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**THE BUSINESS
WEALTH CLUB**

**The World's No1
Business Growth Community™**

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Business Grand Prix highlights...

Did you miss last weeks fantastic Business Grand Prix event - then book your seat now for Your Opportunity to Learn the Key Growth Strategies and Tactics from this Powerful 3 Day Event... Paul is running a webinar to give you an overview of the 3 amazing days...

31st May 2013



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Member Spotlight

Oxford Member Paul Fowler from Enstone Flying Club...

By Angela Beaugeard

After battling the unusually inclement May weather conditions and engineering difficulties Paul Fowler at Enstone Flying Club can proudly boast a brand new hangar, with room to spare so if you need somewhere to store your aeroplane contact Paul!



Paul Fowler

www.enstoneflyingclub.co.uk/

Member Spotlight

Clear and Creative - Brand Clarity Workshop - June 2013 with Simon Gregory, Julie Gregory

Book My Seat Now

News & updates

Business Grand Prix Debrief...

By Sue Avins

We are always telling our Clients and Community to blow their own trumpet more, so in the spirit of walking our talk – I want to toot our own Grand Prix size horn!

It has been on Paul's radar for a long time to run a 3 day Event. But his plan was never to run just any old event – "I decided to put on a new type of event as I was sick of attending events where all the speakers did was sell and deliver very little value or help business owners desperately looking for fresh ideas, strategies and tools to get them moving forward" said Paul. Well, last week, over 60 Business Owners joined us on the starting grid of the first ever Business Wealth Grand Prix. And here comes the tooting..... it was AMAZING!!!

and Karen Moule

Do you lose business to higher-priced competitors? Is your brand developing into an accidental brand?

Think about that company in your industry who charges much more than you but still gets plenty of business. You know you're at least as good if not better.

After eighteen years of running a marketing communications business, we've seen a lot of well-meaning but wrong-headed efforts from small business owners when they produce promotional material. This can result in an accidental brand that you have little control over.

Our Brand Clarity workshop will enable you to get crystal clear on your business purpose. When you have Brand Clarity about your own business, it's surprisingly easy to position your business as the only logical, compelling choice of supplier for your ideal customers.

**BRAND
CLARITY
WORKSHOP**



Identifying and developing your true brand.

This two-day interactive workshop walks you through the process of discovering, identifying and developing your true brand. Perhaps you'll agree, as with most things in life, thorough preparation pays dividends. So, take action now!



Paul's vision was to use world-renowned speakers to help him teach the proven, practical and tactical skills needed to grow a Business rapidly. So he brought together Businesses that were ready to grow their knowledge, their skills and their contacts, in order to add value to each other as well as grow their own Businesses – in short to create a supportive Positive Community.

Day 1 was all about helping get you "Set Up for Success", which included step by step business growth training, providing the dashboard to create a scalable Business. The intense day was topped off with evening Keynote Speaker Andrew Garner, whose wide-ranging experience of repeatedly exposing inefficiency and delivering business results at the top level was quick to encourage delegates to stay true to their Vision and focus on results whilst understand the key difference between Leadership and management. He also shocked delegates by explaining he never

Develop a customer-resonating brand. Share and learn ways to delight your customers!!

Dates for your diary - 7th and 21st June 2013

More details [click here](#)

The course is priced at £599, however we are offering it for £399 exclusively for Business Wealth Club Members! No reason why you shouldn't attend it!!

Look forward to see you there.

Discovery Day Dates



3 Reasons to Attend our Next Discovery Day...

- 1) Learn exactly how becoming Positioned as the "Go To" Business Expert in Your Community will generate you massive sales of your core product.
- 2) Learn Why Building a Platform is the No.1 activity that drives Your Success, and the 3 critical assets you must put in place to make this happen.
- 3) Discover How being a Club Mentor can generate you over £100,000 in highly Leverage Income and less that 65 days a year of delivery Harness the Power of our Club Launch Marketing System to get You

worked more than 9-5 even when running a Global Business turning over Billions of pounds across 32 countries. Everybody then headed to the Networking reception to share their key learning's and to look for potential Partners for Joint Ventures.



Day 2 was all about getting in the 'Grid for Growth' and showed the Business Owners how to Boost their Sales and Profits by 101% as well as how to Partner with Multi National Companies for big exposure. Paul also conducted a number of Coaching Hot Seats live in the room on several of the businesses helping them to see opportunities of missed growth and potential. After another packed day, Motor Racing Legend and 4 times Le Mans winning driver Derek Bell joined us for Dinner and shared his

generating Positive Cash Flow - **FAST!**

Be Walked through our Mentor and Member Success Systems - designed to put you in a position to **Win!**

Have your Questions answered personally by CEO & Master Coach Paul Avins and learn from over 10,000 hours of his Business Coaching experience...

Contact Angela on 01869 278900 or e-mail: angela@thebusinesswealthclub.com

New Members

New Members So Far for May 2013:-

The Business Wealth Club Community are thrilled to Welcome the following new Members...

