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**The World's No1  
Business Growth Community™**

In this issue



5th April 2013



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- **All New Complimentary Training Available Now...**
- **3 Days and 3 Speakers that will Propel You into Pole Position...**
- **Birmingham Club Open Day...**

#### Member Spotlight

**Swindon Club Member Alison Neale - The Proof Fairy - now Author Herself...**

Swindon member Alison Neale AKA The Proof Fairy is best known for her editing, proofreading and formatting services for aspiring authors - but she has recently become an author herself with the publication of her first book. Alison's son was diagnosed with Attention Deficit Hyperactivity Disorder - ADHD - when he was six and *The Boy from Hell: Life with a Child with ADHD* is her story of the first fifteen years of Daniel's life. Covering their unique experiences of diagnosis and medication, struggles to find the right schooling and brushes with the law, Alison also shares advice and information that has helped her along the way, and offers hope for the future for the many families living with an ADHD child.

News & updates



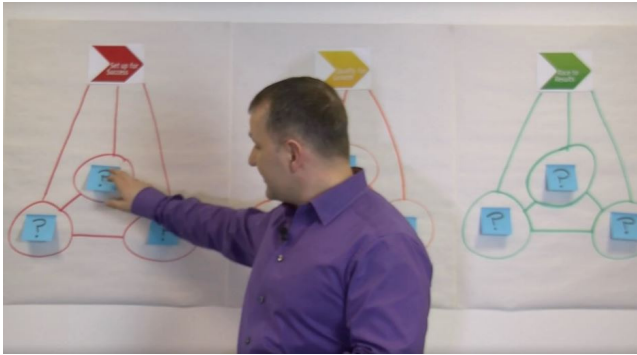
#### **All New Complimentary Training Available Now...**

By Paul Avins

Yes to celebrate the launch next week of our all new 3 day event - the Business Wealth Grand Prix at the end of May, Paul is releasing a brand new 4 part training program to help you:

- Part 1)** Set Your Business up for Success
- Part 2)** Qualify for Serious Growth
- Part 3)** Race to Results
- Part 4)** The Secret Ignition Ingredient

To access **Part 1** today Click [==> Here <==](#)



Learn what Paul is about to reveal and why you need to know this to set yourself up to win!



### 3 Days and 3 Speakers that will Propel You into Pole Position...

By Sue Avins

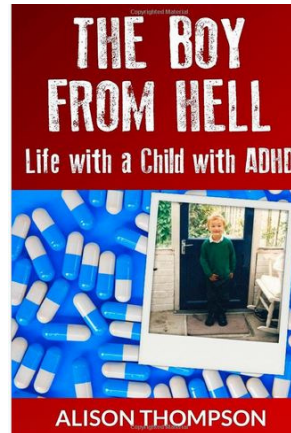
This event is going to be unlike **ANY** before it. Yes that's a bold claim but Paul has made a commitment to bring you World Class speakers who have been there and done it and have the winners cups to prove it.

Just look at this years line up:



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**We have special F1 Guest Speaker - Mark Gallagher** - Mark has worked in Formula One for almost 30 years and has spent the last 15 working as senior executive within the management of Jordan Grand Prix, Red Bull Racing and



The book has already received ten 5 star reviews on Amazon and has been endorsed by Dr Tony Lloyd, CEO of The ADHD Foundation, who said: "This book is a must for anyone whose life has been touched by ADHD."

Published under her maiden name of Alison Thompson, *The Boy from Hell: Life with a Child with ADHD* is available on Amazon now at <http://www.amazon.co.uk/dp/1482755122>, priced at £8.99 (paperback) and £2.99 (Kindle). You can find out more about Alison's publishing services at [www.theproofairy.com](http://www.theproofairy.com)



### 3 Reasons to Attend our Next Discovery Day...

- 1) Learn exactly how becoming Positioned as the "Go To" Business Expert in Your Community will generate you massive sales of your core product.
- 2) Learn Why Building a Platform is the No.1 activity that drives Your Success, and the 3 critical assets you must put in place to make this happen.
- 3) Discover How being a Club Mentor

Cosworth. While operating at the centre of this fascinating industry, Mark has worked directly with the world's top drivers and team owners, giving him a privileged understanding of what it takes to be a world class competitor.

**We have Racing Legend Derek Bell -**

Derek is a British-born racing legend and the supreme endurance driver in racing history to date. He won the Le Mans 24 Hour race five times and the Daytona 24 Hour three times and racked up an impressive series of sports car and endurance race wins, twice being World Sportscar Champion.

**Finally and by no means least -** we have Captain Anthony (Tony) Harris and Matt O'Hare two members of the Race2Recovery Team who raise money for service charities by taking part in extreme events such as the Dakar Rally. Tony is also one of the main drivers of one of their all terrain vehicles used in races. He'll be sharing his personal highs and lows of this amazing project, including the challenges the team faced, from getting corporate sponsorship, PR coverage and equipment to the day to day operations and team building strategies used to keep their spirits and engines firing on all cylinders until they crossed the finish line.

