onward, Christian soldiers' – a song that the global Christian church, and the Army in particular, holds dear. The song readies us for battle, encourages us to stay strong, and assures us of victory. The song also reminds us that 'we are treading where the saints have trod.' And, this is our testimony as we reach 2015.

The Salvation Army would not be approaching 150 years of saving souls, growing saints, and serving suffering humanity were it not for the faithfulness, diligence, and sacrifice of those who have marched before us and those who march beside us. The Office of the International Congress, thus, invites you to make a gift to the Mind the Gap international sponsorship appeal in memory or in honour of soldiers who have impacted your life and that of the Salvation Army.

With 80% of the world's Salvationists living in developing countries, the International Congress will not represent the true cultural richness and diversity of the Salvation Army and its varied ministries without your help. By 'minding the gap' and helping to bring under-resourced Salvationists to the Congress, you honour those who have gone before, affirm those who fight on, and ensure the worldwide Army marches on with as much dynamism as ever.

For gifts greater than £250, we will remember or honour your faithful soldier on the online Congress Wall of Sponsors.

You can donate by cheque if in the UK, online via the secure online donation facility, <http://sar.my/givemtg>, or by internal transfer via your territorial headquarters. Please don't forget to complete the attached donation form, indicating who you would like to remember or honour.

For more information, please visit our webpage at <http://sar.my/mindthegap>. Please also 'Like' us on Facebook and 'Follow' us on Twitter to keep up to date with Mind the Gap news.

**Thank you for minding the gap,
The Congress Office**





INTERNATIONAL CONGRESS SPONSORSHIP APPEAL 'IN MEMORY/HONOUR OF' DONATION FORM

Name of donor _____

Division _____ Territory _____

Total amount of funds committed _____

Date by which funds will be submitted to IHQ _____

Address _____

Postcode/Zip code _____

Email _____

Signed _____

Printed Signature _____

☐ This gift is in memory of _____

☐ This gift is in honour of _____

☐ I give permission for the Congress Office to place the honouree's name on the Wall of Sponsors on the International Congress Website www.boundless2015.org (please tick)

☐ I am a UK tax payer. Please GiftAid my donation.

☐ I require a receipt.

Thank you for minding the gap!

(Please send this form to the Territorial Congress Liaison Officer for submission to the IHQ Congress Office. If unknown, please submit directly to The International Congress Office: IHQ-Congress@salvationarmy.org)



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INTERNATIONAL CONGRESS SPONSORSHIP APPEAL HOW TO DONATE

Wondering how to make your Mind the Gap donation? Here are the three ways you can give.

1. If you have a UK bank account, you can donate by cheque. Please make it payable to 'The Salvation Army'. If you are also a UK tax payer, we encourage you to GiftAid your donation by checking the appropriate box on the donation form.
2. You can also give online via the secure online donation facility, <http://sar.my/givemtg>. Simply choose your currency and enter your payment details.
3. For larger gifts, you can give through an internal transfer via your territorial headquarters (C account). This is our preferred method in order to reduce the sometimes costly transfer fees. If you use this method, we ask that you please:
 - a. Contact the Finance Department at your Territorial/Regional/Command Headquarters, indicating your wish to make an internal transfer to the Mind the Gap account at IHQ;
 - b. Send the funds to your territory/region/command;
 - c. Ask them to initiate an internal transfer to IHQ using the C account. This is likely to go via your Zonal department at IHQ;
 - d. Ensure instructions state the funds are for the Mind the Gap account.

Whichever way you choose to donate, please don't forget to complete a donation form, providing us your contact information and other details.

Should you have any problems or queries, please don't hesitate to contact us at IHQ-Congress@salvationarmy.org.

**Thank you for minding the gap,
The Congress Office**



MIND THE GAP



Did you know that we contributed to **MIND THE GAP** to help bring delegates to the Boundless International Congress?

For more information on Boundless, visit boundless2015.org