Birmingham Club:

Sharon Palmer
Matt Broadhurst

Chester Club:

Stuart Thompson
Allan Foulkes

Croydon Club:

Lesley Batchelor
Eradaejire Williams
Jo Chesney

stories of Formula 1 Racing highs and lows, the greatest lesson being that the team you have around you makes the difference between winning, or in the case of some Formula 1 Racing Drivers . . . dying!



Day 3 was when everybody learned how to 'Race to Results' a day designed to provide every Business Owner in the room with a detailed Roadmap to Results™ to ensure they had detailed plans to help them get more new customers, make more sales and create more jobs in their local communities. To finish the day off Former Capt. Tony Harris joined us in the afternoon and shared with us a very powerful

Malcolm Brabon

Sevenoaks Club:

Charlotte Haynes
Colin McVittie
Andrea Kerr-Thomson

Maidenhead Club:

Phil Cook
Angela Sterling-Noel

Swindon Club:

Ian Thomas

Oxford Club:

Mike Clarke
Jonathan Rees
Claim Your 1 Months FREE Membership worth £99 today...

Join the Business Growth Community: Get more Leads & Customers.

Business Coaching & Training: Learn New Skills that Pay the Bills.

Positive Local Support: Get Re-energised, Refocused & Ready to Grow.

Click on the button below to claim your One Month's FREE Membership.



F10 Season 2 Drivers are confirmed...
By Paul Avins



and moving story of the bravery and courage of the Military service Men and Women's rehabilitation after serious combat injuries. He then took us through his Teams Race to Recover in The Dakar Rally which had delegates realising there are no excuses and that we can achieve what we set our minds on - no matter what the obstacles put in front of us. Paul was then joined on stage by (star in the making) our son JJ to hand over cheque to Tony Harris for over £2,000 to assist getting our wounded service men and women into work. It was a touching, fitting and uplifting end to a powerful 3 days.



I bet right now you are wishing you had been there...? Well the next best thing is to join Paul for a Grand Prix highlights webinar on Saturday morning - **Click here to book you seat!**

Season two confirmed for F10 Drivers so far starting July 2013.

Adam Gildersleeve

Latent Light Ltd

Charlotte Falkenau

Segais Hair & Beauty

Gillian Gibbon

Auditel

Jackie Fletcher

London Radio Cars (PS) Ltd

Jeffrey Lerner

Jeff Lerner Associates

Katy Gordon

Co-Creating Balance Ltd

Rob Fagnani

Mail & Print Services Ltd

Romey Chopra

Caresure Community Care Practitioners

Sarah Williams

Wordsmith TM

Book My Seat Now

So I would to finish this article with a big Thank you to all of the Grand Prix drivers for trusting Paul and our Team to come on this journey with them – your spirit, commitment and drive are what make's doing what we do worth while.

See you next Year!

News & updates

What is Daniel Wagner doing outside Domino's?....

By Paul Avins

Why is my good friend Daniel stood outside Domino's Pizza?



My good friend, and coaching client Daniel Wagner has just released a new series of videos, which I think will really help you... in this series, he reveals how you can quickly grow your expert business, and make a six-figure income in the next 12 months...which is something I have done over the last

10 years.

Daniel's got a pretty interesting story... in fact just a few years ago he was working as a pizza delivery guy at Domino's pizza!

In the first video he explains how he went from pizza delivery guy to owner of multiple six and seven figure businesses, and how you can quickly start making a six figure income from your expert business.

Daniel always over delivers on the value and in this free video series you'll discover:

Level 1 of Daniel's Expert Success Matrix (this will show you why most experts hit an income ceiling and how you can be one of the few who smash through that ceiling to make a six figure income).

Why NOTHING is more important than your personal brand – that includes your products, your websites – even the people you work with!

How Daniel went from being a pizza delivery guy earning just £50 a day to creating multiple six and seven figure businesses.

The positioning tools you can use to accelerate the growth of your expert business.

Plus Daniel will be sharing real life case studies of people just like you who have started highly-successful expert businesses from scratch!

[Click here](#) to get instant access to

the first video right now.

Paul

P.S. Next week Daniel is also hosting a brand new online training, where he'll be showing you step-by-step how to start a six figure expert business, or get your current expert business to six figures - fast!

Turbo Growth Tip



Video Training Reveals Referral Secrets...

By Paul Avins

In this Powerful Complimentary 5 minute training video, I will walk you through a Step by Step Process for activating more Referrals than you can imagine.



Remember above all - to get a Referral you Must be an expert in your field and referable!

Meetings you can attend



To Deliver World Class Business &

Personal Development Training that Fast Tracks Business Owners to Success!

Find out how we deliver this Promise and Experience it for yourself - attend one of our growing number of clubs below:



Could you Mentor a Club?



Are you the Mentor we are looking for?

If you would like to join our team and open a Club in your area then get in touch today to secure your interest and receive our Club Mentor introductory pack.



[Click here to receive your Mentor Pack.](#)

Call Angela on +44 845 370 7505

or
email

angela@thebusinesswealthclub.com

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Paul Avins Enterprises Unit 7, Bicester Business Park, Telford Road, Bicester, Oxfordshire OX26 4LA United Kingdom (+44) 01869 278900