**PLUS all the speakers are being paid to teach you and share their years of wisdom and experience so you can sit back and learn without being "pitched at" all day.**

We believe this is a Better way to run events - we hope you'll agree...

If you register for the Free Training **NOW**

can generate you over £100,000 in highly Leverage Income and less that 65 days a year of delivery Harness the Power of our Club Launch Marketing System to get You generating Positive Cash Flow - **FAST!**

Be Walked through our Mentor and Member Success Systems - designed to put you in a position to **Win!**

Have your Questions answered personally by CEO & Master Coach Paul Avins and learn from over 10,000 hours of his Business Coaching experience...

**Next Dates: 12th and the 26th of April 2013**

Contact Angela on 01869 278900 or e-mail: [angela@thebusinesswealthclub.com](mailto:angela@thebusinesswealthclub.com)

**New Members**

**New Members So Far for April 2013:-**

The Business Wealth Club Community are thrilled to Welcome the following new Members...

**Oxford Club:**

Stuart Thompson

**Croydon Club:**

Lesley Batchelor

**Sevenoaks Club:**

Charlotte Haynes  
Colin McVittie

**Maidenhead Club:**

Phil Cook

you will get on the early announcement list and save **£500** on your ticket..... Click on the Button now to ensure you don't miss out.....

**REGISTER NOW ▶**

News & updates

### **Birmingham Club Open Day...**

By Marcellus Lindsay

The Business Wealth Club, Birmingham is one year old. (Ahhhh) We're celebrating a year of successes in BWC fashion and opening our doors to add MORE value to businesses as we share some of the practical, proven and powerful strategies that have been used by Members to gain more customers.

The gains and growth in your business often result from taking one small step and then repeating the action. Events like the BWC Open Days have proven to be a small but highly significant and beneficial step for members and their guests as the content of the day has changed their perspective and inspired them to action.

One of the benefits of Membership in Birmingham has been receiving two books of the month by the author Daniel Priestley. To add even deeper insight into the strategies Dan will be speaking to and meeting Members and guests of BWC Birmingham on our Open Day 23rd April.

This is your opportunity to meet members, see, hear and experience the energy and focus of this growing community. For newbies, non-members and members alike, I've put together a short video about how your business is the vehicle that can take to a destination beyond a 'paycheck'.

Angela Sterling-Noel

**Claim Your 1 Months FREE Membership worth £99 today...**

Join the Business Growth Community:  
Get more Leads & Customers.

Business Coaching & Training: Learn  
New Skills that Pay the Bills.

Positive Local Support: Get Re-  
energised, Refocused & Ready to Grow.

Click on the button below to claim your  
One Month's FREE Membership.



[REGISTER NOW ▶](#)

Book today and join us before seats are gone. ALL of Daniel's events in Birmingham have sold out prior to the event as he doesn't often speak in the Midlands. This is an opportunity for Midlands based business owners to hear his insights on the "Entrepreneur Revolution" as noted in his new book .... without having to travel to London. Don't delay, book today.

[REGISTER NOW ▶](#)

Club News



## **BWC Oxford Goes On The Road...**

**By Angela Beaugeard**

Yes on 16<sup>th</sup> April Greg Heath, Member of the Oxford Club, and his team at Rye Hill Golf Club have very kindly offered to host the Oxford Club's Breakfast Meeting and Price Power & Profits Workshop. So you can join us at The Business Wealth Club

Oxford's first Road Trip in 7 years! (*Some Members may still remember the last road trip to Enstone Flying Club.*)



I was with Greg on Tuesday to plan the event, he is so excited to have us there that he is going all out on the breakfast! I can't wait to see this stunning events suite that has amazing views full with Business Owners all growing their networks and sharing ideas.

We know that the 2-hour monthly workshop's with Paul are a powerful way for this like-minded Business Owners community to be coached on their Business and what I love about this Road Trip is it has the added bonus for golf lovers to make the most of the visit to the Ryehill Golf Club! We all talk about a work/life balance . . . so after all those bright ideas, table discussions and copious note taking . . . it sounds like a great way to spend a couple of hours.

Set in 200 acres of rolling North Oxfordshire countryside, Members and Guests are very welcome to stay on and

take advantage of the opportunity to:

Play a complimentary round of golf.



Join a complimentary group golf lesson after the day's events with the in house PGA golf pro Marc Wheeler, from 12 noon - 12.45 (all welcome)

Or stay to network at '19', Ryehill's downstairs eating and watering 'hole'. It boasts free WiFi, plus a range of teas and coffees, homemade cakes and a selection of daily lunch specials and snacks.

