



INTERNATIONAL CONGRESS SPONSORSHIP APPEAL FUNDRAISING GUIDE

Thank you for your interest in Mind the Gap – we're pleased you're involved!

It costs approximately £2,000 to bring a delegate to the Congress. By donating, in full or in part, to support the appeal, you will help to cover:

- A round-trip flight to London, England
- Passport and visa
- Accommodation and meals
- Tickets to all 7 sessions and travelcard for local transport
- A 'Boundless Buddy' to support the delegate during the Congress (many will never have travelled outside their country, making their journey to London a new experience)

We want to support your fundraising journey and hope the following items will be helpful to you.

1. **Invitation from General André Cox** to support the appeal
 - a. For corps and centres, we invite you to share it with your church family.
 - b. For divisions and territories, we invite you to circulate it at your headquarters.
 - c. For individuals, we invite you to consider your response to the General's call to action with your family and friends.
2. **Promotional flyer** to place on your bulletin boards and insert in your programmes
3. **Donation form** to confirm your fundraising goal
Please complete and email a scan to IHQ-Congress@salvationarmy.org.
4. **'Boundless 2015' logo progress indicator** to keep track of your fundraising
See the image come together as you approach your goal! We'll take you through it step by step in the attached instructional sheet.
5. **Sponsored territory/delegate profile** to give you a better idea of the importance, reach, and impact of your gift, and to share and discuss with your fundraising partners
6. **"In Memory of"/"In Honour of" appeal and donation form**
Remember or honour a faithful soldier by giving a gift in their name.
7. **Electronic media sources** for more information and to stay up to date with Mind the Gap news
 - a. **Website:** <http://sar.my/mindthegap> (Don't forget to watch and share the video!)
 - b. **Social Media:** Search for 'Boundless 2015' on Facebook and on Twitter.
 - c. **Please share your progress** with us via email, Facebook message, or Twitter.

We are looking to gather all support funds by **28 February 2015**, giving you time to fundraise and permitting us to continue plans for sponsored delegates in good time for the Congress.



BOUNDLESS
the whole world redeeming