



## Preserve Your Assets and Grow Your Productivity with Professional Farm Management

Are your personal goals and investment objectives driving management decisions for your farm as they should? To achieve these goals and objectives, you must have accurate, detailed accounting, consistent on-farm supervision and assurance that your best interests are represented.

A Hertz Farmland Professional understands your relationship with your land and applies a stewardship approach to maximize returns. Your Hertz Farmland Professional will be your partner and advisor, offering a full range of services that will ensure that you meet your goals.

Hertz Farmland Professionals understand that your farmland holds not only financial but also personal value. Because they recognize the importance of your relationship with your land, they are in a unique position to offer the objective guidance you need to make the best decisions for you and your family.

Our Farmland Professionals combine a personal approach with exceptional expertise and have become trusted advisors to our customers since 1946. We invite you to become another satisfied Hertz customer. Visit our Web site or call us today to learn how we can work with you.

Our farm management services include:

- Selection of top operators
- Consistent supervision of all details related to operating your farm
- Frequent on-farm visits to ensure proper management of your investment
- Individual farm checking account at a bank of your choice for all income and expenses
- Careful selection of seed varieties, fertilizer, chemicals, crop rotation and livestock programs
- Handling of all government farm program details
- Profit and financial analysis with budget and cash-flow projections
- Marketing of your crops and livestock
- Supervision of capital improvement projects approved by the landowner
- Stewardship of the soil, including recommendation and implementation of soil conservation tillage and practices
- Lease term recommendations and negotiations with the operator
- Written reports, telephone calls, e-mails and personal contact
- Owner farm tours
- Easy-to-read, personalized annual report summarizing yield and production records, crop and livestock inventories, budget for the coming year and the necessary financial information to simplify your tax work