This is how the morning will run:

07:00am A warm Welcome and Quality Networking Building  
07:30 - 09:15 Breakfast Training Meeting  
09:30 - 11:30 Price Power & Profits Workshop

In this workshop you will review your current power product staircase including

where your customers are currently and what needs to be added into your staircase in Q2 to attract new customers and to keep your existing ones interested! So if you don't have a structurally sound staircase you definitely should book onto this workshop.

12:00 golf option of your choice or stay around to network in the bar are.

Please email [angela@thebusinesswealthclub.com](mailto:angela@thebusinesswealthclub.com) or call 01869 278900 to reserve your place remember to tell us which golf offer you would like us to book for you. There is plenty of parking, Guests pay just £15 for their breakfast and bring plenty of Business cards . . . we are expecting around 50 Business owners at this meeting! With just under 2 weeks to go we are getting very excited about this Road Trip!

Golf course address: Rye Hill Golf Club,  
Milcombe, Banbury, Oxfordshire, OX15  
4RU

[www.ryehill.co.uk](http://www.ryehill.co.uk).

Club News

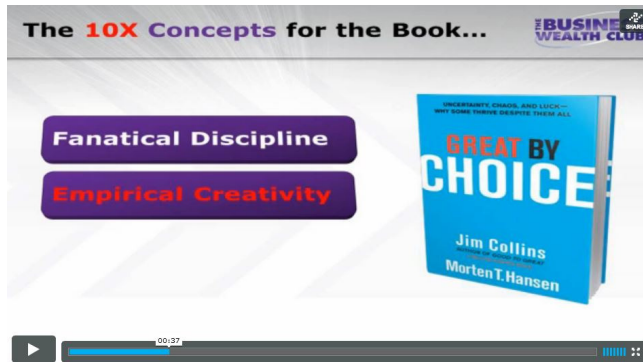


## **Empirical Creativity**

By Chester Mentor - Gavin Preston

In the last newsletter we looked at the first of three key behaviours that Jim Collins and his research team reported in his fantastic book "Great by Choice". Collins' researched the performance of business that were 10 times greater than their comparison company. His exhaustive research over more than a decade and across numerous different sectors including Airline, Pharamceutical and IT has revealed

that the Leaders and Cultures of the 10X companies demonstrated three key behaviours that helped delivered the 10x result. The first behaviour was Fanatical Discipline and we covered that in the last newsletter.



This video looks at the second behaviour "Empirical Creativity". Learn how firing Bullets and then Cannon Balls can save you time and money and improve the success of new product or services.

Turbo Growth Tip



## How to Get More Done! (Hay it's what you get paid on)

By Paul Avins

Today more than ever we are all under more pressures to tick things off of our today lists. If you've ever gone home at the end of the day and felt like you were really busy but not very effective here is a great little exercise for you about finding your "**Productivity Zone**".

The "**Productivity Zone**" is the term for the hour or so in the day that you are most productive and at your absolute freshest, mentally. For many people, this occurs in the morning, for others it occurs mid day, while others experience it at dawn, etc.

Figure out when your Productivity Zone occurs, then protect it! Save that window of time for doing your most challenging, most creative work. Don't waste it doing email, spending time on Facebook or talking on the phone. You only have a finite amount of time when you are hassle-free and fresh. Use it to your full advantage.

My Productivity Zone occurs between the hours of \_\_\_\_\_ and \_\_\_\_\_.

Here is how I will protect this time to become even more productive.

1. \_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_  
\_\_\_\_\_

Mentor Profile



## Marcellus Lindsay - Mentor for Our Birmingham Club...

The Business Wealth Club  
**Birmingham**  
Meetings are:  
2<sup>nd</sup> 4<sup>th</sup> Tuesdays  
every month  
**MEET YOUR CLUB MENTOR**  
Introducing  
**Marcellus Lindsay**

### Who is your Business Hero and why?

"George Washington Carver. He took a simple item (the peanut) and found creative ingenious ways to do more, make more out of the one thing".

**What has been your biggest Business success to date, the thing you are**

### **most proud of?**

"Taking a start up Service Business from Zero to £100K in 8 months, through building, marketing leability and capacity".

### **Personal Achievement?**

"As Co-Founder of The Biz Boot Camp, I've been able to Mentor Young Entrepreneurs and give them insights that have accelerated their development. So far some of the mentees have started up and are now serving their customers and play an active part in their community".

Meetings you can attend



## **To Deliver World Class Business & Personal Development Training that Fast Tracks Business Owners to Success!**

Find out how we deliver this Promise and Experience it for yourself - attend one of our growing number of clubs below:



Could you Mentor a Club?



## **Are you the Mentor we are looking for?**

If you would like to join our team and open a Club in your area then get in touch today

to secure your interest and receive our Club Mentor introductory pack.



**[Click here to receive your Mentor Pack.](#)**

**Call Angela on +44 845 370 7505**

or

email [angela@thebusinesswealthclub.com](mailto:angela@thebusinesswealthclub.com)

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