

CENTER FOR ASIAN AMERICAN MEDIA PRESENTS
CAAMFEST 36

CAAMFest's Move to May Aligns with Asian Pacific American Heritage Month and CAAM Public Broadcast Work

San Francisco, CA - The Center for Asian American Media (CAAM) has moved their annual festival, CAAMFest, from March to May, with an additional four days of programming. This year, CAAMFest celebrates its 36th year and takes place across the Bay Area from May 10-24, 2018 to coincide with Asian Pacific American Heritage Month and additional public programming sponsored by CAAM.

As a leader in Asian American storytelling, CAAM comes together with the rest of the country to celebrate Asian Pacific American Heritage Month. CAAMFest's pivotal move to May brings power in unity in more ways than one – a deeper connection between our annual festival and the critical work in public media and the building of a collective community across state and border lines. “We are excited to be moving CAAMFest to Asian Pacific American Heritage Month – a time in which civic, cultural and corporate entities celebrate Asian American and Pacific Islander legacies and communities,” says CAAM's Executive Director, Stephen Gong.

Joining the national celebration and aligning CAAMFest with public broadcast work and community engagement efforts, CAAM increases the reach and impact of Asian American stories nationally while highlighting the San Francisco Bay Area as the cultural heart and destination of Asian America. “We've come such a long way since our inception in the 1980s, our dedication to the advancement of Asian American media has grown in strength and breadth,” Gong said. “Moving to May will be quite the milestone.”

One such broadcast includes THE CHINESE EXCLUSION ACT from Emmy award-winning documentarians Ric Burns and Li-Shin Yu, which debuts as a special presentation of the lauded PBS television series AMERICAN EXPERIENCE on Tuesday, May 29 2018 at 8:00 PM ET. The film is co-produced by Steeplechase Film and CAAM and narrated by actor Hoon Lee.

In addition to the broadcast, THE CHINESE EXCLUSION ACT will also be screening in Los Angeles on May 6, 2018 at the Japanese American National Museum as part of the 136th Anniversary of the signing of the Chinese Exclusion Act.

A full press conference with complete line-up of programs, guests and venues for CAAMFest will be held April 11, 2018. For more information about CAAMFest, CAAM's public broadcasts, or special screenings, please visit www.caamedia.org.

###

About CAAMFest:

CAAMFest, formerly the San Francisco International Asian American Film Festival (SFIAAFF), celebrates the world's largest showcase for new Asian American and Asian film, food, and music programs. Annually presenting over 100 works in the Bay Area, CAAMFest presents its 36th year from May 10-24, 2018. For more information, please visit <http://www.caamfest.com>.

About CAAM:

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit www.caamedia.org.