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## **CAAMFest Moves to May Save the Date: May 10-24**

**SAN FRANCISCO, Jan. 19, 2018** – The Center for Asian American Media (CAAM) is pleased to announce that CAAMFest 2018 will take place May 10-24 in the San Francisco Bay Area. Expanding its programming to include four additional days, CAAMFest is a 15-day feast of the senses, with film, music, food and digital media from the world’s most innovative Asian and Asian American artists.

Entering its 36th year, CAAM moves its annual festival from March to May, in the heart of Asian Pacific American Heritage Month. Joining the national celebration and aligning the festival with CAAM’s robust May public broadcast work and community engagement efforts, CAAM will increase the reach and impact of Asian American stories nationally, while highlighting the San Francisco Bay Area as both the cultural heart and destination of Asian America.

“We are excited to be moving CAAMFest to Asian Pacific American Heritage Month - a time in which civic, cultural and corporate entities celebrate Asian American legacies and communities,” says CAAM’s Executive Director, Stephen Gong. “We’ve come such a long way since our inception in the 1980s. Our dedication to the advancement of Asian American media has grown in strength and breadth, and our resolve is stronger than ever. Moving to May will be a quite the milestone.”

Highlighted films and guests will be announced in March, and a full press conference with complete line-up of programs, guests and venues will be held in April. Visit [CAAMedia.org](http://CAAMedia.org) for the latest information.

### **About CAAMFest:**

CAAMFest, formerly the San Francisco International Asian American Film Festival (SFIAAFF), celebrates its 36th year, May 10-24, 2018 in the Bay Area. CAAMFest showcases film, music, food and digital media from the world's most innovative Asian and Asian American artists.

### **About CAAM:**

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit [www.caamedia.org](http://www.caamedia.org).

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